

# LIQUID LINES





## DISCOVER THE SECRET TO TRUE VIBRANT, LONG-LASTING COLOR!

Designed to enhance & protect color vibrancy, SUPERACID is the essential professional line for locking in color & maintaining its brilliance, even at home.

With an ultra-acidic pH 3.0, the lowest on the market, SUPERACID is the first complete professional line formulated to seal the cuticles & lock the color deep inside the hair, preserving its intensity & enhancing its shine.

Its vegan formula, made with over 90% naturally derived ingredients, helps to restore softness & vitality for a healthy & radiant result. SUPERACID is the must-have choice for long-lasting, irresistible color!



### BRIGHTER, LONGER-LASTING COLOR

Thanks to advanced acid-based technology that seals the cuticles & locks pigments deep within the fiber.

### MORE HYDRATED & RADIANT HAIR

Powered by enhanced antioxidants & naturally derived ingredients that deeply nourish & protect the hair.

### REDUCED FRIZZ

Helps protect against external aggressors, supporting healthier & more manageable hair.

### REINFORCED HAIR STRUCTURE

For hair that is stronger, more compact & resistant to chemical & environmental stressors.

### FASTER, EASIER DRYING

Thanks to smoothed cuticles that reduce water absorption & improve hair texture.

**NEW**

# CLEANSER

pH 3.0 - 4.0

A professional cleansing treatment essential for washing after coloring & bleaching services.

Formulated with a balanced acidic pH, it immediately helps to close the cuticles, sealing the color inside the hair for optimal shine & longevity. With revitalizing & protective properties, it helps restore softness & vitality to hair after technical treatments. Its conditioning action tames frizz & enhances hair texture.

Nettle & mallow extracts nourish & soothe the scalp, while taurine & panthenol restore the hydrolipidic balance & strengthen the hair. Ideal for salon use. Ensures gentle yet effective cleansing, leaving hair soft, shiny, & full of vitality.

Benefits:

- Helps seal the cuticles.
- Gently cleanses the hair.
- Restores the pH balance of scalp & hair.

1000ml

20208



# SHAMPOO

pH 4.0 - 5.5

A precious ally to protect & prolong the vibrancy of colored & bleached hair. Its balanced acidic pH formula, enriched with a blend of fruit extracts, helps to lock the color deep within the hair fiber, maintaining its intensity & brilliance.

Antioxidant-rich ingredients like grapevine, pomegranate & green tea extracts work synergistically to protect both color & hair from free radicals & external aggressors, while niacinamide & panthenol, combined with henna & green tea extracts, deliver radiant shine & a healthy appearance.

This gentle cleanser, made with plant-based surfactants, respects the natural balance of the scalp & hair, leaving it soft, silky & visibly luminous.

Benefits:

- Helps seal the cuticles.
- Does not weigh hair down.
- Prolongs color vibrancy.

250ml

20204



## SALON USE ONLY

# MASK

pH 3.0 - 4.0

An intensive treatment designed to protect & enhance the vibrancy of colored & bleached hair. Its formula, enriched with fruit acids, helps to lock color within the hair fiber, prolonging its brilliance & radiance. Antioxidants like grapevine extract, henna & green tea defend against free radicals, while shea butter, coconut oil & apricot deeply nourish & repair.

Niacinamide, panthenol, hydrolyzed plant proteins & taurine work together to restore natural softness & shine. Suitable for all hair types, it leaves hair silky, luminous & revitalized.

Benefits:

- Deeply nourishes
- Helps to prolong color longevity
- Adds shine

250ml

20205

1000ml

20207



# SEALING SPRAY

pH 3.0 - 4.0

The perfect finishing touch before styling, designed to protect & enhance the color of dyed & bleached hair. Its acidic pH formula helps seal the cuticles, locking the color deep within the hair fiber to prolong its vibrancy & intensity.

Natural antioxidants such as grape, henna & green tea extracts work to defend the hair from free radicals & external aggressors, ensuring brilliant, luminous color. Enriched with niacinamide, panthenol & taurine, hair regains its strength, softness & natural balance.

Botanical extracts & nourishing oils, like coconut & apricot oils, complete the treatment, leaving hair light, silky & exceptionally luminous.

Benefits:

- Reduces drying time
- Helps to seal the cuticles
- Does not weigh the hair down
- Helps to protect against free radicals

150ml

20206



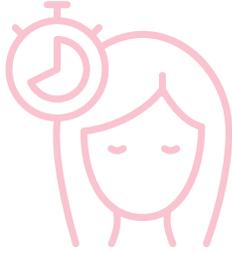
# PROFESSIONAL USER GUIDE - for salon use only

**1**



Apply the desired color mixture

**2**



Leave on for the recommended processing time

**3**



Emulsify the color with lukewarm water & rinse thoroughly

**4**



Cleanse with SUPERACID Cleanser & rinse thoroughly

**5**



Repeat if necessary

**6**



Apply SUPERACID Mask to lengths & ends

**7**



Leave on for 10 minutes

**8**



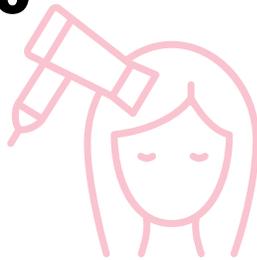
Rinse thoroughly & towel dry the hair

**9**



Section the hair & apply SUPERACID Sealing Spray

**10**



Proceed with the desired hair style

**11**



SHINY & VIBRANT HAIR

## AT HOME MAINTENANCE

**1**



Cleanse with SUPERACID Shampoo. Rinse thoroughly.

**2**



Repeat if necessary

**3**



Apply SUPERACID Mask to lengths & ends

**4**



Leave on for 10 minutes

**5**



Rinse thoroughly & towel dry the hair

**6**



Section the hair & apply SUPERACID Sealing Spray

**7**



Proceed with the desired hair style

**8**



SHINY & VIBRANT HAIR

# NVNT<sup>®</sup>

haircare

*[in-vent]*

## A HAIRCARE REVOLUTION

SIMPLICITY, EXPERTISE,  
& SUSTAINABILITY

### NVNT<sup>®</sup> IS NOT JUST A HAIRCARE BRAND

It's a revolution in simplicity, expertise, & sustainability. Crafted by hairstylists, enriched with amazing natural ingredients, packaged sustainably, & adorned with a delightful fragrance - NVNT<sup>®</sup> offers a holistic experience that goes beyond traditional haircare.

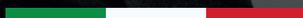
NVNT<sup>®</sup> provides high performing products invented with *Moleculhair™* technology, a fine art of balancing ingredients for maximum performance with minimal environmental impact. The result is style that is real & organic, enhancing the best qualities of hair while also sustainable & respecting the planet.

Stripping away the nonsense, NVNT<sup>®</sup> haircare is an eco-friendly & versatile range of modern creative essentials that caters to the hairdressers' creativity, as well as every individual that walks through the salon door.

- Vegan
- Cruelty Free
- 96% Naturally Derived
- Recycled & Recyclable Plastic
- SLS & SLES Free
- Paraben Free
- Dermatologically Tested
- Silicone Free

A BRAND FOR ALL!

MADE IN ITALY



**Volume Shampoo**

A volumizing shampoo perfectly suited for flat, limp & lifeless hair. This weightless sulfate-free shampoo formula gently cleanses while adding lift & volume into the hair structure. Hair is easier to style & manage without that heavy look & feel. Fly-away strands are also brought under control.

400ml **19799**  
1 Litre **19809**



**Volume Conditioner**

A volumizing conditioner perfectly suited for flat, limp & lifeless hair. This weightless conditioner formula is enriched with wheat extract to strengthen & condition with cuticle smoothers & anti-static ingredients. Ideally suited for fine, limp hair with lots of fly-away strands.

250ml **19800**  
1 Litre **19810**



**Moisture Shampoo**

A nourishing, sulfate-free shampoo suited for dry hair types. Replenishes lost moisture in the hair structure for visible improvements after one use. Panthenol helps to revitalize the hair structure & improve shine. Oat extract, rich in its structural composition of proteins & fatty acids, moisturizes & conditions the hair.

400ml **19801**  
1 Litre **19811**

**HERO PRODUCT**



**Moisture Conditioner**

A nourishing conditioner ideally suited for dry hair types. Lost moisture in the hair structure is introduced thanks to the replenishing benefits of oat extract & vegetable proteins. In the process, hair is given a boost in shine. These ingredients are quickly absorbed by the hair & begin their nourishing action without weighing down the hair.

250ml **19802**  
1 Litre **19812**

**HERO PRODUCT**



**Repair Shampoo**

Hair damaged from heat, chemicals or exposures needs external relief, & this nourishing & reviving sulfate-free shampoo facilitates repair in the hair structure. Amino acids & plant proteins seek out structural damage on the hair & begin the process of revival & repair.

400ml **19803**  
1 Litre **19813**

**HERO PRODUCT**



**Repair Conditioner**

Hair damaged from heat, chemicals or exposures needs external relief, & this nourishing & reviving conditioner facilitates repair in the hair structure. Vegetable proteins protect against structural damage on the hair & continue the process of revival & repair.

250ml **19804**  
1 Litre **19814**

**HERO PRODUCT**



**Colour Protect Shampoo**

A sulfate-free shampoo specially formulated to prolong the longevity of hair color, while also gently cleansing the hair. After coloring, hair often feels brittle, weak & fragile. Amino acids & plant proteins seek out weaknesses in the hair fiber to help restructure hair following color treatments.

400ml **19805**  
1 Litre **19815**



**Colour Protect Conditioner**

A concentrated treatment conditioner for colored hair. After coloring, hair often feels brittle, weak & fragile. Moleculhair™ technology in this luxurious conditioner protects weak bonds in the hair fiber to help improve their strength & resiliency, as well as facilitating repair.

250ml **19806**  
1 Litre **19816**



**No Yellow Toning Shampoo**

Shampoo specially formulated to breathe new life into blonde hair tones. Bleached, blonde & silver hair is prone to unwanted yellow & orange tones, & they spoil a beautiful blonde shade. This sulfate-free shampoo neutralizes these tones with contrasting pigment, & keeps these delicate tones radiant & bright.

250ml **19807**  
1 Litre **19817**



**SOS Hair Saver Mask**

An extreme recovery & revitalizing treatment for extremely damaged hair, particularly useful as a treatment during chemical services. When hair is extremely damaged, extreme measures are needed to rescue hair.

This mask repairs the hair structure with its very concentrated, nourishing ingredients. Ideal for hair damaged from over-processing & exposure to harmful elements like heat, chemicals & harmful pollutants. Using this mask during technical treatments like coloring, bleaching, perms or straightening systems, it offers three powerful benefits: protects the scalp, nourishes the hair, & reduces the smell of ammonia during technical treatments.

250ml **19808**  
1 Litre **19818**

**HERO PRODUCT**



**Style Primer Spray**

A go-to product to use before starting all cutting & styling work. A rich complex of balanced ingredients creates the perfect foundation on the hair before cutting or styling. After application, hair is nicely nourished, separated & defined so you can be very accurate with your work.

An ideal cutting lotion so blades & scissors seamlessly cut through hair strands. Helps to moisturize & detangle for beautifully uniform results across the hair's surface.  
150ml

**19819**

**HERO PRODUCT**



**Curl Definition Cream**

Instant curl enhancement & definition. Curls are particularly delicate & sometimes need help to maintain their true beautiful form. This cream offers balancing moisture & just the right amount of hold to give curls the perfect definition & beautiful texture.

Specially formulated with ingredients that define the hair's natural texture & help fix curls in place. Natural oils prevent frizz & humidity from unravelling curls.

250ml

**19820**

**HERO PRODUCT**



**Anti Humidity Spray**

An incredibly versatile humidity shield to keep hair under control during tough conditions where it is exposed to disrupting elements. When exposed to varying temperatures & humidity, hair can swell & develop frizz & static. This lightweight & powerful spray gives you control over the hair, straightening stubborn strands while also controlling static & frizzy textures.

Contains the hero ingredient brown seaweed, which has a balanced lipid, mineral, protein, & vitamin content. In combination with yeast extract, hair is thoroughly protected against heat & UV ray damage. Jojoba oil & panthenol fights frizz & static. Vegetable protein & sugar vegetable derivatives enhances shine & radiance.

150ml  
**19821**



**Liquid Texture Cream**

An all-day, reliable support cream for limp & flat hair types. This cream instantly creates lift, grip & subtle texture to hair that lacks density & movement. Ideal for naturally finer hair types, or hair that is brittle & sensitive from treatments or exposures.

Formulated with panthenol & camellia extract to counteract frizz, dryness & fly-away strands. Witch Hazel fights excessive sebum production; a common cause of heavy & lifeless hair. After application, hair has an instant volume boost.

250ml  
**19822**



**Hydro Wax**

A lightweight, transparent wax for flexible control over styles. Strikes a balance between sufficient setting power & flow for a natural finish.

Sets with a natural finish that allows for flow & resetting (3 out of 5 strength level). Does not weigh down hair. Does not leave any residue.

75ml

**19823**



**Smoothing Serum**

A versatile, silicone-free sealant serum to instantly bring fly-away strands & frizz under control. Ideal for ensuring smooth blowouts & a glossy finish with natural separation between hair strands.

Balanced lipids, proteins & fruit acids deeply nourish & protect the hair shaft for better smoothness, softness & general hair health. Fruit acids offer excellent natural cuticle sealing action, vegetable oil delivers anti-frizz & anti-static benefits, & vegetable proteins strengthen & repair hair bonds.

150ml  
**19824**



**Volume Mousse**

Old school mousse reinvented for modern needs, while also maintaining its simplicity. This all-purpose mousse volumizer imparts flexible hold to help create the bounciest blow-dry ever. Enhances definition & gives you control over the most stubborn hair sections.

300ml  
**19825**



**Finishing Hairspray**

A versatile hairspray to lock & set the perfect finish to a style, or as a controlling spray to shape & build intricate hair-up styles. Enriched with green tea extract for its shining & reinforcing properties.

Strong hold (4 out of 5 strength level). Sprays fine mist & instantly dries. Brushable & reworkable to restyle & fix hair. Ideal for any length & shape. For fine, medium to coarse hair, including afro textures.

500ml  
**19826**

**HERO PRODUCT**



**Heat Shield Thermoprotector**

Protection for hair during hot tool styling, most notably straighteners & dryers. Its lightweight texture evenly coats the entire strand for comprehensive coverage, ensuring there are no unprotected areas.

Adds a tiny amount of hold factor, just enough to give hair a much needed boost to make styles come alive.

300ml  
**19827**

**HERO PRODUCT**



# DANGER JONES

## PURPLE TONING KILLER BLONDE

DAILY TONING CARE FOR  
ICY, HYDRATED HAIR.

NEW



BEFORE



AFTER

### Killer Blonde Purple Toning Shampoo

Kill unwanted warm undertones in blonde hair in a flash. This gentle, sulfate-free shampoo cleanses the hair & uses deep violet pigment to thoroughly neutralize these tones spoiling any blonde shade. This concentrated shampoo formula goes a long way with a small amount. It has an acidic pH, & is packed with conditioning agents to keep hair hydrated, soft & silky as it tones.

Also hydrates the hair & soothes the scalp with a special blend with key ingredients like jojoba seed oil & aloe vera. Excellent for prepping blondes for further color, especially vivid color that needs the purest blonde shade for maximum color absorption.

Apply to wet hair & lather all areas. Leave for up to 5 minutes & rinse out. For a full toning experience, follow with the Killer Blonde Conditioner.

250ml **20188**  
1 Litre **20186**



### Killer Blonde Purple Toning Conditioner

Kill unwanted warm undertones in blonde hair in a flash. This gentle conditioner smooths & seals the cuticle, while using deep violet pigment to thoroughly neutralize these tones spoiling any blonde shade. This nourishing conditioner is very effective at smoothing the hair cuticle, reducing frizz & static, & improving manageability - crucial benefits if blondes are to look as good as they should.

Also hydrates the hair & soothes the scalp with a special blend with key ingredients like jojoba seed oil & aloe vera. Excellent for prepping blondes for further color, especially vivid color that needs the purest blonde shade for maximum color absorption.

Apply to wet hair & distribute to all areas. Leave for up to 5 minutes & rinse out. For a full toning experience, first use the Killer Blonde Shampoo.

250ml **20189**  
1 Litre **20187**



### LASTING TONE

Extends life of color with at-home toning.

### EVERYDAY SAFE

Mild sulfate-free formula for daily care.

### HEALTHY FINISH

Provides hydration, shine & strength.

### BRASS NEUTRALIZATION

Deep violet pigment counteracts brassiness.

### FORMULATED WITH:



**PANTHENOL**  
Hydrates & adds shine & strength.

**JOJOBA OIL**  
Moisturizes & conditions without weighing down hair.

**ALOE VERA**  
Soothes the scalp while moisturizing.

**ARGININE**  
Improves elasticity & reduces breakage.

**BEHENTRIMONIUM CHLORIDE**  
Smooths the cuticle, & reduces frizz/static. (conditioner only)



CRUELTY-FREE



VEGAN



GLUTEN-FREE



PARABEN-FREE



SULFATE-FREE

For nearly 50 years, Kallos has maintained a strong sense of quality & innovation for their products. This means keeping up with the latest trends & technologies in the industry, while also staying true to their traditional product style & feel.

Kallos products are sold in over 40 countries, & are a top seller on numerous online retailers. Their star products are their hair masks, & their variety will suit just about every hair type & issue there is.

As a brand, Kallos is proudly Hungarian. Their products are developed under strict manufacturing & ingredient standards. Even with their high standards, Kallos strikes a balance with affordability, making their products ideal for professional use.



**KALLOS**  
COSMETICS

Since 1978

**Plex Bond Builder Shampoo**

A treatment shampoo to rehabilitate damaged hair. Uses bond builder technology to repair damaged bonds while balancing moisture content. Hair is left noticeably stronger & more resistant to future damage. Frizz & fly-away strands are also brought under control.

500ml **19777**  
1 Litre **19776**



**Plex Bond Builder Hair Mask**

A treatment mask to rehabilitate damaged hair. Repairs damaged bonds & injects much needed moisture. Hair is made noticeably stronger & more resistant to future damage. Frizz & fly-away strands are also brought under control.

500ml **19762**  
1 Litre **19761**



**Plex Bond Builder Flat Iron Spray**

Forms a protective barrier around the shaft to shield the hair from the brunt of the heat from hot styling tools. Gives a boost of shine & smoothness.

200ml  
**19785**



**Plex Bond Builder Hair Serum**

A leave-in treatment serum to rehabilitate damaged hair. Uses bond builder technology to facilitate the repair of damaged bonds, intensively nourishing & protecting fragile hair. Split ends are treated, & damaged hair begins the process of recovery.

50ml  
**19786**



**Caviar Restorative Shampoo with Caviar Extract**

Caviar is one of the most valuable revitalizing ingredients. It contains a high concentration of vitamins, minerals, lipids & proteins. It gently cleanses, while its special active ingredients restore & renew the natural strength, shine & youthfulness of damaged, lifeless hair.

1 Litre  
**19783**



**Caviar Restorative Hair Mask with Caviar Extract**

Caviar is a surprisingly beneficial ingredient for hair health & is prized for its restorative value. It has an unusually strong repairing, energising & regenerative power. This mask uses its high levels of vitamins, minerals, lipids & proteins to restore & renew strength, radiance & a youthful look.

1 Litre  
**19770**



**Hair Pro-Tox Shampoo**

Hair filling & thickening shampoo using Keratin, Collagen & Hyaluronic Acid. Boosts volume, body & life for all hair types. Other key ingredients like Panthenol, Coconut Oil & Olive Oil provide moisture & nourish compromised, weak, damaged & dry hair. Thanks to its lightweight feel & texture, this shampoo does not make hair look & feel heavy. After consistent use, hair is noticeably more shiny, silky & easy to manage.

500ml **19779**  
1 Litre **19778**



**Hair Pro-Tox Hair Mask**

A hair-filling & thickening leave-in treatment conditioner using Keratin, Collagen & Hyaluronic Acid. Boost volume, body & life for all hair types. Thanks to its lightweight feel & texture, this mask does not make hair look & feel heavy. After consistent use, hair is noticeably more shiny, silky & easy to manage.

275ml **19773**  
500ml **19772**  
1 Litre **19771**



**Hair Pro-Tox Leave-In Conditioner**

A hair filling & thickening mask using Keratin, Collagen & Hyaluronic Acid. Boosts volume, body & life for all hair types. Other key ingredients like Panthenol, Coconut Oil & Olive Oil work to provide moisture & nourish compromised, weak, damaged & dry hair. Thanks to its lightweight feel & texture, this mask does not make hair look & feel heavy. After consistent use, hair is noticeably more shiny, silky & easy to manage.

250ml  
**19784**



**Rosemary Refreshing Shampoo**

A gentle cleansing formula that helps refresh hair & scalp while adding moisture. Infused with rosemary extract, rosemary oil, & vitamins B3, B5, B6, C, & E.

Lightweight texture helps maintain hair for softness & manageability, leaving the scalp feeling clean & refreshed.

1 Litre  
**20036**



**Rosemary Nourishing Mask**

A lightweight mask with moisturizing ingredients including an assortment of nourishing oils. Also infused with rosemary extract, rosemary oil, & vitamins B3, B5, B6, C, & E.

Ensures hair is left looking smooth & shiny with added softness. Improves detangling while leaving the scalp with a fresh, clean sensation.

1 Litre  
**20037**



**Rosemary Hair Serum**

Infused with rosemary, sunflower, coconut, flaxseed, avocado, argan, macadamia, & olive oils. A lightweight formula particularly great for ends & overall hair health & nourishment. Leaves hair soft & smooth.

50ml  
**20038**



**Banana Fortifying Hair Mask with Multivitamin Complex**

Formulated for use on dry, fragile & lacklustre hair. Combines Olive Oil, Banana & Vitamins A, C & E with a range of B Vitamins, it hydrates, energizes & revitalizes the hair. Provides protection from thermal styling damage.

1 Litre  
**19980**



**Keratin Regenerating Shampoo**

With keratin & milk protein. Gentle cleansing shampoo that rebuilds damage & adds strength. Adds body & thickness to hair, while also rebuilding damaged sections on the outer layer of the hair shaft. Milk protein aids in this regeneration, while also nourishing, protecting & strengthening the hair. Split ends are diminished, & hair becomes easier to manage, soft to the touch & shiny.

1 Litre  
**19781**



**Keratin Regenerating Hair Mask**

Enriched with keratin & milk protein that supports the nourishment of the hair structure, helps improve the condition of the outer layer, & nourishes & protects dry, split hair strands.

275ml **19982**  
1 Litre **19978**



**14 in 1 Keratin Hair Treatment Spray**

Multifunctional: hydrates, nourishes, conditions, protects, volumizes, & eases combing. Its uniquely rich formula - with Keratin, Panthenol, Argan oil, Avocado oil, Coconut oil, Sunflower oil, Flaxseed oil, Macadamia oil, Olive oil, as well as vitamins B3, B5, B6, C, & E, & Panthenol - transforms hair into beautiful, healthy, silky, & radiant.

200ml  
**19985**



**Keratin Heat Protecting Spray**

Protects hair from the heat of hair dryers, hair straighteners & curling irons. Maintains the natural balance of the components of hair structure, thus preventing hair from drying out.

200ml  
**20190**



**Cherry Conditioning Hair Mask with Cherry Seed Oil**

Provides intensive care for dry, split hair. Its lightweight, creamy texture helps hydrate the hair strands. Cherry seed oil's natural components—vitamins A, B1, B2, B6, & C, along with minerals such as phosphorus, calcium, potassium, & iron help to maintain the hair's nourishment, elasticity & shine.

1 Litre  
**19981**



**Biotin Beautifying Hair Mask**

Helps to care for & support the condition of fine, weak, & dull hair. Its effective ingredients may contribute to the care of hair strands, reduce the appearance of split ends, while resulting in a fuller, more vibrant, & shinier appearance. It may contribute to a fresh feeling of the scalp & help maintain the hair's natural color.

1 Litre  
**19983**



**Keratin Hot Therapy Mask with Red Pepper Extract**

Stimulates hair follicles for better hair growth. Red pepper extract encourages blood flow to deliver nutrients to follicles. Hair is shown to grow stronger, thicker, more flexible & healthier. Added keratin rebuilds & replenishes damage to the outer layers of the hair shaft. NB: Complete a small patch first in case of irritation. Can cause excessive swelling & irritation for some skin types.

1 Litre  
**19763**



**Silver Reflex Coloring Hair Mask**

A blonde refreshment mask that neutralizes yellow tones & allows blonde, grey or silver color to reveal itself much more brilliantly. Shine is improved so reflections of the blonde look that much better. The intensity of the silvery shade gradually increases after repeated use. Added Keratin builds the structure of the hair, helps treat split ends, & leaves hair soft & supple.

275ml **19775**  
1 Litre **19774**



**Energizing Hair Mask with Keratin & Caffeine Complex**

A regenerating, hydrating & stimulating hair growth mask. Keratin rebuilds the natural structure of the hair, rebuilding damaged sections on the outer layer of the hair shaft. Caffeine stimulates blood circulation on the scalp, allowing more nutrients to be delivered to hair follicles to stimulate healthier & thicker hair growth. This is an effective solution to various forms of hair loss.

