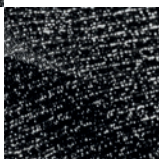
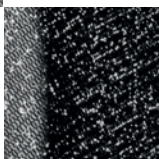
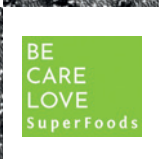
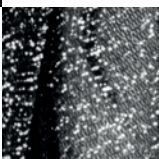
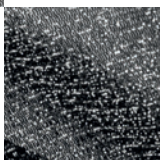
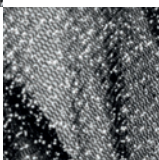
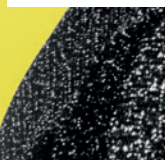
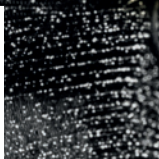
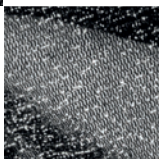
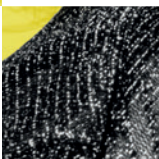
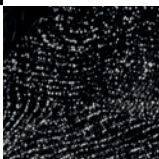
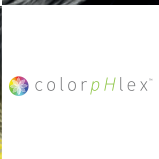
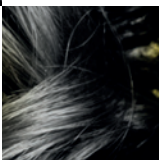
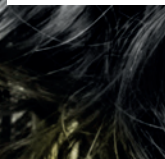
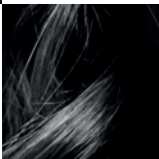


# Liquid Lines & Organic/Vegan





OSMO is a leading, uniquely individual UK collection of professional haircare & styling products designed to give stylists the power to create with its diverse & extensive product range. Osmo products not only perform but create a visual statement in any retail or salon space. The striking packaging, irresistible fragrance & excellent product performance ensures all clients are satisfied.

### OSMO GROOMING - The ultimate styling & finishing range for effortlessly cool originality, texture & look definition



#### Clay Wax

Clay-based styler for natural expression with a matte finish. Provides textured control to achieve the ultimate out-of-bed look.

25ml **5693**  
100ml **4486**



#### Matte Clay Extreme

Experience the ultimate in dry textured control for powerful hold with natural matte expression.

25ml **14289**  
100ml **9634**



#### Fibre Paste

Fibre Paste Gum Texturiser delivers volume & control with a polished shine.

100ml **4485**



#### Aqua-Wax Hard

A water-soluble hard wax for incredible shine & strong hold. Creates ultimate definition & tames fly-away hair.

100ml **4483**



#### Corruptor

The ultimate corrupting cream for long-lasting versatile hold with a matte finish.

100ml **5685**



#### Pomade Hold

A high shine modern pomade formulated with pure Beeswax to sculpt & style for incredible hold.

100ml **11636**



**Fibre Sculpt** - A lightweight fibrous sculptor with flexible definition & enviable hold. Soft & pliable formulation & allows for ease of application with no sticky residue.

25ml **14290**  
100ml **11347**



#### Shaper Maker

A versatile cream shaper, for moulding, styling & texturising whilst adding shine & control.

25ml **7051**  
100ml **4482**



#### Elite Pomade

A super-hold, water-soluble pomade designed to achieve a variety of styles from high quiffs & pomps to classic slick backs with no sticky residue.

100ml **12291**

### OSMO STYLING - A range of individual finishing products designed to effectively manage every step of the styling process

#### Day Two Styler

A quick & easy alternative to a daily wash & blow dry. This dry shampoo gives your style staying power. With a refreshing fragrance hair is revitalised & ready to restyle for another day.

150ml **5687**



**SAVE WATER**

#### Extra Firm Hairspray

Extreme hold hairspray for extra-firm hold. Fragranced with orange & grapefruit. Easy to brush out. For added volume, spray into roots.

500ml **5688**



#### Thermal Defense Heat Protector

Defend your hair against damaging effects caused by heat stylers & environmental elements. Eliminates frizz while locking in moisture.

250ml **5689**



#### Extreme Volume Mega Styling Foam

Lightweight styling foam delivers mega volume.

245ml **12294**



#### Blowdry Potion

Designed to thicken & hold all styles. Effortless blow dry experience while reducing friction & breakages caused by heat styling.

250ml **5690**



#### Curl Fluid

Volumising curl enhancer for shine & movement. Defines & revitalises permed or naturally curly hair while eliminating frizz.

150ml **4493**



#### Curl Spray

Define & control unruly curls with a long-lasting frizz-free finish. No stickiness.

250ml **5691**



#### Straightening Fluid

Versatile straightener with keratin for a smooth, sleek & ultra-shiny finish. Also protects against heat damage.

150ml **5692**



**Extreme Extra Firm Gel Spray**

An extreme hold styling spray designed to create & hold all hair styles whilst adding a glossy shine. The specially formulated fast-drying action delivers a fine, even mist with non-sticky, firm hold results. 250ml  
**11637**

**Resin Extreme Glue**

High performance resin glue for ultimate hold with no stickiness & flaking. For outrageous styles. 150ml  
**4494**

**Matt Salt Spray**

Get voluminous, gritty, messed up & grungy with this mattifying texture sea salt spray. Beach style chic with flexible movement for a long-lasting, enviable finish. 250ml  
**11638**



## VOLUME... MOISTURE... SHINE... COLOR CARE

**OSMO DEEP MOISTURE**

An intensely nourishing range to help strengthen, rehydrate & moisturize overstressed, heat-traumatised & chemically-abused hair

**Shampoo**

A deeply hydrating shampoo designed to nourish the hair & replenish lost moisture without weighing it down. With extract of Pataua Oil & Keratin Complex for the care & protection of dry & damaged hair. Hair is left feeling soft, nourished & shiny. 400ml  
**11641**  
1000ml  
**11348**

