



All color ranges have upwards of 65 different shades. It is well known that not all colors in the range are equally popular. That results in wasted costs for the distributor as they have to carry stock of all shades irrespective of how well they sell. There are other expenses like color charts that have to be produced showing all shades, storage & other logistical costs even though only about a quarter of shades account for most of the sales.

In these difficult economic times, salons demand a suitable color solution: well-priced tints without compromising quality! HH&B are pleased to announce that we have met this challenge for the **tint me** range by creating a range that offers only the top 42 shades that sell the best at the most affordable price.

Because the **tint me** range is only made up of the best-selling permanent shades, we have been able to pass on substantial savings. This has allowed us the price this 100ml tint at the most affordable price possible. The newly introduced 180ml tubes gives a further cost saving of up to 30%!

The color is made in Italy by a world-class manufacturer with no compromise in the quality. It will perform to the highest expectations as only the best ingredients (Pure Micro Pigments) & the lowest levels of ammonia possible have been used. tint me is compatible with our CDC range of tints, giving you the flexibility to mix special colors as required. **PLEASE ENQUIRE ABOUT OUR OPENING TINT ME DEALS!**

INTENSE NATURALS	100ml	180ml
1 Black	9251	14263
1.10 Intense Natural Blue Black	16995	
2 Darkest Brown	9252	14264
3 Dark Brown	9253	14265
4 Brown	9254	14266
5 Light Brown	9255	14268
6 Dark Blond	9256	14270
7 Blond	9257	14272
8 Light Blond	9258	
9 Very Light Blond	9259	
10 Intense Natural Platinum Blond	16996	
EXTRA INTENSE NATURALS		
4.000 Extra Intense Natural Brown	9260	14267
5.000 Light Extra Intense Natural Brown	9261	14269
6.000 Dark Extra Intense Natural Blond	9262	14271
7.000 Extra Intense Natural Blond	16284	16297
8.000 Extra Intense Natural Light Blond	16290	16303
ASH NATURALS		
4.01 Ash Natural Brown	16289	16302
5.01 Light Ash Natural Brown	16282	16295
6.01 Dark Ash Natural Blond	16281	16294
7.01 Ash Natural Blond	16283	16296
8.01 Light Ash Natural Blond	16286	16299
9.01 Very Light Ash Natural Blond	9263	
MAT NATURALS		
7.11 Mat Blond	16279	
8.11 Light Mat Blond	16278	
9.11 Very Light Mat Blond	16277	
SAVANNAH NATURALS		
5 NS Light Savannah Brown	9264	
6 NS Dark Savannah Blond	9265	
COPPER		
6.4 Dark Copper Blond	16292	16305
7.44 Intense Copper Blond	16276	
CHOCOLATE		
4.35 Chocolate Brown	9266	
5.35 Light Chocolate Brown	9267	
MOKA		
4.88 Moka Brown	9271	
5.88 Light Moka Brown	9272	
MAHOGANY		
4.5 Mahogany Brown	16999	

REDS	100ml	180ml
4.62 Red Violet Brown	16291	16304
5.56 Light Red Mahogany Brown	9268	14754
5.6 Light Red Brown	9269	
5.666 Extra Intense Red Light Brown	17000	
6.66 Dark Intense Red Blond	9270	
6.666 Extra Intense Red Blond	17001	
VIOLET		
2.2 Darkest Violet Brown	16997	
4.2 Violet Brown	16287	16300
5.22 Light Intense Violet Brown	16285	16298
5.222 Brown Violet Extra Intensive	16998	
SUPERLIGHTENERS		
101 Super Light Ash Blond	9273	
10.111 Platinum Metallic Blond	17004	
10.21 Platinum Irisé Ash Blond	17003	
12.11 Extreme Ash Blond	9274	14788
GREY		
Light Grey	9275	14262
Dark Grey	16280	16293
TONERS		
Silver	16288	16301
Lilac	17005	
SPECIALS		
9.21 Very Light Ice Blond	17002	



**tint me**  
permanent hair colour



We often hear clients wishing their color services were quicker so they can continue with their day. Clients are not the only people wishing for this - professionals do as well!

A quicker color service means quicker client turnaround & more services per day. More services per day means more revenue for your business. How can we make this a reality? It's simple, & it is now a possibility thanks to tint me. tint me PRONTO 10 is permanent color reimagined for the modern age of hair coloring.

PRONTO 10 is an express 10-minute permanent hair color cream system with no sacrifice in color quality. tint me has grown to become a salon staple for a huge number of professional colorists in South Africa. A major reason is the combination of a low price point & quality. tint me PRONTO 10 continues this trend despite the huge advancements in technology needed to create an express permanent color system.

Salons & professionals can continue to pass on these savings towards their customers & grow their business. PRONTO 10 offers up to 100% grey coverage or grey blending with the range of long-lasting, reliable colors. It offers maximum performance at a reduced time frame.

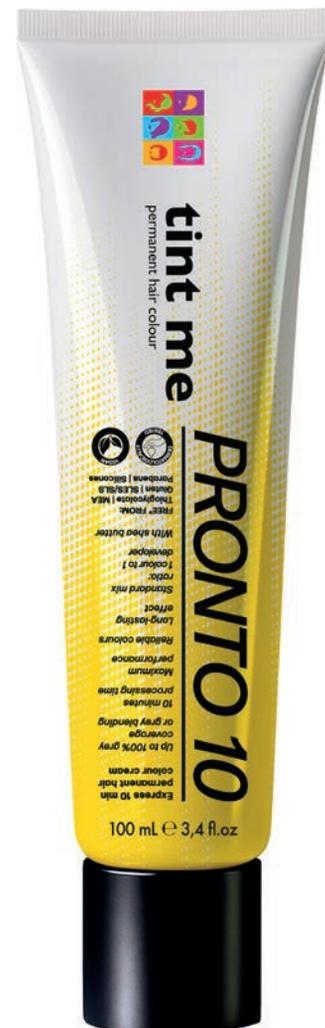
Just like how tint me XL pioneered more cost saving for the professional, PRONTO 10 continues this trend by including only the most popular shades.

The formula features Shea Butter, & is free from Thioglycolate, MEA, Gluten, SLES/SLS, Parabens & Silicones.



<b>INTENSE NATURALS</b>	<b>100ml</b>
1 Black	19151
2 Darkest Brown	19152
3 Dark Brown	19153
4 Brown	19154
5 Light Brown	19159
6 Dark Blond	19168
7 Blond	19173
8 Light Blond	19176
9 Very Light Blond	19177
<b>EXTRA INTENSE NATURALS</b>	
4.000 Extra Intense Natural Brown	19155
5.000 Light Extra Intense Natural Brown	19158
6.000 Dark Extra Intense Natural Blond	19167
7.000 Extra Intense Natural Blond	19172
<b>ASH NATURALS</b>	
5.01 Light Ash Natural Brown	19160
6.01 Dark Ash Natural Blond	19169
7.01 Ash Natural Blond	19174
9.01 Very Light Ash Natural Blond	19178
<b>COPPER</b>	
7.44 Intense Copper Blond	19175
<b>CHOCOLATE</b>	
4.35 Chocolate Brown	19156
5.35 Light Chocolate Brown	19162
<b>MOKA</b>	
4.88 Moka Brown	19157
5.88 Light Moka Brown	19165
<b>REDS</b>	
5.56 Light Red Mahogany Brown	19163
5.6 Light Red Brown	19164
5.666 Extra Intense Red Light Brown	19166
6.66 Dark Intense Red Blond	19170
6.666 Extra Intense Red Blond	19171

<b>VIOLET</b>	<b>100ml</b>
5.222 Brown Violet Extra Intensive	19161
<b>SUPERLIGHTENERS</b>	
10.1 Super Light Ash Blond	19180
10.111 Platinum Metallic Blond	19181
10.21 Platinum Irisé Ash Blond	19182
12.11 Extreme Ash Blond	19183
<b>GREY</b>	
Light Grey	19184
<b>SPECIALS</b>	
9.21 Very Light Ice Blond	19179





Toners  
100ml



Beige  
18032



Pink  
18033



Rose  
18034



Amethyst  
18035



Ash  
18036



Pearl  
18037



Copper  
18038



Natural  
18039



Clear  
18040



Gold  
18041



Violet  
18042



Blue  
18043



Smokey Silver  
18044



Toner Tuft Swatch Chart  
18251



tint me Professional Cream Peroxide



Classic & proven cream peroxide formula, now available from tint me. Ideally paired with professional tint me permanent colour.  
1 Litre



5 Volume (1.5%)  
18027



10 Volume (3%)  
18028



20 Volume (6%)  
18029



30 Volume (9%)  
18030



40 Volume (12%)  
18031

Professional MULTI-CHROMATIC, TRANSLUCENT color for shinier, brighter, natural & modern hair at half the processing time. Super-sized at 200ml for cost effective savings, to minimize waste & environmental sensitivity. Super-fast processing saving up to half the normal processing time for your time-sensitive clients who demand EXPRESS SERVICES.

# BIG

PROFESSIONAL

## Beautiful Intelligent Genuine

Advanced, secure, performance focused, professional chemical service formulations & technologies

### PROFESSIONAL POINTS OF DIFFERENCE

Not all professional hair color is created equal...

