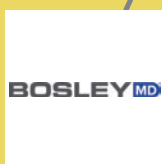


Hair Loss & Thickening Products



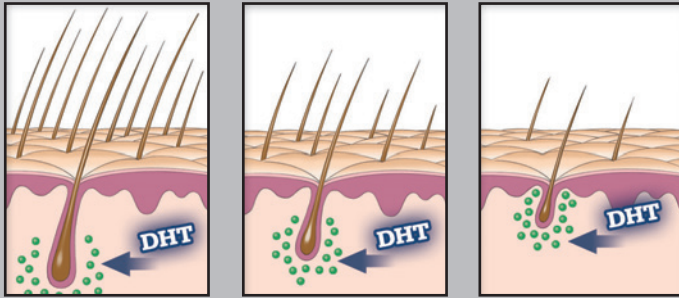
BOSLEY MD[®]

ASK THE DOCTOR

WHY DOES HAIR GET THINNER?

Hair & scalp conditions change over time, leading to thinning & in some cases, baldness.

Dr. Ken Washenik, M.D. Ph.D.
MEDICAL DIRECTOR BOSLEY[®] INC.



The key to growing & maintaining stronger, healthier hair is that the hair growth lifecycle be extended for as long as possible. Miniaturization occurs when the life cycle is interrupted, causing rapid cycling of the follicle, which begins to produce smaller & finer hair. Hence, long, pigmented, terminal hair becomes short, fine & weak that may eventually stop growing altogether.

The degree of thinning that an individual experiences can vary due to both external factors, such as stress, exposure to free radicals & UV rays, & internal factors such as aging, genetics, health, medication & follicle sensitivity to the hormone Dihydrotestosterone, or DHT. Everyone's body naturally produces a varying amount of DHT.

Androgenetic Alopecia, or "pattern baldness", occurs in both men & women whose hair follicles are sensitive to DHT (a primary cause of thinning & hair loss).

Typically, hair on the top & front of the head is most sensitive to DHT. Over time, this hair will become weaker, finer & may eventually stop growing.

What are the Choices in Treating Hair Loss?

- Hair Care**
 - Gives thicker, fuller-looking hair
 - Helps grow better-quality hair
 - May help slow down hair loss
- FDA (Food & Drug Administration) USA Approved Choices**
 - Minoxidil*/stimulates growth/blocks DHT
 - Laser Comb/stimulates growth
 - Propecia**/blocks DHT
- Enhance**
 - Hair Thickening Fiber
- Vitamins specifically targeted for hair loss**

Mission Statement

Bosley Professional Strength is dedicated to re-instilling confidence in both men & women who struggle with fine hair, thinning hair & hair loss, by offering comprehensive hair solutions & superior products. We educate stylists in order to create "thinning hair" experts in salons across the country, while operating through integrity, honesty & passion.
* May only be sold by a pharmacist in South Africa. ** May only be prescribed by a doctor in South Africa.

WHAT'S YOUR SOLUTION?

1 DO YOU COLOR YOUR HAIR?

YES

NOTICEABLE THINNING

LIGHT THINNING

NO

NOTICEABLE THINNING

LIGHT THINNING

2 WHAT'S YOUR LEVEL OF HAIR LOSS?

3 YOUR SOLUTION IS...

BOS • REVIVE
FOR COLOR TREATED HAIR WITH COLOR SAFE PROPERTIES

BOS • DEFENSE
FOR COLOR TREATED & NON COLOR-TREATED HAIR WITH COLOR SAFE PROPERTIES

BOS • REVIVE
FOR NON COLOR-TREATED HAIR

BOS • DEFENSE
FOR COLOR TREATED & NON COLOR-TREATED HAIR WITH COLOR SAFE PROPERTIES

SYSTEM #1
BOS.DEFENSE™ HAIRCARE - For Color-Treated Hair



Nourishing Shampoo
 300ml **16632**
 1 Litre **16633**

Volumizing Conditioner
 300ml **16634**
 1 Litre **16635**

Thickening Treatment
 200ml
16636

Starter Pack
 Includes:
 - Nourishing Shampoo, 150ml
 - Volumizing Conditioner, 150ml
 - Thickening Treatment, 100ml
16637



