

**LIGHTENING &
DECOLORIZATION**

LIGHTENING &
DECOLORIZATION

LIGHTENING - We stock a wide variety of bleach & developers to cater for individual preferences by brand & function.

SALON FUELS - Our house brand: economical, great performance & fragrance.



Hi-Lift
Lifts 5-6 levels, dust-free. Violet
500g
4573



Bleach Powder
Conditioning bleach, lifts 4-5 levels, dust-free.
500g
Blue **1456**
White **1457**



Hi Lift Plex-Bleach, Violet
This bleach feels slightly grainy on mixing, but applies easily & smoothly. Contains an in-built Plex so no need to add anything to your mixture. Give all clients the protection they deserve. Lifts up to 7-9 levels with heat.
500g
14637

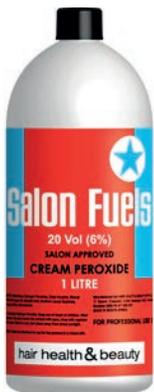


Balayage Clay Bleach
Dust-free, white
500g
13631



CREAM PEROXIDE

1 Litre
5 vol **12081**
10 vol **1018**
20 vol **1019**
30 vol **1020**
40 vol **1021**
TIP: 100ml peroxide weighs 92g



TINT REMOVERS

Tint Me No Rub Tint Remover Wipes
Our BEST SELLER. Removes hair dye from hairline, now available under the Tint Me line.
100 wipes
3151



Dy-Zoff Lotion
355ml
5264



Dy-Zoff Tint Remover Pads
80 pieces
4631



BALAYAGE KITS

Contains:
- Balayage Bleach 13631
- Balayage Film 13712
- Paddle 12263
- Tint Brushes 12260, 18123 & 18124
P872



tint me



Professional Cream Peroxide
Classic & proven cream peroxide formula, now available from tint me. Ideally paired with professional tint me permanent colour.

- 1 Litre
- 5 Volume (1.5%) **18027**
- 10 Volume (3%) **18028**
- 20 Volume (6%) **18029**
- 30 Volume (9%) **18030**
- 40 Volume (12%) **18031**



Charcoal Plex Bleach Powder
High Lift Formula: up to 10 levels in a single step. Enriched with active ingredients that reconnect cross-linkage in the hair at a molecular level, reconstructing the infrastructure of the hair. Re-establishes the hair's strength & health affected by chemical services.

Formulated with activated charcoal powder which absorbs & removes accumulated impurities & excess oils on the hair & scalp. Simultaneously neutralizes yellow undertones for a cool tone.
500g
18311



ANGER JONES - A BETTER WAY TO DO COLOR

DANGER JONES

Deluxe Cream Developer
Creamy consistency & active ingredients of Jojoba Seed Oil & Aloe Leaf Juice help provide extra moisture when mixed. Specifically designed to pair with Danger Jones Powder Lightener & Color Remover. 100% vegan & gluten free. No animal testing.
946ml



5 Volume
19484

10 Volume
19485

20 Volume
19486

30 Volume
19487

40 Volume
19488

Color Remover Sachet
Gently removes semi-permanent & direct dye colors fast & gently without damaging or compromising hair. Leaves hair feeling healthy & ready for new color application.
43g
19489



Powder Lightener with Bonding Complex
A cool-toned, pre-dusted powder lightener offering 9+ levels of lift. Combines Polycare Split™, Arginine & specialized seaweed which significantly reduce damage to the hair cuticle during lightening services.
500g
19483



Cream Lightener with Bonding Complex
An even more gentle & safe way to lighten without sacrificing lifting performance. Optimized to maintain its 9+ levels of lift, while also being the most gentle cream lightener you have ever used.

Many clients have very sensitive hair & skin that most gentle lighteners cannot touch. Danger Jones Cream Lightener opens the door for these sensitive clients to receive color. The key to this is the included bonding complex. Most cream lighteners do not have any bonding complex, but Danger Jones Cream Lightener does. Not only that, it does not leave a waxy residue, nor does it swell in foils.