**Conditioner**

An intensely hydrating conditioner for dehydrated hair. Highly moisturising formula with extract of Pataua Oil & Keratin Complex to help reconstruct & care for dry & damaged hair, promoting healthy, shiny manageable results. 400ml  
**11642**  
1000ml  
**11349**

**Banded Pack**

Shampoo & conditioner 1000ml each  
**6286**

**Dual Action Miracle Repair**

Extracts of Pataua Oil & Keratin Complex which has been formulated to intensely nourish as a "Phase 2" leave-in treatment. A treatment to care for & repair dry, damaged hair by replenishing lost moisture to leave hair feeling silky-smooth & manageable without weighing down even thin fine hair. 250ml  
**11350**

**Intensive Deep Repair Mask**

Specially formulated for overstressed, heat-traumatised & chemically-abused hair. This deep moisturising treatment helps restore moisture & elasticity leaving hair feeling silky, smooth & manageable. Infused with extract of Jojoba.

30ml Sachet

**15621**

24 Sachet Display

**16144**

100ml

**4757**

250ml

**4487**

1200ml

**4488****Cherry & Almond Special Edition**

Intensely nourishing treatment mask for over-stressed, heat-traumatised & over-processed hair. Special limited edition cherry & almond fragrance for extra luxury.

250ml

**17122**

## OSMO BLINDING SHINE - The ultimate shine-enhancing collection for super-smooth, super-shiny, frizz-free results

## Shampoo

Ultimate shine shampoo for super-smooth, glossy results. Infused with extracts of Moringa Oil & Silk Protein, the gentle formula purifies & revitalises the hair whilst boosting natural vibrancy, shine & bounce

400ml **11639**  
1000ml **11353**



## Conditioner

Ultimate shine conditioner for ultra-smooth, frizz-free results. Lightweight formula

400ml **11640**  
1000ml **11354**



## Banded Pack

Shampoo & conditioner  
1000ml each

**6287**



## Serum

Perfect for taming straight or curly hair, lightweight formula, UV filters, provides fantastic shine & super frizz-free results.

50ml  
**4500**



## Illuminating Finisher

The ultimate high-gloss shine spray perfect for finishing any style.

125ml  
**4502**



## Illuminating Mask

An intensive conditioning mask for super-smooth, super-shiny, frizz-free results featuring a lightweight formula with Hydrolyzed Silk Protein & Moringa Oil, gently nourishes & cleanses, hair feels revitalised, bouncy & soft.

100ml **11355**  
300ml **11356**



## Definer

A lightweight definer to separate & sculpt the hair with high voltage shine & mega-smooth results.

40ml  
**4501**



## OSMO EXTREME VOLUME - Designed to breathe life into limp, lifeless hair for long-lasting volume, body &amp; shine

## Shampoo

Designed to create noticeable body, shine & volume. Weightless formula with Soybean Oil & Rice Protein to gently cleanse.

400ml **11643**  
1000ml **11351**



## Conditioner

Targets dehydrated areas while thickening each hair strand for full & bouncy results.

400ml **11644**  
1000ml **11352**



## Banded Pack

Shampoo & conditioner  
1000ml each

**6285**



## Root Lifter

Achieve noticeable body & fullness where you need it most.

250ml  
**5705**



## Thickening Crème

For instant volume & texture during styling.

150ml  
**5706**



## OSMO SILVERISING - 100% sulphate-free collection designed to banish any unwanted yellow tones in highlighted, bleached or blonde shades

**Shampoo**  
Effective in enhancing silver tones in blonde, white or grey hair.  
300ml **11647**  
1000ml **7338**

**Conditioner**  
The perfect color saviour for natural or synthetic hair.  
300ml **11648**  
1000ml **7339**

**Banded Pack**  
Shampoo & conditioner  
1000ml each  
**7052**



## OSMO COLOUR SAVE - 100% sulphate-free range with UV protection &amp; the OSMO Anti-Fade System® to visibly extend the life of your color

**Shampoo**  
100% salt & sulphate-free shampoo. UV Filters & vitamin E to aid the prevention of color fading. Rose Absolute & Linseed Oil extracts help promote radiant shine & lustre.  
300ml **11645**  
1000ml **5698**

**Conditioner**  
The perfect color saviour for natural or synthetic hair.  
300ml **11646**  
1000ml **5699**

**Colour Radiance Mask**  
An intensely nourishing salt & sulphate-free mask for color-treated hair.  
100ml **11357**  
300ml **11358**

**Banded Pack**  
Shampoo & conditioner  
1000ml each  
**11681**



## OSMO SUPER COOL ZERO ORANGE

**Shampoo**  
An intense treatment shampoo specially formulated for all brunette tones, from light to dark. Neutralizes orange & red tones in brunette hair for a deeper & more intense brunettes.

Infused with super-blue pigments. Targets red, brassy & copper reflections in brunette hair & neutralizes them for transformed & radiant brunette shades. Sulphate-free & is ideal for all brunettes. Vegan & cruelty-free formula.  
300ml **16566**  
1000ml **16567**



**Mask**  
Intensely hydrating treatment mask with super-blue pigments for use on lightened brunette-dark hair tones. Pigments help counteract unwanted brassy, red & copper reflections, & promote cool tones. Nourishing formula restores color balance, leaving brunette hair looking radiant & fresh. Leave on hair for 3-5 minutes for best results.

250ml **17719**  
1000ml **17720**

NEW!