There are thousands of professional hair color brands. Most are very similar.

BIG PROFESSIONAL is the new standard for the following 4 reasons:

#### 1. The Safest Hair Color Formulations

NH3 CONTROL

AMMONIA ENCAPSULATION TECHNOLOGY

Reduces ammonia inhalation & irritation by up to 90%

POLY-FORCE BOND SCIENCE

(BOND-REDUCTION) PROCESS TECHNOLOGY

Lifts & deposits without chemical bond breakage or damage

#### 2. Non-Progressive Hair Color that Processes in Half the Time

Thanks to new technologies we are witnessing grey coverage in as fast as 10 minutes (without chemical accelerators)

### CLIENT BENEFITS

Lowest Ammonia, Purist Ingredients, Beautiful Color, Fabulous Hair with Comfort & Safety Benefits for you & for your clients!

12 CLIENT BENEFITS:

When speaking with a client regarding BIG PROFESSIONAL, speak to them about the benefits, not the features. While features & technologies are important, benefits relate the features & technologies to the client.

#### 1. Healthier Color Services

Let's be honest, there are no organic or natural oxidation hair colors or lightening services.

Effective permanent, semi & demi-permanent cosmetic hair colorings are chemical services.

BIG PRO offers safe hair color & lightening alternatives.

#### 2. No More Tears from Ammonia Vapors

Ammonia Performance. YES

Ammonia vapors. NO!

BIG PRO technologies reduce up to 90% ammonia vapor inhalation & irritation

#### 3. Beautiful Color in Half the Time

Chances are your clients took time off from work or family needs to make their appointments.

Thanks to BIG PRO technologies, colorists have the option to produce beautiful hair color in half the time of standard hair colors.

#### 4. Reduced Exposure

Scientists claim that under ideal conditions, the average healthy person's capacity to defend against substantial chemical absorption during oxidation processing is approximately 15 - 20 minutes. BIG PRO's standard processing times are approximately 15- 20 minutes.

#### 5. Improve Elasticity & Shine by Coloring your Hair

BIG PRO's bond building formulas & ABK-C Complex add extra strength & shine to lackluster, listless hair.

#### 6. Personalize Your Color

Color formulas aren't one-size-fits-all!

#### 3. Logical & Ecological

Professional sized products for professional use only

Reduces bulk packaging waste by more than 75%

Color Tube: 200ml

Developers: 3000ml

Powder Bleach: 2500g tub

Bleach Paste: 1000g tub

Direct Colors: 1000ml

Shampoo & Conditioner: 3000ml tubs

#### 4. Practical & Cost-Effective

The professional colorist can create everything to satisfy the clients' needs while cutting inventory by up to 80%

39 Shades, 5 Developers, 2 Bleach Types, 10 Direct Colors, 9

Permanent Toners & 4 Black Bar Treatments

BIG PRO was created to mix & blend for hand-tailored color services, as opposed to one, flat, all-over color from a single tube or box.

#### 7. The More you Color the better your Hair looks & feels

Clients truly feel & see the difference as their hair quality greatly improves over time using BIG PRO.

#### 8. Natural Looking Translucency with Softer Growouts

The natural, multi-chromatic appearance of BIG PRO colors tend to grow out with softer blended lines of demarcation.

#### 9. No More "Just Tinted My Hair" Smell or Waxy Feel

BIG PRO colors easily wash & rinse free from the hair, leaving ZERO chemical or waxy residues. Hair feels & smells clean, fresh & natural.

#### 10. Dermatologically Tested on Humans, Verified Safe & Secure

BIG PRO is Fragrance-Free, Gluten-Free, SLS-Free, Paraben-Free, Silicone-Free, Vegan Friendly. Pure. Clean. Simple & Functional.

#### 11. More Savings, More Compliments

Following your stylist's BIG PRO prescription for color & maintenance, you will actually find you spend less time & money to look better than if you did your hair at home.

#### 12. Anti-Age Color for your Hair

As we age hair tends to get wiry, grey, dry & dull with less elasticity & difficult to color. BIG PRO technologies fight free radicals, & subtly soften, cover, color, brighten & tone for a natural, lustrous, youthful appearance.



# NH3 CONTROL

AMMONIA ENCAPSULATION TECHNOLOGY

## INTERNATIONAL PATENT

This patented technology electromagnetically attracts, encapsulates and locks the Ammonia molecules and the emerging vapors into the color cream at the moment of activation with the BIG OXY BUTTER Developers.

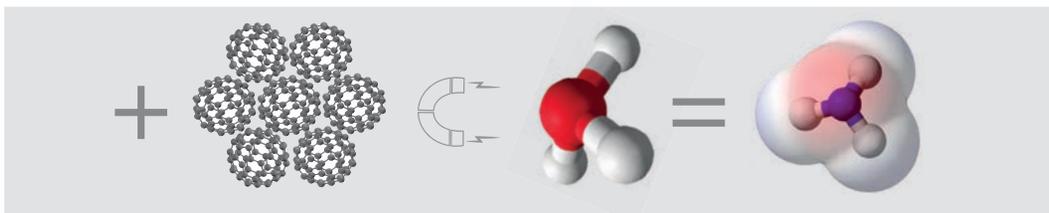
The encapsulated ammonia is then transported directly to the hair shaft where it gently and naturally opens the cuticles while acting as a catalyst enhancing the pigmentation process.

Once the color development is completed the water-soluble ammonia is easily carried away by water leaving no ammonia residues and no unpleasant irritating vapors or odors.

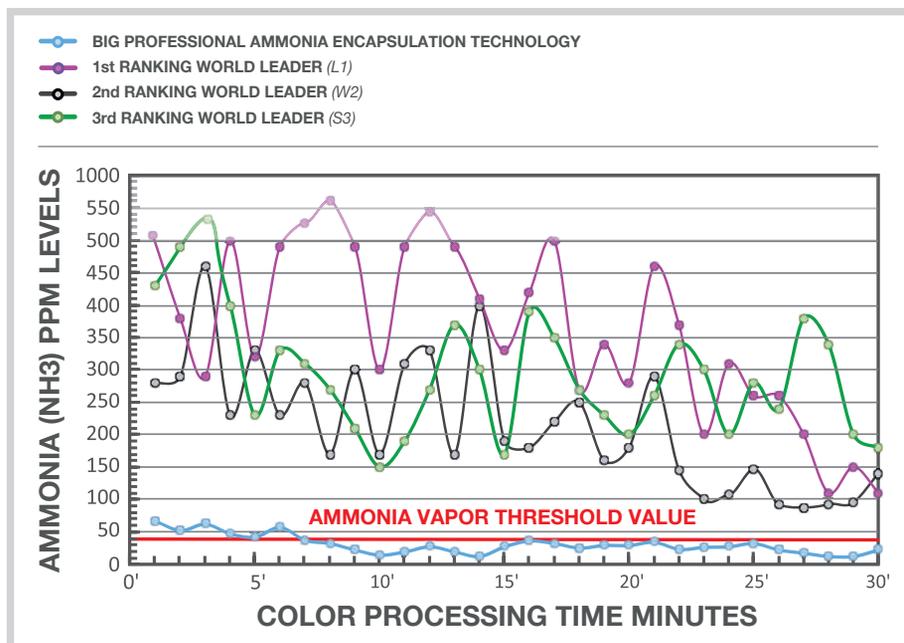
NANO-ABSORBED MOLECULAR MAGNETS

ACTIVATED AMMONIA

NH3 CONTROL AMMONIA ENCAPSULATION



## AMMONIA VAPORS RELEASE COMPARISON BETWEEN MAIN COMPETITORS



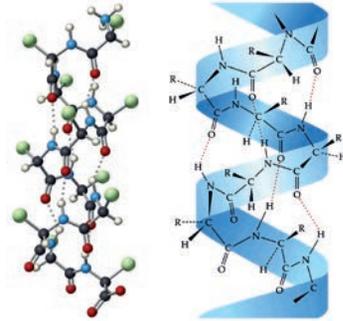
THE RED LINE REPRESENTS THE LEVEL OF HUMAN PERCEPTION TO THE PRESENCE OF AMMONIA VAPORS; below the red line humans are unaware to the presence of ammonia vapors. The GREY AREA represents high levels of toxicity.

**BOND REDUCTION:** This advanced technology gently reduces the hydrogen bonds, ionic bonds & disulfide bonds within the hair's polypeptide structures, facilitating pigment penetration without breakage or damage to the bonds.

The Big Professional Color cream contains 98.9% pure, ultra-refined color pigments which instantly enter, cluster & fuse with the hair's amino acid keratin protein structures.

This results in superior grey coverage, longevity of color & improved condition of the hair. Deeper penetration of the pigment & superior lift & deposit ensures true-to-color-chart results that last.