1 Litre  
**19768**



**Coconut Nutritive Hair Strengthening Hair Mask with Coconut Oil**

Restorative & regenerating mask for brittle & weak hair types. Active ingredient Coconut Oil's moisturizing & nourishing benefits make it ideal for transforming problem hair types & ensuring healthy hair growth. Hair breakage is markedly reduced, & weakened areas on the hair shaft are stabilized. Hair is left thick, soft, shiny & visibly healthy.

1 Litre  
**19769**



**Multivitamin Energising Shampoo with Ginseng Extract & Avocado Oil**

Enriched with vitamins B3, B5, B6, C, & E, as well as ginseng, orange & lemon extracts, & avocado oil. It gently cleanses while helping to maintain the hair's nourishment & hydration, promoting a fresh & more vibrant appearance. Its active ingredients help preserve the hair's natural vitality. An ideal choice for hair in need of extra care & hydration.

1 Litre  
**19984**



**Multivitamin Energising Hair Mask**

A restorative mask for dull & drab hair in need of extra life. Powerhouse vitamins B3, B5, B6, C & E breathe new life into hair & give it everything it needs to be at a healthy base. Ginseng, Orange, Lemon Extract & Avocado Oil protect & restore dull, weakened & damaged hair. This all-rounder is great for times the hair just looks & feels unhealthy, weak & undernourished.

500ml **19765**  
1 Litre **19764**



**Silk Nourishing Shampoo with Olive Oil & Silk Protein**

Nourishing shampoo for dry hair types. Active ingredients Olive Oil & Silk Protein deliver gentle & highly effective moisture & life to dull & dry hair. Hair noticeably looks & feels shiny, silky & supple.

1 Litre  
**19780**



**Silk Nourishing Hair Mask with Olive Oil & Silk Protein**

Nourishing mask for dry hair types. Active ingredients Olive Oil & Silk Protein deliver gentle & highly effective moisture & life to dull & dry hair. Hair noticeably looks & feels shiny, silky, supple & elastic.

1 Litre  
**19766**



**Kallos Argan Colour Shampoo with Argan Oil & Panthenol**

A refreshing & rejuvenating color refreshing shampoo. Breathes new life into colored hair with the power of Argan & Panthenol. Imparts stunning & long-lasting shine & vitality. Provitamin B5 formula works to nourish & protect hair color from the elements. Can be used daily.

1 Litre **19782**  
5 Litre **19787**



**Argan Colour Hair Mask with Argan Oil & Panthenol**

A refreshing & rejuvenating color refreshing mask. Breathes new life into colored hair with the power of Argan & Panthenol. Imparts stunning & long-lasting shine & vitality. Provitamin B5 formula works to nourish & protect hair color from the elements. Can be used daily. Hair is given a boost in shine, vitality & silkiness. Can be used daily.

1 Litre  
**19767**



**Lemon Balm Deep Cleansing Shampoo for Fine/Normal to Greasy Hair**

Ideal shampoo for greasy hair full of buildup of natural oils, product or other pollutants. Deeply cleanses & refreshes normal to greasy hair & scalps.

With enough use, sebum production is regulated to create a healthy balance on the scalp. Hair becomes lightweight, healthy & vitalized.

1 Litre  
**19790**



**Jasmine Nourishing Shampoo for Dry & Damaged Hair**

Bulk remedy shampoo to rehabilitate dry hair types. Reinforces hair structure & adds moisture, making hair silky, shiny & easily manageable.

5 Litre  
**19788**



**Vanilla Shine Shampoo for Dry & Dull Hair**

Bulk remedy shampoo to alleviate signs of dryness & dullness on hair. Makes hair lustrous, shiny & healthy. Works equally well on dry & dull hair.

5 Litre  
**19789**



**Volumizing Shampoo**

Bulk shampoo to treat finer hair types as well as hair that struggles to keep shape. Fine or thinner hair is usually more likely to be weighed down by most shampoos, so this shampoo is specially formulated to support this hair texture & provide body & life. Formulated with Hibiscus Extract & provitamin B5 to give hair a fuller look & thickness. Gentle enough to be used daily.

5 Litre  
**19791**



# CURL REVIVAL

OSMO Curl Revival caters to the specific care needs of the 3 main curl types **WAVES / CURLS / COILS**.

This range was inspired by the Curly Girl Method, a popular hair routine developed for anyone with natural waves, curls & coils. This routine is ideal for those who struggle to maintain the natural beauty of this hair type.

The goal is to maximize the structure, flow, texture & health of this hair for truly amazing results.

All six products in the range are formulated to bring curls back to life.

- Vegan & Cruelty Free
- Drying Alcohol Free
- Silicone Free
- Intensely Nourishing
- Paraben Free
- Highly Moisturizing
- Sulfate Free



## Re-energising Gel

This moisturizing gel is designed to effortlessly smooth & define curls without stickiness. Formulated with Green Tea & Soybean Oil, this serum-like styler creates a protective cast around your curls, holding the style & shape with medium hold & long-lasting results.

200ml  
18782



## Replenishing Cream

An ultra-nourishing, soft hold, leave-in cream designed to deliver intense moisture & protection against humidity.

Formulated with Resurrection Flower Extract & Jojoba Oil, this weightless 2-in-1 formula helps control frizz while softening & defining all curl types for bouncy, velvet-touch curls.

200ml  
18783



## Renourishing Mask

A rejuvenating treatment formulated with Avocado Oil & Shea Butter, designed to help strengthen & protect the hair while aiding in the prevention of breakage & tangling.

Curl definition is enhanced, moisture levels are restored & flexibility improved.

300ml  
18784



## Reinvigorating Shampoo

A super-hydrating, curl-loving formula that gently foams & cleanses while retaining the hair's natural condition. Formulated with nourishing Avocado & Jojoba Oils, this frizz-reducing shampoo leaves all curls feeling clean, fresh & hydrated.

400ml  
18785



## Revitalising Conditioner

Designed to quench curls, coils & waves, this lightweight, nourishing conditioner helps to detangle & soften strands while enhancing definition & increasing shine. Formulated with Resurrection Flower Extract & Avocado Oil, hair is left tangle-free & silky.

400ml  
18786



## Revitalising Cleanser

A creamy, no-foam, sulfate-free cleansing solution for thirsty curls. Formulated with Resurrection Flower Extract & Avocado Oil, this gentle co-wash helps melt away dirt & product buildup without stripping the hair.

This mild & gentle formula reinvigorates the scalp & leaves your curls feeling hydrated & silky.  
400ml  
18787



## OSMO SCALP THERAPY - A deep cleansing range for a healthy scalp & in turn, healthy hair.

### Detangling Gel with Sea Minerals

Lightweight, vegan-friendly detangling gel best used following the Purifying Salt Scrub with Sea Salt. A gentle, lightweight formula that instantly detangles without weighing the hair down.

Contains a unique blend of sea minerals essential for healthy hair. Helps rebalance the scalp while strengthening the hair fibers to provide hydration & softness for more manageable hair.

250ml  
18384



### Replenishing Mask With Prickly Pear Oil

An intensely hydrating, vegan-friendly mask for even the most damaged hair types.

Formulated with Prickly Pear Seed Oil, a precious natural remedy rich in antioxidants, moisturizing properties & reparative qualities. It quickly absorbs into the hair for a deep, long-lasting action from root to tip.

200ml  
18385



**Shampoo**

A deeply hydrating shampoo designed to nourish the hair & replenish lost moisture without weighing it down. With extract of Pataua Oil & Keratin Complex for the care & protection of dry & damaged hair. Hair is left feeling soft, nourished & shiny.

- 100ml **19883**
- 400ml **11641**
- 1 Litre **11348**



**NEW**

**Conditioner**

An intensely hydrating conditioner for dehydrated hair. Highly moisturizing formula with extract of Pataua Oil & Keratin Complex to help reconstruct & care for dry & damaged hair, promoting healthy, shiny manageable results.

- 75ml **19884**
- 400ml **11642**
- 1 Litre **11349**



**NEW**

**Dual Action Miracle Repair**

Extracts of Pataua Oil & Keratin Complex which has been formulated to intensely nourish as a "Phase 2" leave-in treatment. A treatment to care for & repair dry, damaged hair by replenishing lost moisture to leave hair feeling silky-smooth & manageable without weighing down even thin fine hair.

- 250ml **11350**



**Deep Moisture Banded Pack Duo**

- Includes:
  - 1 x Deep Moisture Shampoo, 1 Litre
  - 1 x Deep Moisture Conditioner, 1 Litre
- 6286**



**Intensive Deep Repair Mask**

Specially formulated for overstressed, heat-traumatized & chemically-abused hair. This deep moisturizing treatment helps restore moisture & elasticity leaving hair feeling silky, smooth & manageable. Infused with extract of Jojoba.

- 75ml **19989**
- 100ml **4757**
- 250ml **4487**
- 1200ml **4488**

**NEW**



**OSMO SCALP THERAPY DETOXIFY**



**Detoxify Shampoo**

Effectively removes product, debris & oil buildup, revitalizing the scalp & hair with gentle cleansing therapy. Removes impurities & returns hair to a healthy, natural base, without stripping the hair of essential oils & moisture. Use as often as required.

Hair is left super-clean with a unique formula combining Rosemary & Tea Tree Oil. Jojoba & Wheat Germ further condition & soften the hair, avoiding dryness common with clarifying shampoos.

- 100ml **19892**
- 400ml **16803**
- 1 Litre **20030**



**NEW**

**Colour Enhancing Shampoo**

A gentle, temporary, color-enhancing shampoo containing pink pigments that deliver beautiful soft hues in blonde & lightened hair. Perfect for maintaining your in-salon pink shades.

400ml **19888**  
1 Litre **19889**



**NEW**

**Colour Enhancing Mask**

A gentle conditioning mask with pink pigments for beautifully soft hues that last just a few washes.

400ml **19890**  
1 Litre **19891**



**NEW**

**Pink Soda Banded Pack Duo**

Includes:

- 1 x Pink Soda Colour Enhancing Shampoo, 1 Litre
- 1 x Pink Soda Colour Enhancing Mask, 1 Litre

**19894**



**NEW**



OSMO WONDER 10

**Wonder 10 Shampoo**

A luxurious, vegan, intensely nourishing shampoo inspired by the popular Wonder 10 treatment. Specially formulated with OSO's signature Fibre Bond Technology, an ingredient complex that maintains hair strength with sensational shine & suppleness.

Not only is the scalp & hair cleansed & made wonderfully shiny & soft, it is protected from harsh exposures & environments. Hair breakage & split ends are drastically reduced, revealing gorgeous, healthy locks.

400ml **18381**



**Wonder 10 Conditioner**

A luxurious, vegan, intensely moisturizing conditioner inspired by the popular Wonder 10 treatment. Specially formulated with OSO's signature Fibre Bond Technology, an ingredient complex that maintains hair strength with sensational shine & suppleness.

Not only is dryness relieved & the hair nourished root to end, it is protected from harsh exposures & environments. Hair breakage & split ends are drastically reduced with this volumizing & weightless formula.

400ml **18382**



**Wonder 10 Leave-In Treatment**

A unique, all-in-one keratin-based leave-in hair treatment with 10 wondrous effects. Designed to leave the hair feeling softer, silkier & more manageable with radiant shine.

25ml **9369**  
250ml **8300**



**Brightening Shampoo**

A gentle, nourishing, sulfate-free cleanser formulated with Hydrolysed Soy Protein, Jojoba Oil & Rice Extract. Intense black pigment helps counteract yellow & orange tones in lightest blonde hair to deliver super-clean, super-healthy, super-bright 'Scandinavian blonde' style results.

100ml **19885**  
400ml **20024**  
1 Litre **19192**

**NEW****Brightening Mask**

An intensely conditioning treatment formulated with rice seed extract, soy protein & intense black pigment to counteract yellow/orange tones. Delivers super clean, super bright, healthy looking results on light blonde hair.

75ml **19886**  
400ml **20026**  
1 Litre **19194**

**NEW****Super Ice Banded Pack Duo**

Includes:

- 1 x Super Ice Brightening Shampoo, 1 Litre
- 1 x Super Ice Brightening Mask, 1 Litre

**19893****NEW****Icey Blonde Toning Spray**

Intensely nourishing leave-in treatment with black pigment to counteract pale yellow tones in lightest blonde hair.

Spray onto towel-dried hair in sections. Avoid roots. Comb through & style.  
100ml  
**19887**

**NEW****OSMO DAILY BLONDE****Silverising Shampoo**

A sulfate-free daily use formula to banish unwanted yellow tones in highlighted, bleached or blonde shades. Effective in enhancing silver tones in white or grey hair. Leaves hair feeling shiny & soft whilst breathing new life into color.

400ml **19993**  
1 Litre **19994**

**NEW****Silverising Conditioner**

A sulfate-free conditioner designed to lock in bright, vivid color. Perfect for grey, white or blonde tones, hair is transformed leaving it soft, shiny & incredibly radiant by neutralising any yellow tones.

400ml **19995**  
1 Litre **19996**

**NEW****Daily Blonde Banded Pack Duo**

Includes:

- 1 x Daily Blonde Silverising Shampoo, 1 Litre
- 1 x Daily Blonde Silverising Conditioner, 1 Litre

**20194****NEW**

**Super Silver No Yellow Shampoo**

Replace brassy, unwanted yellow for even silver & ash tones. For use on super-lightened, grey & bleached hair. For use on natural & synthetic hair. Formulated with super-violet pigments to combat brassy/yellow tones. Can be used as a toner after bleaching.

100ml **14483**  
400ml **20017**  
1 Litre **13827**

**NEW****Super Silver No Yellow Mask**

An intensely hydrating, sulfate-free treatment mask infused with super-violet pigments to replenish lost moisture & neutralize any yellow tones. Leaves blonde, grey & bleached hair feeling nourished, healthy & more radiant. Works in perfect collaboration with Super Silver No Yellow Shampoo.

75ml **20069**  
100ml **14473**  
250ml **14474**  
400ml **20029**  
1 Litre **14475**

**NEW****Super Silver Banded Pack Duo**

Includes:

- 1 x Super Silver No Yellow Shampoo, 1 Litre
- 1 x Super Silver No Yellow Mask, 1 Litre

**20195****NEW****Super Silver Violet Conditioning Styling Foam**

A very lightweight conditioning foam for all blonde, grey, silver & white shades. Not only does this styling foam create bouncy locks full of volume, it also uses violet pigments to neutralize unwanted yellow & brassy tones synonymous with blonde hair.

Features OSMO's signature Fibre Bond Technology that nourishes & repairs frail, brittle & damaged hair types. Hair is instantly left brighter, softer & shinier so the blonde, silver, grey or white hair shines bright.

**200ml**  
**16578****Super Silver Violet Miracle Treatment Spray**

A specialized leave-in treatment for blonde, grey, silver & white hair types. Intensely nourishing formula that neutralizes unwanted yellow & brassy tones in grey, blonde & highlighted hair using violet pigments.

Features OSMO's signature Fibre Bond Technology that nourishes & repairs frail, brittle & damaged hair types. Another key ingredient is Soy Protein, an ingredient that leaves hair soft, smooth & healthy. Replenishes lost moisture for a healthy balance so color looks as vibrant as possible.

**250ml**  
**16579****Violet Mask**

OSMO Anti-Fade System with UV filters help to stop yellow tones while hair is protected & color radiance is restored. 100% sulfate-free mask formulated to nourish blonde & highlighted hair.

300ml **11361**  
1200ml **12295**

**Super Silver Silver Toning Spray**

A deeply nourishing leave-in treatment expertly formulated for the nourishment, maintenance & styling of blonde & grey hair. Infused with purple pigment to neutralize unwanted yellow undertones to achieve a cooler, vibrant blonde shade. Not only does it boost color vibrancy, but also nourishes the hair, all while being vegan-friendly & cruelty-free. Ideally used alongside the complete OSMO Super Silver range.

**100ml**  
**20018****NEW**

**OSMO SUPER COOL**

**Zero Orange Shampoo**

An intense treatment shampoo specially formulated for all brunette tones, from light to dark. Neutralizes orange & red tones in brunette hair for a deeper & more intense brunettes.

Infused with super-blue pigments. Targets red, brassy & copper reflections in brunette hair & neutralizes them for transformed & radiant brunette shades. Sulfate-free & is ideal for all brunettes. Vegan & cruelty-free formula.

400ml **20027**  
1 Litre **16567**



**NEW**

**Zero Orange Mask**

Intensely hydrating treatment mask with super-blue pigments for use on lightened brunette-dark hair tones. Pigments help counteract unwanted brassy, red & copper reflections, & promote cool tones. Nourishing formula restores color balance, leaving brunette hair looking radiant & fresh. Leave on hair for 3-5 minutes for best results.

250ml **17719**  
400ml **20028**  
1 Litre **17720**



**NEW**

**OSMO EXTREME VOLUME - Designed to breathe life into limp, lifeless hair for long-lasting volume, body & shine.**

**Volumising Shampoo**

Thickens & strengthens each strand for full, bouncy results. Suitable for limp or lifeless hair. Weightless shampoo formulated to target dehydrated areas. Designed to create noticeable body, shine & volume.

Weightless formula with Soybean Oil & Rice Protein to gently cleanse. Corrects oily roots & moisturizes ends for a style that is full of body & volume with a glossy shine.

400ml **11643**  
1 Litre **11351**



**Volumising Conditioner**

Thickens & strengthens each strand for full, bouncy results. Suitable for limp or lifeless hair. Formulated to target dehydrated areas. Designed to create noticeable body, shine & volume.

Weightless formula with Soybean Oil & Rice Protein to gently cleanse. A gentle conditioner that corrects oily roots & moisturizes ends for a style that is full of body & volume with a glossy shine.

400ml **11644**  
1 Litre **11352**



**Extreme Volume Banded Pack Duo**

Includes:  
- 1 x Extreme Volume Shampoo, 1 Litre  
- 1 x Extreme Volume Conditioner, 1 Litre  
**6285**



**Root Lifter**

Achieve noticeable body & fullness where you need it most. An extreme spray that corrects oily roots for a style that is full of body & volume with a glossy shine. Gives extreme lift for maximum volume & bounce.

Lightweight hair root amplifier to create ultimate body for fine & lifeless hair.  
250ml **5705**



**Thickening Crème**

Adds instant volume & texture. An extreme crème that corrects oily roots for a style that is full of body & volume with a glossy shine. Gives your hair volume & bounce with non-sticky residue.

For instant volume & texture during styling. Suitable for limp, lifeless hair.  
150ml **5706**



**OSMO BLINDING SHINE - The ultimate shine-enhancing collection for super-smooth, super-shiny, frizz-free results.**

**Illuminating Shampoo**

Ultimate shine shampoo for super-smooth, glossy results. Infused with extracts of Moringa Oil & Silk Protein. A gentle formula that purifies & revitalizes the hair while boosting natural vibrancy, shine & bounce.  
400ml **11639**  
1 Litre **11353**



**Illuminating Conditioner**

Ultimate shine conditioner for ultra smooth, frizz-free results. Leaves hair shiny, healthy & easy to manage. Lightweight formula nourishes, moisturizes & boosts vibrancy, vitality & shine.  
400ml **11640**  
1 Litre **11354**



**Blinding Shine Banded Pack Duo**

Includes:  
- 1 x Blinding Shine Illuminating Shampoo, 1 Litre  
- 1 x Blinding Shine Illuminating Conditioner, 1 Litre  
**6287**



**Gloss Serum**

Perfect for taming straight or curly hair. Provides fantastic shine & super-smooth, frizz-free results.  
50ml  
**19990**

**NEW**



**Illuminating Finisher**

The ultimate high-gloss shine spray perfect for finishing any style. Revitalizes hair leaving vibrant & sleek results. Lightweight formula without any sticky residue.  
125ml  
**4502**



**Illuminating Mask**

An intensive conditioning mask for super-smooth, super-shiny, frizz-free results featuring a lightweight formula with Hydrolyzed Silk Protein & Moringa Oil, gently nourishes & cleanses, hair feels revitalized, bouncy & soft.  
300ml  
**11356**



**Definer**

A lightweight definer to separate & sculpt the hair with high voltage shine & mega-smooth results.  
40ml  
**4501**



**OSMO COLOUR SAVE - 100% sulfate-free range with UV protection & the OSMO Anti-Fade System® to visibly extend the life of your color.**

**Colour Protect Shampoo**

Free of harsh chemicals & extends the life of color. Cleans hair whilst maintaining color integrity. UV filters protect & promote radiant shine. Formulated for those with color-treated hair.  
400ml **19991**  
1 Litre **5698**

**NEW**



**Colour Protect Conditioner**

The perfect color savior for natural or synthetic hair. UV filters protect & promote radiant shine. Removes dulling residues while helping to strengthen & smooth hair.  
400ml **19992**  
1 Litre **5699**

**NEW**



**Colour Radiance Mask**

Intensely nourishing salt & sulfate-free mask for color-treated hair. Formulated with UV filters, extract of Rose Absolute & Linseed Oil. Reduces color fade whilst nourishing & smoothing the hair for maximum light reflection.  
100ml **11357**  
300ml **11358**



**Colour Save Banded Pack Duo**

Includes:  
- 1 x Colour Save Colour Protect Shampoo, 1 Litre  
- 1 x Colour Save Colour Protect Conditioner, 1 Litre  
**11681**



**OSMO SILVERISING - 100% sulfate-free. Banishes unwanted yellow tones in highlighted, bleached or blonde shades.**

**Shampoo**

Banishes unwanted yellow tones in highlighted, bleached or blonde shades. Leaves hair feeling shiny & soft while breathing new life into color.

300ml **11647**  
1 Litre **7338**



**Conditioner**

Revitalizes dull & lackluster hair. Gentle formula conditions without stripping color. The perfect color savior for natural or synthetic hair. Leaves hair soft, shiny & incredibly radiant. Suitable for highlighted, bleached or blonde shades.

300ml  
**11648**



**OSMO ESSENCE**



Formulated with intensely hydrating, curl-loving ingredients including Pataua Oil, Mango Butter & Squalane. The OSMO Essence range offers 7 'must-have' products specifically designed to help strengthen & nourish textured hair types while enhancing definition & controlling frizz. 100% vegan & cruelty free.

**Reinvigorating Curl Shampoo**

A super-hydrating, curl-loving formula designed to gently remove impurities while retaining the hair's natural condition.

Formulated with Mango Butter, Pataua Oil & Squalane to nourish & smooth strands, help reduce breakage & minimize frizz.  
250ml  
**19444**



**Hydrating Curl Conditioner**

A lightweight, nourishing conditioner designed to detangle & soften strands while enhancing definition & shine.

This vegan & cruelty-free conditioner leaves the hair with long-lasting moisture for soft-to-touch, frizz-free & manageable strands.  
250ml  
**19445**



**Curl Renourishing Mask**

A rejuvenating treatment formulated to restore moisture levels without weighing the hair down.

Designed to help strengthen dry & damaged hair, while also aiding in the prevention of future breakage & tangling. Enhances curl definition & improves flexibility.  
250ml  
**19446**



**Replenishing Curl Cream**

An ultra-nourishing, soft hold, leave-in cream to help control frizz while also softening & defining all curl types. Increases the manageability of hair by defining the natural curl pattern, delivering volume & revealing frizz-free, bouncy curls.

Wet hair - start with a pea-sized amount & build as required.  
Dry hair - mix a small amount with water & either scrunch into hair or spot treat individual curls.  
150ml  
**19447**



**Re-energising Curl Gel**

A nourishing, protective gel designed to style & define all curls. Formulated with Mango Butter, Squalane & Pataua Oil, this styler creates a protective, light, non-greasy cast around curls, holding the style & shape with medium hold & long-lasting results.

Directions: Apply to damp or wet hair. Rake through the hair in sections to ensure even distribution. Allow to dry, then scrunch hair to release the cast.

For extra volume, repeat underneath, scrunching & holding in sections to encourage curl formation.  
150ml  
**19448**



**Curl Enhancing Foam**

A lightweight, volumizing & conditioning mousse designed to help boost volume & curl definition while smoothing frizz. Say goodbye to flat, lifeless locks & hello to frizz-free, flexible curls! Works to add a boost of volume, bounce & weightless hold to curls.

Directions: Apply to damp hair. Apply foam & scrunch upwards into hair to encourage curl formation. Diffuse or air dry to finish.  
200ml  
**19449**



**Edge Taming Gel**

Your ultimate styling companion for braids, twists, ponytails & edges. A lightweight, non-greasy, non-flaky, water soluble gel designed for maximum hold & flexibility, ensuring your desired hairstyle stays in place with reliability & ease. Use for smoothing edges & taming frizz & fly-away strands.

Directions: Smooth gel over edges with fingertips or brush for desired hold.  
100ml  
**19450**



Introducing X.POSED - the first raw & uncovered sustainable capsule collection - housed in up to 50% PCR packaging, formulated with up to 97% naturally derived ingredients, & suitable for all hair types. A totally vegan, sulfate-free & cruelty-free range of products.