## OSMO SCALP THERAPY

**Detoxify Shampoo**  
Effectively removes product, debris & oil build-up, revitalizing the scalp & hair with gentle cleansing therapy. Removes impurities & returns hair to a healthy, natural base, without stripping the hair of essential oils & moisture. Use as often as required.

Hair is left super-clean with a unique formula combining Rosemary & Tea Tree Oil. Jojoba & Wheat Germ further condition & soften the hair, avoiding dryness common with clarifying shampoos.  
400ml **16803**  
1000ml **16804**





OSMO® is renowned & loved by hairstylists worldwide for its winning formulations & high product performance. Introducing X.POSÉD - the first raw & uncovered sustainable capsule collection - housed in up to 50% PCR packaging, formulated with up to 97% naturally derived ingredients, & suitable for all hair types. A totally vegan, sulphate-free & cruelty-free range of products.

Innovative X.POSÉD product formulas make use of specialist ingredients that make the most of what nature has to offer, whilst guaranteeing stylists the same fantastic OSMO® performance.

OSMO® X.POSÉD IS ABOUT TRANSPARENCY - OSMO® believes that great hair aligns with positive health & wellbeing. Only the gentlest formulations, kind to both you & the planet, are used, delivering great results in the process.

PCR PACKAGING - We live in a beautiful world, & OSMO® aims to do their upmost to contribute to keeping it that way. To help reduce virgin plastic in the environment, X.POSÉD products are made using 50% post-consumer recycled (PCR) bottles & tubes that are fully recyclable.

100% VEGAN & CRUELTY FREE - All X.POSÉD products are completely vegan & cruelty-free. Each product in the range is manufactured in the U.K. using ingredients of the highest quality. In accordance with U.K. regulations, none of the ingredients used, or any of the products, are tested on animals.

COLOUR CARE COMPLEX - Every X.POSÉD product in the range has been formulated with OSMO®'s unique Colour Care Complex - containing UV filters to help protect the hair against potential damage from natural pollutants, whilst helping to prolong & enhance the life of color.

#### Daily Shampoo

91% naturally derived ingredients. A gentle, yet effective vegan friendly daily cleanse shampoo with a refreshing citrus fragrance, infused with extracts of basil, thyme & mandarin. Formulated to help stimulate & refresh the scalp whilst promoting shine & vitality. Hair is left feeling energised day after day.

400ml 17725  
1000ml 17726



#### Daily Conditioner

97% naturally derived ingredients. With its vegan friendly, lightweight formula, this hydrating conditioner infused with basil, thyme & mandarin contains the perfect blend of ingredients to effectively moisturise the hair with every use without weighing it down. Leaves hair feeling refreshed, nourished & more manageable.

400ml 17723  
1000ml 17724



#### Anti-Humidity Spray

A unique, vegan friendly, anti-humidity spray which coats the hair with an invisible water-resistant shield to help fight the battle against frizz. Formulated with a blend of Avocado Oil, Raspberry Seed Oil & Aloe Vera, this lightweight styling treatment helps strengthen & seal each hair strand, promoting elasticity & suppleness for smoother, healthier & shinier results.

Shampoo hair & towel dry. Apply product liberally & evenly. Do not use any other styling products while the hair is damp. Blow dry the hair in sections to activate the treatment. Use every 3-4 shampoos for best results.

250ml  
17721



#### Leave-In Treatment

83% naturally derived ingredients. A highly nourishing vegan friendly leave-in treatment formulated with extract of prickly pear, pomegranate seed & neem oil. Designed to help repair & replenish dry & damaged hair without weighing it down.

Lost moisture is restored leaving hair feeling nourished, smoother & softer. Spray evenly over towel-dried hair. Comb through & leave in. Style as normal.

250ml

17727



#### Blow Dry Balm

90% naturally derived ingredients. A lightweight, vegan friendly styling balm formulated with Bergamot, Mandarin, Sandalwood & natural antioxidants to help strengthen & protect the hair. Delivers body, volume, shine & hold for perfectly smooth blow dry results every time. Apply evenly over towel dried hair. Comb through & leave in. Style as normal.

200ml  
17722



#### Treatment Mask

95% naturally derived ingredients. An intensely hydrating, vegan friendly mask designed to help repair & restore the hair to optimum condition. Formulated with extracts of basil, thyme & mandarin, this revitalising treatment leaves the hair feeling silky, smooth & manageable.

250ml  
17728



#### X.POSÉD Counter Display

Includes:

- 4 x Anti-Humidity Spray, 250ml
- 4 x Blow Dry Balm, 200ml
- 4 x Daily Shampoo, 400ml
- 4 x Daily Conditioner, 400ml
- 4 x Leave-In Treatment, 250ml
- 4 x Treatment Mask, 250ml
- 1 x Daily Shampoo, 1000ml
- 1 x Daily Conditioner, 1000ml
- 1 x X.POSÉD Poster
- 10 x Brochures
- 1 X Empty 24 Piece Display Stand

Available whilst stocks last.  
P749





**No Yellow Super Silver Shampoo**

Replace brassy, unwanted yellow for even silver & ash tones. For use on super-lightened, grey & bleached hair. For use on natural & synthetic hair. Formulated with super-violet pigments to combat brassy tones. Can be used as a toner after bleaching. Now available in handy sample sizes.

20ml Sachet	15622
100ml	14483
300ml	13826
1000ml	13827
24 Sachet Display	16142

**Super Silver No Yellow Mask**

An intensely hydrating, sulphate-free treatment mask infused with super-violet pigments to replenish lost moisture & neutralise any yellow tones. Leaves blonde, grey & bleached hair feeling nourished, healthy & more radiant. Works in perfect collaboration with Super Silver No Yellow Shampoo. Now available in handy sample sizes.