System #2
BOS.REVIVE™ HAIRCARE - For Non Color-Treated Hair



Nourishing Shampoo
 300ml **16638**
 1 Litre **16639**

Volumizing Conditioner
 300ml **16640**
 1 Litre **16641**

Thickening Treatment
 200ml
16642

Starter Pack
 Includes:
 - Nourishing Shampoo, 150ml
 - Volumizing Conditioner, 150ml
 - Thickening Treatment, 100ml
16643



System #3
BOS.REVIVE™ HAIRCARE - For Color-Treated Hair



Nourishing Shampoo
 300ml **16644**
 1 Litre **16645**

Volumizing Conditioner
 300ml **16646**
 1 Litre **16647**

Thickening Treatment
 200ml
16648

Starter Pack
 Includes:
 - Nourishing Shampoo, 150ml
 - Volumizing Conditioner, 150ml
 - Thickening Treatment, 100ml
16649



New Mom Hair Recovery Kit

Designed for new mothers for recovery from common post-partum hair loss

- Contains:
- 1 x BOS.DEFENSE™ Nourishing Shampoo, 150ml
 - 1 x BOS.DEFENSE™ Volumizing Conditioner, 150ml
 - 1 x Healthy Hair Follicle Energizer, 30ml

15952



Recovery Kit

Designed for hair loss sufferers going through medical treatments

- Contains:
- 1 x BOS.REVIVE™ Nourishing Shampoo For Non-Colored Hair, 150ml
 - 1 x Follicle Nourisher, 75ml
 - 1 x Follicle Energizer, 30ml

15953



BOS.DEFENSE™ - For Non Color-Treated Hair Men's Essentials Kit

Specifically designed for men.

- Contains:
- 1 x BOS.DEFENSE™ Shampoo, 300ml
 - 1 x Follicle Energizer, 30ml

16164



BOS.REVIVE™ For Non-Colored Hair Care Kit

*Many men & women will experience some type of hair loss, requiring a specialised product mix to target hair loss.

- Contains:
- 1 x BOS.REVIVE™ Nourishing Shampoo, 150ml
 - 1 x BOS.REVIVE™ Nourishing Conditioner, 150ml
 - 1 x BOS.REVIVE™ Thickening Treatment, 100ml
 - 1 x BOS.REVIVE™ Follicle Energizer, 30ml

15950



Rejuvenating Scalp Scrub

Detox & Reset with Scalp Scrub! Designed for all hair types; for those who have a compromised scalp & want to keep scalp balanced, free of product build-up & environmental toxins while supporting healthy scalp & hair growth. Use to exfoliate the scalp.

- Bamboo charcoal
- Sunflower seed oil
- Shea butter
- Rosemary leaf extract
- Tea leaf oil extract
- Orange, tangerine & lime oil

118ml
15948



Hair Thickening Fibers

- Keratin proteins similar to natural hair.
- Blends with natural hair to add density & help create thicker, fuller-looking hair.
- Made with a natural protein that is hypo-allergenic.

12g

Black	16654
Dark Brown	16655
Medium Brown	16656
Light Brown	16657
Auburn	8944
Blond	8945
Gray	8946



Healthy Hair Vitality Supplement

Men's Formula - 60 tabs

An internal supplement for men to support healthy hair growth (contains Saw Palmetto to inhibit DHT production).

8933

Women's Formula - 60 tabs

An internal supplement for women to optimize follicle function & support healthy hair, skin & nails growth.

8934



Moisture Masque
Deep conditioning for moisture & shine.
200g
8935



Rebalancing & Finishing Treatment

- For hair & scalp
- Africa's "Miracle Oil".
 - Marula Oil is rich in antioxidants & is a potent moisturizer.
 - Burdock Root Oil helps maintain a healthy scalp & strengthens hair.
 - Argan Oil provides fantastic silky shine.
 - LifeXtend & ColorKeeper complex.

75ml
8937



Volumizing & Cleansing Powder

One-of-a-kind, non-aerosol, micro-fine particle powder with ingredients beneficial to the hair & scalp. Absorbs oil, sebum & environmental pollutants to refresh & rejuvenate the hair while providing volume & a clean, weightless feel.

- Activated Charcoal from renewable bamboo helps to remove impurities & excess oil.
- Green Tea delivers free radical damage protection & moisture.
- Certified Organic Tapioca Starch reduces oiliness.
- Redensyl increases visible density.
- Aloe soothes & protects
- Panthenol adds hydration & volume.