100% VEGAN & CRUELTY-FREE - All X.POSED products are completely vegan & cruelty-free. In accordance with UK regulations, none of the ingredients used, or any of the products, are tested on animals.

Innovative X.POSED product formulas make use of specialist ingredients that make the most of what nature has to offer, while guaranteeing stylists the same fantastic OSMO® performance.

Color CARE COMPLEX - Every X.POSED product in the range has been formulated with OSMO's unique Color Care Complex - containing UV filters to help protect the hair against potential damage from natural pollutants, while helping to prolong & enhance the life of color.

**Daily Conditioner**  
97% naturally derived ingredients. With its vegan friendly, lightweight formula, this hydrating conditioner infused with basil, thyme & mandarin contains the perfect blend of ingredients to effectively moisturize the hair with every use without weighing it down. Leaves hair feeling refreshed, nourished & more manageable.

400ml **17723**  
1 Litre **17724**

**Anti-Humidity Spray**  
A unique, vegan friendly, anti-humidity spray which coats the hair with an invisible water-resistant shield to help fight the battle against frizz.

Formulated with a blend of Avocado Oil, Raspberry Seed Oil & Aloe Vera, this lightweight styling treatment helps strengthen & seal each hair strand, promoting elasticity & suppleness for smoother, healthier & shinier results.

Shampoo hair & towel dry. Apply product liberally & evenly. Do not use any other styling products while the hair is damp. Blow dry the hair in sections to activate the treatment. Use every 3-4 shampoos for best results.

250ml **17721**

**Treatment Mask**  
95% naturally derived ingredients. An intensely hydrating, vegan friendly mask designed to help repair & restore the hair to optimum condition. Formulated with extracts of basil, thyme & mandarin, this revitalizing treatment leaves the hair feeling silky, smooth & manageable.

250ml **17728**

**X.POSED Counter Display**  
Includes:

- 4 x Anti-Humidity Spray, 250ml
- 4 x Blow Dry Balm, 200ml
- 4 x Daily Shampoo, 400ml
- 4 x Daily Conditioner, 400ml
- 4 x Leave-In Treatment, 250ml
- 4 x Treatment Mask, 250ml
- 1 x Daily Shampoo, 1 Litre
- 1 x Daily Conditioner, 1 Litre
- 1 x X.POSED Poster
- 10 x Brochures
- 1 x Empty 24 Piece Display Stand

**P749**

**Perma Wave Extra Body Acid Perm**  
Creates defined volume, texture & body. This vegan friendly formula combines natural processing with intense conditioning agents to help replenish the hair for healthy looking shine & greater styling control. Consistently predictable results & true-to-rod-sized curls without the need of dryer heat.

Includes:

- 1 x Activator, 17,2ml
- 1 x Waving Lotion, 80ml
- 1 x Neutraliser, 118ml

**19131**

**Berber Oil Hair Treatment**  
Helps restore hair to pristine condition. The unique blend of oils contains Argan Oil, which is rich in Vitamin E, a powerful antioxidant that provides intense nourishment to dry & damaged hair.

10ml **16794**  
100ml **7340**

**Berber Oil Shampoo**  
A mild rejuvenating cleanser designed to infuse the hair with essential moisture & hydration. Delivers enhanced radiance & intense shine.

Moisturizes & hydrates & aids in the replenishment of vital proteins & essential nutrients. Unique blend of oils including Argan Oil combined with Panthenol to help strengthen & repair. Suitable for all hair types.

250ml **7416**

**Deep Moisture**

Contains:

- 1 x Deep Moisture Shampoo, 400ml
- 1 x Deep Moisture Conditioner, 400ml
- 1 x Intensive Deep Repair Mask, 250ml

**19655**



**X.POSED Seasonal Gift Pack**

Contains:

- 1 x Daily Shampoo, 400ml
- 1 x Daily Conditioner, 400ml
- 1 x Anti-Humidity Spray, 250ml

**18391**



**X.POSED Gift Pack**

Contains:

- 1 x Daily Shampoo, 400ml
- 1 x Treatment Mask, 250ml
- 1 x Blow Dry Balm, 200ml

**18181**



**Super Silver**

Contains:

- 1 x Super Silver No Yellow Shampoo, 300ml
- 1 x Super Silver No Yellow Mask, 250ml
- 1 x Violet Conditioning Foam, 200ml

**19656**



**Super Silver Gift Pack**

Contains:

- 1 x Super Silver No Yellow Shampoo, 300ml
- 1 x Super Silver No Yellow Mask, 250ml
- 1 x Violet Conditioning Foam, 200ml

**18393**



**Super Silver Gift Pack**

Contains:

- 1 x Super Silver No Yellow Shampoo, 300ml
- 1 x Super Silver No Yellow Mask, 250ml
- 1 x Super Silver Violet Miracle Treatment, 250ml

**18180**



**The Ice Pack**

Contains:

- 1 x Super Ice Brightening Shampoo, 300ml
- 1 x Super Ice Brightening Conditioner, 250ml

**19657**



**Blinding Shine**

Contains:

- 1 x Blinding Shine Shampoo, 400ml
- 1 x Blinding Shine Conditioner, 400ml
- 1 x Blinding Shine Serum, 50ml

**19654**

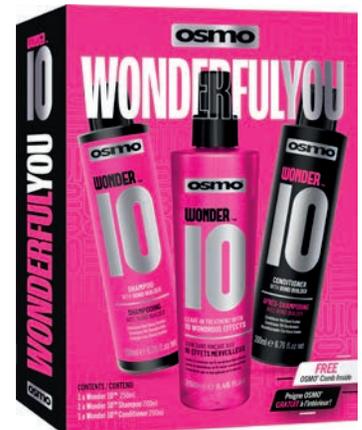


**Wonder 10 Gift Pack**

Contains:

- 1 x Wonder 10 Leave-In Treatment, 250ml
- 1 x Wonder 10 Shampoo, 200ml
- 1 x Wonder 10 Conditioner, 200ml

**18077**



**Power Powder Texture Dust**

A lightweight, matte finish, volumising powder designed to deliver lift, grit, texture & thickness where you need it most without weighing the hair down.  
15g  
**19895**



**NEW**

**Glass Fluid Luxe Elixir**

A luxurious vegan friendly blend of Avocado, Coconut & Argan Oils with Vitamin E designed to help repair & restore dry & damaged hair.  
50ml  
**19882**



**NEW**

**Guardian Angel Humidity Veil**

A unique anti-humidity spray that coats the hair with an invisible, water-resistant veil to help fight the battle against frizz.  
100ml **19875**  
250ml **19881**



**NEW**

**Blow Out Balm Crème Styler**

A lightweight styling balm to help strengthen & protect the hair. Delivers strength, volume, shine & hold for perfectly smooth blow dry results every time.  
150ml  
**19880**



**NEW**

**Resin Extreme Firm Hold Gel**

A high performance resin styling glue for ultimate hold with no stickiness or flaking. Delivers extreme long-lasting control for even the most outrageous of styles.  
150ml  
**19986**



**NEW**

**Finishing Crème 2-In-Styler**

A lightweight, 2-in-1 leave-in treatment & styling cream designed to help seal split ends & eliminate frizz whilst aiding in the prevention of damage. Leaves hair feeling softer, smoother & more manageable.  
250ml  
**19988**



**NEW**

**Thermal Defense Heat Protector**

Defend your hair against damaging effects caused by heat stylers & environmental elements. Eliminates frizz while locking in moisture.  
25ml **19879**  
250ml **5689**



**NEW**

**Extreme Extra Firm Gel Spray**

An extreme hold styling spray designed to create & hold all hair styles while adding a glossy shine. The specially formulated fast-drying action delivers a fine, even mist with non-sticky, firm hold results.  
250ml  
**11637**



**Matt Salt Spray**

Get voluminous, gritty, messed up & grungy with this mattifying texture sea salt spray. Beach style chic with flexible movement for a long-lasting, enviable finish.  
250ml  
**11638**



**Straighten Up Keratin Smoothing Complex**

A semi-permanent straightening complex that works with styling irons to transform curly, frizzy hair into sleek, smooth, visibly straighter styles.  
Lasts up to 3 days or until next shampoo, heat-activated.  
250ml  
**16830**



**Day Two Styler**

A quick & easy alternative to a daily wash & blowdry. This dry shampoo gives your style staying power. With a refreshing fragrance hair is revitalized & ready to restyle for another day.  
150ml  
**5687**



**SAVE WATER**

**Extra Firm Hairspray**

Extreme hold hairspray for extra-firm hold. Fragranced with orange & grapefruit. Easy to brush out. For added volume, spray into roots.  
500ml  
**5688**



**Extreme Volume Mega Styling Foam**

A lightweight styling foam for mega volume, body & wonderfully textured hold whatever the hair type.  
With UV & thermal protectors, this foam is the ultimate primer for long-lasting, frizz-free, extreme volume styles.  
245ml  
**12294**



**OSMO STYLING - A range of finishing products designed to effectively manage every step of the styling process.**



**Blowdry Potion**

Designed to thicken & hold all styles. Effortless blow dry experience while reducing friction & breakages caused by heat styling.  
250ml  
**5690**



**Curl Fluid**

Volumizing curl enhancer for shine & movement. Defines & revitalizes permed or naturally curly hair while eliminating frizz.  
150ml  
**4493**



**Curl Spray**

Define & control unruly curls with a long-lasting frizz-free finish. No stickiness.  
250ml  
**5691**



**Straight Fluid**

Versatile straightener with keratin for a smooth, sleek & ultra-shiny finish. Also protects against heat damage.  
150ml  
**5692**



**OSMO GROOMING - The ultimate styling & finishing range for effortlessly cool originality, texture & look definition.**



**Clay Wax**

Clay-based styler for natural expression with a matte finish. Provides textured control to achieve the ultimate out-of-bed look.  
25ml **5693**  
100ml **4486**



**Matte Clay Extreme**

Experience the ultimate in dry textured control for powerful hold with natural matte expression.  
25ml **14289**  
100ml **9634**



**Fibre Paste**

Fibre Paste Gum Texturizer delivers volume & control with a polished shine.  
100ml  
**4485**



**Aqua-Wax Hard**

A water-soluble hard wax for incredible shine & strong hold. Creates ultimate definition & tames fly-away hair.  
100ml  
**4483**



**Elite Pomade**

A super-hold, water-soluble pomade designed to achieve a variety of styles from high quiffs & pomps to classic slick backs with no sticky residue.  
100ml  
**12291**



**Fibre Sculpt**

A lightweight fibrous sculptor with flexible definition & enviable hold. Soft & pliable formulation & allows for ease of application with no sticky residue.  
25ml **14290**  
100ml **11347**



**Shaper Maker**

A versatile cream shaper, for moulding, styling & texturizing while adding shine & control.  
25ml **7051**  
100ml **4482**



**Blinding Shine**

Contains:

- 1x Blinding Shine Shampoo, 400ml
- 1x Blinding Shine Conditioner, 400ml
- 1x Blinding Illuminator Finisher, 125ml

20044

**NEW**



**Deep Moisture**

Contains:

- 1x Deep Moisture Shampoo, 400ml
- 1x Deep Moisture Conditioner, 400ml
- 1x Intensive Deep Repair Mask, 250ml

20045

**NEW**



**Super Ice**

Contains:

- 1x Super Ice Brightening Shampoo, 400ml
- 1x Super Ice Brightening Mask, 400ml
- 1x Super Ice Icy Blonde Toning Spray, 100ml

20046

**NEW**



**Heavenly Hair**

Contains:

- 1x Guardian Angel Humidity Veil, 250ml
- 1x Deep Moisture Shampoo, 100ml
- 1x Deep Moisture Conditioner, 75ml

20047

**NEW**



**Grooming Style**

Contains:

- 1x Scalp Therapy Detoxify Shampoo, 400ml
- 1x Matte Clay Extreme, 100ml
- 1x Power Powder Texture Dust, 15g

20048

**NEW**



OSMO RETAIL STANDS

OSMO Retail Stand  
ASK US FOR DETAILS  
19208



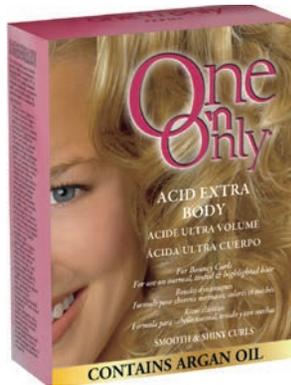
**NEW**

**Acid Extra Body Perm**

For bouncy, smooth, shiny curls. Extra body formula for firmer curls with more scalp wave, end curl & resiliency for normal, tinted & frosted hair.

This perm provides gentle processing without dryness or frizz. Argan oil moisturizes, revives & nourishes dry, damaged hair. A balanced formula gentle on the hair.

**18846**

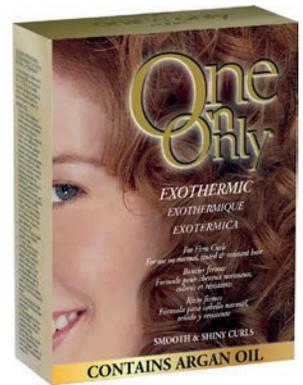


**Exothermic Perm**

For firm, smooth, shiny curls. For the firmest, longest-lasting curls on normal, tinted & resistant hair. Curls will be strong, defined & easy to manage.

The self-heating formula uses gentle heat to maximize client comfort, shine & manageability, even on tinted hair. Argan oil moisturizes, revives & nourishes dry, damaged hair. A gentle, balanced formula.

**18847**



**Moisturizing Alkaline Perm**

For moderate to firm, smooth, shiny curls. Creates natural-looking curls for normal, tinted & frosted hair. The versatile formula allows water, lotion or a combination of different wrapping styles for the ultimate customized perm. Allows control of amount of curl support.

Buffered waving lotion regulates pH for maximum curl results without dryness or frizz. Stop-action prevents over-processing on normal hair types.

**18848**



**Shiny Silver Perm**

For smooth & shiny curls on grey hair. Creates soft, manageable curls with an anti-yellowing formula that enhances natural silver highlights in grey hair. The self-heating exothermic chemical heat assures gentle, deep, even processing.

Every perm is perfect, even if the waving lotion is left on beyond the required time. Special after-perm conditioner leaves hair soft & manageable.

**18849**



**AGADIR HEMP & RED WINE - HEMP SEED OIL + FIBERHANCE™ + RESVERATROL**



For the first time ever... the science of Fiberhance™ strengthening technology combined with natural phytonutrients of plant-based ingredients to bring you the ultimate reparative, strengthening & nourishing, professional hair care line. ANTI-COLOR FADE • NO SULFATES, PARABENS, OR DYES

The formula is made of three key ingredients:

**1. Hemp Seed Oil - Benefits of Hemp:**

Contains an excellent ratio of omega-6 to omega-2; needed in stimulating hair growth. Helps rebalance moisture levels of the scalp & hair to smooth the hair's surface & prevent dehydration. Improves the health of the hair follicles to prevent hair loss. Makes hair look shinier & stronger.

**2. Red Wine Extract (Resveratrol) - Benefits of Red Wine:**

20 times more powerful than Vitamin C & 50 times more powerful than Vitamin E. Resveratrol helps grow Keratin which prevents the degradation of hair protein. It protects the scalp & hair from free radicals & helps make hair color more vibrant & alive by restoring strength, luster & shine.

**3. FiberHance™ - Strengthening Technology**

What is FiberHance™? The α-helix protein structure in the hair fiber is what provides strength to the hair. In weak hair, the bonds are broken & missing. FiberHance™ solution is a small molecule that builds new bonds with & across the hair structure. Helps penetrate deep into the hair cortex, creating new bonds which strengthen & provide manageability back to the hair.

**Moisturizing Conditioner**  
Leaves you with voluminous, moisture-rich hair.  
430ml  
**15910**



**Deep Repair Masque**  
For dry, damaged hair. Repairs, seals split ends & conditions. Repairs hair from the inside out for long term benefits, making it up to 3 times stronger. Enhanced with plant-based Vitamins & Antioxidants, it nourishes, reconstructs & adds moisture. Improves overall health of hair.  
236.6ml  
12 Piece  
Sachet Display  
**15911**  
**16186**



**Strengthening Serum**  
Medium weight serum with FiberHance™ makes hair 3x stronger. Enhanced with plant-based Phytonutrients (Hemp Seed Oil/Resveratrol). Nourishes, repairs & restores strength & elasticity to dry, damaged, frizzy hair. Heat protectant.  
118ml  
**15912**



**Gloss Spray Treatment**  
Lightweight spray treatment is a color prism enhancer that adds vibrant shine & slip to hair. FiberHance™ makes hair 3x stronger. Enhanced with plant-based Phytonutrients (Hemp Seed Oil/Resveratrol), it nourishes & repairs, dry, damaged, frizzy hair. Heat protectant.  
118ml  
**15913**



**Firm Hold Hairspray**  
Nature & science at its best! Infused with Hemp Seed Oil, Wine Extract (Resveratrol) & FiberHance™ Strengthening Technology to seal in moisture, preventing frizz.  
High humidity resistance, fast drying, flake-free with firm hold. Adds shine, volume & texture to styles.  
298g  
**15915**



AGADIR ARGAN OIL HAIR TREATMENT - Sulfate, Paraben, & Sodium Chloride-Free. Packaging may vary.

Extracted from a rare, exotic nut (cross between a walnut & almond) of the Argan tree. This oil from Morocco has the characteristics of being very light & non-greasy. It has remarkable conditioning powers without weighing the hair down. It leaves hair soft, silky, manageable with a long-lasting, luxurious shine.

- Instantly penetrates, moisturizes & shines.
- Conditions, corrects frizzies, humidity-resistant, reduces drying time.
- Dry & light, not oily or greasy, no buildup.
- Alcohol-free with a wonderful fragrance.

66.5ml **6118**  
 118ml **6117**  
 6 x 66.5ml bottle display **6119**



**Agadir Argan Oil Spray Treatment**

Ideal for working with longer hair lengths, Agadir Argan Oil combined with fine spray & ultra-light professional formulation smooths hair & protects against heat-appliance damage.

Also perfect on skin to soothe your arms & legs.  
 150ml  
**5755**



AGADIR ARGAN OIL DAILY MOISTURIZING RANGE - Sulfate & paraben-free. Packaging may vary.

**Shampoo**  
 Very gentle on color treated hair. Hair will feel moisturized, smooth & conditioned with a great aroma that will awaken your senses.  
 366ml **6126**  
 1 Litre **11478**



**Conditioner**  
 Anti-color fade for long-lasting hair color. Detangles, smooths, shines & corrects dry, frizzy hair.  
 366ml **6125**  
 1 Litre **11477**



**Banded Pack**  
 - 1 x Daily Moisturising Shampoo, 366ml  
 - 1 x Daily Moisturising Conditioner, 366ml  
 - Select Agadir hair care samples  
**P720**



**Moisture Mask**  
 With Keratin Protein. Deep repair, smooths & strengthens hair, anti-color fade for long-lasting hair color. Alcohol-free. Treats in 3-5 minutes.  
 236.6ml  
**6405**



AGADIR ARGAN OIL DAILY VOLUMIZING RANGE - Packaging may vary.

**Shampoo**  
 Adds body & fullness to hair by infusing essential ingredients with Argan Oil & Panthenol.  
 366ml  
**8296**



**Conditioner**  
 Detangles, smooths, shines & corrects dry, frizzy hair while adding volume.  
 366ml  
**8297**



**Banded Pack**  
 - 1 x Daily Volumizing Shampoo, 366ml  
 - 1 x Daily Moisturising Volumizing, 366ml  
 - Select Agadir hair care samples  
**P721**



**Duo Pack**  
 Includes:  
 - 1 x Daily Moisturizing Shampoo, 1 Litre  
 - 1 x Daily Moisturizing Conditioner, 1 Litre  
 - 1 x large clear Agadir tote bag  
**7226**



AGADIR STYLERS & HEAT PROTECTION - Packaging may vary.

**Curl Crème**  
Leaves hair naturally soft & touchable with a light hold to keep curls fresh & bouncy.  
295.7ml  
**9618**



**Volumizing Hairspray**  
Firm hold, aerosol mist, builds volume, 24 hour hold.  
51ml (travel size)  
**8209**  
365ml  
**8207**



**Spritz**  
Styling, finishing spray, non-aerosol, perfect tool to create & hold styles.  
236.6ml  
**6946**



**Volumizing Styling Mousse**  
Adds volume, bounce & hold. Sulfate & alcohol-free.  
252ml  
**6406**



**Hair Shield 450° Spray Treatment**  
Added protection during the final heat styling process.  
200ml  
**8298**



AGADIR ROSEMARY & RICE WATER

Introducing a new line based on two of the hottest formula trends in the professional hair care industry today!

Formulated with the natural healing & strengthening ingredients of antibacterial Rosemary & antioxidant Rice Complex Peptides from USA-grown rice. Revolutionary bond multiplier & strengthening technology repairs hair from the inside out & makes hair 3 times stronger. Safe for color treated & chemically damaged hair.

Rosemary improves blood circulation, promotes hair strengthening & reduces hair loss. Powerful antioxidants smooth the hair cuticle to promote longer, stronger, healthier hair.

Rice Water contains inositol, an ingredient that is able to penetrate & aid in the regeneration of hair. Improves hair texture & boosts volume. Helps repair damaged hair follicles & prevents hair loss. Boosts shine in dry, dull hair.



**Shampoo**  
Formulated with the natural reviving ingredients of antibacterial Rosemary & antioxidant Rice Complex Peptides. Gently & effectively detoxifies & refreshes hair. Helps stimulate hair follicles to boost hair growth & restore hair to a healthy pH balance.  
355ml  
**19579**



**Conditioning Masque**  
Reparative, hydrating masque formulated with the natural healing & strengthening ingredients of antibacterial Rosemary & antioxidant Rice Complex Peptides. Plus, hair bond multiplier makes hair three times stronger.  
355ml  
**19580**



**Thermal Styler**  
Offers 230°C heat protection against all heat appliances. Formulated with the natural protecting & strengthening ingredients of antibacterial Rosemary & antioxidant Rice Complex Peptides. Smooths, removes frizz & enhances shine.  
178ml  
**19581**



**Leave-In Treatment**  
Formulated with the natural reviving ingredients of antibacterial Rosemary & antioxidant Rice Complex Peptides. Hair bond multiplier reverses damage & makes hair three times stronger. A lightweight treatment that hydrates, conditions & protects. Stimulates hair growth, improves scalp circulation & repairs.  
178ml  
**19582**



**Strengthening Serum**  
Lightweight serum that aids in preventing split ends with superior frizz protection, accentuating hair with a glass-like finish. Formulated with the additional benefits of the natural healing & strengthening ingredients of antibacterial Rosemary & antioxidant Rice Complex Peptides for stronger, healthier hair growth.  
118ml  
**19583**



**Hair & Scalp Strengthening Oil**  
Made with 100% organic Rosemary & Biotin to encourage hair growth. Helps improve hair strength & nourishes dry, itching scalps. Smooths split ends & frizz. Use on wet or dry hair.  
59ml  
**19584**



**Marrakesh is now MKS eco** - A revived brand with new packaging & sustainable beauty.

Not only is the packaging 100% recyclable, but the products themselves are completely natural & non-harmful to everyone.

With even more emphasis on environmental friendliness, **MKS eco** is extending their responsibility in their packaging & production. This includes switching product packaging from plastic to more sustainable materials like glass & aluminium, in addition to use of recycled plastics & materials.

Along with changes to packaging, **MKS eco** is continuing their commitment towards 100% vegan & cruelty-free products, & environmentally conscious manufacturing to reduce their carbon footprint. Only sustainably sourced, naturally derived ingredients are used, good for the body & environment.

**Color Care Shampoo**

Make color last with Sunflower Seed Extract & ColorpHlex™ repair technology to best suit color-treated hair. Powerful combination repairs color damage & keeps hair strong, protected & vibrant.

- Strengthens & moisturizes hair.
- Adds shine & leaves hair feeling silky smooth.
- Keeps color vibrant & longer lasting.
- Can be used daily.
- Vibrant sunflower scent.

296ml  
**18182**



**Color Care Conditioner**

Lock in color with Sunflower Seed Extract to naturally protect & prolong color. ColorpHlex™ repair technology with Argan & Hemp Seed Oils promotes soft, healthy, revitalized hair with lasting color.

- Strengthens & moisturizes hair.
- Adds amazing shine.
- Keeps color vibrant & longer lasting.
- Can be used daily.
- Vibrant sunflower scent.

296ml  
**18183**



**Color Care X Leave-In & Detangler**

Allows for easy brushing through knots. Promotes long-lasting color with naturally derived ColorpHlex™ repair technology & Sunflower Seed Extract. Argan & Hemp Seed Oils add shine & improve overall hair health.

- Instantly moisturizes & detangles
- Provides long-lasting frizz & static control.
- Improves shine.
- Keeps color vibrant & longer lasting.
- Vibrant sunflower scent.

118ml  
**18184**



**Kahm Smoothing Shampoo**

Smooth out hair with a blend of Vegetable Keratin Protein, Argan Oil & Hemp Seed Oil. Cleanses, repairs & smooths unruly hair. Provides long-lasting frizz & humidity control for hair that looks silky all day long.