30ml Sachet	15623
100ml	14473
250ml	14474
1000ml	14475
24 Sachet Display	16143

**Super Silver Violet Conditioning Styling Foam**

A very lightweight conditioning foam for all blonde, grey, silver & white shades. Not only does this styling foam create bouncy locks full of volume, it also uses violet pigments to neutralize unwanted yellow & brassy tones synonymous with blonde hair.

Features Osmo's signature Fibre Bond Technology that nourishes & repairs frail, brittle & damaged hair types. Hair is instantly left brighter, softer & shinier so the blonde, silver, grey or white hair shines bright.

200ml	16578
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NEW!

**Super Silver Violet Miracle Treatment Spray**

A specialized leave-in treatment for blonde, grey, silver & white hair types. Intensely nourishing formula that neutralizes unwanted yellow & brassy tones in grey, blonde & highlighted hair using violet pigments.

Features Osmo's signature Fibre Bond Technology that nourishes & repairs frail, brittle & damaged hair types. Another key ingredient is Soy Protein, an ingredient that leaves hair soft, smooth & healthy. Replenishes lost moisture for a healthy balance so color looks as vibrant as possible.

250ml	16579
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NEW!

**Violet Mask**

Osmo® Anti-Fade System with UV filters help to stop yellow tones while hair is protected & color radiance is restored. 100% sulphate-free mask formulated to nourish blond & highlighted hair.

100ml	11360
300ml	11361
1200ml	12295

**Violet Protect & Tone Styler**

A leave-in treatment & toning spray is designed for blonde & highlighted hair, the violet toners help protect against unwanted brassiness, restores radiance & aids in the protection of heat damage.

125ml	11359
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OSMO understands that we all use more shampoo than conditioner, right?

Twin Litre Shampoo, Banded, 1000ml each

Colour Save  
12603

Silverising  
12604

Blinding Shine  
12605

Extreme Volume  
12606

OSMO BERBER OIL COLLECTION - Luxury ARGAN OIL infused hair care



**Berber Oil Hair Treatment**  
Helps restore hair to pristine condition. The unique blend of oils contain Argan Oil, which is rich in Vitamin E, a powerful antioxidant that provides intense nourishment to dry & damaged hair.  
10ml **16794**   
100ml **7340**



**Berber Oil Shampoo**  
Rejuvenating Cleanser with Argan Oil. Suitable for all hair types.  
75ml **7415**  
250ml **7416**



**Berber Oil Light Radiance Spray**  
Shine-enhancing spray adds radiance to all hair types, lightweight.  
125ml **7419**



OSMO EFFECTS - A collection of unique styling products designed to create that special effect whatever your style



**Wonder 10**  
A unique, all-in-one keratin-based leave-in hair treatment with 10 wondrous effects. Designed to leave the hair feeling softer, silkier & more manageable with radiant shine.  
25ml **9369**  
250ml **8300**



**Straighten Up Keratin Smoothing Complex**  
A semi-permanent straightening complex that works with styling irons to transform curly, frizzy hair into sleek, smooth, visibly straighter styles.

Lasts up to 3 days or until next shampoo, heat-activated.  
250ml **16830**





Super Silver Gift Pack

Contains:

- Super Silver No Yellow Shampoo, 300ml
- Super Silver No Yellow Mask, 250ml
- Super Silver Violet Miracle Treatment, 250ml

18180



Deep Moisture Hydrate Gift Pack

Contains:

- Deep Moisture Shampoo, 400ml
- Intensive Deep Repair Mask, 250ml
- Dual Action Miracle Repair, 250ml

18179



X.POSED Gift Pack

Contains:

- Daily Shampoo, 400ml
- Treatment Mask, 250ml
- Blow Dry Balm, 200ml

18181



Extreme Volume Gift Pack

Gift pack to create volume, body & shine. Liven dull, flat, limp, lifeless hair & prevents fly-away & frizz. Creates bounce, shine, thickens & strengthens. Corrects oily roots & moisturizes ends.

Contains:

- Extreme Volume Shampoo, 400ml
- Extreme Volume Conditioner, 400ml
- Extreme Volume Mega Styling Foam, 245ml

13948



Extreme Volume Gift Pack

Contains:

- Extreme Volume Shampoo, 400ml
- Extreme Volume Conditioner, 400ml
- Extreme Volume Root Lifter, 250ml

12044



Blinking Shine Gift Pack

Gift pack for long-lasting shine & bounce. Ingredients create unparalleled shine with glossy, vibrant results without an increase in oil production.

Contains:

- Blinking Shine Shampoo, 400ml
- Blinking Shine Conditioner, 400ml
- Blinking Shine Serum, 50ml

13947



**Grooming Gift Pack**

Gift pack for male grooming. Includes 3 products of different consistencies, finish & effects for comprehensive styling needs. Contains:

- Matt Sea Salt Spray, 250ml
- Matte Clay Extreme, 100ml
- Elite Pomade, 100ml

**13950****Style Laid Bare Gift Pack**

Contains:

- Matte Clay Extreme, 100ml
- Pomade Hold, 100ml
- Fibre Sculpt, 100ml

**12045****Style Laid Bare Grooming Gift Pack**

Contains:

- Elite Pomade, 100ml
- Clay Wax, 100ml
- Detoxify Shampoo, 250ml

**13273****Gripping Stuff Gift Pack**

Contains:

- Clay Wax, 100ml
- Shaper Maker, 100ml
- Detoxify, 250ml

**9920****Osmo Retail Floor Stand**

200cm(H) x 80cm(W) x 30cm(D)

**P083**

OPENING DEAL AVAILABLE

**Men Only Gift Pack**

Minimum effort required!