How to use it:

1. Hold 5-6 inches from the head
2. Puff directly into the roots & scalp
3. Work into the scalp or brush it through

15g
14662



BOS.RENEW™
Volumizing Dry Shampoo
100ml
9649



BOS.RENEW™ Micro-Dermabrasion Base, Step 1
1 Application. In-Salon Service Product.

Facial for the Scalp. In-Salon Service

- Addresses hair & scalp aging at the cellular level.
- Exfoliates flaky, dead skin cells, helps unclog the follicle & allows new, younger cells to surface.
- Improves the health of the follicles & may help reduce hair loss.
- Helps prepare the scalp & enhance performance of Bosley treatments.

50ml
8949



Follicle Nourisher

Intensive leave-in scalp primer.

- Boosting primer to amplify the effects of other treatments.
- Contains Lupine Protein, Tri-Peptides & Sugars designed to replenish hair.
- Contains Saw Palmetto, a natural inhibitor of DHT.
- Lightly mist onto scalp & then apply leave-in treatment of choice.
- This product is designed for the scalp, not the hair.

75ml
16165



Follicle Energizer

For areas of thinning & low-density hair, For all hair types.

- Advanced leave-in treatment drops.
- Scalp activators help raise follicle energy.
- Supports healthy hair in areas of thinning. Intensive, advanced leave-in treatment serum to inhibit the effects of DHT on the hair & scalp, strengthening hair follicles.
- Protects & strengthens follicles for thicker, fuller looking hair.
- Stimulating activators increase cellular energy & microcirculation on the scalp for a better foundation for healthy hair growth.
- Stimulates the scalp & encourages hair follicles to grow.
- Dormant hair follicles are stimulated to grow again for visibly thicker hair density.

30ml
16650



Anti-Dandruff Shampoo

Eliminates dandruff for a flake-free scalp. Skin is cleansed of toxins, product build-up & pollution.

- Pyrithione Zinc helps relieve the scalp of flakes.
- Pumpkin Seed Extract is a natural DHT-blocking ingredient rich in vitamins & minerals.
- Rosemary Extract reduces scalp inflammation & increases scalp circulation.
- Panthenol strengthens the hair & improves moisture retention for thicker, fuller-looking hair.

250ml
16652



Scalp Soother (Available May 2022)

With caffeine & saw palmetto to soothe away scalp irritations & issues for a healthy balance.

150ml
17201



Rejuvenating Scalp Scrub

Detox & Reset with Scalp Scrub! Designed for all hair types; for those who have a compromised scalp & want to keep scalp balanced, free of product build-up & environmental toxins while supporting healthy scalp & hair growth. Use to exfoliate the scalp.

- Bamboo charcoal
- Sunflower seed oil
- Shea butter
- Rosemary leaf extract
- Tea leaf oil extract
- Orange, tangerine & lime oil

150ml
16651



Weightless & Long Lasting Styling Hairspray

Instantly creates thicker, fuller-looking hair with weightless, firm, long-lasting hold. Color-safe formula imparts shine without build-up, stickiness or flaking. Panthenol strengthens hair while Witch Hazel Extract, when applied at root area, helps anchor hair follicles to the scalp to reduce shedding. Resists humidity & heat damage from styling tools, & offers a firm hold.

300ml
17866



NEW!

Blow Dry & Styling Style+ Gel

Creates thicker, fuller-looking hair with medium style hold & superior humidity-resistant hold. Sunflower Seed Extract creates instant volume. Apple Stem Cell Extract stimulates hair follicles when applied to root area. Weightless, color-safe, alcohol-free formula resists heat damage from styling tools.

150ml
17867



NEW!

Volumizing & Thickening Styling Mousse

A medium hold mousse that creates thicker, fuller-looking hair by adding weightless volume.

Alcohol-free, residue-free, color-safe formula that resists humidity & heat damage from styling tools. Strengthens hair follicle, thickens hair shaft, adds extra shine & provides UV protection.

195ml
16653



NEW!

Styling Hairspray

Aids in styling & refreshing hair. Helps hair strands retain their strength, increasing overall healthiness. Gives long-lasting body & shine without build-up, stickiness or flaking. Protects & extends color.

255g
8956



Volumizing & Thickening Styling Gel

Alcohol-free, medium hold gel that not only aids in styling but also protects & strengthens hair follicles, allowing for healthier hair growth.