- Smoothing blend cleanses, repairs & smooths.
- Moisturizes & tames unruly hair.
- Provides long-lasting frizz & humidity control.
- Safe for color-treated hair.

296ml **18188**  
739ml **18240**



**Kahm Smoothing Conditioner**

Lock in moisture & enhance a smooth, silky texture. A blend of Vegetable Keratin Protein, Argan Oil & Hemp Seed Oil leaves hair conditioned with a soft texture free of unruly frizz.

- Smoothing blend detangles, repairs & smooths.
- Provides long-lasting frizz & humidity control.
- Creates silky-smooth finish.
- Safe for color-treated hair.

296ml **18187**  
739ml **18244**



**Kahm Smoothing Treatment**

Achieve ultimate smoothness with a blend of Vegetable Keratin Protein, Argan Oil & Hemp Seed Oil. A treatment to improve internal strength & lock in smoothness to create stick-straight hair or soft, manageable curls & waves.

- Smoothing blend improves internal strength.
- Locks in smoothness without damaging chemicals.
- Creates temporary stick-straight hair or soft curls & waves.
- Provides long-lasting frizz & humidity control.

60ml  
**18186**



**Nourish Daily Shampoo**

Wash the hair with an aromatic, gentle cleanser. An Argan Oil shampoo that delivers nutrients to the hair to give it a shiny look & sleek feel, all with an indulging fragrance. Gently cleanses, restores moisture, strengthens the cuticle & enhances manageability.

296ml **18196**  
739ml **18195**



**Hydrate Daily Conditioner**

Show the hair extra care & love. Argan Oil conditioner infused with Hemp Seed Oil & other natural ingredients to deeply moisturize the hair & give it a silky, shiny look. Locks in moisture & improves shine. Strengthens the cuticle, enhances manageability & leaves hair silky smooth.

296ml **18194**  
739ml **18198**



**Endz Split End Mender & Preventer**

Mend stubborn split ends. Treatment infused with Argan Oil to repair & seal damaged strands. Protects from future damage for healthy, fuller-looking hair.

- Seals & repairs split ends.
- Strengthens hair & prevents future splitting.
- Thickens ends.
- Controls frizz & static.

118ml  
**18185**



**Curl Cream**

Enhances the shape, structure & life of curls. Tames frizz & fly-away strands with a flexible hold. Imparts gloss & silkiness. Formulated with Argan & Hemp Seed Oils which significantly improve hair condition & texture.

113ml  
**18333**



**Let It Shine Mist**

Bring on shine with this feather-light mist that quickly uses its nourishing blend of Argan & Hemp Seed Oils to smooth away frizz & fly-away strands, & brighten up the hair with a shinier, silkier look.

- Ultra-light for on-the-go touch-ups.
- Improves hair condition & texture.
- Refreshes shine.
- Smooths frizz & fly-away strands.

118ml  
**18189**



**Miracle Masque Restorative Hair Mask**

Bring life to any hair that feels dull & bland. A reconstructive blend of Argan Oil, Hemp Seed Oil & Wheat Protein repairs & fortifies most damage to bring hair back to beautiful brilliance.

- Revitalizes dry, damaged & distressed hair.
- Radically improves internal strength.
- Repairs cuticle damage.
- Improves manageability & shine.

207ml  
**18190**



**Moisture Masque Moisturizing Hair Mask**

Hydrate hair with an intensely hydrating hair mask. A powerful blend of oils & vitamins to moisturize hair & improve its manageability. Imparts a shiny & silky look.

- Revitalizes dry, damaged & distressed hair.
- Radically improves internal strength.
- Repairs cuticle damage.
- Improves manageability & shine.

207ml  
**18191**



**Oil Hair Styling Elixir**

Illuminates the hair with a brilliant look. Special Argan Oil & Hemp Seed Oil blend significantly improves the look & feel of hair for an award-winning finish. A top choice of beauty professionals around the world.

- Improves hair condition & texture with Argan Oil.
- Provides long-lasting frizz control.
- Improves shine.
- Cuts drying time in half.

60ml  
**18192**



**Oil Light Fine Hair Styling Elixir**

Lift the hair's spirits with a rich, aromatic oil that is lighter than the standard elixir. Blends Argan Oil & Hemp Seed Oil to nourish the hair, give it a shiny look, & improve its texture without weighing it down. Ideal for finer hair.

- Ultra-light version of oil elixir.
- Will not weigh down even the finest hair.
- Improves shine & texture.
- Cuts drying time in half.

60ml  
**18193**



**X Leave-In & Detangler**

Multipurpose treatment that restores the hair to its natural beauty. Infused with Argan & Hemp Seed Oils, a few spritzes of this essential treatment helps control frizz, detangle knots, & protect the hair from heat damage.

- Instantly moisturizes & detangles.
- Helps to protect hair from damage.
- Provides long-lasting frizz & static control.
- Improves shine.

118ml  
**18197**



**Mod Plus Extra Hold Multipurpose Styling Cream**

Strive for unique styles & keep them in place. With an extra strong formula, this styling cream allows for better control & manageability to recreate versatile looks that will last for hours.

- Strong, manageable hold to create a variety of styles.
- Provides versatility for both texture & looks.
- Conditions & moisturizes dry, damaged hair.
- Keeps hair & styles in place all day long.

113ml  
**18239**



**Polish & Pamper Gift Set**

Includes:

- Oil Argan & Hemp Oil Therapy, 59ml
- X Leave-In Treatment, 118ml
- Limited Edition Whip Skin Butter, 237ml

**18103**



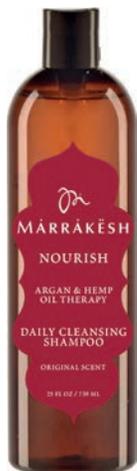
**MARRAKESH - OLD PACKAGING**



**Nourish - Daily Cleansing Shampoo**

Gently cleanses. For all hair types. Sulfate-free, cleanses without stripping color. Wheat protein shields hair cuticle against further damage.

739ml  
**10737**



**Hydrate - Daily Conditioner**

Panthenol locks in moisture & improves manageability & shine.

355ml  
**10738**



**Original Travel Kit**

Contains:

- 1 x Nourish Shampoo, 100ml
- 1 x Hydrate Conditioner, 100ml
- 1 x Oil, 30ml

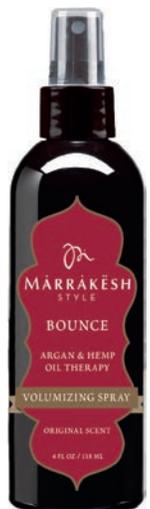
**12239**



**Bounce Volumizing Spray**

Boosts roots of hair, provides a full, lifted look without stiffness or flakes.

118ml  
**11575**



**X Leave-In Treatment**

Instantly moisturizes & detangles. Wheat protein shields hair cuticle against further damage. Pure botanical extracts provide frizz & static control with enhanced manageability.

- 118ml **10734**
- 236ml **16829**
- 355ml **10735**



**DEAL A:**

- Contains:
- Shampoo, 100ml
  - Conditioner, 100ml
  - X Leave-In, 118ml
  - Miracle Masque, 118ml
- 11090**



**Oil Therapy & X Leave-In Caddy Set**

- Includes:
- 1 x Oil Argan & Hemp Oil Therapy, 60ml
  - 1 x Leave-In Treatment, 118ml
- 16630**



**Kahm Smoothing Shampoo**

Contains vegetable keratin protein which penetrates hair, cleanses, repairs & smooths. Sulfate-free gently cleanses without stripping color.

- 355ml **11653**



**Kahm Smoothing Conditioner**

Argan & Hemp oil smooths & detangles unruly hair with frizz & humidity control.

- 355ml **11654**
- 739ml **11194**



**Isle of You Gift Set**

- Contains:
- 1 x Oil, 60ml
  - 1 x X Leave-In, 118ml
  - 1 x Whip Skin Butter, 237ml
- 14812**



**Kahm Smoothing Cocktail Kit**

The power of vegetable keratin protein, argan oil & hemp seed oil for smooth & luxurious hair. All products are 100% vegan & cruelty-free.

- Contains:
- 1 x Kahm Smoothing Shampoo, 355ml
  - 1 x Kahm Smoothing Conditioner, 355ml
  - 1 x Kahm Smoothing Treatment, 60ml
  - 1 x X Leave-In Detangler, 118ml
  - 1 x Mod Multipurpose Styling Cream, 118ml – gives hair body, texture, shine & flexibility to hold any style with its moveable hold.
- 17503**



**Isle Of You Escape Set**

Luxurious hair & skin care using only high quality natural ingredients, including Argan & Hemp Seed Oils. All products are 100% vegan & cruelty-free.

- Contains:
- 1 x Nourish Shampoo, 355ml
  - 1 x Hydrate Conditioner, 355ml
  - 1 x X Leave-In Detangler, 118ml
  - 1 x Oil, 60ml
  - 1 x Hemp Seed Hand & Body Lotion - non-greasy, quick-absorbing lotion to quench thirsty skin & restore elasticity & flexibility.
- 17510**



**MARRAKESH COLOR CARE - OLD PACKAGING**



Revitalizes hair that has been damaged & weakened in the coloring process. Sunflower seed extract protects against UV damage & fading.

**Shampoo**

Gently cleanses hair while enhancing manageability. Strengthens your hair while protecting color from fading. Safe for daily use, for all hair types. 355ml  
**11571**



**Conditioner**

Moisturizes & strengthens hair while boosting color vibrancy after every use. A natural blend of oils & extracts help your color last as well as keeping it safe from fading. Safe for daily use, for all hair types. 355ml  
**11572**



**Color Care Travel Kit**

Contains:  
- 1 x Color Care Shampoo, 100ml  
- 1 x Color Care Conditioner, 100ml  
- 1 x Leave-In, 60ml  
**12240**



**MARRAKESH COLOR CARE WITH COLORPHEX™ - Elevating Hair Color**



Uses the benefits of sunflower seed oil to best maintain color-treated hair. The vegetable-derived, multi-weight protein penetrates deeply into the hair to build, strengthen & repair even the most damaged hair from the inside out. Heligenol, a conditioning agent derived from sunflower seeds, prolongs hair color & prevents breakage.

**WHY ADD COLORPHEX™?** ColorPlex™ penetrates deeply into hair & helps repair damage & strengthen hair from the inside out. Marrakesh Color Care Collection is designed to protect & maintain color longer.

**Shampoo**

Gently cleanses hair while enhancing manageability. Strengthens your hair while protecting color from fading. Use after color treatments to ensure the color lasts as long as possible. 355ml  
**15862**



**Conditioner**

Moisturizes & strengthens hair while boosting color vibrancy after every use. A natural blend of oils & extracts help your color last as well as keeping it safe from fading. Use after color treatments to ensure the color lasts as long as possible. 355ml  
**15863**



**Leave-In Detangler**

Provides a long-lasting frizz & static control which prevents color fading from the environment. Formulated to protect the hues & vibrancy of color-treated hair. Detangles, softens & adds shine. Suitable for all hair types. 118ml  
**15864**



**L'ACTION PARIS**



**Moisturizing Hair Night Mask**

Enriched with Barbary fig oil & extract of Aloe vera leaf, this mask intensively nourishes hair. Leave to dry for 5-10 minutes before bed. Using a cap is not necessary. Does not stain bedding. Rinse out in the morning & wash hair if needed. 20ml  
**16134**



## SHAMPOO &amp; CONDITIONER

## Daily Care Nourish Shampoo

Moisturizes, brightens & enhances natural undertones. Ingredients like Sugar, Erythritol, Cocoa Extract, Bamboo & Ginseng nourish hair & enhance softness & silkiness. Blend of Linseed, Argan, Olive, Macadamia & Jojoba oils revitalize the hair for added strength.

250ml **14411**  
1 Litre **14412**



## Daily Care Nourish Cream Conditioner

Formulated with Cocoa Extract & precious oils like Linseed, Jojoba, Macadamia, Olive & Argan, renowned for nourishing & brightening properties. Provides extra softness & shine. Enhances natural undertones, adding radiance, silkiness & manageability.

200ml **14413**  
1 Litre **14414**



## Daily Care Color Care Shampoo

Protects, maintains & revives color intensity. Organic Kiwi & Linseed Extracts enhance & brighten highlights. Hydrolyzed Wheat, Sunflower Extract & Rice Proteins nourish & strengthen hair, leaving it extremely soft, silky & shiny.

250ml **14415**  
1 Litre **14416**



## Daily Care Color Care Cream Conditioner

Nourishes & revitalizes for long-lasting, radiant, intense color. Shorea & Shea Butters with Grape Seed, Passion Flower, Rice & Sunflower oils regenerate hair for incredible softness & silkiness.

200ml **14417**  
1 Litre **14418**



## Daily Care Volume Shampoo

Gives body & volume to fine & brittle hair. Enriched with Organic Ginkgo Biloba, Green Tea & Fig Extracts to strengthen & revitalize hair with protection from the environment. Hydrolyzed Wheat, Rice Proteins & Creatine improve strengthening & regenerative properties.

250ml **14419**  
1 Litre **14420**



## Daily Care Volume Leave-In Conditioner

Light, quick & easy to apply to leave hair incredibly soft & silky. Hydrolyzed Wheat, Rice Proteins, Organic Aloe & Green Tea Extracts nourish & revive hair for softness & body. Spray on wet lengths & ends to condition or on dry hair to soften & brighten.

250ml **14421**



## Daily Care Anti-Frizz Shampoo

Hydrolyzed Wheat & Rice Proteins condition, discipline & nourish to help tame frizz. Organic Red Vine, Aloe Extract, Erythritol & Panthenol keep hair incredibly soft, silky & velvety. Hydrates deep down, seals cuticles, prevents split ends & protects against the environment.

250ml **14422**  
1 Litre **14423**



## Daily Care Curl Control Pomegranate Cream

Nourishes, defines & gives new vitality to the most rebellious curls for softness & body. Organic Pomegranate, Bamboo, Flaxseed, Aloe Extracts, Hydrolyzed Wheat, Almond Proteins & Vegetable Oils strengthen & condition.

Creates protective film over hair shaft to detangle, define & enhance curls for shine & elasticity.

125ml **14424**



## No Yellow Shampoo

Gently cleanses hair & reduces yellow tones to prevent blonde, highlighted or bleached hair looking dull. Formulated with next generation Blue-Violet Pigments to ensure an even & long-lasting result. Gently removes typical yellow tones of de-pigmented hair, restoring radiance of its natural color.

Can be used on white or grizzled hair for a purer & brighter color. Balanced ingredients protect the hair from breakage, leaving it shiny & nourished.

500ml **14427**



## STYLING &amp; FINISHING PRODUCTS - Energize &amp; revitalize your look

An amazing selection of products to style, fix, model, volumize & texturize the hair. You know the quality of the tint, expect the same from the styling products!

**Finishing Spray**

Extra-strong hold hairspray. Creates voluminous styles that hold all day. Imparts a moisturizing effect & protects hair from external environmental influences.

500ml  
19232

**Texturizing Spray**

Spray designed for a perfect natural & textured "beach" look. Ideal for creating definition on wavy & curly hair, as well as volume & body on straight hair. Features a special blend of plant extracts, vitamins & minerals.

150ml  
19233

**Shielding Serum**

Ultra-lightweight, silicone-free serum enriched with mango extract. Illuminates the hair, defines styles with a long-lasting effect, & protects the mane from heat & humidity. Make hair more beautiful than ever with just one use.

150ml  
19234

**Shine Spray**

Shine-enhancing hair spray designed to provide extraordinary radiance to all hairstyles. Non-greasy formula, lightweight, dries instantly, & delivers an immediate, natural, non-oily, mirror-like effect.

300ml  
19235

**#Rock Hard Hair Spray**

Conditioning & protective, strong hold, aerosol. Sets quickly, soft to the touch & easy to brush.

500ml  
12379

**#Flexi Fix**

Non-aerosol, strong fix hairspray. Fixes, lifts & gives body to hair with "memory hold" technology. Humidity-resistant.

250ml  
12381

**#Smooth Move**

A smoothing spray that protects the hair from daily use of heat styling tools. Will not leave hair oily.

250ml  
12383

**#Volume Crackling Fizz**

Water-soluble & sparkling fizz foam, light to medium hold. Can be used daily & is great to refresh second-day curls.

200ml  
12384

**#Sky High Mousse**

A strong hold mousse providing long-lasting volume without weighing the hair down.

250ml  
12385

**#Fix Factor**

Prevents formation of frizz & provides a soft yet sleek style that has natural movement. Provides definition, shape & elasticity without stickiness.

250ml  
12386



Quality, affordability & effective - three qualities rarely found in hair care products. However, this is the Contempora speciality. Originating from Italy, the home of cutting-edge hair industry revelations. Contempora's philosophy is to provide efficient & potent hair products at a lower price point than direct competitors while maintaining a professional quality & feel.

Beginning as an economical brand in Italy, Contempora hair products are a wide array of specialized shampoos, conditioners & masks for every hair type & problem area while being great for daily use for healthy, radiant hair. Specialized formulas allow the brand to be competitively priced for those who need their products to last longer without sacrificing quality. The perfect choice for those who need a professional-quality brand for problem hair or everyday use at an affordable price.

**FINE HAIR**

**Volumizing Shampoo**

Extra light & delicate, it gives hair body & volume from roots to tips. Provides hair with nutrients that are vital to its health. Leaves hair soft & shiny without weighing it down.

Paraben-free formula ideal for those with fine or thin hair who need a specialized shampoo to provide lift & bounce.

1 Litre  
**12418**



**Volumizing Conditioner**

A lightweight formula with a super-smoothing effect to give maximum volume to fine hair. Nourishes the hair fiber from within, leaving it full of body, strength & substance.

Gives moisture & elasticity, leaving hair that's soft, silky & rich in volume.

1 Litre  
**12414**



**Instant Volumizing Spray**

Ideal for those with dull or limp hair in need of a pick-me-up as well as those with naturally fine or thin hair that need an extra volume boost. Ideal for blow-dry sessions for creating extra bounce & volume.

Delivers long-lasting volume, silkiness & shine. Instantly gives support & lift to roots, leaving hair with natural body & volume. Makes hair easy to style without weighing it down.

200ml  
**12416**



**COLORED HAIR PROTECTION**

**Color Care Shampoo**

Color-safe, SLES-free shampoo that helps preserve color brilliance & intensity. Gently cleanses without compromising color, removes debris & other particles affecting color vividness & radiance.

Seaberry (Sea Buckthorn) Oil defends the hair from photo-oxidation while providing nourishment for treated hair.

1 Litre  
**12419**



**Color Care Conditioner**

Light & detangling, this conditioner provides moisture & shine to colored hair. Seaberry (Sea Buckthorn) Oil defends the hair from photo-oxidation while providing nourishment, leaving treated hair soft & easy to brush.

Closes hair cuticles & creates a protective layer around the surface area to provide environmental protection for your color, limiting color fade caused by UV rays.

1 Litre  
**12415**



**Hair Superfood Toning Silver Shampoo**

For all blonde, silver, grey & white color tones.

With blue-violet pigments, it neutralizes yellowish tones that spoil the appearance of these delicate shades. The result is bright, cool & uniform color that looks refreshed & revitalized.

500ml  
**18749**



**DRY HAIR**

**Hydrating Shampoo**

A delicate cleanser that restores hair with moisture & shine.

A paraben-free formula ideal for dry, brittle, chemically-damaged, over-processed, straw-like hair in need of intense hydration & nourishment.

1 Litre  
**12421**



**Hydrating Mask**

A deeply nourishing treatment that provides dry hair with moisture & vitality. Imparts softness & shine for hair that is easy to manage & silky to touch.

A paraben-free formula ideal for dry, brittle, chemically-damaged, over-processed, straw-like hair in need of intense hydration & nourishment.

1 Litre  
**12423**



**Shampoo & Mask Duo Pack**

Includes:

- 1 x Dry Hair Hydrating Shampoo, 500ml
- 1 x Dry Hair Mask Hydrating Mask, 350ml

**19873**



**NEW**

FREQUENT USE

Shampoo

An extra-delicate cleanser that respects the natural balance of the scalp & hair, leaving it more manageable & easy to comb.

Imparts moisture, shine & elasticity, while cleansing the hair of daily debris & oil build-up.

1 Litre  
**12417**



Universal Mask

A nourishing moisturizing treatment for beautiful & healthy hair, specifically formulated for daily use.

Performs a soothing. Infuses hair with moisture, shine & elasticity without weighing it down.

1 Litre  
**12420**



Shampoo & Mask Duo Pack

Includes:

- 1 x Frequent Use Universal Shampoo, 500ml
- 1 x Frequent Use Universal Mask, 350ml

**19866**



**NEW**

FRIZZY HAIR

Velvet Shampoo

Deeply cleanses hair & scalp from product buildup & dirt, but imparts long-lasting shine & manageability.

Great for those who suffer from frizz & fly-away hair.

500ml  
**13349**



Velvet Mask

Transform hair from dull & lifeless to hydrated & healthy. An intense, nourishing treatment that creates luxurious texture, fragrance & feel.

Deeply nourishing, packed with intense ingredients to help dry, frizzy, over-processed, brittle & damaged hair to begin the stages of repair for a healthier feel & appearance. Works to alleviate dry scalp & hair by introducing natural oils.

350ml  
**17472**



Velvet Oil

Revitalizing oil packed with Argan & Seaberry Velvet. Provides intense shine & adds moisture to dry & dull hair. Great for those who suffer from frizzy or dry hair.

Imparts a long-lasting scent & leaves your hair shiny & healthy. Tames frizz & fly-aways & works as a protective styling agent against environmental elements like UV rays.

75ml **13351**  
100ml **19116**



HAIR LOSS

Densifying Shampoo

Treatment shampoo to help combat hair loss & thinning hair.

Densifies & strengthens the hair structure to give it new energy & resistance against many possible causes of hair loss.

500ml  
**18747**



Densifying Lotion

Treatment lotion to help combat hair loss & thinning hair. Improves hair density & strength while toning the scalp & ridding it of irritations & inflammation.

Features a special Re-Active Complex, an active ingredient derived from Amla Extract, to increase the proliferative capacity of the hair bulb. Assists in preventing the thinning of hair follicles & helps stop hair loss.

100ml  
**18748**



BRITTLE HAIR

**Vegan Restructuring Shampoo**

Shampoo for brittle & dull hair types. The first step in the Restructuring line.

Ideal for hair suffering from exposure to harmful chemicals, excessive heat styling or lengthy UV ray exposure.

A gentle cleansing, keratin-depositing shampoo. This keratin naturally seeks out gaps in the hair shaft & fills it in, creating a more uniform structure. This gives hair better fullness, strength & resilience against future breakage.

500ml  
19113



**Vegan Restructuring Conditioner**

The second step in the Restructuring line for rehabilitation.

Regenerates the hair at a cuticle level. Cuticles are nourished with moisture & closed to prevent further moisture loss. Keratin is deposited onto the hair, creating a natural protective barrier around the hair to protect it against harmful exposures.

Hair is now much better equipped to counteract breakage & split ends. Shine is also restored to dull hair.

400ml  
19114



**Vegan Restructuring Spray**

Treatment spray for brittle & dull hair types. The final step in the Restructuring line for rehabilitation.

Can also be used separately on its own. Keratin is deposited for a restructuring & sealing action on the hair.

Hair looks & feels hydrated & full, with the added benefit of environmental protection. Ideal to use before styling or if hair looks & feels dull. Hair is left protected from breakage with intense shine.

200ml  
19115



CURLY HAIR - 100% VEGAN

**Curl Defining Shampoo**

Gently cleanses & enhances the elasticity of curly hair, leaving it soft, defined, & frizz-free. Seaberry (Sea Buckthorn) & Pistachio Oils nourish the hair fiber, protecting it from humidity & dehydration. Curls appear elastic, shiny, & full of vitality. The lightweight formula respects the scalp & leaves hair healthy, silky, & bouncy. SLES FREE - CDEA FREE

500ml  
19876



NEW

**Curl Defining Mask**

Intensely nourishes curly hair, improving its elasticity, definition, & softness. Seaberry (Sea Buckthorn) & Pistachio Oils deeply hydrate the hair fiber, combating frizz & preventing dryness. Curls become tamed, radiant, & easy to detangle. The rich texture envelops the hair without weighing it down, providing nourishment & protection. PARABEN FREE.

350ml  
19877



NEW

**Curl Defining Cream**

Leave-in styling cream that tames, nourishes, & defines curls without weighing them down. With Seaberry (Sea Buckthorn) & Pistachio Oils to deeply hydrate & control frizz, leaving hair soft & luminous.

Revives the natural shape of curls, enhancing their hold & definition, even in humid conditions. SLES FREE - CDEA FREE.  
200ml  
19878



NEW

A professional haircare line designed with two incredible beauty potions, Argan & Linseed Oils, that create a real nectar for the beauty & health of hair. A complete range of treatments, styling & coloring products that take care of hair day after day, & support the hairdresser by providing sophisticated in-salon services.