Contains:

- Fibre Hard, 100ml
- Clay Wax, 100ml
- Detoxify, 250ml

**8174****Drama Queen Gift Pack**

Contains:

- Blinding Shine Shampoo, 350ml
- Blinding Shine Conditioner, 350ml
- Illuminating Finisher, 125ml

**9918**





A performance driven product line,  
that is young & fun!  
Directed at all ages in the blow drying/  
volumizing category. Visually eye-  
catching, but most importantly -  
IT WORKS!  
Made in Canada  
DESIGN.ME products give hair sheen,  
oomph, volume & styling speed. These  
high quality products are cruelty-free &  
do not contain a single drop of harmful  
sulfates, parabens or gluten.

**PUFF.ME**  
**THE.FIRST.EVER VOLUMIZING POWDER IN A PUMP!**  
The first volumizing cloud mist in a pump, provides  
maximum mass & body. You get a full, rich & lush  
look with just a pump or two. The exclusive formula  
feels like nothing, but ends up being everything!  
Works on dry or damp hair; instant MEGA volume,  
great for all hair types & up-do's.  
Apply lightweight powder to create maximum  
volume.  
9g  
**14246**  
12 Piece Display  
**14259**



**PUFF.ME LIGHT**  
For fine hair provides maximum mass & body. Even  
the most baby-fine hair feels full, rich & looks lush  
with just a pump or two. Because it is so light, there is  
nothing to weigh the hair down.  
9g  
**14247**  
12 Piece Display  
**14258**



**POWER DRY.ME Blow-Wave Lotion**  
A microemulsion which forms a lubricious thin layer  
around the hair fibres, providing better alignment  
of the fibres, thus preventing entrapment of water  
molecules due to tangling. It also allows the excess  
water to "bead" out instead of soaking into the hair for  
50% faster dry time.  
230ml  
**14248**  
6 Piece Display  
**14433**



**FAB.ME Style Lotion**  
The mother of all hair treatments  
Breathes life into your hair with a spritz of a bottle.  
It is the biggest & best porosity formula that will give  
you youthful, fabulous hair in a matter of seconds.  
Benefits:  
• Light conditioning  
• Color fade protection  
• Hydration & detangling  
• Enhanced manageability  
• Static reduction & frizz  
control & many more  
230ml  
**14249**  
6 Piece Display  
**14434**



**PUFF.ME Dry Texturizing Spray**  
Life isn't perfect but your  
hair is about to be! Get  
ready for stunning care-  
free volume & lived-in  
texture, invisible to the  
naked eye.

Perfectly creates  
brushable body with just  
the right amount of hold.

A match made in hair  
heaven: natural zeolite &  
silica, which together gives  
you the texture & body you  
have been dreaming about.  
248ml  
**15964**



**LIFT.ME Volumizing Mousse**  
Blowdry Spray is what  
every stylist needs to add  
seductive body & volume to  
their clients' hair, providing  
a natural look & feel with  
every blowdry.

This mousse offers heat  
protection & humidity  
resistance.  
250ml  
**15965**



**PUFF.ME Volumizing Shampoo**  
Shampoo: detoxifies hair from environmental toxins  
& chemical residues from hair products.



**PUFF.ME Conditioner**  
Conditioner: targets & repairs damaged areas on hair  
structure, restoring hair integrity.



**QUICKIE.ME**  
Dry Shampoo Foam  
Cleanse, detox, refresh.  
189ml  
**14785**



**QUICKIE.ME**  
Blonde & Pastel Tone Dry Shampoo Spray  
Absorbs, lifts, styles.  
339ml  
**14795**



**QUICKIE.ME**  
Brunette & Dark Tone Dry Shampoo Spray  
Absorbs, lifts, styles.  
339ml  
**14796**



**BOUNCE.ME** Curling Cream  
A light cream that offers all-day hold & conditioning for curly hair. Saves curls from frizz with Argan Oil to define & shine for long-lasting, bouncy curls.  
300ml  
**14256**



**HOLD.ME - THREE WAYS**  
A hairspray, which is ADJUSTABLE - light, firm or extreme hold. Adjustable hold level, adds lift, shine & safe for all hair.  
330ml  
**14253**



**GLOSS.ME** Cannabis Sativa Seed Oil Hair Serum  
A unique formula of oils & proteins, rich in essential fatty acids & vitamins A, C & E that make your hair stronger, fuller & healthier.

Just the right amount of cannabis sativa seed oil derived from hemp is added which moisturizes & strengthens hair & is completely safe to use for people of all ages.  
**100% THC free & non-psychoactive!**  
75ml  
**16132**



**GLOSS.ME** Hydrating Shampoo  
A shampoo with dreamy, rich lather that gives hair strands everything they have ever wanted - hydration, strength & head-turning shine.  

- Instant shine & silky-soft to the touch.
- Nourishes hair to prevent split ends & breakage.
- Strengthens hair strands & fights frizz.
- Seals in moisture & improves manageability.
- Weightless hydration
- Color-safe & keratin-safe.

  
300ml  
**16569**



**GLOSS.ME** Hydrating Conditioner  
Rich in essential fatty acids & vitamins, this conditioner is a go-to for protecting the hair from the elements. Shields the hair from harmful environmental aggressors, while imparting luxurious gloss.  
300ml  
**16570**



**GLOSS.ME** Hydrating Treatment Mask  
Rich in essential fatty acids & vitamins, this conditioner is a go-to for protecting the hair from the elements. Shields the hair from harmful environmental aggressors, while imparting luxurious gloss.  
250ml  
**16571**





For the first time ever ... the science of FiberHance™ strengthening technology combined with natural phytonutrients of plant-based ingredients to bring you the ultimate reparative, strengthening & nourishing, professional hair care line.