150ml
8953



Volumizing & Thickening Nourishing Leave-In

Creates thicker, fuller-looking hair by adding weightless volume. Helps to detangle wet hair after shampoo. Color-safe formula lightly conditions without weighing hair down. Apple Stem Cell Extract stimulates hair follicles while Pentapeptides strengthen & nourish hair. Offers soft hold to blow-dried styles.

60ml 15966
200ml 17865



NEW!

Non-Aerosol Hairspray & FiberHold Spray

Increases the bond between natural hair & hair thickening fibers for a more durable style

- Fast-drying, humidity-resistant hairspray
- Creates thicker, fuller-looking hair with long-lasting body & hold.
- Use with Thickening Fibers
- ColorKeeper complex

200ml
8939



Texturizing Spray

- Multi-functional, dry texturizing spray to create weightless texture & long-lasting volume with no flaking.
- Creatine improves feel of damaged hair by imparting healthy-hair feel & adding volume.
- Perfect for fine hair & is layer-able for all hair types. Provides hold while maintaining natural look & feel.

205ml
14410



Volumizing Ultra Boost Styling Crème

- Rich in nutrients & antioxidants for movable texture, conditioning volume & semi-matte finish.
- Kernel & Argan oil protects, smoothes & adds shine.
- Moringa oil moisturises & strengthens.
- Hair left hydrated with natural look & feel.

50ml
13945



Volumizing & Thickening Mousse

Create thicker, fuller-looking hair as you strengthen & thicken the hair shaft. Provides ultimate styling control as the mousse infuses volume & moisture for healthy, flowing locks.

- Infuses instant body & shine, strengthening & thickening the hair shaft
- Non-alcoholic formula with no flaking or dusting
- ColorKeeper to help protect & extend color
- Humidity & heat-resistant with thermal-styling protection

195ml
15949



BOS.DEFENSE™ - Normal to Fine Hair/Non Color-Treated Hair
60ml



Shampoo
15940

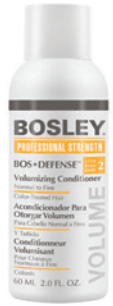


Conditioner
15941

BOS.DEFENSE™ - Normal to Fine Hair/Color-Treated Hair
60ml



Shampoo
15942



Conditioner
15943

BOS.REVIVE™ - Visibly Thinning Hair/Non Color-Treated Hair
60ml



Shampoo
15944



Conditioner
15945

BOS.REVIVE™ - Visibly Thinning Hair/Color-Treated Hair
60ml



Shampoo
15946



Conditioner
15947

SYSTEM HINOKI - Hinoki Oil, distilled from Japanese Hinoki trees, has been used for skin ailments in Japan & Asia for over 2000 years. Hinoki hair thinning & loss products are natural, non-drug based with Hinoki Oil.



Shampoo

- Deep cleans hair & scalp.
- Volumizing cleanser, increases volume by 10%.
- Strengthens fine & thinning hair by filling in with protein.
- Reduces excess sebum & dandruff.
- Promotes a healthy scalp.
- Soothes the scalp & softens the hair.

950ml
7269



Conditioner

- Conditions while maintaining volume.
- Adds texture & body up to 10%.
- Assists in reducing sebum build-up.
- Helps prevent split ends
- Prevents itching.
- Hydrates & softens dry tense scalp.
- Reduces dandruff flakes.
- Antiseptic balancer.
- Astringent acidifier & pH adjuster.

950ml
7270



3 Pack Sachet

- Includes:
- 1 x 7.4ml Shampoo
 - 1 x 7.4ml Conditioner
 - 1 x 7.4ml Hair Thickener

7268



NOTE: Timeframe of results: Hair should stop falling out within a few days. Hair growth should start within 8-12 weeks, provided the 10-5-2 Rule is applicable to your condition.

ARDELL ThickFX™ - 12g



AGIVA



Hair Building Fiber - for Men & Women
Hair appears thicker & fuller instantly!

- Easy application in under 30 seconds
- 8 natural, unisex colors

- Washes out easily with shampoo
- Suitable for all hair types



Medium Brown
12980



Grey
12992

Hair Fiber Spray

Paraben-free formula that fills in sparse areas of hair with natural hair-building keratin. Seamlessly blends with natural hair. Fibers are resistant to rain, perspiration & other environmental exposures. Suitable for all hair types.
150ml



Medium Brown
17601



Black
17602