# BOND-REDUCTION



**BIG**  
PROFESSIONAL

**TARGETED HAIR REPAIR** enriched with A-BkC Complex. This Amino Btonik Conditioning Complex made of essential oils & botanic extracts:

- Recreates cuticles & seals in color
- Smooths static & frizz
- Repairs damage
- Prevents split ends
- Moisturizes & emulsifies dry hair
- Strengthens fragile hair
- Adds luster, softness & a silky finish
- Improves detangling & manageability
- Keeps hair youthful & elastic
- Gives UV & environmental protection

- BIG PROFESSIONAL is:
- Dermatologically Tested
  - Fragrance-Free
  - Gluten-Free
  - SLS-Free
  - Paraben-Free
  - Vegan Friendly
  - No Animal Testing



The Coloring Book Technical  
13774



Color Chart  
13773



Tube Squeezer  
13917





**BIG**  
PROFESSIONAL

40 shades of permanent color (the world's most popular shades):	
<b>NATURALS:</b> Mix 1+1 1/2	
3.0 BIG PROFESSIONAL DARKEST CHESTNUT 200ML	13720
5.0 BIG PROFESSIONAL LIGHT CHESTNUT 200ML	13723
7.0 BIG PROFESSIONAL BLONDE 200ML	13731
9.0 BIG PROFESSIONAL VERY LIGHT BLONDE 200ML	13740
<b>ASH NATURALS:</b> Mix 1+1 1/2	
4.01 BIG PROFESSIONAL NATURAL ASH CHESTNUT 200ML #	13721
6.01 BIG PROFESSIONAL NAT DARK ASH CHESTNUT 200ML #	13727
8.01 BIG PROFESSIONAL NATURAL LT ASH BLONDE 200ML #	13738
10.01 BIG PROFESSIONAL NAT PLATINUM ASH BLONDE 200ML	13744
# Ideal for Men	
<b>ASH:</b> Mix 1+1 1/2	
1.10 BIG PROFESSIONAL BLUE BLACK 200ML	13719
5.11 BIG PROFESSIONAL LT INTENSIVE ASH CHESTNUT 200ML #	13724
7.11 BIG PROFESSIONAL INTENSIVE ASH BLONDE 200ML #	13732
9.11 BIG PROFESSIONAL VERY LT INTENSIVE ASH BLONDE 200ML #	13741
# Ideal for Men	
<b>GOLDEN:</b> Mix 1+1 1/2	
7.3 BIG PROFESSIONAL GOLDEN BLONDE 200ML	13733
9.3 BIG PROFESSIONAL VERY LT GOLDEN BLONDE 200ML	13742
<b>BEIGE:</b> Mix 1+1 1/2	
7.31 BIG PROFESSIONAL BEIGE BLONDE 200ML	13734
9.31 BIG PROFESSIONAL VERY LT BEIGE BLONDE 200ML	13743
<b>TOBACCO:</b> Mix 1+1 1/2	
6.35 BIG PROFESSIONAL TOBACCO DARK BLONDE 200ML	13729
7.35 BIG PROFESSIONAL TOBACCO BLONDE 200ML	13735
9.35 BIG PROFESSIONAL LIGHT TOBACCO BLONDE 200ML	13789
<b>MODA:</b> Mix 1+1 1/2	
4.45 BIG PROFESSIONAL BRONZE CHESTNUT 200ML	13722
5.53 BIG PROFESSIONAL CHOCOLATE LT CHESTNUT 200ML	13726
6.20 BIG PROFESSIONAL DARK BLONDE INTENSIVE VIOLET 200ML	13728
6.6 BIG PROFESSIONAL DARK RED BLONDE 200ML	13730
7.6 BIG PROFESSIONAL RED BLONDE 200ML	13737
5.5 BIG PROFESSIONAL LIGHT MAHOGANY CHESTNUT 200ML	13725
<b>COPPER:</b> Mix 1+1 1/2	
7.4 BIG PROFESSIONAL COPPER BLONDE 200ML	13736
8.44 BIG PROFESSIONAL LT BLONDE INTENSIVE COPPER 200ML	13739
<b>SUPER LIGHTENERS:</b> Mix 1+2	
11.0 BIG PROFESSIONAL ULTRA LT NAT BLONDE 200ML	13745
11.11 BIG PROFESSIONAL ULTRA LT ASH BLONDE 200ML #	13746
11.13 BIG PROFESSIONAL ULTRA LT BEIGE BLONDE 200ML	13747
11.2 BIG PROFESSIONAL ULTRA LT IRISE BLONDE 200ML	13748
# Ideal for Men	
<b>INTENSIVE BOOSTERS/COLOR CORRECTORS:</b>	
11A BIG PROFESSIONAL ASH COLOR-CORRECTOR BOOSTER 200ML	13749
22V BIG PROFESSIONAL VIOLET COLOR-CORRECTOR BOOSTER 200ML	13750
66R BIG PROFESSIONAL RED COLOR-CORRECTOR BOOSTER 200ML	13751
88B BIG PROFESSIONAL BLUE COLOR-CORRECTOR BOOSTER 200ML	13752
33G BIG PROFESSIONAL GOLD COLOR-CORRECTOR BOOSTER 200ML	13753
03Y BIG PROFESSIONAL YELLOW COLOR-CORRECTOR BOOSTER 200ML	13790
38G BIG PROFESSIONAL GREEN COLOR-CORRECTOR BOOSTER 200ML	13791
00C BIG PROFESSIONAL CLEAR COLOR-CORRECTOR BOOSTER 200ML	13792

**BIG OXY BUTTER VELVETY LUSH DEVELOPER**

Performs a 5-Phase Fusion Action during the color process:

1. Activates the ammonia & oxidative actives within the color cream.
2. Assists with the encapsulation of the ammonia & developing vapors at the moment of oxidation.
3. Delivers the active ingredients directly to the hair shaft where it reacts in conjunction with the ammonia to lift & diffuse the natural pigments.
4. Assists with the development, delivery & linkage of the newly forming activated color pigments deep into the cortex to the amino protein structures.
5. The pigments are then linked & trapped in the spaces between the hair's peptide bonds for extended color vibrancy.

- 3 Litre  
 3 Volume (1%) **13796**  
 10 Volume (3%) **13754**  
 20 Volume (6%) **13755**  
 30 Volume (9%) **13756**  
 40 Volume (12%) **13757**



**BIG CREAM BLEACH1+1 DE-COLORATION** This conditioning cream lightener can easily & gently lift up to 6 levels, & is ideal for on scalp bleaching treatments as well as free-hand highlighting techniques. Built-in conditioning & barrier oils protect while the ultra-lightening factors work on lifting the melanin molecules to the desired levels.

The anti-yellow features work to neutralize warm hues from inside-out, giving it excellent toning capabilities. The creamy emollient formula gives the colorist an unlimited array of lightening technical options & application control. Recommended for gentle bleaching on medium to fine hair with lower volume % developers. Can be used for multiple applications.

2.5kg  
**13759**



**COLOR CARE HOME TREATMENTS**

**POST-COLOR SHAMPOO**

Non stripping, protects & seals in color  
 pH 4.5  
 480ml  
**14101**



**POST-COLOR CONDITIONER**

pH 4.0  
 480ml  
**14102**



**POST-COLOR COLORFIX SPRAY**

pH 3.5  
 250ml  
**14103**



**BIG COLOR DIRECT SEMI-PERMANENT**

An alkaline direct color conditioning system featuring ten concentrated shades. Depending on the amount of color & technique used these luscious, joyous shades can produce amazing colors, change or intensify the natural base tone, create avant-garde effects or gentle natural pastels & highlights. When you want to lighten the BIG Color Direct color shades or create a pastel tone, mix the color with the 000.Pastel White toner a small amount at a time in a bowl until the desired shade is achieved. To darken, intensify, deepen or create more matte color tones, gradually add 111.Black to the mixture until the desired richness is achieved.

1 Litre

\*BEST SELLER



.000 Pastel  
**13769**



.01 Metal  
 New Bond Formula\*  
**13766**



.111 Black  
**13760**



.18 Iron  
**13765**



.33 Gold  
**13764**



.44 Copper  
**13762**



.62 Fucsia  
**13763**



.77 Brown  
**13761**

**A range of color pigmentation:**  
**BLEACH & COLOR® PERMANENT CREAM & SPECIALONECOLOR® SEMI-PERMANENT MASKS.**  
**Made in Italy**

A revolutionary one step, high fashion hair color system  
From the color you have, to the color you want in one step!

Unlike any other product on the market, Bleach&Color® lifts & deposits color pigments on both natural & previously colored hair in one step. Bleach&Color® offers endless creativity, with the ability to lift up to 7 levels, while oxidation-resistant pigments deposit into the hair shaft.