Cream Lightener has a soft, slow & stable lift whereas Powder Lightener is fast & powerful. This makes Cream Lightener perfect for on-scalp blonding & color corrections for clients with fragile hair & skin. Use it slow & steady when you prefer to take the gentle approach with clients.

227g
20058



Active Carbon Anti Yellow Bleaching Cream

Black bleaching cream that lightens up to 9-10 levels, creating natural, cool or ashy blondes in one step. Can be used for all bleaching techniques. Does not drop or swell. Mixing ratio of 1:2 (30 grams of bleaching cream + 60ml of oxidizing emulsion 10/20/30/40 volume).

50g **18448**
250g **17715**



Oxy Bleach Creamy Activator, 20 Volume (6%)

Small size ideal for traveling colorists.
100ml

18449



Black To White Charcoal Anti Yellow/Orange Bleaching Powder

This bleaching powder is formulated to achieve maximum lightening with maximum hair protection, all while neutralizing undesired yellow/orange highlights. After just a single use, hair is bright, shiny & showing cold blonde shades.

Bleaching powder with bamboo vegetable charcoal to create the lightest, purest blonde, with perfect tonal characteristics & strong, shiny hair. Provides 9+2 levels of lightening, from dark hair to lightest blonde, without traces of orange or yellow reflections. Features a delicate balance of lightening & preservation ingredients, resulting in maximum lightening & hair protection.

50g sachet **18447**
500g **18299**



Bleach 10 Carbon Mini Kit, 2 Pieces

A complete kit featuring KAYPRO's bleaching cream & oxy bleaching creamy activator in small sizes. This is ideal for traveling colorists, & as a convenient way of incorporating both products in your lightening & coloring services.

Includes:

- Bleach 10 Carbon Anti Yellow Bleaching Cream, 50g
- Oxy Bleach Creamy Activator, 20 Volume (6%), 100ml

18450



Black To White Premium Kit, 2 Pieces

A complete kit featuring KAYPRO's bleaching powder & oxy bleaching creamy activator in small sizes. This is ideal for traveling colorists, & as a convenient way of incorporating both products in your lightening & coloring services.

Includes:

- Black To White Anti Yellow/Orange Bleaching Powder, 50g
- Oxy Bleach Creamy Activator, 20 Volume (6%), 100ml

18451



Ultra Bleach Anti-Yellow Bleaching Powder

An advanced, non-volatile bleach powder designed to lighten up to 10 shades while maintaining hair's natural shine & integrity. Perfect for achieving a bright, beautiful blonde without unwanted yellow tones.

Key Benefits:

- Anti-Yellow Formula: Prevents yellow undertones, ensuring a clean, vibrant blonde result.
- Gentle on Hair: Bleaches up to 10 shades lighter while preserving hair health & natural shine.
- Non-Volatile: Safe & effective with minimal risk of irritation.

50g **20019**

500g **20022**

NEW



LIGHTENING - We stock a wide variety of bleach & developers to cater for individual preferences by brand & function.

TECHNI.LAB BY SUPERPLEX

BAREX TECHNI.LAB

Up To 7 White Bleaching Powder

A direct replacement for Superplex Hillift Powder Bleach (13543). Same product - new branding. A "protective" white bleaching powder free from dust. Lightens & simultaneously performs a treatment & protective action on the hair, leaving the scales compact at the end of the process. Leaves the hair shaft perfectly intact & elastic.

Lifts all natural bases up to 7 tones. Ideal for any lightening technique. Develops in the same time as traditional bleaching powder. Lower cost per application as there is no need for additional product to be added to the bleaching mixture.
400g
19721



NEW

Up To 9 Blue Bleaching Powder

A direct replacement for Superplex up-to-9 Blue Hi Lifting Powder Bleach (14431). Same product - new branding. A "protective" blue bleaching powder free from dust. Lightens & simultaneously performs a treatment & protective action on the hair, leaving the scales compact at the end of the process. Provides an anti-yellowing action on the hair. Hair is left soft, shiny & bright.