ANTI-COLOR FADE • NO SULFATES, PARABENS, OR DYES

The formula is made of three key ingredients:

1. Hemp Seed Oil - Benefits of Hemp:

The health benefits of Hemp Seed Oil comes from its excellent ratio of omega-6 to omega-2 which are needed in stimulating hair growth. It helps rebalance the moisture level of the scalp & hair to smooth the hair's surface & prevent dehydration. This ingredient makes hair look shinier & stronger by improving the health of the hair follicles to prevent hair loss. For healthy hair, some amount of moisture must be introduced & maintained. Hemp oil prevents water loss by injecting moisture into the hair & scalp. In addition, it is easily absorbed by the scalp & hair so it does not get sticky & leave a mess.

2. Red Wine Extract (Resveratrol) - Benefits of Red Wine:

Red Wine Resveratrol is a stilbenoid which is a natural Polyphenol that is 20 times more powerful than Vitamin C & 50 times more powerful than Vitamin E. Resveratrol helps grow Keratin which prevents the degradation of hair protein.

It protects the scalp & hair from free radicals & helps make hair color more vibrant & alive by restoring strength, luster & shine. Because of the ultra-high levels of polyphenols, this property combats the aging & cellular breakdown of healthy cells by removing & stopping free radicals from damaging cell membranes & attacking proteins. Since red wine contains bioflavonoids, this ingredient helps in the growth of Keratin & prevents degradation of hair protein.

3. FiberHance™ - Strengthening Technology

What is FiberHance™?

The a-helix protein structure in the hair fibre is what provides strength to the hair. In weak hair, the bonds are broken & missing. FiberHance™ BM solution is a small molecule in which the chemical structure & dimensions have been specifically designed to optimize multi-bond interactions within the hair keratin cortex. This builds new bonds with & across the hair structure because they are dual mechanisms!

Benefits of FiberHance™:

FiberHance™ is a bond multiplier for hair strengthening. It derives from glucose-based chemistry & has a unique multifaceted mode of action, which helps penetrate deep into the cortex. This creates new hydrogen & ionic bonds which supports the damaged internal keratin structure to strengthen & provide manageability back to the hair.

Moisturizing Shampoo

Enhanced with plant-based Phytonutrients, it nourishes & reconstructs. Leaves you with voluminous, moisture-rich hair. 430ml 15909



Moisturizing Conditioner

Leaves you with voluminous, moisture-rich hair. 430ml 15910



Deep Repair Masque

For dry, damaged hair, Agadir's most intensive treatment repairs, seals split ends & conditions.

This deep, restorative formula is infused with Phytonutrients (Hemp Seed Oil/ Resveratrol). Plus, revolutionary FiberHance™ Strengthening Technology repairs hair from the inside out for long term benefits, making it up to 3 times stronger.

Enhanced with plant-based Vitamins & Antioxidants, it nourishes, reconstructs & adds moisture. Improves overall health of hair.



Sachet, 52ml 16306



52ml sachet display x 12 16186



236.6ml 15911

Strengthening Serum

Medium weight serum with FiberHance™ makes hair 3x stronger. Enhanced with plant-based Phytonutrients (Hemp Seed Oil/ Resveratrol). Nourishes, repairs & restores strength & elasticity to dry, damaged, frizzy hair. Heat protectant. 118ml 15912



Gloss Spray Treatment

Lightweight spray treatment is a color prism enhancer that adds vibrant shine & slip to hair. FiberHance™ makes hair 3x stronger. Enhanced with plant-based Phytonutrients (Hemp Seed Oil/Resveratrol), it nourishes & repairs, dry, damaged, frizzy hair. Heat protectant. 118ml 15913



Liquid Mousse Styling Spray

No more waiting for messy, sticky foam to dissipate. Liquid Mousse works instantly! Gives volume, manageability & shine. FiberHance™ makes hair 3x stronger. Enhanced with plant-based Phytonutrients (Hemp Seed Oil/ Resveratrol). Heat protectant for maximum defense against heat appliances. 237ml 15914



Hairspray, Firm Hold

Nature & science at its best! Infused with Hemp Seed Oil, Wine Extract (Resveratrol) & FiberHance™ Strengthening Technology to seal in moisture, preventing frizz. High humidity resistance, fast drying, flake-free with firm hold. Adds shine, volume & texture to styles. 298g 15915



## AGADIR ARGAN OIL HAIR TREATMENT: SULFATE-FREE, PARABEN-FREE &amp; SODIUM CHLORIDE-FREE

**AGADIR ARGAN OIL HAIR TREATMENT** is extracted from a rare, exotic nut (cross between a walnut & almond) of the Argan tree. This oil from Morocco has the characteristics of being very light & non-greasy. It has remarkable conditioning powers without weighing the hair down. It leaves hair soft, silky, manageable with a long-lasting, luxurious shine. Packaging may vary.

29.6ml travel size

**11669**

66.5ml

**6118**

66.5ml 6 bottle display

**6119**

118ml

**6117**

118ml x3 bottle

display with

free sachets

**6115**

- Instantly penetrates, moisturizes & shines.
- Conditions, corrects frizzies, humidity-resistant, reduces drying time.
- Dry & light, not oily or greasy, no build-up.
- Alcohol-free with a wonderful fragrance.

### Agadir Argan Oil Spray Treatment

Ideal for working with longer hair lengths, Agadir Argan Oil combined with fine spray & ultra-light professional formulation smoothes hair & protects against heat-appliance damage. Also perfect on skin to soothe your arms & legs.