**Bleach&Color® permanent cream 80ml, 16 shades:**



There are 3 main components that comprise Bleach&Color®

- **Lightening** - upon application, Bleach&Color® Cream first acts as a decolorizer to remove the pigments present in the hair (both natural & synthetic)
- **Depositing** - once the hair has been lightened appropriately, Bleach&Color® Color cream begins depositing the new oxidation-resistant pigments into the hair
- **Combined** - the lightening & depositing actions create an ideal environment for the new color pigments to bond with those remaining in the hair after lightening, while leaving the cuticle intact, ensuring minimal damage to the hair



**HOW TO USE:**

The mixing ratio is 1 part developer to 1 part BLEACH&COLOR®. (example: 30g of 30 volume developer + 30g Bleach&Color®) For best results, always use a scale to measure, & mix formula thoroughly until smooth. Choose the right developer that suits the amount of lift required, either 20 volume, 30 volume or 40 volume. 40 volume is recommended for previously colored & level 5 or darker hair. Cover the hair with foil, meche or a processing cap, & you may process under heat. Check the hair after 10-15 minutes to ensure the cuticle is not damaged. As long as the hair is not damaged, continue processing under heat, checking every 10 minutes (check green every 5-10 minutes), up to 50 minutes. Remove from heat & allow an additional 15 minutes for the color to deposit. It is extremely important to monitor the color progression.

**IMPORTANT:** The shades containing primarily blue pigment (blue, aquamarine, & green) are considered advanced shades & must be monitored very closely. If the green is left longer than intended, the blue pigment will become the dominant pigment & the hair will appear more blue than green. Once you have achieved your desired color, rinse the hair & shampoo to remove any color residue. Do not condition if you plan to apply a mask.



SpecialOneColor® Semi-Permanent Masks can be used to enhance an existing shade in the hair or to change the shade in pre-lightened hair. Create unlimited shades by mixing any of the SpecialOneColor® masks together to create any custom shade you desire. The 000 mask is used to dilute more intense masks shades & create pastel colors.

**SpecialOneColor® Masks:**

Unlike other direct dyes, SpecialOneColor® masks contain a special alkaline agent which allows the pigments to penetrate the hair cuticle & adhere to the hair for longer-lasting results.

SpecialOneColor® masks do not require developer. When formulating, simply choose the desired color masks & apply directly to the hair. Do not add developer to your formulation.

If hair has been previously lightened or decolorized, SpecialOneColor® masks can be used without Bleach&Color®.

**HOW TO USE:**

Choose your desired mask shade(s). If mixing more than 1 mask together, make sure to mix well to ensure even color distribution. Apply the mask to pre-washed, towel dried hair. Process for 15 - 20 minutes, then thoroughly rinse, shampoo & condition the hair. For optimal results, use on hair that has been previously colored with BLEACH&COLOR®.

**Color Stabilizer pH 3.5 Spray 230ml:**

pH 3.5 spray is the final step in the system. It prevents the hair color from fading, seals the cuticle & leaves the hair shiny & soft. It is imperative to use the pH 3.5 spray to extend the life of the color, keep the cuticle smooth & the hair shiny.

The pH 3.5 spray is also an excellent product for clients to use at home in order to keep their color vibrant & shiny between appointments.

**HOW TO USE:**

After shampooing, apply pH 3.5 spray to return the hair to its natural pH & close the cuticle. For best results, spray on clean damp hair & use a wide tooth comb to evenly distribute the product after every shampoo, then proceed with styling.

SpecialOneColor® masks 200ml (except Pastel White 000, 400ml)

Bleach&Color® (16) & SpecialOneColor® (18) Tuft Color Chart 13228

Color Stabilizer pH 3.5 Spray 200ml 13227



000

Pastel White  
13209



01

Platinum  
13210



11

Intense Grey  
13211



02

Lavender  
13212



22

Intense Violet  
13213



88

Blue  
13214



03

Very Light  
Golden Blonde  
13215



13

Light Beige  
13216



34

Golden Copper  
13217



04

Copper  
13218



44

Intense Copper  
13219



05

Mahogany  
13220



52

Magenta  
13221



56

Ruby Red  
13222



62

Fuchsia  
13223



66

Intense Red  
13224



07

Moka  
13225



75

Cocoa  
13226



How do you use this system? For example:

1. If your initial base color is a level 4, using any one of the 16 BLEACH&COLOR® permanent shades achieves the target base color shown on the right-hand side. Assuming you used champagne (13197), this is the effect:
2. If you want a more intensive color, choose any of the 18 SpecialOneColor® semi-permanent shades or a combination of different colors to achieve any one of the 10 results shown:
3. Once the Bleach&Color® is fully processed, the resultant base color may be altered and/or enhanced with one or a formulation mixture of SpecialOneColor® Masks as shown below. Other makes of fashion color lines require pre-lightening to a light blonde shade in order for the fashion colors to show up, however, when the colors fade, the base they fade to is usually an uneven, & sometimes "washed out", leaving an undesirable tone. With Bleach&Color® the new base color is permanent, which means the mask shades will always have those base tones to adhere to, & will never fade to those uneven & undesirable tones.



Remember, depending on the initial color, condition, & texture of your client's hair, the color you achieve using the Bleach&Color® may not be your exact target shade, however, the SpecialOneColor® masks give you the creative freedom to create & enhance any shade.



COLOR PIGMENT  
BASE / BLEACH&COLOR®

SEMI-PERMANENT MASK  
SPECIALONECOLOR®

INITIAL BASE COLOR

TARGET BASE COLOR

LEVEL 4 / LIGHT BLONDE  
13193



INITIAL BASE COLOR

TARGET BASE COLOR

LEVEL 4 / ASH BLONDE  
13194



INITIAL BASE COLOR

TARGET BASE COLOR

LEVEL 4 / SILVER  
13195



INITIAL BASE COLOR

TARGET BASE COLOR

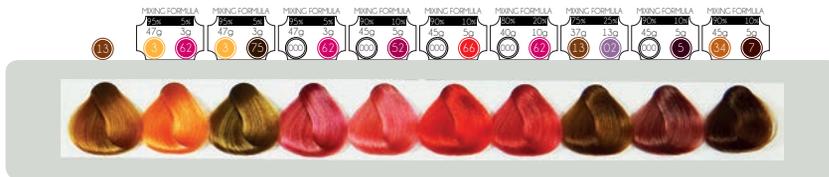
LEVEL 4 / STEEL  
13196



INITIAL BASE COLOR

TARGET BASE COLOR

LEVEL 4 / CHAMPAGNE  
13197



INITIAL BASE COLOR

TARGET BASE COLOR

LEVEL 4 / BROWN  
13198



INITIAL BASE COLOR

TARGET BASE COLOR

LEVEL 4 / YELLOW  
13199



BASE / BLEACH&COLOR®

SEMI-PERMANENT MASK  
SPECIAL ONE COLOR®



LEVEL 4 / COPPER BLONDE  
13200



LEVEL 4 / TITAN BLONDE  
13201



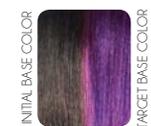
LEVEL 4 / RED  
13202



LEVEL 4 / FUCHSIA  
13203



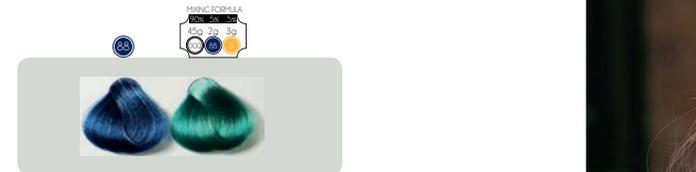
LEVEL 4 / VIOLET MACENTA  
13204



LEVEL 4 / PURPLE  
13205



LEVEL 10 / AQUAMARINE  
13206



LEVEL 10 / GREEN  
13207



LEVEL 10 / BLUE  
13208



# COMPAGNIA DEL COLORE®

Love is in the Hair

Made in Italy

Compagnia Del Colore (CDC) is well known for its quality & extreme variety of high technology colors. You can choose from 130 different colors, making it the widest range in the world & allowing you to really express your creativity & satisfy any of your customer's requirements. CDC coloring cream formula has the lowest possible level of ammonia thanks to the use of **Pure Micro Pigments** which guarantee deep penetration of the color molecule with the minimum disruption to the hair's natural structure.

- Great & consistent color results while respecting the hair: the natural ingredients used guarantee uniformity of color, brightness, shine & long-lasting properties, also making the hair silky & soft.
- 100% grey coverage power.
- Lifting power: 1 to 4 tones with higher lifting from the super lightening shades.
- Cost effectiveness: all colors are packed in 100ml tubes with a mix ratio of 1 part color to 1.5 parts developer, allowing up to 3 applications per tube.
- Easy to use: the particular emollient qualities of the ingredients & the mix ratio make the color easy to apply, spread & rinse out
- Environmentally friendly: the color is low in ammonia & biodegradable.
- The coloring cream combines two precious ingredients: Orange butter & Honey. Orange butter has anti-oxidizing, UV protection, anti-pollution & anti-age properties, while honey is nourishing & hydrating for cuticles & gives elasticity, body & shine to hair.



**TIP**  
100ml CDC tint weighs 96g  
100ml peroxide weighs 92g

INTENSE NATURALS 100ml	
1 Black	3277
110 Blue Black	3296
2 Darkest Brown	3278
3 Dark Brown	3279
4 Brown	3280
5 Light Brown	3281
6 Dark Blond	3282
7 Blond	3283
8 Light Blond	3284
9 Very Light Blond	3285
10 Natural Platinum Blond	3286



Opening deals available. Please request details.