Formulated with natural ingredients worked with attention & care to give beauty, luxury & make hair sublime. Olioseta Oro del Marocco line offers efficient beauty solutions for long-lasting benefits. Ideal for all hair types - normal, thin, damaged, colored or treated.



**Color Alchemist Single Dose Bond Rebuilding System**

A professional two-step system that repairs, strengthens & protects hair during chemical services that acts directly on the hair's internal bonds.

Powerful EasyBond technology penetrates into the hair cortex & rebuilds the protein bonds. This considerably increases the hair's resistance while reducing the risk of breakage from chemical, mechanical & thermal damage. Paraben-free & dermatologically tested.

Includes:

- 1x STEP 1: BOND AMPLIFIER 5ml - Creates new bonds & heals the protein structures of the hair.
- 1x STEP 2: BOND RESTORER 5ml - Fortifies & seals the disulfide bridges created with STEP 1, restoring the pH level.

**18746**



**pH 3.5 Sealer**

An acidic leave-in that rebalances the natural pH of the hair after chemical services. Seals & smooths the cuticles, & gives maximum brilliance & color intensity.

Prevents porosity, weakening & hair breakage while hydrating & strengthening the hair fiber.

Formulated with Heat Screen, a technology based on a lipopeptide derived from yeast that ensures the preservation of the cuticle. Protects hair during & after heat exposure. Paraben-free.

100ml  
**18745**



**Nourishing Shampoo**

Instantly detangles & leaves hair with a sublime texture, giving it softness & shine. Ideal for all hair types.

Perfect for colored & treated hair. Imparts deep & long-lasting moisture for hair that is strong & full of body.

SLES-free, CDEA-free, paraben-free, glycol-free, & dermatologically tested.  
250ml  
**18741**



**Hydrating Conditioner For Fine Or Blonde Hair**

Light & detangling conditioner that immediately provides volume to very fine hair. Protects from environmental stresses while strengthening the hair fiber.

Enhances natural blonde tones, giving shine & smoothness without weighing hair down. Hair is easy to comb & is full of body & shine.

Paraben-free, glycol-free, & dermatologically tested.  
250ml  
**18742**



**Nourishing Mask**

A rich & creamy treatment to completely restructure hair, especially damaged & chemically treated types. Repairs the hair fiber, making hair stronger & more resistant to breakage.

Provides discipline & control to frizzy, rebellious hair. Hair is left deeply nourished, soft, shiny & more manageable.

Paraben-free, glycol-free, & dermatologically tested.  
250ml  
**18743**



**Oil Treatment For Fine Or Blonde Hair**

A weightless beauty treatment, ideal for blonde or fine hair. Restructures hair without weighing it down while providing body & fullness. Enhances natural blonde tones & gives extreme shine.

Alcohol-free, paraben-free, & dermatologically tested.  
30ml  
**18740**



**Oil Treatment**

A complete beauty treatment for all hair types. After being absorbed by the hair, it protects against humidity & frizz, & reduces drying time for a perfect look. Delivers instant shine & softness to hair.

Alcohol-free, paraben-free, & dermatologically tested.  
30ml  
**18739**



**VOLUME - Designed for fine hair. New vitality & shine!**

**NEW**

**Weightless Shampoo**

Ultra-light volumizing shampoo that delicately removes any residue, while also protecting the cuticle from external agents. It lifts the roots, strengthens the hair structure making it soft & full-bodied. Hydrates the scalp & adds shine without weighing hair down.

250ml  
**19906**



**Lamellar Treatment**

Instant lamellar conditioner with a liquid & lightweight texture that transforms into a cream for hair that is immediately silky & shiny. Envelops the hair with ultra-thin layers, perfectly smoothing it & leaving it incredibly light & full-bodied without processing time.

250ml  
**19907**





**NOURISH - Deep nourishment & hydration for all hair types. Restores shine & fights dehydration & frizz.**

**NEW**

**Oil Infused Shampoo**

Ultra-nourishing shampoo deeply cleanses, restoring hair softness. It enhances shine & combats dehydration for stronger hair, protected from frizz.

250ml  
**19896**



**Oil Infused Mask**

Highly concentrated nutrient mask restores the hair's natural barrier by sealing the cuticles for smooth & soft hair. It provides long-lasting hydration, restoring shine & elasticity. Effectively protects against frizz.

200ml  
**19897**



**Nourishing Oil**

Multitasking, ultra-nourishing oil that offers totally transformative & detangling benefits. Protects from humidity & frizz, immediately giving shine & softness. It absorbs quickly & accelerates drying time for a perfect blow-dry.

30ml  
**19898**



**Nourishing Light Oil**

Multitasking, ultra-nourishing oil, extremely light, ideal for light-colored or fine hair. It enhances natural reflections, immediately giving extraordinary shine. Totally transformative & detangling, it protects from humidity & frizz. It absorbs quickly & accelerates drying time.

30ml  
**19899**



**Thermo-Seal Cream**

Leave-in brushing cream, protects hair from the heat of hairdryers & straighteners. It deeply nourishes & visibly reduces frizz, even on the most humid days. It counteracts static effect & does not weigh down hair.

200ml  
**19900**



**FILLER - revitalizes all types of weakened, damaged or over-treated hair. Reconstructs the hair fiber, increasing strength & fullness.**

**NEW**

**Recovery Shampoo**

Professional repairing shampoo for all types of over-processed or damaged hair. Hair is incredibly smooth, manageable & healthy, with breakage reduced.

250ml  
**19901**



**Recovery Mask**

Professional anti-breakage repairing treatment. It regenerates any hair type strengthening it & improving its elasticity. Effectively replumps hair leaving it immediately smoothed with zero frizz.

250ml  
**19902**



**Recovery Shampoo & Mask Duo Pack**

Includes:  
- Recovery Shampoo, 250ml  
- Recovery Mask, 250ml

**19858**



**Re-Charge Spray**

Anti-breakage repairing bi-phase spray for fine, over-processed or damaged hair. It deeply replumps & restructures the fiber with a thickening & detangling action. Color-safe & leave-in formula.

150ml  
**19904**



**Re-Charge Serum**

Neutralizes the dull appearance of all types of over-processed or damaged hair. Seals split ends & protects hair from external agents, leaving it soft & extremely smooth.

100ml  
**19905**



**Re-Charge Fluid**

A high-protein repairing replumping fluid that increases strength & fullness of the hair. It performs immediately within the fiber, strengthening its structure & preventing breakage with a visible filler effect. Replumps the most damaged areas, restoring elasticity & softness. Leave-in formula.

10 x 15ml  
**19903**



JOC CARE. JOY of Care, is the joy of taking care of your hair, through an essential, rapid & effective beauty routine.

The secret of the JOC formula is the perfect balance of 3 ingredients:

JOC CARE is 100% vegan for a kind of beauty guided by an authentic & socially responsible way of living. Being vegan is a lifestyle, & for this reason, JOC cares not only about the formula, but also packaging. All packaging is made of up to 50% post-consumer recycled plastic (PCR), which notably reduces emissions.

- Blue Microalgae, which are incredibly small, but extremely powerful, to protect the scalp & hair from harmful effects of blue lights. Everyone is exposed to high levels of blue lights due to our "hyperconnected" lifestyle.
- Botanical Extracts & Seaweed, which are a beauty treasure chest & the key for boosted hair care, complete the natural profile of this healthy product line.

**SATIN SLEEK - Specializes in reducing frizz, static & fly-away hair for soft, smooth hair that is easier to manage.**

Key ingredients:

- Blue Light Shield - absorbs UV rays & blue light to protect hair from premature aging.
- Linseed - reduces & prevents frizz, upping shine in the process.
- Winged Kelp - smooths hair fiber form much better manageability.

**Smoothing Shampoo**

Tames & distends hair by aligning the scales on the cuticle for a powerful smoothing & anti-frizz effect. Protects surface of hair from environmental aggressors, boosting shine & making it much easier to comb & style.  
250ml **16941**  
1 Litre **16942**



**Smoothing Express Mask**

Intense smoothing effect for taming frizzy hair & static. Relaxes hair fiber & boosts softness & shine. Hair is left much more manageable. Also protects hair from harmful external agents & heat.  
1 Litre **16944**



**Absolute Smoothness Cream**

Thermo-active cream with a progressive ultrasmoothing action & straightening effect. Smooths the hair cuticle by managing excessive volume & adding extra shine. Protects the hair against humidity, leaving hair lastingly detangled with lasting silky smoothness.  
200ml **16945**



**RE-HYDRA - The choice for dry & dehydrated hair in need of hydration therapy.**

Key ingredients:

- Blue Light Shield - absorbs UV rays & blue light to protect hair from premature aging.
- Banana Flower - powerful hydrating properties to restore healthy balance.
- Giant Kelp - remineralizes & moisturizes the hair fiber, while also adding shine

**Hydrating Shampoo**

Hydrates deep down the hair shaft, restoring strength, softness & shine to dry & dehydrated hair. Powerful ingredients, known for remineralizing, nourish & smooth for protection against external aggressors.  
250ml **16831**  
1 Litre **16832**



**Hydrating Conditioner**

Nourishes & reinforces hair by restoring lost softness & shine to dry & brittle hair. The hair is hydrated deep down for maximum benefit, giving it strength to repel environmental aggressors.  
250ml **16833**  
1 Litre **16834**



**Hydrating Mask**

Revitalizing & rehydrating treatment for dry, dehydrated hair. Packed with nutritious ingredients that regenerate the hair deep down, remineralizing the fiber for soft & shiny hair.  
200ml **16835**  
1 Litre **16836**



**PRO-REMEDY - Therapeutic range that repairs & strengthens damaged, brittle & weak hair.**

Key ingredients:

- Blue Light Shield - absorbs UV rays & blue light to protect hair from premature aging.
- Baobab - strong repairing action for damaged hair, increasing its strength & protection.
- Channel Wrack - mends damaged hair cuticles, enhances softness & gives extreme shine.

**Restructuring Shampoo**

Repairs surface of damaged hair by sealing the scales, revealing strong, protected hair. Intense ingredients with nourishing properties restore natural levels of hydration, making hair easier to style.

250ml **16837**  
1 Litre **16838**



**Restructuring Express Mask**

Intensive treatment that repairs damaged hair by closing the scales. This enhances softness & manageability. Nourishing ingredients restore healthy hydration for strong, healthy hair that is full of shine.

200ml **16839**  
1 Litre **16940**



**DAILY DEFENCE - Daily use range that allows for frequent use to ensure hair is regularly cared for & protected. Ideal for all hair types.**

Key ingredients:

- Blue Light Shield - absorbs UV rays & blue light to protect hair from premature aging.
- Hemp - adds elasticity & strength to hair fiber, repairing & smoothing the hair cuticle.
- Green Caviar - prevents hair dehydration, provides softness, imparts brightness & protects hair with high levels of antioxidants.

**Daily Wash Shampoo**

Ultra-delicate shampoo that effectively cleanses without altering the natural moisture & oil balance of the scalp. Reinforces & protects hair from everyday stresses & external agents. Ideal for daily use.

1 Litre **16947**



**Daily Wash Conditioner**

Daily use formula that detangles & conditions the hair extremely delicately. Reinforces & protects the hair from harmful environmental exposures. Makes hair easier to comb & adds suppleness.

250ml **16948**  
1 Litre **16949**



Cares for hair color & the hair itself.

Enhances & refreshes hair color with nourishing ingredients.

Protects color from stress & environmental aggressors, including UV rays, a very common cause for color fade.

Key ingredients:

- Blue Light Shield - absorbs UV rays & blue light to protect hair from premature aging.
- Apricot - imparts shine & softness, greatly enhancing color in the process.
- Almond - strengthens & conditions the hair.
- Sunflower - smooths & softens cuticles, protecting colored hair from photo-oxidation, fade & bleed.

**Shampoo**

Very delicate cleanser thanks to its color-safe formula. Protects colored hair & prevents photo-oxidation, keeping color true & vivid for longer.

250ml **16950**  
1 Litre **16951**



**Conditioner**

Hydrates & detangles colored hair for better styling, while preserving color intensity. Delivers extreme shine & softness so color looks even better. Weightless texture makes it ideal for thin hair.

250ml **16952**  
1 Litre **16953**



JOC STYLE

Key ingredient Panthenol, a powerful humectant & emollient that conditions & moisturizes while you style. Protects against humidity & frizz, while adding shine. Penetrates hair cuticle & aids in moisture retention.

**SHAPEUP Intense Hold Hairspray**

Extra strong support for long-lasting styles. Its 24 hour hold retains the style without any stickiness. Prop up updos & give the hair visible texture. Spray on roots for even more volume. Ideal for any type of hair.

Hold - 10  
Shine - 7  
500ml  
**16987**



**PUMPIT Workable Volumizing Hairspray**

Delivers firm hold & moveable volume. Quick-dry, non-sticky formula for shiny, manageable hair that is easier to style & set. Ideal for flat or fine hair in need of more volume.

Hold - 7  
Shine - 7  
300ml  
**16989**



**PRIMER Style Definer**

Pre-styling leave-in fluid, ideal for use during hair drying to define the hair's natural straight or curly texture. Creates a base for a perfect styles without weighing down the hair. Prevents frizz from forming, detangles & ensures long-lasting protecting against humidity. Protects & sets styles for long periods. Hair is left elastic & much easier to style & brush.

Hold - 2  
Shine - 5  
200ml  
**16991**



**Re-Power Shampoo**

A scalp rejuvenation & revitalization shampoo formulated with Hazel Leaf Extract. Gently cleanses away buildup & restores perfect balance on the hair & scalp. Promotes microcirculation on scalp, stimulating blood flow to reduce hair loss.

Creates a healthy scalp foundation so thick, strong hair can grow. Thanks to special re-powering & protective ingredients, this shampoo provides essential nutrients for healthy hair. Free of any sulfates, parabens & colorants.

250ml **18355**  
1 Litre **18356**



**Re-Power Intense Treatment (9 x 8ml Ampoules)**

An intense ampoule scalp treatment. A concentrated combination of amino acids, vitamins & plant extracts. Provides a shock action on the scalp, helping to anchor the hair to the follicle. This prevents hair loss & promotes healthier hair growth. The scalp is soothed & rejuvenated, ensuring stronger & thicker hair grows in the future. Free of any parabens & colorants.

Apply on scalp & massage with circular movements until the product feels warm on the skin. Use half an ampoule (4ml) in the morning & the other half in the evening for 14 days &, subsequently, apply half an ampoule (4ml) once a day for 8 days. For an optimal result, a 22-day treatment is recommended, a total of 18 ampoules.

**18357**



**Exfoliating Shampoo**

Inspired by the combination of skincare & haircare. Combines the exfoliating action of a scrub with the cleansing action of a shampoo.

A purifying & peeling exfoliation shampoo for forcing cellular turnover & renewal on the scalp. The scalp is renewed through extra collagen stimulated below the skin.

Alpha Hydroxy Acids re-oxygenate & relax the scalp. Dead skin cells are removed, allowing the skin to breathe, & new vital nourishment is provided to capillary bulbs, making the hair better prepped for further treatments. Free of any sulfates, parabens & colorants.

250ml **18363**



**Soothing Shampoo**

A therapeutic shampoo for irritated, sensitive, inflamed, itching scalps - often result of buildup on the hair, being exposed to irritants, or an imbalance on the skin.

Active ingredients soothe these symptoms for a calm & relaxed scalp. Its extra-gentle formula offers comfortable cleansing, while also protecting & moisturizing the scalp.

An ideal balance of oils & moisture is achieved on the scalp, providing immediate relief. Ideal for all scalp types & conditions. Free of any sulfates, parabens & colorants.

250ml **18361**  
1 Litre **18362**



**Rebalancing Shampoo**

A treatment shampoo that addresses moisture & oil imbalances on the scalp. Active ingredients purify the skin to properly regulate sebaceous secretion.

Its powerful astringent action deeply cleanses away any buildup of sebum, product & dandruff that may be causing imbalances on the scalp, providing immediate relief for compromised scalps. The scalp is left clean & healthy. Free of any sulfates, parabens & colorants.

250ml **18359**  
1 Litre **18360**



**Scalp Wellness**

A gentle, 100% vegan spearmint & eucalyptus essential oil-infused scalp shampoo that soothes the scalp, relieves flaking, itching & irritation while imparting body & shine.

Why you need it:

- Helps rid scalp of flaking, itching & irritation caused by irritants found in many other shampoos. Shields hair from waterborne elements that can irritate & compound scalp conditions. Helps normalize exfoliation unlike other tar-based "scalp" shampoos that suppress exfoliation.

Key Benefits:

- Sulfate, paraben, gluten & salt-free.
- Normalizes the natural exfoliation rate of the scalp to prevent flaking & itching.
- Antioxidants help defend against aggressive oxidizers in water that causes scalp dryness & inflammation. Infuses vital moisture for radiant shine.

Shampoo, 266ml **15608**  
 Conditioner, 266ml **15611**  
 Collection **15963**  
 (Shampoo & Conditioner + 4 Scalp Therapy sachets)



**Hard Water Wellness**

A 100% vegan super shampoo that defends against dull, dry, discolored, damaged hair caused by malicious minerals hiding in water. Top-notch cleansing action without harsh chemicals or sulfates. Features the sweetly-scented aroma of Orange Dreamsicle.

Why you need it:

- Preserves the health & vibrancy of hair exposed to hard or softened water.
- Removes & protects against waterborne elements that dry, damage & discolor hair.
- Nourishes & protects every strand of hair.
- Especially beneficial for frequently shampooed hair.

Key Benefits:

- An exclusive, proprietary, sulfate-free, multifunctional amino acid surfactant technology delivers the most gentle, yet powerfully effective, shampoo formula.
- Prevents discoloration caused by iron & copper.
- Infuses vital moisture for radiant shine & maximum manageability.
- Formulated without sulfates, parabens, gluten & no sodium chloride (salt) added.

Shampoo, 266ml **15607**  
 Conditioner, 266ml **15610**



**Un-Do-Goo Shampoo**

A superior option to clarifying shampoos for the removal of styling product resins from hair. Uniquely gently & 100% vegan. Blends an exclusive cleansing system with soothing botanicals & moisturizing vitamins to remove product buildup & restore manageability.

Why you need it:

- Gently removes resin buildup from styling products, & restores shine, softness & manageability. Replaces need for harsh clarifiers.
- Does not leave hair feeling dry like many traditional clarifying shampoos.

Key Benefits:

- Proprietary, sulfate-free, amino acid surfactant technology delivers for the most gentle yet effective shampoo formula.
- Immediately rids hair of buildup & retains vital moisture in hair.
- Plant-based proteins help rebuild hair proteins that have been depleted from resin buildup.
- Formulated without sulfates, parabens, gluten & no sodium chloride (salt) added.

5g sachet **15044**  
 266ml **15604**



**Blondes Collection**

A 100% vegan beach blonde maintenance system to breathe new life into bleached & highlighted hair. A favorite of Malibu celebrities & bombshell blonde beauties alike, this

Why you need it:

- Protects blondes & highlights against brassy, ashy & muddy tones.
- Delivers unmatched shine, infuses moisture, restores & maintains vibrancy. Nourishes & treats dry, damaged hair for improved elasticity, body & bounce.

Key Benefits:

- Proprietary, sulfate-free, amino acid surfactant technology delivers for the most gentle yet effective shampoo formula.
- Guards against waterborne elements that dull, discolor or damage hair. Helps protect & preserve color vibrancy while improving flexibility, strength & movement.
- Formulated without sulfate, parabens, gluten & added salt.

Shampoo, 266ml **15606**  
 Conditioner, 266ml **15612**  
 Collection (Shampoo & Conditioner + 4 Blondes sachets) **15961**



**Hydrate Color Wellness**

An ultra-gentle, vegan, sulfate-free cleansing system to combat color wash-out. Fights future fade & prevents color leaching. Formulated with a non-ionic primary surfactant, this high-performance shampoo delivers concentrated protection for revolutionary color retention. Effectively primes chemically-abused strands for optimal reconditioning & even boasts a sweetly-scented kiss of tropical Malibu Fusion for a truly aromatic experience.

Key Benefits:

- 100% vegan ingredients preserve & extend the health & vibrancy of color & infuses moisture for radiant shine.
- Carefully-crafted cleansing gel that prevents color leaching with hydrating non-ionic formula. Balanced blend of mild cleansing agents that are powerfully effective.

Shampoo, 266ml **15045**  
 Conditioner, 266ml **15046**  
 Collection (Shampoo & Conditioner + 4 Color-Lock sachets + 1 Color Prepare sachet) **15047**



**Swimmers Wellness**

The top of the line shampoo for both competitive & recreational swimmers alike, this ultra-mild, 100% vegan, rich lathering cleanser is completely free of sulfates & harsh aggressors, yet boasts the ability to combat the damaging effects of harsh elements from the pool & reveal totally transformed tresses.

Bonus: also doubles as a decadently-divine body wash for daily use from head to toe.

Shampoo, 266ml **15609**  
 Conditioner, 266ml **15603**  
 Collection (Shampoo & Conditioner + 4 Swimmers Wellness sachets) **15962**



**Blondes Sachet**

Total vegan celebrity must-have that dramatically intensifies color brilliance for natural, bleached & highlighted blondes. Takes blondes from ashy & brassy to bold & beautiful. Unleash your inner blonde goddess!

**Why you need it:**

- Instantly transforms natural blondes, bleached & highlighted hair from dull to dazzling.
- Increases shine, infuses moisture, restores vibrancy.
- Reveals unmatched shine, flow & movement of hair.

**Key Benefits:**

- Formulated with patented, nature-identical vitamin C complex.
- 100% vegan, food-grade, wellness ingredients.
- Enhanced with pure Pro Vitamin B5.
- Formulated without preservatives parabens, gluten, fragrance & no sodium chloride (salt) added.
- Take-anywhere packets are both eco-chic & travel-friendly.

5g  
**10258**



**Color Prepare Sachet**

Eco-chic wellness remedy primes hair for color perfection while drawing out all color-blocking elements to ensure optimal coverage & extended color vibrancy.

**Why you need it:**

- Readies hair for unprecedented color absorption, coverage & retention.
- Extends color vibrancy.
- Counteracts brassiness, dullness & discoloration.
- Accelerates color processing time.
- Stops the oxidation of salon chemicals, including peroxide, that cause scalp irritation/ burning.

**Key Benefits:**

- Formulated with a highly advanced, patented blend of nature-identical antioxidant vitamins & moisture-binding botanical nutrients.
- Hermetically-sealed, eco-chic, travel-ready sachets.
- Activates on the spot for maximum potency.
- 100% vegan, ionic food-grade, wellness ingredients.
- Formulated without preservatives, parabens, gluten, fragrance & no sodium chloride (salt) added.

5g  
**10261**



**Curl Partner Sachet**

A preparatory perm treatment that ensures the success of perm services. Removes pesky perm solution blockers, including medication & hard water minerals that hinder texturizing services.

**Why you need it:**

- Beneficial for natural curls, body waves & perms.
- Reveals brilliant, beachy waves with body & bounce.
- Saves time & ensures satisfaction by preventing cause for perm re-dos.
- Contains patented, vitamin crystals complex that activates into an antioxidant-rich gel.
- The only remedy that effectively removes medications, hard water minerals & other environmental elements that can wreak havoc on texturizing services.
- More gentle & effective than clarifying shampoos.
- Helps prevent scalp sensitivity/irritation when used before chemical services.

**Key Benefits:**

- Powerful moisture-binding nutrients, pH acidifier, & antioxidants promote healthy hair & scalp.
- 100% vegan, food-grade ingredients.
- No preservatives, parabens, gluten, fragrance & no sodium chloride (salt) added.

5g  
**15043**



**Swimmers Sachet**

Ditch damage & discoloration with this must-have tune-up tool for swimmers' hair that instantly kicks crunchy, gummy, lifeless locks into tip-top shape.

**Why you need it:**

- Dramatically improves the look & feel of hair no matter how often you dive in.
- Removes all the hair-harsh elements from pool, spa or ocean water that can damage & discolor hair, while soothing dry, itchy scalp.
- Helps prevent brittle, damaged hair, & restores vibrancy, softness, shine & swing.
- Removes & prevents "swimmer's green hair" (copper buildup, which is the culprit behind green discoloration).

**Key Benefits:**

- Quickly dissolves for immediate results.
- Beneficial for people & children of all ages.
- Formulated with a patented, nature-identical antioxidant vitamin complex.
- Hermetically-sealed in eco-chic, travel-ready packets - perfect for a gym/workout bag or poolside.
- 100% vegan, food-grade, wellness ingredients.
- Formulated without preservatives, parabens, gluten, fragrance & no sodium chloride (salt) added.

5g  
**10257**



**Hard Water Sachet**

When horrendous hard water gives your hair a truly tough time, this weekly wellness hair remedy restores the life of weighed down locks for body, bounce & sheer brilliance.

**Why you need it:**

- Naturally removes hard water deposits & impurities, leaving hair instantly softer, shinier & full of swing.
- Eliminates brassiness, discoloration & damage caused by mineral absorption.
- Vitamin-infused formula deeply penetrates for superior moisture retention.