59.2ml

**11670**

150ml

**5755**



## AGADIR ARGAN OIL DAILY MOISTURISING RANGE

Shampoo & Conditioner - Sulfate & paraben-free. Highly nutritious with mild, luxurious lather. Packaging may vary.

### Shampoo

Very gentle on color treated hair. Hair will feel moisturized, smooth & conditioned with a great aroma that will awaken your senses.

66.5ml travel size

**11665**

366ml

**6126**

1 Litre

**11478**

### Conditioner

Anti-color fade for long-lasting hair color. Detangles, smoothes, shines & corrects dry, frizzy hair.

66.5ml travel size

**11666**

366ml

**6125**

1 Litre

**11477**

### Banded Pack

Shampoo & conditioner

366ml option

**P720**

### Banded Pack

Shampoo & conditioner

1 Litre option

**7226**



## AGADIR ARGAN OIL DAILY VOLUMIZING RANGE

Shampoo & Conditioner - Sulfate & paraben-free. Builds volume & fullness. Packaging may vary.

### Shampoo

Adds body & fullness to hair by infusing essential ingredients with Argan Oil & Panthenol. Very aromatic.

366ml

**8296**

1 Litre

**11687**

### Conditioner

Detangles, smoothes, shines & corrects dry, frizzy hair while adding volume.

366ml

**8297**

1 Litre

**11686**

### Banded Pack

Shampoo & conditioner

366ml option

**P721**

### Banded Pack

Shampoo & conditioner

1 Litre option

**11668**

### Moisture Mask

With Keratin Protein. Deep repair, smoothes & strengthens hair, anti-color fade for long-lasting hair color. Alcohol-free. Treats in 3-5 minutes.

236.6ml

**6405**





AGADIR STYLERS

Packaging may vary.

**Curl Crème**  
Leaves hair naturally soft & touchable with a light hold to keep curls fresh & bouncy.  
295.7ml  
**9618**



**Volumizing Hairspray**  
Firm hold, aerosol mist, builds volume, 24 hour hold.  
51ml (travel size)  
**8209**  
365ml  
**8207**



**Spritz**  
Styling, finishing spray, non-aerosol, perfect tool to create & hold styles.  
236.6ml  
**6946**



**Volumizing Styling Mousse**  
Adds volume, bounce & hold. Sulfate & alcohol-free.  
252ml  
**6406**



**Volumizing Sculpting Gel**  
Xtreme Hold, alcohol-free, sculpts & lifts, signature fragrance.  
59.2ml  
**6522**



AGADIR HAIR SHIELD 450°

The secret lies in the powerful combination of Argan Oil, Heat Shock & Phyto Protein. Packaging may vary.

**Shampoo**  
Rebuilds the architecture of hair from the inside, restoring strength & elasticity while adding vital moisture, vitamins & a protective layer to the hair shaft.  
366ml  
**11294**



**Conditioner**  
Lightweight formula, conditions & repairs heat-damaged, frizzy hair. Detangles, smoothes & shines.  
366ml  
**11295**



**Oil Treatment**  
Added protection during the final heat styling process.  
118ml  
**11297**



**Intense Crème Treatment**  
Leave-in heat protection. The Shock Protein is activated by the heat from heat appliances.  
295.7ml  
**9677**



**Spray Treatment**  
Added protection during the final heat styling process.  
200ml  
**8298**



L'ACTION PARIS LIFESTYLE HAIR SOLUTIONS

**Vitality & Growth Hair Mask**  
Anti-aging, hair restoring care made from olive leaf extracts. Protects from harsh shampoos, hair colors & harmful UV rays.  
15ml  
**7627**



**Moisturizing Hair Mask**  
Silky-soft & shiny. Grape seed oil & palm oil will restore soft, silky hair.  
15ml  
**7629**



**Renovator Hair Mask**  
Repairs hair fibres & restores healthy shine to hair thanks to sunflower seeds.  
15ml  
**7628**



These masks are designed to be used overnight. Leave the mask to dry for 5 to 10 minutes before bed. Using a cap is not necessary. Does not stain bedding. Rinse out in the morning & wash hair if needed.

**4-In-One Hair Night Mask**  
Moisturises, restores shine, nourishes & intensively strengthens hair. Its overnight formula guarantees optimum results.  
20ml  
**16133**



**Moisturizing Hair Night Mask**  
Enriched with Barbary fig oil & extract of Aloe vera leaf, this mask intensively nourishes hair.  
20ml  
**16134**



**Radiance Repairer Hair Night Mask**  
High in vitamin content, repairs hair & gives it luminosity & suppleness.  
20ml  
**16135**



**Strength & Vitality Hair Night Mask**  
This mask reinforces & strengthens hair.  
20ml  
**16136**



**The most advanced technology of its kind....**

ColorStrong Complex is a vegetable-derived protein that penetrates into the hair to build strength & repair damage from the inside out.

- Increases the strength of damaged hair
- Features anti-breakage properties
- Continues to strengthen hair even in extreme humidity

Only the highest quality natural ingredients are used in the range. All products contain NO parabens, sulfates, artificial dyes, phthalates, propylene glycol or other harmful ingredients. All products & raw materials are not tested on animals & are all cruelty-free.

**Strengthening Shampoo**

- Increases vibrancy of hair color.
- Helps enhance moisture.
- Sulfate-free formula for gentle cleansing.

30ml  
**13926**


**Strengthening Conditioner**

- Improves shine.
- Improves hair's manageability.

30ml **13927**  
300ml **13920**


**Strengthening Detangler**

- Strengthens dry, damaged hair.
- Provides long-lasting frizz control.
- Reduces split ends & breakage.
- Enhances natural body.
- Reduces color fading.
- Improves appearance of hair condition & texture.