EXTRA INTENSE NATURALS 100ml (for resistant grey coverage)	
4.000 Extra Intense Natural Brown	5502
5.000 Light Extra Intense Natural Brown	5503
6.000 Dark Extra Intense Natural Blond	5504
7.000 Extra Intense Natural Blond	5505
8.000 Extra Intense Natural Light Blond	5506
ASH NATURALS 100ml	
4.01 Ash Natural Brown	3297
5.01 Light Ash Natural Brown	3298
6.01 Dark Ash Natural Blond	3299
7.01 Ash Natural Blond	3300
8.01 Light Ash Natural Blond	3301
9.01 Very Light Ash Natural Blond	3302
MAT NATURALS 100ml	
6.11 Dark Mat Blond	3492
7.11 Mat Blond	3493
8.11 Light Mat Blond	3461
9.11 Very Light Mat Blond	3462
SAVANNAH NATURALS 100ml	
4 NS Savannah Brown	3407
5 NS Light Savannah Brown	3408
6 NS Dark Savannah Blond	3409
7 NS Savannah Blond	3410
8 NS Light Savannah Blond	3411
9 NS Very Light Savannah Blond	3412
10 NS Platinum Savannah Blond	3413
WARM NATURALS 100ml	
5.03 Light Warm Natural Brown	3290
6.03 Dark Warm Natural Blond	3291
7.03 Warm Natural Blond	3292
8.03 Light Warm Natural Blond	3293
9.03 Very Light Warm Natural Blond	3294
10.03 Warm Natural Platinum Blond	3295
BEIGE 100ml	
4.32 Medium Beige Brown	16972
5.32 Light Beige Brown	16973
6.32 Dark Beige Blond	3303
7.32 Beige Blond	3304
8.32 Light Beige Blond	3305
9.32 Very Light Beige Blond	3306
10.32 Platinum Beige Blond	3414

<b>GOLDEN 100ml</b>	
4.3 Golden Brown	<b>3307</b>
5.3 Light Golden Brown	<b>3308</b>
6.3 Dark Golden Blond	<b>3309</b>
7.3 Golden Blond	<b>3310</b>
8.3 Light Golden Blond	<b>3311</b>
9.3 Very Light Golden Blond	<b>3312</b>
<b>INTENSE GOLDEN 100ml</b>	
5.33 Light Intense Golden Brown	<b>3415</b>
6.33 Dark Intense Golden Blond	<b>3416</b>
7.33 Intense Golden Blond	<b>3287</b>
8.33 Light Intense Golden Blond	<b>3288</b>
9.33 Very Light Intense Golden Blond	<b>3289</b>
<b>COPPER 100ml</b>	
4.4 Copper Brown	<b>3313</b>
5.4 Light Copper Brown	<b>3314</b>
6.4 Dark Copper Blond	<b>3315</b>
7.4 Copper Blond	<b>3316</b>
8.4 Light Copper Blond	<b>3317</b>
9.4 Very Light Copper Blond	<b>3318</b>
7.44 Intense Copper Blond	<b>3319</b>
6.34 Dark Gold Copper Blond	<b>3345</b>
7.34 Gold Copper Blond	<b>3346</b>
8.34 Light Gold Copper Blond	<b>3347</b>
9.34 Very Light Gold Copper Blond	<b>3348</b>
<b>MAHOGANY 100ml</b>	
4.5 Mahogany Brown	<b>3320</b>
5.5 Light Mahogany Brown	<b>3321</b>
6.5 Dark Mahogany Blond	<b>3322</b>
7.5 Mahogany Blond	<b>3323</b>
5.55 Intense Light Mahogany Brown	<b>3325</b>
8.52 Light Mahogany Violet Blond	<b>3324</b>
<b>CHOCOLATE 100ml</b>	
4.35 Chocolate Brown	<b>3362</b>
5.35 Light Chocolate Brown	<b>3363</b>
6.35 Dark Chocolate Blond	<b>3364</b>
7.35 Chocolate Blond	<b>3365</b>
8.35 Light Chocolate Blond	<b>3366</b>
<b>RED 100ml</b>	
4.62 Red Violet Brown	<b>3327</b>
7.62 Red Violet Blond	<b>3332</b>
5.56 Light Red Mahogany Brown	<b>3328</b>
5.6 Light Red Brown	<b>3329</b>
6.6 Dark Red Blond	<b>3330</b>
6.66 Dark Intense Red Blond	<b>3326</b>
7.66 Intense Red Blond	<b>3333</b>
8.66 Light Intense Red Blond	<b>3417</b>
7.46 Red Copper Blond	<b>3331</b>
8.46 Light Red Copper Blond	<b>3418</b>
<b>MAT 100ml</b>	
6.7 Intense Dark Matte Blond	<b>16975</b>
7.7 Intense Medium Matte Blond	<b>16976</b>
8.7 Intense Light Matte Blond	<b>16977</b>

<b>VIOLET 100ml</b>	
2.2 Darkest Violet Brown	<b>3334</b>
4.2 Violet Brown	<b>3335</b>
5.2 Light Violet Brown	<b>3336</b>
6.2 Dark Violet Blond	<b>3337</b>
7.2 Violet Blond	<b>3419</b>
5.22 Light Intense Violet Brown	<b>3338</b>
<b>TOBACCO 100ml</b>	
4.23 Tobacco Brown	<b>3341</b>
5.23 Light Tobacco Brown	<b>3342</b>
6.23 Dark Tobacco Blond	<b>3343</b>
7.23 Tobacco Blond	<b>3344</b>
8.23 Light Tobacco Blond	<b>3420</b>
<b>HAZELNUT 100ml</b>	
4.73 Hazelnut Brown	<b>3421</b>
5.73 Light Hazelnut Brown	<b>3422</b>
6.73 Dark Hazelnut Blond	<b>3423</b>
7.73 Hazelnut Blond	<b>3424</b>
8.73 Light Hazelnut Blond	<b>3425</b>
9.73 Very Light Hazelnut Blond	<b>3426</b>
<b>MOKA 100ml</b>	
4.88 Moka Brown	<b>3427</b>
5.88 Light Moka Brown	<b>3428</b>
<b>CARAMEL 100ml</b>	
5.8 Gianduia Caramel Brown	<b>16974</b>
6.8 Dark Caramel Blond	<b>3429</b>
7.8 Caramel Blond	<b>3430</b>
<b>IRISÉ 100ml</b>	
8.21 Light Irisé Ash Blond	<b>16970</b>
10.21 Platinum Irisé Ash Blond	<b>16971</b>
<b>SUPERLIGHTENERS 100ml (mix ratio 1:2)</b>	
10.0 Super Light Natural Blond	<b>3349</b>
101 Super Light Ash Blond	<b>3352</b>
1013 Super Light Pearl Blond	<b>3351</b>
10.3 Super Light Golden Blond	<b>3350</b>
11.0 Platinum Blond	<b>3353</b>
1113 Pearl Platinum Blond	<b>3355</b>
11.3 Golden Platinum Blond	<b>3354</b>
12.00 Extreme Blond	<b>3431</b>
12.03 Extreme Golden Blond	<b>3432</b>
12.11 Extreme Ash Blond	<b>3434</b>
12.13 Extreme Pearl Blond	<b>3433</b>
<b>CORRECTIVE AGENTS 100ml</b>	
Yellow Corrective	<b>3356</b>
Red Corrective	<b>3357</b>
Orange Corrective	<b>3437</b>
Violet Corrective	<b>3358</b>
Blue Corrective	<b>3359</b>
Green Corrective	<b>3360</b>
Clear Corrective	<b>3361</b>
<b>GREY 100ml</b>	
Light Grey	<b>3339</b>
Dark Grey	<b>3340</b>
<b>TONERS 100ml</b>	
Lilac	<b>3435</b>
Silver	<b>3436</b>



Ideal to work on the lengths of hair (with 7 or 10 vol. peroxide) after having done the roots with permanent shades.

Also ideal for using on treated hair (highlighted, permed, bleached) as ammonia free colors have a greater restructuring power on damaged, processed hair.

52 Colors: 49 are the same as permanent shades with 3 special shades only available in ammonia free. Also can be used between tints for temporary retouches.