**Key Benefits:**

- 100% vegan, ionic food-grade, wellness ingredients.
- Immediately improves the look & feel of hair.
- Formulated with a patented nature-identical vitamin C complex.
- Enhanced with nourishing chelators.
- Hermetically-sealed, eco-chic, travel-ready sachet.
- Formulated without preservatives, parabens, gluten, fragrance & no sodium chloride (salt) added.

5g  
**10260**



**Scalp Therapy Sachet**

The ultimate flake fighter that naturally soothes & satisfies while instantly delivering vital nutrients to help relieve symptoms associated with a dry scalp.

**Why you need it:**

- The first ever 100% vegan crystalized flake fighter.
- Infused with a blend of soothing botanicals & essential oils that instantly begins to soothe itching & irritation.

**Key Benefits:**

- 100% vegan, food-grade, wellness ingredients.
- Infused with a vitamin B complex plus biotin for intensely therapeutic results.
- Promotes a healthy scalp by massage that improves blood flow to scalp layers.
- Formulated with a patented, nature-identical vitamin C complex.
- Formulated without preservatives, parabens, gluten, fragrance & no sodium chloride (salt) added.
- Hermetically-sealed for maximum potency.
- Eco-chic sachet packaging & ingredients contain no zinc pyrithione formulated in some dandruff/eczema products.

5g  
**10259**



**Color-Lock Masque Sachet**

Hydrating color lock complex protects & extends color vibrancy & longevity. Repairs damaged, oxidized, color-treated hair while moisture-rich emollients restore shine & softness. Advanced color lock treatment protects color vibrancy, shields against thermal damage & helps repair hair.

Innovative, vegan color lock technology protects vibrancy & longevity of color-treated hair while intensive, hydrating, deep conditioning agents rescue dry, damaged hair in need of repair, revealing brilliant color, weightless shine & smooth, strengthened hair. Beneficial for all hair types & colors.

**Key Benefits:**

- Advanced color lock technology protects longevity & vibrancy of color.
- Intensive hair repair to restore strength, shine & smoothness.
- Delivers dual action protection against UV/thermal damage.

12ml  
**15048**



**Wefts & Extensions Sachet**

Unlocks the beauty of natural-looking, voluminous hair by preventing breakage, shedding, discoloration or damage associated with extensions. Removes mineral & product buildup from natural & synthetic hair, stopping oxidative damage.

**Why You Need It:**

- Stops oxidative action to prevent breakage.
- Prepares hair for chemical treatments by gently removing mineral & product buildup.
- Banishes discoloration caused by oxidized minerals, medications & other buildup.
- Instantly renormalizes chemically stressed human & synthetic hair.
- Enhances moisture retention in hair, & to soothe dry, irritated scalps.

**Key Benefits:**

- Safe on all extensions & hair systems including wigs, toupees, etc.
- Formulated with a patented, nature-identical Vitamin C complex.
- 100% vegan, food-grade, wellness ingredients. Infused with a B Vitamin complex & Biotin.
- No preservatives, parabens, propylene glycol, DEA, gluten or fragrance.

5g  
**17202**



**Miracle Repair Sachet**

A 100% vegan deep conditioning treatment ideal for nutrient-starved hair. Use immediately following your favorite Malibu C® Wellness Treatment once a week for a sweet tease of the famous in-salon Malibu MakeOver.

**Why you need it:**

- Immediately repairs damaged hair & rebuilds inner structure of hair.
- Instantly detangles & restores manageability - hair becomes shinier, softer & full of body & bounce.

**Key Benefits:**

- Formulated with gluten-free plant proteins including Rice, Linseed & Quinoa Protein that penetrate deep into the hair shaft, strengthening within & leaving hair looking & feeling more resilient.
- Enriched with Pro Vitamin B5 that replenishes vital moisture.
- 100% vegan & formulated without parabens & gluten.
- Allantoin protects scalp & prevents irritation & inflammation.
- Botanical Extract Complex promotes skin barrier repair to prevent dry, irritated skin.

12g  
**10264**



**Replenish Masque Sachet**

An ultra-hydrating deep conditioning masque that helps with texture control for smooth or curly hair. Great for natural or color treated hair. Helps reduce color fading, & helps with manageability.

Innovative, vegan color lock technology protects vibrancy & longevity of color-treated hair while intensive, hydrating deep conditioning agents rescue dry, damaged hair in need of repair revealing brilliant color, weightless shine & smooth, strengthened hair. Beneficial for all hair types & colors.

**Key Benefits:**

- Advanced color lock treatment protects color vibrancy, shields against thermal damage & helps repair hair.
- Intensive hair repair to restore strength, shine & smoothness.
- Delivers dual action protection against UV/thermal damage.

12ml  
**17204**



**Curl Wellness Collection**

Eliminate dull, lifeless curls to expose the hair's natural bounce & shine. Kick frizz to the curb with this 100% vegan, curl-defining combo that delivers exquisite shine & moisture while also detangling unruly locks. This 100% vegan combo will enhance curls while eliminating frizz & tangles. Gently removes surface minerals & buildup & cleanses away dirt & product. Locks in moisture to reveal bouncy, shiny & voluminous curls that go from day to night.

**Why you need it:**

- Gently cleanses without weighing down.
- Promotes curl definition & bounce.
- Reduces frizz.
- Locks in moisture for outstanding shine.
- Ideal for textured hair.

**Key Benefits:**

- 100% vegan formula.
- Safe for natural curls or perms.
- Gentle formula that doesn't weigh down curls.
- Aids in detangling for better manageability.

**Includes:**

- 1 x Malibu C Curl Wellness Shampoo, 266ml
- 1 x Malibu C Curl Wellness Conditioner, 266ml
- 4 x Malibu C Curl Partner Sachets (5g each)

**17203**



**REHABILIT8 Protein Conditioner**

Deeply penetrates damaged hair in need of intensive conditioning & improves hair strength while boosting hair protein for vibrant, healthy results. Varied molecular weights of plant protein fill different size voids.

**Key Benefits:**

- Repairs elasticity to help prevent breakage. Seeks out only weak strands of hair in need of repair. Replenishes necessary amino acids for tensile strength.
- Designed to deeply penetrate damaged hair in need of intensive conditioning.
- Improves hair strength while boosting hair protein for vibrant, healthy results.
- Delivers varied molecular weights of plant-derived proteins to fill different sized voids.
- Especially beneficial for oxidized blondes & highlighted hair.
- 100% vegan, cruelty-free & made in the USA.
- Formulated without: gluten, sulfates & parabens.

12ml **11778**  
1 Litre **12367**



**REHYDR8 Moisture Conditioner**

Boosts hydration to minimize damage & breakage, delivers intensive moisture to nutrient-starved strands & penetrates to restore dry, brittle hair. Saturates every strand of hair & smooths rough texture of mechanically-abused hair. Immediately replenishes softness to chemically-treated hair.

**Key Benefits:**

- Boosts hydration to minimize damage & breakage.
- Restructures curl definition on textured hair.
- Controls dry, straight, unruly hair.
- Delivers intensive moisture to nutrient-starved strands.
- Deeply penetrates to restore dry, brittle hair.
- Saturates every strand of hair for an instant boost of hydration.
- Smooths rough texture of mechanically-abused hair.
- Immediately replenishes softness to chemically-treated hair.
- 100% vegan, cruelty-free & made in the USA.
- Formulated without: gluten, sulfates & parabens.

12ml **11779**  
1 Litre **12368**



**ILLUMIN8 Oil Fusion Conditioner**

Lightweight, non-greasy emollients without weighing the hair down. Designed to deliver an oil fusion cocktail for an intensive shot of shine. Tames frizzy, unmanageable tresses for all hair types.

**Key Benefits:**

- Creates radiant shine & enhanced combability.
- Tames frizzy, unmanageable tresses.
- Lightweight, non-greasy formula for all hair types.
- Designed to deliver an oil fusion cocktail for an intensive shot of shine.
- Intensifies reflection of light on every single strand of hair for brilliant color.
- Infuses lightweight, non-greasy emollients without weighing hair down.
- 100% vegan, cruelty-free & made in the USA.
- Formulated without: gluten, sulfates & parabens.

12ml **11777**  
1 Litre **12366**



**Leave-In Conditioner Mist**

Features gluten-free plant proteins that penetrate deep into the hair shaft to instantly hydrate & detangle, revealing natural softness & shine. Restore manageability with this weightless, pH-balanced thermal protector that also defends against UV damage. Recommended as a hair cutting mist & for daily use to strengthen hair for optimum resilience.

**Why you need it:**

- Reveals natural shine & softness.
- Helps tame frizzy, tangled locks.
- Infuses moisture to prevent dry hair.
- Helps prevent color fading.
- Nourishes & protects every strand of hair.

**Key Benefits:**

- Gluten-free plant proteins penetrate deep into the hair shaft, seeking out weak spots to strengthen from within, leaving hair looking & feeling more resilient.
- Antioxidant vitamins help protect hair against oxidative damage caused by environmental aggressors & thermal styling.
- Helps replenish vital moisture to hair.
- Formulated without sulfates, parabens, gluten, & no sodium chloride (salt) added.
- 100% vegan.

266ml  
**15613**



**Head Lab B5 Scalp, Skin, Hair Revitalizer Mist**

An all-in-one solution for nourished, revitalized beauty from head to toe. Enriched with the power duo of Provitamin B5 & Allantoin, this moisture-rich mist delivers a surge of hydration to scalp, skin & hair, leaving them feeling luxuriously soft & rejuvenated.

**Why you need it:**

- Streamlines self-care regimens without compromising on results.
- Delivers multi-tasking benefits for scalp, skin & hair, leaving you looking & feeling refreshed with minimal effort.

**Key Benefits:**

- Hydration boost: Formulated with Provitamin B5 & Allantoin to replenish moisture to parched scalp, skin & hair, restoring vitality & radiance.
- Soothing relief: Allantoin works wonders to calm irritation & soothe sensitive scalp & skin, providing relief from dryness & discomfort.
- Nourishing protection: Provitamin B5 fortifies hair strands, helping prevent breakage & split ends while promoting a healthier scalp environment for optimal hair growth.
- Versatile formula: This multi-tasking mist is your go-to solution for all-over revitalization as it revives dull hair & soothes dry scalp & skin.
- Lightweight refreshment: The mist formula ensures effortless application & quick absorption, leaving behind no greasy residue, only a fresh, revitalizing sensation.

236ml  
**19612**



**Head Lab Scalp Scrub**

The ultimate solution for a revitalized & refreshed scalp. Its innovative design combines an enclosed scalp massager & scalp scrub formula for easy & convenient exfoliation. Features a powerful blend of natural ingredients to exfoliate, cleanse & invigorate the scalp.

**Why you need it:**

- Quick & convenient scalp exfoliation with easy dispensing of formula straight onto built-in massager.
- Fixes many scalp issues that may be the cause of bad hair health.

**Key Benefits:**

- Jojoba esters & activated charcoal gently removes buildup & impurities for a clean & balanced scalp.
- Tea tree, allantoin, menthol & spearmint soothe, calm irritation & refresh the scalp, leaving it feeling cool, relieved & revitalized.
- Cayenne pepper stimulates blood flow for healthy hair growth & scalp wellness.
- Shea butter & panthenol lock in hydration & condition the scalp.

177ml  
**19611**



Mini Malibu Rehab Kits

Power-packed duos that are perfect for at-home or in-salon use. Includes one remedy sachet & one condition-specific conditioner sachet for the hair's individual needs.

**Swimmers Wellness**

Eliminates damage & discoloration from swimming. One packet to reverse the damage & discoloration done by chemicals, one to restore lost proteins & moisture. Removes & prevents green hair from copper buildup.

Deeply penetrates for superior moisture retention & restores manageability. Exclusive vitamin technology & 100% vegan, protein- & vitamin-packed formulations.

Includes:

- 1 x Swimmers sachet (5g)
- 1 x Miracle Repair sachet (12g)

**18913**



**Blondes**

Freshly activated antioxidant vitamin complex gently draws out damaging hard water mineral buildup, eliminating unwanted tones with just one use. Reintroduces vital proteins for incredibly healthy, luminous hair.

Increases shine, infuses moisture & restores vibrancy. Detangles & restores manageability. Reveals unmatched shine, flow & movement of hair.

Includes:

- 1 x Blondes sachet (5g)
- 1 x Miracle Repair Blonde Enhancer sachet (12g)

**18914**



**Scalp Wellness**

A deep-conditioning duo designed to repair hair from within & rejuvenate the scalp, while cooling menthol helps instantly soothe & moisturize dry skin. Plant protein complex strengthens hair & restores manageability.

Includes:

- 1 x Scalp Therapy sachet (5g)
- 1 x Miracle Repair with Cooling Menthol sachet (12g)

**18915**



**Hard Water Wellness**

A power-packed duo for mineral removal & conditioning protein. Instantly boosts hair's manageability & shine by removing minerals that cause discoloration, dryness & dullness.

Reintroduces vital protein. Deeply penetrates for superior moisture retention & restores manageability.

Includes:

- 1 x Hard Water sachet (5g)
- 1 x Miracle Repair sachet (12g)

**18916**



**Curl Partner**

The ultimate power duo for curly hair of all types, from the loosest beachy waves to the tightest curls. Promotes curl definition & bounce while reducing frizz.

Ensures gentle mineral removal for improved elasticity & shine. Provides deeply penetrating moisture without weighing hair down for outstanding shine.

Includes:

- 1 x Curl Partner sachet (5g)
- 1 x Replenish Masque sachet (12ml)

**18917**



**Wefts & Extensions**

A must-have combo for fresh-looking extensions of all types. Freshly activated Vitamin C technology gently removes mineral buildup, while replacing lost proteins & moisture with a unique blend of vitamins.

Prevents breakage & prepares hair for extension application. Removes discoloration caused by oxidized minerals, medications & other buildup. Normalizes chemically stressed human & synthetic hair.

Includes:

- 1 x Wefts & Extensions sachet (5g)
- 1 x Replenish Masque sachet (12ml)

**18918**



Certified organic aloe vera gel-based products. High performance products. Naturally healing, organic ingredients Essential oil-based fragrances. Made with clean, pure water.

- Paraben, Sodium Chloride, Gluten & Soy-free  
- Sulfate-Free Cleansing, Vegan Friendly  
- NEVER TESTED ON ANIMALS

VIOLET COLLECTION

Sulfate, gluten, soy & paraben free. Brightens grey & blonde hair types using violet pigments. Refreshes & revives color for a bright, reflective finish.

**Violet Shampoo**

A sulfate, gluten, soy & paraben-free cleanser that brightens grey & blonde hair types. Blue-violet pigmented shampoo to enhance light hair types by neutralizing yellow to brassy tones.

Cleanses away color-inhibiting debris & buildup in the hair. Refreshes & revives color for a bright, reflective finish.

88ml **15811**  
355ml **15730**



**Violet Conditioner**

A blue-violet, sulfate, gluten, soy & paraben-free conditioner that uses pure direct dye color pigments unlike 99% of other color conditioners.

Enhances blonde & grey hair by neutralizing yellow & brassy tones while adding vital moisture. Provides protection for the hair to protect color from environment exposures that can alter color such UV rays.

88ml **15807**  
355ml **15736**



DAILY COLLECTION

Naturally nourishing, purifying & color-safe to leave hair & scalp healthy. For all hair types, especially fine to normal.

**Daily Shampoo**

Naturally nourishing & purifying cleanser. Gently clarifies by removing stubborn buildup of debris & product. Helps to create a healthy balance of moisture on the hair & scalp. Can be used every day on all hair types & conditions. Safe for use on color-treated hair.

Features Quinoa Protein, a gluten-free, protein-rich, amino acid-rich additive to repair the cuticle layer & impart shine & moisture. Works to cleanse without stripping natural oils.

88ml **15808**  
355ml **15727**



**Daily Conditioner**

A volumizing everyday conditioner for instant results after cleansing with shampoo. A lightweight formula to impart shine, detangling benefits & thermal protection against UV rays & hot tools.

Can be used every day on all hair types & conditions, from very fine to very thick. Safe for use on color-treated hair.

88ml **15805**  
355ml **15732**



MOISTURIZING COLLECTION

Replenishes & restores moisture for silky, shiny hair. For all hair types, especially normal to dry, color-treated & foiled. Great at hydrating dry scalps.

**Moisturizing Shampoo**

Restores moisture for silky, shiny hair. Replenishes moisture for a healthy balance on the hair & scalp. Ideal for normal to dry, color-treated hair. Gently cleanses & provides a hydration boost for dry, traumatized hair exposed to excessive heat or chemicals. Works to restore moisture to dry scalps, helping to alleviate any scalp issues & irritations such as itching, oily roots & dandruff.

88ml **15809**  
355ml **15728**



**Moisturizing Treatment**

A conditioning treatment that works deep in hair shaft to restore lost moisture, strength & shine. Works to restore moisture to dry scalps. Restores moisture for silky, shiny hair. Replenishes moisture for balanced hair & scalp. Ideal for normal to dry, color-treated hair. Helps to alleviate scalp issues & irritations such as itching, oily roots & dandruff.

88ml **15812**  
355ml **15738**



NOURISHING COLLECTION

Luxurious range for dry, thirsty & chemically-treated hair. Safe on keratin-treated hair & hair pieces. Created with skin care cleansers. As far away from a sulfate as possible.

**Nourishing Shampoo**

The ideal shampoo for dry, thirsty & chemically-treated hair that needs a moisture injection to bring it back to a healthy base. Sulfate-free shampoo that offers luxurious cleansing for moisture-starved strands, split ends, dull locks & brittle hair.

Actively rebuilds the hair from within. Formulated with skin care cleansers that nourish the scalp. Actively avoids unnecessary stripping of essential natural oils. Safe to use on keratin-treated hair.

88ml **15810**  
355ml **15729**



**Nourishing Conditioner**

The ideal conditioner = for dry, thirsty & chemically-treated hair that needs external moisture injection to bring the hair back to its healthy base. Provides instant results to repair damaged hair for healthy, flowing results.

Creates a protective shield around hair cuticle to protect the hair from environmental exposures. Imparts long-lasting nourishment & rebuilds the hair from within.

88ml **15806**  
355ml **15735**



TREATMENT COLLECTION

**Nourishing Oil Treatment**

- Natural thermal protection up to 230°C.
- No artificial color or fragrance.
- Can be applied to wet or dry hair.
- Great on the skin.
- Vanilla Bean & Orange Aromatherapy.

100ml  
**15739**



**Fortifying Repairative Tonic**

- Repairs, strengthens & protects against color fade.
- Color catalyst, bleach catalyst & wearable reconstructer.
- One pump into any type & brand of hair color drives the color pigment further into the hair shaft for better coverage & deeper reds.
- Cranberry & Pear Aromatherapy.

100ml  
**15737**



**Deep Conditioner**

- Intensive, deep, luxurious cleansing conditioner.
- Texturizer styler.
- 100% silicone-free (derived from sustainable olive, castor & coconut oils).
- Rich with Aloemoist Complex\*.
- Pure Orange, Tangerine & Cranberry Pear Aromatherapy.

237ml  
**15733**



STYLING COLLECTION

**Crème Pomade**

- Shape, create, control, shine.
- For all hair types.
- Medium hold, high shine.
- Water soluble.
- Works on damp hair.
- Vanilla Bean & Orange Aromatherapy.

94ml  
**15747**



**Fiber Putty**

- Texture, piece, define, medium shine with medium to firm hold.
- For all hair types especially fun & funky styles.
- Works on damp or dry hair.
- Orange & Tangerine Aromatherapy.

94ml  
**15746**



**Dry Shampoo**

- Quickly removes dirt & impurities from the hair.
- Makes hair look, feel & smell clean.
- Contains rice & tapioca starch for better absorption of oils & other impurities.
- Rich with Aloemoist Complex\*.
- Fresh Pear Aromatherapy.

200ml  
**15731**



**Finishing Hairspray**

- Perfect for locking down your style with no buildup or flaking.
- Control your hold: layer for intensive control or lightly mist for soft hold.
- Brushable yet intense hold for second-day restyling.
- Leaves a natural soft shine without an over-sprayed look.
- Humidity-resistant.
- Exotic Melon Aromatherapy.

300ml  
**15749**



**Texture & Finishing Spray**

- Builds incredible, workable volume to dry hair.
- Use for tousled, undone styles.
- Humidity-resistant.
- Pure Orange, Tangerine & Cranberry Pear Aromatherapy.

200ml  
**15750**



**\*Aloemoist Complex**

Naturally-based, green chemistry: moisturize, enhance, protect, restore & repair the hair. LOMA infuses the purest water with concentrated organic aloe vera powder. This powerful combination creates the #1 ingredient in LOMA products. Aloemoist Complex is made of pure organic plant extracts, oils, vitamins & minerals & offers a simple & clean approach to healthy hair.

STYLING COLLECTION

**Smoothing Crème**

- Light hold, high shine with 3 day smoothing results.
- Apply to damp, clean hair, blow dry & follow with a smoothing iron.
- Pear Aromatherapy.

237ml  
**15743**



**Curvy Crème**

- Medium, flexible hold styler that activates curls & waves.
- Works great on non-curly hair for firmer styling.
- Cranberry & Pear Aromatherapy.

237ml  
**15740**



**Molding Crème**

- Medium to firm hold.
- Builds volume, fullness & shine for thicker, plumper hair.
- Great on curly hair.
- Try it on dry hair for a wild look.
- Cranberry Aromatherapy.

237ml  
**15744**



**Maximum Volumizing Solution**

- Medium to firm hold.
- Builds volume, fullness & shine for thicker, plumper hair.
- May be also used on dry hair for more defined looks.
- Cranberry, Orange & Tangerine Aromatherapy.

237ml  
**15741**



**Firm Hold Gel**

- Really firm to extreme hold.
- Tangerine, Orange & Grapefruit Aromatherapy.

237ml  
**15742**



**Firm Hold Hair Spray**

- Incredible shine, flexible hold & humidity resistance.
- Spray 6-10 inches from hair, repeat for a firmer hold.
- Raspberry Aromatherapy.

237ml  
**15748**



**Leave-In Conditioner**

- Instant detangling spray with sea salt to add texture & volume.
- For all hair types especially fine & limp.
- Ideal on all color-treated hair types to close the cuticle, protect the hair & extend color vibrancy.

237ml  
**15734**



**Calming Crème**

- Weightlessly quenches thirsty hair.
- Detangles, softens & tames frizz. Wearable nourishing treatment.
- Thermal & flat iron protection.
- Fantastic as a hand & body lotion.

237ml  
**15751**



DUO KITS

Daily - Save & get the full Daily range. Cleanse & condition all hair types every day, especially fine to normal hair.

- Includes:  
- Daily Shampoo, 355ml  
- Daily Conditioner, 355ml

**17785**



Violet - Save & get the full Violet range. Cleanse & condition blonde & grey hair, refreshing color by neutralizing yellow to brassy tones with blue-violet pigments.

- Includes:  
- Violet Shampoo, 355ml  
- Violet Conditioner, 355ml

**17786**



TRIO KITS

Nourishing

Save & get the full Nourishing range. Cleanse, condition & protect all hair types, especially dry, thirsty & chemically-treated hair.

- Includes:  
- Nourishing Shampoo, 355ml  
- Nourishing Conditioner, 355ml  
- Deep Conditioner, 237ml

**17784**



Moisturizing

Save & get the full Moisturizing range. Cleanse, condition & smooth all hair types for a hydrated, high shine finish.

- Includes:  
- Moisturizing Shampoo, 355ml  
- Moisturizing Treatment, 355ml  
- Smoothing Crème, 237ml

**17787**



TRIO KITS WITH COSMETIC BAG - Save & get the full range, plus a 100% natural canvas, eco-friendly zipper bag with natural cotton lining.

Daily  
Cleanse & condition all hair types every day, especially fine to normal hair.

- Includes:  
- Daily Shampoo, 88ml  
- Daily Conditioner, 88ml  
- Maximum Volumizing Solution, 88ml  
- Canvas Zipper Pouch (23 x 15cm)

**17791**



Moisturizing  
Cleanse, condition & smooth all hair types for a hydrated, high shine finish.

- Includes:  
- Moisturizing Shampoo, 88ml  
- Moisturizing Treatment, 88ml  
- Smoothing Crème, 88ml  
- Canvas Zipper Pouch (23 x 15cm)

**17792**



Nourishing  
Cleanse, condition & protect all hair types, especially dry, thirsty & chemically-treated hair.

- Includes:  
- Nourishing Shampoo, 88ml  
- Nourishing Conditioner, 88ml  
- Deep Conditioner, 88ml  
- Canvas Zipper Pouch (23 x 15cm)

**17793**



Violet  
Cleanse, condition & detangle blonde & grey hair, refreshing color by neutralizing yellow to brassy tones with blue-violet pigments.

- Includes:  
- Violet Shampoo, 88ml  
- Violet Conditioner, 88ml  
- Calming Crème, 88ml  
- Canvas Zipper Pouch (23 x 15cm)

**17794**



HAIR & BODY KITS - Care for hair & skin with complete regimen kits. Treatment products for hair & body health.