Lifts all natural bases up to 9 tones, with a uniform & gradual lightening action. Ideally used with any lightening technique, it leaves the hair shaft perfectly intact & elastic. Develops in the same time as traditional bleaching powder, optimising service time, all without dripping or swelling.
400g
19722



NEW

BIG PROFESSIONAL

BIG
PROFESSIONAL

CDC

COMPAGNIA DEL **OLORE**

Big Cream Bleach1+1 De-Coloration
Conditioning Cream Lightener. Lifts up to 6 levels.
2.5 kg
13759



Bleach Powder, Dust Free
500g
White 3375
Blue 3376



WELLA

WELLA
PROFESSIONAL

PRAVANA

PRAVANA

Blondor Freelights Powder
Ideal for Balayage.
400g
12969

Blondor Multi Blonde Powder
400g
7411

Blondorplex Multi-Blonde Bleach Powder 400g
19035



Pure Light Balayage Lightener

Created specifically for balayage & foil-free lightening with up to 5 levels of gentle lift. Three Pure Light Balayage Activators are available in Low, Medium or High for the most effective balayage consistency. 1 part Pure Light Balayage Lightener: 2 parts Pure Light Balayage Activator
453g
13087



LIGHTENING - We stock a wide variety of bleach & developers to cater for individual preferences by brand & function.

OSMO IKON



Blonde Elevation Premium Violet Lightening Powder with Bond Builder

Delivers 9+ levels of lift with super-clean results. Bond Builder provides faster results & better hair condition. Leaves hair soft, silky & detangled. Bond Builder keeps the hair's bonds intact during bleaching, meaning you can use a lower developer. Hair is kept conditioned & detangled with minimal breakage. Violet pigments neutralize brassy tones, giving more control. Ideal for use both on & off the scalp. 100% vegan friendly & dust-free formula.

How to use: use on its own either on or off the scalp, or combine with Freehand Clay Additive for balayage & all open air techniques. Tip: combine powder with a Colour Additive & OSMO IKON Developer for an extra boost of color & to neutralize unwanted undertones. 500g **16350**



Blonde Elevation Freehand Clay Additive with Kaolin Clay
A thickening clay for freehand bleaching & all other open air lightening techniques. Features mineral kaolin clay that thickens the Violet Lightening Powder. No need for foils, meché or film - just the freedom & creativity to brush in blonde.

Kaolin enables the hair to remain encapsulated & wet throughout the lightening process. Prevents the bleach from swelling - so no bleach or color bleed, or seepage, & the product will not dry out or flake. The perfect lightener for all balayage enthusiasts. When mixed with Violet Lightening Powder, the mixture delivers amazing 9+ levels of lift. 200g **16351**



Power Lift Dust-Free Bleach

500g **8151**
Blue **8152**
White



TRUZONE



Cream Peroxides

6 Volume (1.9%) 1 Litre 19676	10 Volume (3%) 250ml 19382 1 Litre 5151	13 Volume (4%) 1 Litre 19677	20 Volume (6%) 250ml 19383 1 Litre 5152	25 Volume (7.5%) 1 Litre 19678	30 Volume (9%) 250ml 19384 1 Litre 5153	40 Volume (12%) 250ml 19385 1 Litre 5154
--	---	---	---	---	---	--



CRAZY COLOR



Cream Developers

Moisturizing formulas that optimize color & bleaching powder. Can be combined with Crazy Color Rapid Toners or permanent hair color for saturated results with shine.

1 Litre
6 Volume **19453**
20 Volume **19454**
30 Volume **19455**



High Lift Violet Lightener Powder

A powerful, dust-free bleach delivering up to 9+ levels of lift.

This ultraviolet formula helps remove unwanted yellow tones for clean results. Conditions & supports the hair with added bond protect antibreakage complex containing Safflower Seed Oil & Glycine Amino Acid. 100% vegan & cruelty free. 500g **19452**