<b>INTENSE NATURALS - AMMONIA FREE 100ml</b>	
1 Black	10050
110 Blue Black	10051
2 Darkest Brown	10055
3 Dark Brown	10056
4 Brown	10057
5 Light Brown	10062
6 Dark Blond	10072
7 Blond	10081
8 Light Blond	10090
9 Very Light Blond	10095
10 Natural Platinum Blond	10052
<b>ASH NATURALS - AMMONIA FREE 100ml</b>	
5.01 Light Ash Natural Brown	10063
7.01 Ash Natural Blond	10082
9.01 Very Light Ash Natural Blond	10096
<b>BEIGE - AMMONIA FREE 100ml</b>	
10.32 Platinum Beige Blond	10054
8.32 Light Beige Blond	10092
9.32 Very Light Beige Blond	10097
<b>GOLDEN - AMMONIA FREE 100ml</b>	
5.3 Light Golden Brown	10066
6.3 Dark Golden Blond	10074
7.3 Golden Blond	10084
8.3 Light Golden Blond	10091
<b>COPPER - AMMONIA FREE 100ml</b>	
4.4 Copper Brown	10059
5.4 Light Copper Brown	10068
6.34 Dark Golden Copper Blond	10075
6.4 Dark Copper Blond	10077
7.4 Copper Blond	10086
8.34 Light Gold Copper Blond	10093
8.4 Light Copper Blond	10094
<b>MAHOGANY - AMMONIA FREE 100ml</b>	
5.5 Light Mahogany Brown	10069
6.5 Dark Mahogany Blond	10078
7.5 Mahogany Blond	10088
<b>CHOCOLATE - AMMONIA FREE 100ml</b>	
5.35 Light Chocolate Brown	10067
6.35 Dark Chocolate Blond	10076
7.35 Chocolate Blond	10085

<b>RED - AMMONIA FREE 100ml</b>	
4.62 Red Violet Brown	10060
5.6 Light Red Brown	10070
6.6 Dark Red Blond	10079
7.46 Copper Red Blond	10087
<b>VIOLET - AMMONIA FREE 100ml</b>	
4.2 Violet Brown	10058
5.22 Light Intense Violet Brown	10064
6.2 Dark Violet Blond	10073
<b>TOBACCO - AMMONIA FREE 100ml</b>	
5.23 Light Tobacco Brown	10065
7.23 Tobacco Blond	10083
<b>MOKA - AMMONIA FREE 100ml</b>	
4.88 Moka Brown	10061
5.88 Light Moka Brown	10071
<b>CARAMEL - AMMONIA FREE 100ml</b>	
6.8 Dark Caramel Blond	10080
7.8 Caramel Blond	10089
<b>SUPERLIGHTENERS (MIX RATIO 1:2) - AMMONIA FREE 100ml</b>	
101 Super Light Ash Blond	10053
<b>SPECIAL SHADES - AMMONIA FREE 100ml (not available in permanent color)</b>	
9.21 Very Light Ice Blond	5242
5.666 Extra Intense Red Light Brown	5240
7.666 Extra Intense Red Blond	5241
<b>CORRECTIVE AGENT 100ml</b>	
Clear	10098



BY POPULAR DEMAND - CDC CREAM PEROXIDE

Should be used in conjunction with CDC Permanent color range to enhance the final result. Rich in conditioning & protective agents. Scented for stylist & customer's comfort. Made in Italy.



7 Volume  
150ml  
1000ml

**10100**  
**10099**

10 Volume  
To tone & give 1 level lift.  
1000ml  
**7271**

20 Volume  
Covers grey & gives 2 levels lift.  
1000ml  
**7272**

30 Volume  
Achieves 3 levels of lift & can be used with superlightener series.  
1000ml  
**7273**

40 Volume  
Achieves 4 levels of lift & must be used with superlightener series.  
1000ml  
**7274**

Tuft Swatch Chart  
125 permanent, 5 correctors & 52 ammonia-free shades.  
**3403**



Dust Free Bleach Powder, 500g  
White  
**3375**



Blue  
**3376**



From Dark Chocolates & Vibrant Coppers to Superlight Blondes, OSMO IKON offers extensive coloring options & easy application. Serious colorists are free to express their creativity & versatility. The micro-sized OSMO IKON color molecules are easily absorbed in the hair cuticle, allowing for a far lower ammonia content in the formula. Hair conditioning is significantly improved. MCT molecules are locked into the cuticle, providing longer-lasting color clarity, complete grey coverage & multi-dimensional shine.

**PLEASE ENQUIRE ABOUT OUR OPENING OSMO IKON DEALS!**

<b>NATURALS 100ml</b>		<b>INTENSE ASH 100ml</b>	
1.0 Black	<b>8064</b>	6.11 Intense Ash Dark Blonde	<b>16711</b>
3.0 Dark Brown	<b>8102</b>	7.11 Intense Ash Blonde	<b>16712</b>
4.0 Medium Brown	<b>8104</b>	8.11 Intense Ash Light Blonde	<b>16663</b>
5.0 Light Brown	<b>8110</b>	9.11 Intense Ash Very Light Blonde	<b>16665</b>
6.0 Dark Blonde	<b>8121</b>	<b>GOLDEN 100ml</b>	
7.0 Medium Blonde	<b>8130</b>	5.3 Light Golden Brown	<b>8114</b>
8.0 Light Blonde	<b>8138</b>	6.3 Dark Golden Blonde	<b>8124</b>
9.0 Very Light Blonde	<b>8146</b>	7.3 Medium Golden Blonde	<b>8133</b>
10.0 Lightest Blonde	<b>8094</b>	8.3 Light Golden Blonde	<b>8142</b>
<b>COOL NATURALS 100ml</b>		9.3 Very Light Golden Blonde	<b>8150</b>
5.00 Natural Cold	<b>10769</b>	<b>NATURAL GOLDEN ASH 100ml</b>	
6.00 Natural Cold	<b>10770</b>	8.13 Light Natural Ash Golden Blonde	<b>8141</b>
7.00 Natural Cold	<b>10771</b>	9.13 Very Light Natural Ash Golden Blonde	<b>8149</b>
8.00 Natural Cold	<b>10772</b>	<b>COPPER 100ml</b>	
9.00 Natural Cold	<b>10773</b>	5.4 Light Copper Brown	<b>8115</b>
<b>WARM NATURALS 100ml</b>		6.4 Dark Copper Blonde	<b>8125</b>
4NW Medium Natural Warm Brown	<b>8108</b>	<b>COPPER INTENSE 100ml</b>	
5NW Light Natural Warm Brown	<b>8119</b>	7.44 Medium Intense Copper Blonde	<b>8135</b>
6NW Dark Natural Warm Blonde	<b>8129</b>	8.44 Light Intense Copper Blonde	<b>8143</b>
7NW Medium Natural Warm Blonde	<b>8137</b>		
<b>BAHIA 100ml</b>			
5.003 Light Chocolate Brown	<b>8111</b>		
6.003 Dark Chocolate Blonde	<b>8122</b>		
7.003 Medium Chocolate Blonde	<b>8131</b>		
8.003 Light Chocolate Blonde	<b>8139</b>		
9.003 Very Light Chocolate Blonde	<b>8147</b>		
<b>SPECIAL BLACK 100ml</b>			
1.1 Black - Blue	<b>8093</b>		
<b>ASH 100ml</b>			
4.1 Medium Ash Brown	<b>10774</b>		
5.1 Light Ash Brown	<b>10775</b>		
6.1 Dark Ash Blonde	<b>10776</b>		
7.1 Medium Ash Blonde	<b>10777</b>		
8.1 Light Ash Blonde	<b>10778</b>		
9.1 Very Light Ash Blonde	<b>10779</b>		
10.1 Lightest Ash Blonde	<b>16666</b>		



<b>COPPER GOLDEN 100ml</b>	
6.43 Dark Copper Golden Blonde	<b>8126</b>
7.43 Medium Copper Golden Blonde	<b>8134</b>
<b>VIOLET 100ml</b>	
5.22 Light Intense Violet Brown	<b>8113</b>
8.2 Light Violet Blonde	<b>10780</b>
10.2 Lightest Violet Blonde	<b>10782</b>
<b>MAHOGANY 100ml</b>	
4.5 Medium Mahogany Brown	<b>8106</b>
5.5 Light Mahogany Brown	<b>8117</b>
6.55 Dark Intense Mahogany Blonde	<b>8127</b>
<b>ABSOLUTE RED 100ml</b>	
4.62 Medium Red Violet Brown	<b>8107</b>
5.66 Light Intense Red Brown	<b>8118</b>
8.62 Light Red Violet Blonde	<b>8144</b>
6.666 Special Red 6	<b>16713</b>
7.666 Special Red 7	<b>16662</b>
8.666 Special Red 8	<b>16664</b>
<b>CHOCOLATE 100ml</b>	
4 Coffee	<b>16702</b>
5 Choc Dark Chocolate	<b>16703</b>
6 Choc Milk Chocolate	<b>16704</b>
<b>BLONDE BOOST 100ml</b>	
0.00 Blonde Boost	<b>8092</b>

<b>SUPER BLONDES 100ml</b>	
12.0 Natural Scandinavian Blonde	<b>8099</b>
12.01 Ice Ash Scandinavian Blonde	<b>16667</b>
12.10 Intense Ash Scandinavian Blonde	<b>16668</b>
12.11 Silver Scandinavian Blonde	<b>16669</b>
12.12 Pearl Scandinavian Blonde	<b>16670</b>
12.2 Violet Scandinavian Blonde	<b>16403</b>
12.21 Iris Scandinavian Blonde	<b>16671</b>
12.25 Violet Mahogany Scandinavian Blonde	<b>16672</b>
12.32 Beige Scandinavian Blonde	<b>16700</b>
12.62 Pink Scandinavian Blonde	<b>16701</b>
<b>COLOR CORRECTORS 100ml</b>	
Blue Corrector	<b>8153</b>
Red Corrector	<b>8154</b>
Yellow Corrector	<b>8155</b>
<b>COLOR INTENSIFIERS 100ml</b>	
Pearl Intensifier	<b>10786</b>
Silver Intensifier	<b>10787</b>
Violet Intensifier	<b>10788</b>
<b>GREY METALLICS 100ml</b>	
Dark Anthracite	<b>13837</b>
Medium Graphite	<b>13838</b>
Light Aluminium	<b>13839</b>
<b>PASTEL METALLICS 100ml</b>	
Apricot	<b>14484</b>
Strawberry	<b>14485</b>
Lilac	<b>14486</b>
Aquamarine	<b>14487</b>
Ice	<b>14488</b>