Daily + Citrus

- Includes:  
- Daily Shampoo, 355ml  
- Daily Conditioner, 355ml  
- Citrus Body Wash, 340ml - refreshing, luxurious lather, healthy preservatives, packed with nutrients, rich in organic Aloe Vera gel  
- Citrus Hand & Body Lotion, 237ml - energizing, moisturizing, rich in organic Aloe Vera gel, soothing aromatherapy blend, natural essential oils.

**17788**



Moisturizing + Vanilla

- Includes:  
- Moisturizing Shampoo, 355ml  
- Moisturizing Treatment, 355ml  
- Vanilla Body Wash, 340ml - invigorating, light formula, smooth after-feel, infused with organic extracts, rich in organic Aloe Vera gel & vitamins.  
- Vanilla Hand & Body Lotion, 237ml - invigorating, moisturizing, rich in organic Aloe Vera gel, emollients & vitamins.

**17789**



Nourishing + Mango

- Includes:  
- Nourishing Shampoo, 355ml  
- Nourishing Conditioner, 355ml  
- Mango Body Wash, 340ml - soothing, luxurious lather, pearlescent wash, infused with vitamins, nutrients & organic Aloe Vera gel  
- Mango Hand & Body Lotion, 237ml - soothing, moisturizing, nutrient rich, infused with organic Aloe Vera gel & organic extracts.

**17790**



**LOMA ESSENTIALS** - A new take on body & skin care. Instead of using cheap, artificial, & potentially harmful ingredients & chemicals like most skin care brands, LOMA has adopted a holistic approach for skin care. Much like their revolutionary hair care formulas, their body & skin products adopt the same philosophy - natural, gentle & pure ingredients & manufacturing only.

Moisturizing Shampoo & Body Wash  
Cleanse, invigorate & nourish the scalp, hair & skin. Perfect as a shampoo, healthy scalp treatment & body wash. Features LOMA's signature Healthy Scalp Complex for a renewed & soothed scalp.  
355ml  
**18364**



Moisturizing Conditioner & Body Butter  
Condition, invigorate & nourish the scalp, hair & skin. Perfect as a conditioner, healthy scalp treatment & luxurious body butter. Features LOMA's signature Healthy Scalp Complex for a renewed & soothed scalp.  
355ml  
**18365**



Moisturizing Styling Cream & Body Lotion  
Style & nourish the scalp, hair & skin. Perfect as a lightweight leave-in styling cream, healthy scalp treatment & nourishing body lotion. Features LOMA's signature Healthy Scalp Complex for a renewed & soothed scalp.  
355ml  
**18366**



**LOMA FOR LIFE** - LOMA for Life products contain an incredible number of natural ingredients, & have undergone some of the most strict & controlled production standards possible. The backbone of LOMA for Life products is the combination of key ingredients Kale, Carrot & Lemon. This unique combination is highly strengthening, nourishing, moisturizing & protective for the skin.

Body Wash - A supremely soothing body wash formula for all skin types. Thanks to a special formula, this body wash actively prevents natural oil stripping on the skin. This skin looks & feels healthier, & much cleaner.

Mango  
Soothing Mango relieves irritation & inflammation on the skin. Features a signature Mango, Apricot & Cranberry Aromatherapy.  
340ml  
**18368**



Citrus  
Refreshing Citrus creates stimulation to alleviate tired, dull skin. Features a signature Orange, Tangerine & Grapefruit Aromatherapy.  
340ml  
**18369**



Vanilla  
Invigorating Vanilla energizes & revitalize the skin. Features a signature Vanilla & Blood Orange Aromatherapy.  
340ml  
**18370**



Body Lotion - A hand & body lotion for all skin types. Formulated to provide instant relief to compromised skin & to actively alleviate skin issues, including dryness, tightness, redness, inflammation & damage. A wide range of natural extracts work to make skin comfortable & healthy.

Mango  
Soothing Mango relieves irritation & inflammation on the skin. Features a signature Mango, Apricot & Cranberry Aromatherapy.  
237ml  
**18371**



Citrus  
Refreshing Citrus creates stimulation to alleviate tired, dull skin. Features a signature Orange, Tangerine & Grapefruit Aromatherapy.  
237ml  
**18372**



Vanilla  
Invigorating Vanilla energizes & revitalize the skin. Features a signature Vanilla & Blood Orange Aromatherapy.  
237ml  
**18373**



Fresh Moisturizing Lip Balm  
The ultimate everyday lip balm carry. Its sophisticated & broad-spectrum formula is perfect for lip care. Provides intense moisture to dry, cracked lips without creating a sheen or visible layer on the lips.  
42g  
**18374**



EMERA is more than just haircare. It is the defiant concept inspired by emerging cannabis research & a shifting landscape. It is a reinvention of professional beauty, elevating it to a new standard with a groundbreaking ingredient. It is CBD haircare, the next big thing.

EMERA's revolutionary, luxurious & effective CBD-infused hair care products work synergistically with the body's endocannabinoid system to promote maximum moisture retention & healthy hair & scalp, while providing an extra layer of protection against everyday wear-and-tear.

In addition to antioxidant-rich CBD Oil, each product is also enriched with high quality, certified organic botanical extracts, to nourish, soothe & protect hair & scalp. Naturally derived, free of GMO's, parabens, phthalates, 100% vegan, cruelty-free & uses recyclable packaging. Leaping bunny & PETA certified.



**Nourishing CBD Shampoo & Conditioner Banded Pack**  
Banded shampoo (739ml) & conditioner (739ml).  
**16826**



**Luxury Wash Duo Gift Set**  
Special edition gift set. Includes shampoo (236ml) & conditioner (236ml).  
**16828**



**Nourishing CBD Conditioner**  
Hydration is key to achieving sleek & shiny-looking hair. EMERA Nourishing CBD Conditioner is designed to help lock in moisture & promote hydration with the beneficial properties of avocado, eucalyptus & tea tree oil, resulting in touchably-soft, silky strands for you to show off.  
236ml  
**15617**



**EMERA & CBD Daily Spa Collection**

- Includes:
- Nourishing CBD Shampoo, 236ml
  - Nourishing CBD Detangler Plus, 118ml
  - Nourishing CBD Scalp Therapy, 60ml
  - CBD Daily Active Spray, 60ml
  - CBD Daily Soothing Serum Rollerball, 10ml

**17207**



**Indulgences Gift Set**

Treat hair & skin with nourishing & reparative CBD indulgence.

- Includes:
- Nourishing CBD Serum, 60ml
  - Nourishing CBD Detangler Plus, 118ml
  - Limited Edition Nourishing CBD Skin Butter, 106ml

**18105**



**CBD DAILY - THE BUZZ IS OUT! CANNABINOID OIL-BASED DERIVATIVE**



A **THC-FREE** cannabinoid range extracted from the hemp plant. Hemp CBD oil is known for its relief & relaxation effects. Ideal for alleviating discomfort & pain around the body. A legal cannabinoid oil to soothe aches & pains often associated with movements & activities of hairdressers & stylists.

- Ideal for pain developed using tools & equipment all day.
- Greatly improves comfort & maneuverability.
- **Contains NO THC & is NON-PSYCHOACTIVE.**
- 100% vegan & cruelty free.
- Manufactured by Earthly Body & is PETA & Leaping Bunny Certified.

**Soothing Salve**

Handy pocket-size container, perfect for travel & on-the-go relief. Topical Hemp CBD & essential oils hard paste for long-term relief to areas of soreness & discomfort.  
10g  
**14303**



**Daily Skin Candle**

Candle that melts into a concentrated oil formula with Hemp CBD & essential oils to sooth discomfort & pain.  
3-in-1 candle that is a fragrant candle, massage oil & body moisturizer.  
170g  
**14301**



**Soothing Serum**

Topical Hemp CBD & essential oils serum solution for fast-acting relief to areas of discomfort, pain & soreness.  
20ml  
**14302**



**Soothing Serum Rollerball**

Easy to store in your pocket or handbag.  
10ml  
**14559**



**Active Spray**

Spray for wide dispersion of formula across skin surface.  
60ml  
**15602**



Inspired by the **Earth's Blue Zones - Blue Zones** are areas around the world where people tend to enjoy long, healthy lives – some well into their hundreds. These communities are built on cultures & lifestyles focused on longevity & wellness, & this includes their diet, social networks, daily rituals, physical environments & sense of purpose – a life full of meaning. All of these elements play a large role in their daily lives, & these daily moments make them healthier people. These Blue Zones include communities in California, Costa Rica, Italy, Greece & Japan.

**PURPOSE** - Each product is made to be an essential tool, ready to tackle common hair struggles.

**CONSCIOUS INGREDIENTS** - Featured ingredients are naturally & ethically sourced, & nourish the hair with an abundance of vitamins & proteins. There is no ingredient used that you would not want in or on your body. Every product is also free of sulfate, paraben & artificial dyes.

**LASTING VIBRANCY** - Every formula is designed to give hair a bright, shiny look that is lasting & easy to maintain.

**GENTLE** - All packaging is made of aluminium, glass componentry & recycled plastics, all of which are sustainable & 100% recyclable. All products are also cruelty-free & vegan.

**INGREDIENTS:**

**GREEN COFFEE – Costa Rica**

Grown in the tropical sun & near the Pacific Ocean breeze, the Nicoya coffee is rich in amino acids, vitamins, minerals & antioxidants to nourish hair & keep it looking healthy & vibrant.

**OLIVES – Italy**

Full of essential fatty acids, olive oil promotes a moisturized & healthy scalp by improving blood circulation & dry skin conditions.

**LENTISK – Greece**

Commonly used in hair cosmetics during Byzantine times, this Mediterranean ingredient is known to have astringent & antibacterial properties. Ideal for keeping hair & scalp healthy.

**Shampoo**  
Nourishing shampoo containing Blue Zone ingredients filled with essential vitamins & nutrients to keep hair looking & feeling healthy. With a luxurious lather, each wash feels refreshing & leaves hair smelling great.  
296ml  
**18203**



**Conditioner**  
Moisturizing conditioner infused with Blue Zone ingredients to keep hair healthy & strong. Its creamy texture deeply conditions, leaving hair feeling silky smooth.  
296ml  
**18204**



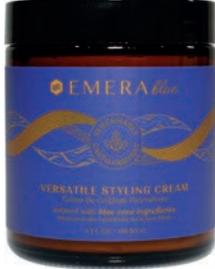
**Detangler**  
Essential detangler crafted with Blue Zone ingredients that deliver essential nutrients & vitamins to the hair. Helps reduce frizz, enhances manageability, & protects against damage caused by hot tools.  
118ml  
**18205**



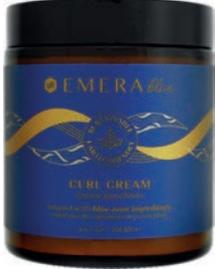
**Serum**  
Non-greasy serum made with Blue Zone ingredients to help nourish hair, improve its texture, & give incredible shine. Along with helping control, it also cuts drying time in half, making it an ideal tool for every occasion.  
60ml  
**18206**



**Versatile Styling Cream**  
Designed to work with any style on all hair types. This multipurpose cream has a gentle hold to keep hair in place regardless if worn straight, wavy, curly, or in an updo.  
118ml  
**18207**



**Curl Cream**  
Rich curl cream that brings out the best texture of natural curls. This cream helps smooth out frizz & fly-away strands, allowing hair to feel smoother & more manageable.  
118ml  
**18208**



**Styling Gel**  
Flexible styling gel that provides a strong hold without stiffness. It allows control of how much to use, depending on the desired amount of hold, while making it easy to mold without flaking.  
236ml  
**18209**



**Volumizing Spray**  
Uplifting volumizing spray that gives hair an added boost with each spray. It brings new life to the roots of the hair, maintaining natural-looking volume for an effortlessly full look.  
118ml  
**18210**



**Hair Conditioning Mask**  
Nourish & renew dry, damaged hair with ultra-conditioning hair treatments. The luxurious formulas feature pure argan oil & real floral extracts to repair & renew for silky, strong, beautiful hair.

- Easy-to-use 10 minute treatment.
- Convenient, no mess insulated hair cap.
- Body heat activates formula.
- Jojoba, argan oil & floral extracts.

Hydrate & Nourish  
35g  
**15399**



Nourish & Repair  
35g  
**15400**



Free from:

**ANYTHING HARSH or HARMFUL** - No parabens, sulfates, mineral oils or synthetic fragrances

**ANYTHING WASTEFUL or DAMAGING** - No virgin plastics where possible or unnecessary waste to landfill. No unethically sourced ingredients.

**ANYTHING UNKIND or CRUEL** - No animal cruelty. No gender stereotypes.

Beautiful hair with a clean conscience.

FFØR lives by three simple rules:

**1. DO GOOD** - Environmentally aware in everything you do. Transparent & truthful 100% vegan & cruelty-free. Ethically sourced ingredients in fully recyclable bottles, jars & tubes, made from PCR materials.

**2. LOOK GOOD** - Believe in natural beauty, without stereotypes. Believe in beautiful hair by offering formulas that care for hair.

**3. FEEL GOOD** - Committed to making sure that the ingredients in the products are as naturally derived as possible. Great hair without disrespecting the planet.



PARABEN & SULFATE-FREE



MINERAL OIL-FREE



UP TO 99% NATURAL INGREDIENTS



FULLY RECYCLABLE BOTTLES, JARS & LABELS



UP TO 100% PCR MATERIALS



CRUELTY-FREE



100% VEGAN



GLUTEN-FREE



COLOR PROTECT COMPLEX



NO SYNTHETIC COLORS



NATURAL FRAGRANCE



ETHICALLY SOURCED INGREDIENTS

**Ø1 Shampoo & Conditioner**

Rich in organic, sustainably harvested Bergamot, Vetivert, Lemongrass & Patchouli, plus color care complex in all products, FFØR will hydrate, nourish & protect both hair & the planet.

**Re:Vamp for Volume**

**Shampoo** - For all hair types. A body-boosting shampoo designed to maximize volume. Complete with color protection. A vegan-friendly formula that gives hair a fuller look & thicker feel. Blended with organic Bergamot & Vetivert.

100ml **16236**  
300ml **16237**

**Re:Vamp for Volume**

**Conditioner** - For all hair types. An invigorating conditioner specially formulated to thicken hair & boost volume. A vegan-friendly formula. Blended with organic Bergamot & Vetivert. Helps nourish hair from the follicles out.

100ml **16238**  
300ml **16239**

**Re:Nourish for Hydration**

**Shampoo** - For dry & damaged hair. A vegan-friendly, deeply replenishing shampoo for dry & damaged hair. Provides complete color care & nourishment. With natural Orange & Cinnamon. Perfect for all hair types.

100ml **16240**  
300ml **16241**

**Re:Nourish for Hydration**

**Conditioner** - For dry & damaged hair. A highly moisturizing conditioner enriched with Orange & Cinnamon. Nourishes & revitalizes dry & damaged hair. A vegan-friendly formula with complete color protection.

100ml **16242**  
300ml **16243**



**Re:Balance**

**Shampoo** - For dry, itchy scalps. A vegan-friendly, color protecting shampoo with organic Peppermint & Lemongrass. Helps restore balance to dry, irritated scalps. A rich blend of natural, effective ingredients leaves the scalp soothed, hydrated & refreshingly healthy.

100ml **16244**  
300ml **16245**

**Re:Balance**

**Conditioner** - For dry, itchy scalps. Deeply nourishing & color protecting. Helps restore balance to dry & irritated scalps. With organic Peppermint & Lemongrass that leaves hair revitalized & scalps soothed.

100ml **16246**  
300ml **16247**

**Re:Generate**

**Shampoo** - For daily use. A gentle & naturally soothing shampoo infused with Tangerine, Clove & Patchouli. A delicate, vegan-friendly formula that will soothe & energize the hair & scalp while protecting hair from the daily stresses to leave it feeling regenerated day after day.

100ml **16248**  
300ml **16249**

**Re:Generate**

**Conditioner** - For daily use. A gentle, moisturizing & vegan-friendly conditioner infused with Bergamot & Vetivert. For hair that needs daily care. Offers color protection, & is delicate enough for everyday use on all hair types, but strong enough to protect hair.

100ml **16250**  
300ml **16251**



**Ø2 Re:Move Yellow**

Highly illuminating, silverizing, will remove yellow & brassy tones from grey, silver & bleached blonde hair.

**Shampoo** - For toning. A gentle, nourishing shampoo, enriched with organic Lemongrass, Lavender & Cedarwood. Packed full of powerful pigments that neutralize yellow tones in grey, silver & blonde hair. This vegan-friendly formula helps to promote strength & revitalizes hair for a fresh, bright & healthy finish.

100ml **16252**  
300ml **16253**

**Conditioner** - For toning. An intensely nourishing & naturally gentle conditioner, blended with Lemongrass, Lavender & Cedarwood. Packed full of powerful pigments to help add brightness & neutralize yellow tones in grey, silver & blonde hair. This vegan-friendly formula helps add essential moisture while rejuvenating the color for a healthy finish & color-protected glow.

100ml **16254**  
300ml **16255**

**Conditioning Mask** - For toning. An intensely nourishing mask that is gentle on hair, while depositing powerful pigments to neutralize yellow tones in grey, silver & blonde hair. Enriched with Lemongrass, Lavender & Cedarwood. A vegan-friendly moisturizing mask that helps enhance color & promote shine for a smooth, rejuvenated finish.

200ml **16256**  
500ml **16257**



### Ø3 Treatment

Treat compromised, sensitive, thinning & weakened hair, or scalps that need a good detox!

#### Re:Gain Remedy Hair Loss Treatment

This natural, effective regrowth treatment is the perfect solution to combat hair loss & encourage growth in weak & thinning hair.

This vegan-friendly formula, with Redensyl™ & organic Peppermint & Lemongrass, is the perfect at-home remedy to help stimulate the scalp to reduce hair loss with noticeable results for thicker, denser hair.

100ml

16258



#### Purify:ACV Cleanse Detoxifying Shampoo

Designed to detoxify the hair & scalp, washing away product buildup without stripping color or natural oils.

This vegan-friendly formula, with organic Bergamot & Vetivert, gently cleanses for the perfect pre-wash purifying treatment to leave hair feeling healthy, shiny & restored to its natural best. Perfect for use as a pre-color treatment.

300ml

16259



#### Re:Plenish Mask Deep Conditioning Mask

This moisture-rich & intensely nourishing mask deeply conditions hair from end to end. This ultra-hydrating, natural formula, with organically derived Orange & Cinnamon, is the perfect vegan-friendly mask to penetrate the hair & boost hydration, seal in split ends & protect the hair from frizz to leave it feeling soft, smooth & sumptuous.

200ml

16260

500ml

16261



#### Purify:Scalp Cleanse For Detoxifying

Revitalizes & purifies the hair from the roots. A sugar-based scrub infused with detoxifying natural Volcanic Ash to draw out impurities from the hair. Perfect for all scalp conditions - oily, normal, dry or combination.

Use as a pre-wash treatment before shampoo to exfoliate away product & oil buildup without stripping natural oils or color.

300ml

18283



### Ø4 Styling

Original - just like you. Blended with organic ingredients including Tangerine, Clove & Patchouli.

#### Pro:TECT & Smoothing Mist

A complete styling solution for the ultimate in protection & hydration with a smooth, all-over finish thanks to the protein-rich anti-humidity formula. Enriched with sustainably harvested Bergamot & Vetivert, this vegan-friendly mist will protect hair during the styling process. The thermal protect properties help to tame frizz & fly-away hairs for a silky-smooth finish.

250ml

16262



#### Blow:By Blow Styling Crème

Designed to thicken, smooth & protect hair - this amazing blow-dry balm does it all. This vegan-friendly formulation, with sustainably harvested Orange & Cinnamon, makes this an easy choice for all your styling needs. Nutritiously rich in actives to help add body & style with added bounce & shine for the perfect blow-dry finish.

200ml

16263



#### Pre:Curl Curl Primer

This is the perfect pre-styling primer for long-lasting, effortlessly defined, frizz-free curls. This vegan-friendly formula, infused with organically derived Orange & Cinnamon, helps to detangle, separate & add definition to all curls before styling for a naturally bouncy finish without weighing the hair down.

250ml

16264



#### Show:OFF Leave-In Conditioner

This multitasking leave-in conditioner helps repair dry & damaged hair & deeply nourishes hair from root to tip with an intense surge of moisture. Naturally gentle & infused with organic Tangerine, Clove & Patchouli to help protect, strengthen & hydrate the hair. This vegan-friendly formula detangles, adds body & volume & provides hair with all the essentials it needs for a long-lasting, lustrous shine & a frizz-free finish.

250ml

16265



#### Full:FLEX Foam Thickening Foam

For a full-bodied finish, this lightweight thickening foam is designed to give volume & lift to fine, thin hair with long-lasting results. Formulated with organic Tangerine, Clove & Patchouli, this vegan-friendly, flexible hold foam is the natural choice to give your hair a voluminous look without any sticky residue.

200ml

16266



## Ø5 Finishing

The perfect finish for every look. Infused with Fennel, Aniseed & Orange.

### True:Grit Sea Salt Spray

This texturizing sea salt spray is the perfect vegan-friendly fix your hair needs to instantly create visible texture for limp hair types. With organic Bergamot & Vetiver, this spray creates the "beach effect" with highly nutritious ingredients.

Instantly creates the sea spray look as the formula separates & texturizes the hair upon contact. Provides medium hold & leaves a matte finish. A gentle formula that keeps the wavy style in place all day long.  
250ml  
16267



### Full:Proof Finish Strong Hold Fixing Mist

The solution for a frizz-free, flawless finish, achieved with an incredibly light & refreshing mist spray that immediately improves styling options upon contact. A fixing mist that helps to keep hair in place all day without creating an artificial look.

A vegan-friendly formula that is enriched with organic Orange & Cinnamon for a delectable fragrance. Helps lock hair in place & provide long-lasting, natural hold without any sticky residue weighing the hair down.  
250ml  
16268



### Super:Shine Gloss Mist

The ultimate super-shine styling mist. This mist is a go-to for creating a glass-like shine on the hair. Thanks to the infusions of natural Bergamot & Vetiver, this lightweight mist eliminates the top killer of shine - frizz.

Static & frizz are tamed away, leaving behind an ultra-glossy finish on even coarse hair types. Brazil nut oil is also a key ingredient for upping the shine even more. It also leaves the hair soft & nourished.  
100ml  
18546



### Free:Style Fibre Fibre Paste

For a dynamic look & natural feel, this vegan-friendly fiber paste, enriched with organically harvested Fennel, Aniseed & Orange, is perfect for creating that relaxed, free-styled look.  
100ml  
16269



### Super:Fly Fix Strong Hold Gel Pomade

For strong hold with a natural finish, this vegan-friendly gel formula, infused with organically harvested Fennel, Aniseed & Orange, holds hair in place with extra definition & long-lasting hold. Perfect for an effortless finish that offers structure & definition.  
100ml  
16270



### Shape:Up Strong Moulding Shape Paste

For long-lasting style & shape, this strong hold, moldable paste will help create a tidy, structured look. The gentle yet effective formula, infused with organically harvested Fennel, Aniseed & Orange, will shape, separate & sculpt the hair to keep it in place for a full-day finish.  
100ml  
16271



### On:Point Clay Wax

This clay-based wax is designed to add instant texture & workable definition for an effortlessly cool look. Infused with organically harvested Fennel, Aniseed & Orange, this vegan-friendly formula will leave you with the ultimate long-lasting matte finish.  
100ml  
16272



## Ø6 Personalisation

For salon luxury treatments that can be dropped into your hair care regime at home, these powerful drops are as pure & simple as 1..2..3!

### Inner:Strength Concentrate Drops

Multifunctional, intense treatment concentrate designed to deliver optimal anti-breakage benefits to the hair.

This vegan-friendly Plex Active formula, a multifaceted, protein-based complex, has a unique delivery system to help build strength from within, while providing film-forming effects to reinforce, lubricate & protect the surface of the hair from styling & environmental stresses.  
30ml  
16273



### Ultimate:Protection Concentrate Drops

Highly concentrated, intensive treatment drops designed to preserve & protect hair from everyday environmental stresses.

The vegan-friendly, plant-active ingredient obtained from rice grain (*Oryza sativa* L.) acts as an antioxidant against solar radiation damage while helping provide strength & protection to hair with peptides that penetrate & repair from the inside. This concentrate will help avoid color fading & leave hair looking radiant & healthy.  
30ml  
16274



### Brightest:Shine Concentrate Drops

Powerful treatment concentrate designed to deliver ultimate shine & rebuild hair from the inside out.

The vegan-friendly formula strengthens & regenerates hair, helping it recover natural vitality while deeply reconstructing the cortex protein structure. These drops provide protection from heat-activated styling & help hair recover its natural shine for added vitality.  
30ml  
16275



**Activated Bamboo Charcoal Detoxifying Hair Masque**  
Amplifies softness, restores moisture, prevents environmental damage, eliminates impurities, prevents breakage.  
52ml  
**16345**



**Mauí Mango Seed Butter Curl Defining Hair Masque**  
Curl defining hair mask, deeply conditions, provides slip for detangling, prevents breakage, smooths & nourishes curls.  
52ml  
**16346**



**Japanese Matcha Green Tea Super Nutrient Hair Masque**  
Replenishes nutrients, soothes dry scalp, increases strength & flexibility, anti-oxidant rich, improves sheen.  
52ml  
**16347**



**Coconut Oil & African Shea Butter Moisture Hair Masque**  
An effective treatment sachet for hydrating dry, damaged hair & scalp. Rich in antioxidants & emollients that restore silky, soft, healthy hair. Leave on hair for 2-5 minutes for best results. Formulated with Coconut Oil, African Shea Butter & Wheat Amino Acids.  
52ml  
**17853**



**Color Treated Hair Defense Intense Protein Treatment**  
Ideal for use before or after chemical treatments to prevent or reverse damage or irritation. Specially formulated conditioner to preserve the lifespan & integrity of hair color.  
52ml  
**4837**



**Brilliant Shine Conditioner**  
Ideal for sudden damage caused to the hair through chemical treatments & coloring. Ideal for those with dull, lifeless hair that needs a specialized shine injection.  
30ml  
**4838**



**Macadamia Nut Oil Healing Mask**  
Penetrates, rebuilds & reconstructs damaged hair for improved flexibility, shine & strength. Formulated with the nourishing properties of macadamia nut oil. For use in the treatment of damaged, dry, frizzy & overworked hair.  
52ml  
**9980**



**Intense Protein Treatment Conditioner**  
For extremely damaged hair. Very rich in protein which improves hair strength & integrity to avoid further breakages & repair existing, damaged hair.  
237ml  
**8266**



**Henna Protein Conditioner**  
Specially formulated conditioner with natural Henna & Protein to improve the health & integrity of hair.  
30ml  
**4841**



**DE MERT**

**Professional Argan & Macadamia Frizz Taming Oil**  
Ideal for frizzy hair types with fly-away hair in need of control. Combines the natural powerhouse ingredients Argan & Macadamia oil for the ultimate frizz-taming treatment.  
100ml  
**9981**



**SUPER FOODS FOR HAIR - Natural beauty keeps evolving. 50% of all women bought more natural products than last year. 56% of female buyers aged 18-34 are seeking more natural products. 35% of female buyers pay attention to what is in the natural products they buy.**

**NO SULFATES | VEGAN | CRUELTY-FREE | NO HARSH PRESERVATIVES | PH BALANCED | NO PARABENS | COLOR-SAFE | NO PHTHALATES | NO COLORS ADDED | MADE IN USA**

**COLOR DEFENSE - Stay vibrant - lock in stronger color, naturally.**

A color-shielding blend of the most antioxidant-rich Superfoods.  
**PRICKLY PEAR SEED** - shields & locks in color.  
**VITAMIN C** - protects from environmental damage.

**CHIA SEED PROTEIN** - coats & strengthens pitted hair shafts.  
**MACADAMIA OIL** - softens & seals in moisture.



**DAMAGE DETOX - Breathe new life into dull, damaged hair.**

A healing & protecting blend of amino acid-rich Superfoods.  
**KALE** - replenishes fatty acids, vitamins & minerals.  
**VITAMIN B7** - targets kinks & split ends in need of repair.

**QUINOA PROTEIN** - strengthens weakened strands.  
**AVOCADO OIL** - smooths & seals in moisture.



**MOISTURE THERAPY - Wake up tired, dry hair.**

A weightless blend of nature's most hydrating humectants.  
**COCONUT MILK** - lightweight & silky hydration.  
**VITAMIN E** - rich in antioxidants to prevent oxidative stress.

**ALMOND PROTEIN** - fortifies & protects against breakage.  
**ARGAN OIL** - conditions & softens coarse strands.



**SUPERFOODS BY BCL**

**FRIZZ CONTROL - Keep calm & frizz-free.**

A smoothing blend of nature's best humidity resistant Superfoods. PAPAYA BUTTER - rich in fatty acids to smooth & combat dryness. VITAMIN B5 - coats follicles for shine & prevents split ends. FLAXSEED PROTEIN - supports elasticity to tame kinks & curls. SHEA BUTTER - seals cuticles for all-day humidity resistance.

Shampoo	Conditioner	Serum
355ml	355ml	60ml
<b>17857</b>	<b>17858</b>	<b>17965</b>



**SPRAYS**

Make Waves Texture Spray  
LIFE'S A BEACH, SO MAKE WAVES.  
A texturing salt spray, volumizer & light hold styler.

HIMALAYAN SALT - creates tousled texture with trace minerals.  
VITAMIN B7 - biotin coats follicle for added volume & elasticity.  
MICROALGAE PROTEIN - pumps up volume & adds strength.  
COCONUT OIL - conditions hair for all-day hydration.  
147ml  
**17971**



Zen Benefits Leave-In Spray  
COOL, CALM & COLLECTED. An all-in-one spray with peace of mind for perfect hair.

COCONUT MILK - exceptionally lightweight moisture.  
VITAMIN E - rich in antioxidants to prevent oxidative stress.  
CHIA SEED PROTEIN - fortifies pitted hair shafts.  
ARGAN OIL - softens & protects against heat damage.  
147ml  
**17970**



**NATURAL + GENTLE - A line made for the whole family.**

Formulated using exceptionally mild ingredients & sulfate-free surfactants.

GENTLE - formulated for kids using mild ingredients that are gentle on hair, skin & scalp.  
PURE - free of any paraben, gluten, phthalate, harsh preservatives & any added colors.  
pH ADJUSTED - the pH on shampoos & conditioners match pH of the eye to reduce stinging.

FRESH-PRESSED VERY BLUEBERRY CHERRY  
For hair that is so berry soft.

Moisturizing Shampoo	Smoothing Conditioner
355ml	355ml
<b>17972</b>	<b>17973</b>



FRESH-PRESSED GREEN APPLE KIWI  
Apple a day keeps dull & dirty away.

Clarifying Shampoo	Detangling Conditioner
355ml	355ml
<b>17974</b>	<b>17975</b>



Whipped Vanilla  
Coconut Cream Super  
Moisturizing Detangler  
Nice over knotty.  
147ml  
**17976**

Smashed Banana Coconut  
Cream Leave-In Curl Cream  
Keeps curls from going bananas.  
147ml  
**17977**



**TONING CARBON LINE**

Black vegetable carbon bleaching products with a lightening powder up to 10 tones. Create the perfect luminous & natural blonde, while also imparting incredible shine. Toning carbon is a complex consisting of vitamins, minerals, antioxidants & vegetable black carbon. Vegetable black carbon, with its signature color, fights yellow undertones, purifying the color to reveal fresh blonde, whites & greys. The toning carbon mix is an incredibly delicate treatment, guaranteeing optimal results without the use of parabens, silicones, sulfates, while also being 100% vegan.

**Black Carbon Toning Shampoo**

Intensifies & tones blonde, white & grey hair, neutralizing undesired yellow undertones & reflections. Vitamins, minerals & antioxidants strengthen the hair.

350ml **17711**  
1 Litre **17712**



**Black Carbon Toning Mask**

Neutralizes yellow undertones & enhances blonde, white & grey hair. Active ingredients penetrate the hair, reconstructing it from the cortex.

350ml **17713**  
1 Litre **17714**



**Active Carbon Anti Yellow Bleaching Cream**

Black bleaching cream that lightens up to 9-10 levels, creating natural, cool or ashy blondes in one step. Can be used for all bleaching techniques. Does not drop or swell. Mixing ratio of 1:2 (30 grams of bleaching cream + 60ml of oxidizing emulsion 10/20/30/40 volume).

250g **17715**



**LISS - NOURISHING FRIZZY, UNDISCIPLINED HAIR**

Complete regimen for manageable, silky & controllable hair. Perfect for even the most unruly & difficult hair structures. Hair is left soft, shiny & easy to style.

**Shampoo**

Smoothing shampoo for frizzy, undisciplined hair. Formulated with Olive Oil, this shampoo cleanses & deeply nourishes. Removes frizz & makes hair smoother. Leaves hair soft & shiny.

350ml **17795**  
1 Litre **17796**



**Mask**

Smoothing mask for frizzy, undisciplined hair. Formulated with Shea Butter & Olive Oil, this mask helps smooth frizzy, undisciplined hair, softening & detangling the hair in the process. Use mask after shampoo. Apply mask & comb through hair to disperse formula. Leave on for 5-10 minutes.

500ml **17797**  
1 Litre **17798**



**CURL - CURLY & WAVY HAIR**

Complete regimen to restore elasticity, brilliance & vitality to curls & waves, natural or enhanced. Perfect for maintaining the shape & integrity of all kinds of curls & waves.

**Shampoo**

Control shampoo for curly & wavy hair. Formulated with Honey & Vitamin Complex, this delicate cleanser leaves curly & wavy hair moisturized & supple. Enhances the shape & integrity of curls & waves, improving control & definition. Envelops the hair with a protective, glossy film.

350ml **17799**  
1 Litre **17800**



**Conditioner**

Control conditioner for curly & wavy hair. Formulated with Honey & Vitamin Complex, this conditioner detangles, moisturizes & enhances curly & wavy hair, effectively combating frizz, static electricity & humidity. Leaves hair light, supple & shiny. Use after shampoo, leaving in hair for 2-3 minutes.

350ml **17801**  
1 Litre **17802**



**Spray**

Anti-frizz spray for curly & wavy hair. Formulated with Honey & Vitamin Complex, this spray moisturizes, shapes curls & eliminates frizz. Spray on damp hair to protect & add extra movement & volume during drying, or on dry hair to revive & moisturize curls & waves. 200ml **17803**



**Curl Reviving Cream**

Curl-reviving cream for curly & wavy hair. Shapes & defines the movement of curls & waves. Gives hold & control, & eliminates frizz. Spread over dry hair, following the natural shape of the curl. Leave to dry naturally, or dry with a diffuser. 200ml **17804**



**VOLUME - FINE, LIFELESS HAIR**

Complete regimen to restore body & volume to fine, limp or lifeless hair. Leaves hair strong & full of volume & life.

**Shampoo**

Volumizing shampoo for fine, lifeless hair. Formulated with Soy Proteins & Panthenol, this delicate shampoo cleanses the hair without weighing it down. Adds body & volume to fine, listless hair, leaving it shiny, light & full of life.

350ml **17805**  
1 Litre **17806**



**Conditioner**

Volumizing conditioner for fine, lifeless hair. Formulated with Soy Proteins & Panthenol, this conditioner detangles & adds volume to fine, lifeless hair, giving it movement & body, all without weighing it down. Boosts volume at the roots & adds body to the lengths. Use after shampoo, leaving in hair for 2-3 minutes.

350ml **17807**  
1 Litre **17808**



**KERATIN - TREATED & DAMAGED HAIR**

Protein & keratin-based regimen for restructuring treated or damaged hair to moisturize, deeply nourish & restore to its healthy vitality & integrity.

**Shampoo**

Restructuring shampoo with keratin for treated & damaged hair. Restructures, moisturizes & nourishes hair, with added gentle cleansing. Disciplines the hair, eliminates frizz & fly-away strands. Leaves hair strong, sleek & shiny.

350ml **17809**  
1 Litre **17810**



**Mask**

Restructuring mask with keratin for treated & damaged hair. Detangles, eliminates frizz & creates instant softness to treated or damaged hair. Hair is restructured from within, restoring its natural brightness, shine & strength. Use mask after shampoo. Apply mask & comb through hair to disperse formula. Leave on for 5-10 minutes.

500ml **17811**  
1 Litre **17812**



**Biphase Conditioner**

2-Phase restructuring conditioner with keratin for treated & damaged hair.

Detangles, repairs & moisturizes the hair, leaving it instantly silky & glossy. Eliminates frizz, bringing extraordinary strength & vitality to the hair. Use after shampoo. Shake, spray onto lengths & comb through. 200ml **17814**



**Serum**

Restructuring serum with keratin for treated & damaged hair. Special smoothing action disciplines the hair, leaving it instantly glossy, soft & silky without weighing it down. Envelopes the hair shaft in a protective film against frizz & humidity, aligning the cuticle & sealing split ends. Apply a few drops to damp or dry hair. 100ml **17815**



**Keratin Filler Vials**

Restructuring velvet fluid with keratin & collagen for treated & damaged hair. Fluid conditioning & reconstructing treatment that makes hair easy to manage, frizz-free & shiny. Innovative hydrolyzed collagen, keratin & wheat protein technology penetrates hair fiber, amplifying & thickening it, protecting hair from styling damage. Gives immediate brightness, hydration & fullness. Spray & leave on damp or dry hair. 2 x 10ml **17816**



**BOTU-CURE - SEVERELY DAMAGED/BRITTLE HAIR**

Professional reconstruction regimen for an intensive emergency repair program to treat very damaged or compromised hair in danger of breaking.

**Shampoo | PHASE 1**

Reconstructing shampoo with plant peptides for severely damaged hair that tends to break. Gently cleanses the hair, helping to reconstruct it from the inside. The delicate formula restores the hair's natural protein balance, rehabilitating damaged hair. Proceed with PHASE 2.

350ml **17817**  
1 Litre **17818**



**Spray | PHASE 2**

Reconstructing spray with plant peptides for severely damaged hair that tends to break. Performs an intensive reconstructing action on the fiber of the hair, strengthening & repairing it, boosting its resistance to damage. Spray on hair section by section, massaging from base to ends. Leave on under a cap for 5 minutes under a heat source. Proceed with PHASE 3.

200ml **17821**



**Mask | PHASE 3**

Reconstructing mask with plant peptides for severely damaged hair that tends to break. The rich, thick, creamy formula seals the scales of the hair, reconstructing it from the inside. Effectively detangles the hair & facilitates the repair of damaged hair. Use after spray or shampoo. Apply mask & comb through hair from base to ends. Leave on for 5 minutes.

500ml **17819**  
1 Litre **17820**



**Lotion | PHASE 4**

Plumping lotion for hair that is very damaged, weak & prone to breakage. Keratin, Collagen & Ceramides, all with plumping properties, work on the hair structure, sealing the cuticles onto the hair shaft. Pistachio Oil & Hyaluronic Acid nourish & regenerate the appearance of the hair fiber.

Dab all over hair & massage until emulsion is created. Leave on for 3-5 minutes before rinsing. For very damaged hair, combine with heat source & leave on for 4-8 minutes.

12 x 12ml **17822**



**HYALURONIC - FINE, BRITTLE HAIR LACKING IN BODY**

Product regimen with densifying filler technology for the latest generation volume boost.

**Shampoo | PHASE 1**

Thickening shampoo with hyaluronic acid for fine, brittle hair lacking in body.

Gently cleanses, bringing revitalizing substance to fill out, plump & thicken the hair. Makes hair more supple, adding body, elasticity & softness. Brightens, protects & moisturizes without weighing down the hair. Use & proceed with PHASE 2.

350ml **17823**  
1 Litre **17824**



**Filler | PHASE 2**

Thickening filler with hyaluronic acid for fine, brittle hair lacking in body.

Performs an extraordinary thickening & plumping action to fill out the hair, adding body & strength. After shampoo, apply to towel-dried hair & spread directly along lengths & ends. Gently massage until product fully absorbed. Comb through & leave on for 5 minutes. Use & proceed with PHASE 3.

200ml **17826**



**Spray Conditioner | PHASE 3**

Thickening spray conditioner with hyaluronic acid for fine, brittle hair lacking in body.

An ultra-light conditioner that detangles with no weigh down. Performs an effective thickening & brightening action. Adds body & thickens the hair, leaving it light & silky. Use after filler treatment. Spray evenly over damp hair, leave on for 1-2 minutes, then wet the hair with a little warm water & comb through. Rinse thoroughly & style. Shake well before use.

200ml **17825**



**PRO-SLEEK - STRAIGHTENING & ANTI-FRIZZ TREATMENT**

Sulfate-free regimen for the care & maintenance of straightened hair.

**Shampoo**

Smoothing shampoo for straightened & chemically treated hair. Extra gentle formula without sulfates. Gently cleanses, imparting just the right amount of hydration to maintain straightened hair, & reduce frizz & static. Enriched with Keratin & Cocoa, it helps to flatten & align the hair, eliminating frizz for disciplined, shiny & silky hair.

350ml **17838**



**Mask**

Smoothing mask for straightened & chemically treated hair. Extra gentle formula without sulfates. Enriched with Keratin & Cocoa to detangle, nourish & moisturize. Also provides an effective anti-frizz & anti-static action, without weighing down the hair. Ideal for maintenance of smooth, straightened hair obtained by chemical treatments or hot tools.

Use after shampoo. Apply to hair & comb through lengths & ends. Leave on for 3-5 minutes.

500ml **17839**



**Disciplining Spray**

Smoothing hair spray for straightened & chemically treated hair. Extra gentle formula without sulfates. Instantly eliminates frizz on smooth hair with a progressive effect over time. Activated by the heat of a straightener or dryer, making drying & smoothing much faster. Hair is smooth, silky, elastic & protected.

Apply all over damp hair & dry on hair using a brush & hairdryer. Can also be applied on dry hair & paired with hair straightener, straightening hair section by section.

200ml **17840**



**CAVIAR SUPREME - COLORED & TREATED HAIR**

Regimen for intense color enhancement by sealing in color & preventing color fade.

**Shampoo**

Perfecting shampoo with caviar for colored & treated hair. Effectively cleanses & nourishes, instantly moisturizing, softening & adding shine without weighing down the hair. Protects, enhances & amplifies hair color for lasting vibrancy & brightness.

350ml  
**17829**



**Mask**

Color protection mask with caviar for colored & treated hair. Detangles, nourishes & seals cuticles, leaving hair silky, manageable & bright without weighing it down. Preserves the beauty of hair color, enhancing brightness & vibrancy. Color is more intense & longer-lasting. Use after shampoo. Apply & comb through lengths & ends. Leave on for 5 minutes.

500ml  
**17830**



**Cream**

Sealing cream with caviar for colored & treated hair. Finishes & perfects the color treatment by sealing & stabilizing color micro-pigments inside the hair. Boosts the duration of color, enhancing its intensity, brightness & reflections.

Sealing treatment: after applying color, spread all over hair, comb through lengths & ends, leave on for 2 minutes. Rinse & complete with shampoo & mask. Maintenance: apply once a week after shampoo, comb through & leave on for 2 minutes.

200ml  
**17831**



**Serum**

Sublime serum with caviar for colored & treated hair. Fixes & enhances brightness of color, boosting its duration & vibrancy thanks to the serum's effective antioxidant properties. Smooths & seals cuticles, bringing extra structure, tone & softness. Apply a few drops to damp or dry hair & leave on hair.

20ml **18461**  
100ml **17832**



**Royal Pearls**

Styling balls with caviar & keratin for colored & treated hair.

Active ingredients give volume & shine, while also eliminating frizz. Greatly enhances color shine, sheen & vibrancy. Can be used daily. Apply to dry hair from root to tip & leave on hair.

30ml  
**17833**



**COLLAGEN - MATURE, POROUS, WEAKENED HAIR**

Anti-aging regimen for creating elastic & strong hair.

**Shampoo**

Anti-age shampoo with collagen for mature, porous, weakened hair.

Thickening, anti-aging shampoo for hair that appears visibly younger, with enhanced volume & vitality. Gently cleanses, giving back body & shine to the hair.

350ml  
**17827**



**Conditioner**

Anti-age conditioner with collagen for mature, porous, weakened hair.

Revitalizing, anti-aging action conditioner for suppler, softer, silkier hair. Effectively moisturizes & nourishes, leaving hair glossy & manageable without weighing it down. Use after shampoo. Comb through base to ends & leave on hair for 2-3 minutes.

350ml  
**17828**



**BALANCE - GREASY SCALP & HAIR**

Treatment shampoo to regulate & stabilize excess sebum production, without altering the natural moisture level of the hair & scalp.

**Shampoo**

Sebum control shampoo for greasy scalp & hair.

Formulated with Limnanthes Alba & Birch Extract, this treatment shampoo effectively cleanses the hair & scalp, regulating the production of sebum. Ideal for an oily scalp & hair. Rebalances the scalp, performing a delicate & soothing astringent action. Sebum production is stabilized for a balanced hair & scalp.

350ml  
**17834**



**PURITY - FLAKY SCALP**

Treatment shampoo to counter micro-organisms responsible for excessive scalp flaking, often in the form of dandruff.

**Shampoo**

Purifying shampoo for scalp & hair with dandruff.

Formulated with Piroctone Olamine & Rosemary, this treatment shampoo helps eliminate dandruff, thanks to its effective purifying & antimicrobial properties. Scalp is left feeling clean & refreshed.

350ml  
**17835**



**BIO SENSITIVE - FOR SENSITIVE SKIN**

Calming regimen specifically designed for those with sensitive scalps. Formulated with supremely gentle key ingredients. Sulfate & paraben-free.

**Shampoo**

Soothing shampoo for sensitive scalps. Enriched with Aloe Vera for a calming action, this treatment shampoo gently hydrates sensitive or dry scalps, making the hair soft & shiny. Ideal for skin easily irritated, & skin prone to redness & itching. Formulated without SLS/SLES & is free of parabens.

350ml  
**17836**



**Conditioner**

Calming conditioner for sensitive scalps. Gentle conditioning formula with Aloe Vera & Nyamplung Oil to nourish hair & protect sensitive scalps, all while respecting sensitive skin. Imparts a natural shine to hair without weighing it down. Formulated without SLS/SLES & is free of parabens. Use after shampoo. Apply to hair & comb through lengths & ends. Leave on for 2-3 minutes.

350ml  
**17837**



TRAVEL-SIZE COLLECTIONS

**Argan Oil Serum for Dry/Dull/Lifeless Hair**

A nourishing treatment with the power of Argan Oil. Rehabilitates dry, dull, lifeless hair. Use on compromised hair for an instant boost in shine, hydration & movement. Only a few drops to damp or dry hair is needed for the natural oils to work.

Can also be added to coloring formulas to enhance the sheen & vibrancy of your new color. Simply add 3-5ml of product to the coloring mix.

20ml  
**18459**



**Macadamia Serum for Fragile/Sensitive Hair**

Regenerating serum with Macadamia Oil to treat fragile, sensitive hair. Moisturizes & nourishes lengths & ends, leaving the hair extraordinarily glossy, soft & silky. This is done without making the hair heavy, oily & lifeless.

Eliminates frizz & split ends, leaving hair soft, light & easier to manage. Only a few drops to damp or dry hair is enough to treat a full head of hair. Leave in throughout the day for maximum benefits.

20ml  
**18460**



**Botu-Cure Shampoo & Mask for Damaged Hair**

A professional reconstruction regimen to treat very damaged or compromised hair in danger of breaking. Includes:

- Shampoo, 100ml - Reconstructing shampoo with plant peptides. Gently cleanses the hair, helping to reconstruct it from the inside.
- Mask, 100ml - Reconstructing mask with plant peptides. Rich, thick, creamy formula seals the scales of the hair, reconstructing it from the inside.

**18452**



**Macadamia Shampoo & Mask for Fragile/Sensitive Hair**

A regenerating regimen that focuses on injecting hydration & antioxidants to build strength in frail, weak hair. Includes:

- Shampoo, 100ml - Gently cleanses & performs a softening & brightening action for healthy, silky hair.
- Conditioner, 100ml - Detangles & softens without weighing down the hair, adding instant shine & vitality.

**18453**



**Caviar Supreme Shampoo & Mask for Colored Hair**

A regimen for intense color enhancement by sealing in color & preventing color fade. Includes:

- Shampoo, 100ml - Cleanses, nourishes & adds shine while protecting & enhancing hair color.
- Mask, 100ml - Detangles & nourishes while preserving the brightness & vibrancy of hair color.

**18454**



**Keratin Shampoo & Mask for Treated Hair**

Protein & keratin-based regimen for restructuring treated or damaged hair to moisturize, deeply nourish & restore to its healthy vitality & integrity. Includes:

- Shampoo, 100ml - Restructures, moisturizes & nourishes hair. Eliminates frizz & fly-away strands. Leaves hair strong, sleek & shiny.
- Mask, 100ml - Detangles, eliminates frizz & creates instant softness to treated or damaged hair. Restores its natural brightness, shine & strength.

**18456**



**Argan Oil Shampoo & Mask Dry/Dull/Lifeless Hair**

An intensely nourishing regimen that introduces extreme brilliance & softness to the hair. Includes:

- Shampoo, 100ml - Cleanses gently, leaving hair airy, shiny & silky. Protects hair from the environment, especially beneficial for sensitive, treated, dull & lifeless hair.
- Mask, 100ml - Moisturizes, revitalizes & detangles, while nourishing hair deep down. Hair is left glossy, silky, supple & easy to manage.

**18457**



**Curl Shampoo & Mask for Wavy/Curly Hair**

Restores elasticity & brilliance to curls & waves, natural or enhanced. Includes:

- Shampoo, 100ml - Leaves curly & wavy hair moisturized & supple. Enhances the shape & integrity of curls & waves. Envelops the hair with a protective, glossy film.
- Conditioner, 100ml - Detangles, moisturizes & enhances curly & wavy hair, effectively combating frizz, static electricity & humidity. Leaves hair light, supple & shiny.

**18458**