OSMO IKON Tuft Color Shade Guide Chart with 96 Shades  
Latest revised tuft shade guide with new IKON colors, with level finder  
**16710**



OSMO IKON Technical Manual  
**18252**



**IKON CREAM DEVELOPERS**

The perfect complement to OSMO IKON Permanent Colour, as the developer deeply penetrates the hair fiber for maximum saturation of vibrant color.  
1 Litre



5 Volume  
**16568**

10 Volume  
**8156**

20 Volume  
**8157**

30 Volume  
**8158**

40 Volume  
**8159**

**IKON POWER LIFT BLEACH**

Dust-Free  
500g

Blue  
**8151**



White  
**8152**



**IKON HI-LIFT**

What is Hi-Lift tint? Hi-Lift tint is for those clients who refuse to bleach their hair. Still a permanent hair dye, but works differently because of its unique formula. Hi-Lift colors contain more ammonia, more dye pigment, & are mixed with a double ratio of 40 Volume Cream Developer.

Hi-Lifts are the booster rockets in your hair color arsenal. They are the strongest colors in your palette, giving the maximum amount of lightening & tonal deposit. These magic colors are not bleach, as bleach will lighten the hair, but will have no tonal refining capabilities.

**Mixing ratio: 1:1.5** - Mix Hi-Lift with 10 Vol, 20 Vol or 30 Vol depending on how much lift is needed. Has a processing time of 35-45 minutes.

Features & Benefits:

- Can be used over tint - hi-lifts cut through tint where normal reds will not.
- Achieves maximum lift without the need for bleach.
- High levels of pigment deliver intense, rich & vibrant results.
- Higher amount of ammonia for supreme lightening levels.
- Can be used on a darker level to create a vibrant red.
- Can be added to other reds in the range as a booster.
- Range includes 3 rich & wearable shades, all in 100ml tubes.



Red  
**17729**



Violet Red  
**17730**



Copper Red  
**17731**

IKON Porosity Equaliser Active pH Re-Balancer  
A leave-in treatment spray to help restore the hair's natural pH level & equalize porosity levels following a chemical or lightening treatment.

Can be used after using coloring to counter the effects of chemicals, & before to create a clean canvas to help optimize color application.

Formulated with Green Tea Extract & Prickly Pear Oil to reduce static, add shine condition. Leaves hair shiny, smooth & manageable after coloring.  
250ml  
**18387**



**IKON PASTEL METALLICS COLLECTION**

A range of 5 gorgeous, fashion-led pastel metallic shades that can be applied direct for intense results or diluted for beautiful watercolor effects.

Mixing Ratios:  
For intense reflect: 1:1.5  
For slight reflex: 1:3  
For watercolor reflex: 1:4  
100ml



Apricot  
**14484**



Strawberry  
**14485**



Lilac  
**14486**



Aquamarine  
**14487**



Ice  
**14488**



#ASKFORWELLA

INTRODUCING  
**OUR PUREST  
COLOR EVER**

PERMANENT COLOR WITH **ME<sup>+</sup>** TECHNOLOGY

- » PURE, BALANCED COLOR RESULTS WITH NATURAL DEPTH AND SHINE.
- » SIGNIFICANTLY LESS HAIR DAMAGE, COLOR AFTER COLOR.
- » ME<sup>+</sup>, UP TO 60x LESS LIKELY TO DEVELOP A NEW ALLERGY TO HAIR COLOR.



## KOLESTON PERFECT ME+ All Tubes 60ml

## PURE NATURALS: PURE

10/0	Lightest Blonde	15550
9/0	Very Light Blonde	15540
8/0	Light Blonde	15484
7/0	Medium Blonde	15520
6/0	Dark Blonde	15506
5/0	Light Brown	15496
4/0	Medium Brown	15486
3/0	Dark Brown	15489
2/0	Black	15487

## PURE NATURALS: WARM

9/04	Very Light Natural Red Blonde	15542
9/03	Very Light Natural Gold Blonde	15541
8/07	Light Blonde Natural Brown	15530
6/07	Dark Blonde Natural Brown	15507
4/07	Medium Brown Natural Brown	15491

## PURE NATURALS: RESISTANT COVER

99/0	Very Light Blonde Intensive	15543
88/02	Light Blonde Intensive	19033
88/0	Light Blonde Intensive	15531
77/02	Medium Blonde Intensive	19029
77/0	Medium Blonde Intensive	15521
66/02	Intensive Dark Blonde	19027
66/0	Dark Blonde Intensive	15508
55/0	Light Brown Intensive	15497
55/02	Light Brown Intensive	19025
44/0	Medium Brown Intensive	15492
33/0	Dark Brown Intensive	15490

## RICH NATURALS: COOL

10/97	Lightest Blonde Cendre Brown	15560
10/96	Lightest Blonde Cendre Violet	15559
10/95	Lightest Blonde Cendre Mahogany	15064
10/86	Lightest Blonde Pearl Violet	15557
10/8	Lightest Blonde Pearl	15556
10/38	Lightest Blonde Golden Pearl	15555
10/16	Lightest Blonde Ash Violet	15554
10/1	Lightest Blonde Ash	15553
9/97	Very Light Blonde Cendre Brown	15549
9/96	Very Light Blonde Cendre Violet	15548
9/81	Very Light Blonde Pearl Ash	15062
9/8	Very Light Blonde Pearl	15547
9/16	Very Light Blonde Ash Violet	15545
9/1	Very Light Blonde Ash	15544
8/97	Light Blonde Cendre Brown	15539
8/96	Light Blonde Cendre Violet	15538

## RICH NATURALS: COOL

7/18	Medium Blonde Ash Pearl	15061
7/17	Medium Blonde Ash Brown	15523
7/1	Medium Blonde Ash	15522
6/97	Dark Blonde Cendre Brown	15511
6/91	Dark Blonde Cendre Ash	19026
6/2	Matt Dark Blonde	15510
6/1	Dark Blonde Ash	15509
5/2	Light Brown Matt	15499
5/18	Light Brown Ash Pearl	19024
5/1	Light Brown Ash	15498
2/8	Black Pearl	15488
8/2	Matt Light Blonde	15533
8/1	Light Blonde Ash	15532
4/3	Medium Brown Gold	16678

## RICH NATURALS: WARM

9/31	Very Light Blonde Gold Ash	15546
8/3	Light Gold Blonde	19031
7/36	Medium Blonde Gold Violet	19028
7/31	Medium Blonde Gold Ash	15524

## VIBRANT REDS: COOL

8/45	Light Blonde Red Mahogany	15535
77/46	Medium Red Violet Blonde Intensive	19030
6/41	Dark Blonde Red Ash	15513
6/45	Dark Blonde Red Mahogany	15515
66/46	Dark Blonde Intensive Red Violet Intensive	15571
5/41	Light Brown Red Ash	15500
5/43	Light Blonde Red Gold	16679
55/46	Light Brown Intensive Red Violet Intensive	15567
5/5	Light Brown Mahogany	15501
55/65	Light Brown Intensive Violet Mahogany Intensive	15568
55/66	Light Brown Intensive Violet Intensive	15569
44/65	Medium Brown Intensive Violet Mahogany Intensive	15565
33/66	Intensive Dark Brown Intensive Violet	15562

## VIBRANT REDS: WARM

8/34	Light Gold Red Blonde	19032
8/43	Light Blonde Red Gold	15534
88/43	Blonde Red Gold Intensive	19034
77/43	Medium Blonde Intensive Red Gold Intensive	15572
7/47	Medium Blonde Red Brown	15526
6/34	Dark Blonde Golden Red	15512
6/43	Dark Blonde Red Gold	15514
66/44	Dark Blonde Intensive Red Intensive	15570
44/44	Medium Brown Intensive Red Intensive	15563

**DEEP BROWNS: COOL**

7/71	Medium Blonde Brown Ash	15528
6/75	Dark Blonde Brown Mahogany	15518
6/71	Dark Blonde Brown Ash	15517
5/75	Light Brown Mahogany	15504
5/71	Light Brown Ash	15503
4/75	Medium Brown Mahogany	15494
4/71	Medium Brown Ash	15493

**DEEP BROWNS: WARM**

8/74	Light Blonde Brown Red	15537
8/7	Light Blonde Brown	15536
7/77	Medium Blonde Brown Intensive	15529
7/7	Medium Blonde Brown	15527
6/77	Dark Blonde Brown Intensive	15519
6/7	Dark Blonde Brown	15516
5/77	Light Brown Brown Intensive	15505
5/7	Light Brown Brown	15502
4/77	Medium Brown Brown Intensive	15495

**SPECIAL BLONDES: COOL**

12/96	Special Blonde Cendre Violet	15588
12/89	Special Blonde Pearl Cendre	15587
12/81	Special Blonde Pearl Ash	15586
12/61	Special Blonde Violet Ash	15585
12/22	Special Blonde Matt Intensive	15584
12/11	Special Blonde Ash Intensive	15485
12/1	Special Blonde Ash	15583

**SPECIAL BLONDES: NATURAL**

12/0	Special Blonde Natural	15582
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**SPECIAL MIX: COOL**

0/88	Blue Intensive	15581
0/66	Violet Intensive	15580
0/65	Violet Mahogany	15579
0/28	Matt Blue	15574
0/11	Ash Intensive	15573

**SPECIAL MIX: WARM**

0/44	Red Intensive	15578
0/43	Red Gold	15577
0/33	Gold Intensive	15576
0/30	Gold	15575

**BLEACHES**

7411	Blondor Multi-Blonde Bleach Powder 400g
19035	Blondorplex Multi-Blonde Bleach Powder 400g



**CREME DEVELOPERS - All Bottles 1 Litre**

15591	Welloxon Perfect 1.9% (6 Vol.)
15592	Welloxon Perfect 4% (13 Vol.)
7412	Welloxon Perfect 6% (20 Vol.)
7413	Welloxon Perfect 9% (30 Vol.)
7414	Welloxon Perfect 12% (40 Vol.)



## COLOR TOUCH - All Tubes 60ml

10/81	Lightest Pearl Ash Blonde	7761
10/34	Lightest Blonde Gold Red	19037
10/6	Very Light Blonde Violet	7760
10/0	Lightest Blonde	7759
9/97	Very Light Blonde Cendre Brown	15596
9/96	Very Light Blonde Cendre Violet	19047
9/86	Very Light Blonde Pearl Violet	19046
9/75	Very Light Brunette Mahogany Blonde	19045
9/16	Very Light Ash Violet Blonde	7763
9/01	Very Light Natural Ash Blonde	7762
8/81	Light Pearl Ash Blonde	7766
8/41	Light Blonde Red Ash	19044
8/38	Light Gold Pearl Blonde	13718
8/35	Light Gold Mahogany Blonde	19043
8/3	Light Gold Blonde	7765
8/0	Light Blonde	7764
7/97	Medium Blonde Cendre Brown	15595
7/89	Medium Blonde Pearl Cendre	19042
7/86	Medium Blonde Pearl Violet	19041
7/7	Medium Brunette Blonde	7771
7/43	Medium Red Gold Blonde	7770
7/3	Medium Gold Blonde	7769
7/1	Medium Blonde Ash	19040
7/03	Medium Natural Gold Blonde	7768
7/0	Medium Blonde	7767
6/77	Dark Intense Brunette Blonde	7779
6/75	Dark Brunette Mahogany Blonde	7778
6/71	Dark Brunette Ash Blonde	7777
6/7	Dark Brunette Blonde	7776
6/4	Dark Red Blonde	7774
6/37	Dark Gold Brunette Blonde	7773
6/0	Dark Blonde	7772
5/97	Light Brown Cendre Brown	15594
5/71	Light Brunette Ash Brown	7784
5/5	Light Mahogany Brown	7783
5/4	Light Red Brown	7782
5/3	Light Gold Brown	7781
5/1	Light Brown Ash	19039
5/0	Light Brown	7780
4/77	Medium Intense Brunette Blonde	7789

## COLOR TOUCH

4/71	Medium Brunette Ash Brown	7788
4/0	Medium Mahogany	7785
3/66	Dark Intensive Violet Brown	7791
3/0	Dark Brown	7790
2/8	Black Pearl	19038
2/0	Black	7792

## COLOR TOUCH INTENSIVE REDS

77/45	Medium Int Red Mahogany Blonde	7793
66/45	Dark Intense Red Mahogany Blonde	7794
66/44	Dark Intense Red Blonde	7795
55/65	Light Intense Violet Mahogany Brown	7796
55/54	Light Intense Mahogany Red Brown	7797

## COLOR TOUCH MIXTONES

0/68	Violet Pearl	7802
0/56	Mahogany Violet	7801
0/45	Red Mahogany	7800

## DEVELOPERS All Bottles 1 Litre

Touch Crème Lotion 1.9% (6 Vol.)	7431
Touch Intensive Crème Lotion 4% (13 Vol.)	7432

## BLONDOR FREELIGHTS

Powder  
Ideal for Balayage  
400g  
**12969**



Freights Developer  
1 Litre  
20 Vol (6%)  
**12970**  
30 Vol (9%)  
**12971**  
40 Vol (12%)  
**12972**



## ILLUMINA COLOR - All Tubes 60ml

10/93	Light Cendre Gold Blonde	12032
10/81	Lightest Blonde Pearl Ash	19048
10/69	Lightest Cendre Blonde	12004
10/38	Lightest Gold Pearl Blonde	12003
10/36	Lightest Gold Violet blonde	12002
10/1	Lightest Ash Blonde	12001
10/05	Lightest Natural Mahogany Blonde	12000
10/	Lightest Blonde	11999
9/7	Very Light Brown Blonde	12031
9/19	Very Light Blonde Ash Cendre	19050
9/59	Very Light Blonde Mahogany Cendre	19051
9/60	Very Light Violet Natural Blonde	12030
9/43	Very Light Red Gold Blonde	12029
9/03	Very Light Natural Gold Brown	12028
9/	Very Light Blonde	12027
8/93	Light Blonde Cendre Gold	19049
8/69	Light Violet Cendre Blonde	12026
8/38	Light Gold Pearl Blonde	12025
8/37	Light Gold Brunette Blonde	13716
8/13	Light Ash Gold Blonde	13717
8/1	Light Ash Blonde	12024
8/05	Light Natural Mahogany Blonde	12023
8/	Light Brown	12022
7/81	Medium Pearl Ash Blonde	12021
7/7	Medium Brown Blonde	12020
7/43	Medium Red Gold Blonde	12019
7/35	Medium Gold Mahogany Blonde	12018
7/31	Medium Gold Ash Blonde	12017
7/3	Medium Gold Blonde	12016
7/	Medium Blonde	12015
6/76	Dark Brown Violet Blonde	12014
6/37	Dark Gold Brunette Blonde	13715
6/19	Dark Ash Cendre Blonde	12013
6/16	Dark Ash Violet Brown	12012
6/	Dark Blonde	12011
5/81	Light Pearl Ash Brown	12010
5/7	Light Brown Brown	12009
5/43	Light Red Gold Brown	12008
5/35	Light Gold Mahogany Brown	12007
5/02	Light Natural Matt Brown	15593
5/	Light Brown	12006
4/	Medium Brown	12005



# 10 minuti EXPRESS



## A REVOLUTION in the world of coloring...

The modern permanent color solution for modern color clients.

Clients are increasingly hesitant to spend much time in a salon. They are also increasingly more concerned about the ingredients used in coloring products, demanding safer & friendlier ingredients, as well as more compassionate manufacturing. 21 VENTUNO 10minuti Express is the ultra-fast coloring solution for current times, & is perfect for the health & environmentally-conscious client.

### A permanent hair coloring kit with three major advantages:

1. Ultra-fast & non-progressive processing time of 10 minutes, instead of the usual lengthy 40 - 45 minutes.
2. Available in kit form, with everything needed in one box, ideal for use in the salon and/or selling to clients for use at home.
3. Formulated with safety in mind - vegan, free-from usual undesirable ingredients & dermatologically tested for maximum gentleness.

A range of 16 perfectly calibrated, ultra-fast & non-progressive shades for long-lasting results & perfect, uniform coverage, with lightening up to 4 tones. Unleash the power of concentrated pigments in just 10 minutes. Thoroughly tested both in vivo & in vitro, dermatologically tested to ensure optimal skin tolerability.

### Benefits for the salon:

- Quicker processing time for accelerated productivity
- Color more clients in a day - color & style in less than an hour
- Covers 100% of white & grey hair
- Easy application & non-progressive processing
- A trusted, safe & high quality color system for clients to use at home
- Non-Progressive; Old technology express colors have the flaw of being progressive, where color continuously darkens if left on for too long. 10minuti Express 21 VENTUNO is non-progressive color.

### Active Ingredients:

**TAU PLEX** - Improves hair elasticity by restoring natural physiology. Hair is more resistant to breakage, preserving its cuticular structure, improving shine in the process. Color is more uniform over the entire length, allowing for 100% grey coverage with lasting color.

**Amino Acid Mix** - Amino acid mix of vegetable origin with restructuring, repairing & reinforcing features of keratin. A vegan friendly mix that nourishes & replenishes the hair.

The first sustainable & fast color system. Ecological, sustainable, vegan & safe.

Free from Gluten, Parabens, Silicones, MEA, Phosphate, Formaldehyde & SLS/SLES.

### What's in the kit?

- 1 x 60ml tube 10 minute express permanent color
- 1 x 60ml 20 volume peroxide in shaker bottle with removable dispensing spout
- 2 x 15ml Post Color Restructuring Mask sachets
- 1 x 15ml Velvety Hair Serum sachet
- Instructions

Color Printed Chart, 16 Colors  
Compact color chart with printed swatches.  
**17451**