30ml  
**13928**


**Volumizing Spray**

- Creates volume at the root.
- Provides fullness without stiffness or flakes.

30ml **13930**  
250ml **13922**


**Shine Serum**

- Refreshes shine & eliminates frizz
- Won't weigh hair down.
- Contains ColorStrong Complex to repair damaged caused by environment & hot tools.
- Increases vibrancy.

30ml **13929**  
60ml **13923**


**Multi Purpose Styling Cream**

- Creates movable hold with natural looking body & volume.
- Adds definition to any style.
- Tames frizz & adds shine.
- Enhances hair texture.

90ml **13925**  
355ml **14305**


**Reconstructive Hairspray**

- Shapes hair with flexible hold.
- Quick drying, no stiffness or flakes
- Perfect for all hair types.
- To offset CO<sub>2</sub> associated with hairsprays, ColorpHlex will plant a tree for every can sold.

296ml  
**13924**


**MARRAKESH COLOR CARE WITH COLORPHLEX - Elevating Hair Color**
 MARRAKESH

A collection under Marrakesh Hair Care that uses the benefits of sunflower seed oil to best maintain color-treated hair.

The vegetable-derived, multi-weight protein penetrates deeply into the hair to build, strengthen & repair even the most damaged hair from the inside out.

It is also coupled with Heliogenol, a conditioning agent derived from sunflower seeds, which prolongs hair color & prevents breakage

**WHY ADD COLORPHLEX?**

- ColorpHlex penetrates deeply into hair & helps repair damage & strengthen hair from the inside out.
- Marrakesh Color Care Collection is designed to protect & maintain color longer.

Shampoo  
355ml  
**15862**



Conditioner  
355ml  
**15863**



Leave-In Detangler  
118ml  
**15864**





Marrakesh Oil Hair Styling Elixir is distributed worldwide & is the only hair oil product formulated with Argan Oil & Hemp Oil for added strength, health, protection & shine - NOURISH & REPAIR

**Nourish - Daily Cleansing Shampoo**  
Gently cleanses. For all hair types. Sulfate-free, cleanses without stripping color. Wheat protein shields hair cuticle against further damage.



**Hydrate - Daily Conditioner**  
Panthenol locks in moisture & improves manageability & shine.  
355ml  
10738



**Oil Argan & Hemp Oil Therapy**  
Improves elasticity & manageability. Controls frizz & adds glossy shine. Safe for color-treated hair. Leaves hair silky-smooth.  
60ml  
10730



**Oil Light**  
Ultra-light version. Won't weigh down even fine hair.  
60ml  
10732



**Original Travel Kit**  
Contains:  
• Nourish Shampoo, 100ml  
• Hydrate Conditioner, 100ml  
• Oil, 30ml  
12239



**X Leave-In Treatment**  
Instantly moisturizes & detangles. Wheat protein shields hair cuticle against further damage. Pure botanical extracts provide frizz & static control with enhanced manageability.



**Let It Shine Shine Mist**  
Ultra-light for on-the-go touch-ups.  
118ml  
10733



**Endz Split End Mender & Preventer**  
Lessens the appearance of split ends. Controls frizz & static. Leaves hair with thicker feeling ends.  
118ml  
10743



**DEAL A:**  
Contains:  
• Shampoo, 100ml  
• Conditioner, 100ml  
• Endz, 118ml  
• X Leave-In, 118ml  
11090



**DEAL B:**  
Contains:  
• X Leave-In, 118ml  
• Endz, 118ml  
• Masque, 118ml  
• Oil, 30ml  
11091



**Kahm Smoothing Treatment**

Vegetable Keratin Protein, Argan & Hemp Oil. Locks in smoothness without harsh chemicals. Creates straight hair with added shine or soft, flexible curly & wavy locks without stiffness. Provides lasting frizz & humidity control between shampoos.

60ml **10741**  
237ml **10742**



How to use:

**Kahm Smoothing Shampoo**

Contains vegetable keratin protein which penetrates hair, cleanses, repairs & smooths. Sulfate-free gently cleanses without stripping color.

355ml **11653**  
739ml **11193**

**Kahm Smoothing Conditioner**

Argan & Hemp oil smooths & detangles unruly hair with frizz & humidity control.

355ml **11654**  
739ml **11194**

**Isle of You Gift Set**

Contains:

- Oil, 60ml
- Marrakesh X Leave-In, 118ml
- Marrakesh Whip Skin Butter, 237ml

**14812****P725**

Contains:

- Nourish Daily Shampoo, 739ml
- Hydrate Daily Conditioner, 739ml

+ samples

**P726**

Contains:

- Kahm Shampoo, 739ml
- Kahm Conditioner, 739ml

+ samples

**Kahm Smoothing Cocktail Kit**

The power of vegetable keratin protein, argan oil & hemp seed oil for smooth & luxurious hair. All products are 100% vegan & cruelty-free.

Contains:

- Kahm Smoothing Shampoo, 355ml
- Kahm Smoothing Conditioner, 355ml
- Kahm Smoothing Treatment, 60ml
- X Leave-In Detangler, 118ml
- Mod Multipurpose Styling Cream, 118ml – gives hair body, texture, shine & flexibility to hold any style with its moveable hold.

**17503****NEW!****Isle Of You Escape Set**

Luxurious hair & skin care using only high quality natural ingredients, including Argan & Hemp Seed Oils. All products are 100% vegan & cruelty-free.

Contains:

- Nourish Shampoo, 355ml
- Hydrate Conditioner, 355ml
- X Leave-In Detangler, 118ml
- Oil, 60ml
- Hemp Seed Hand & Body Lotion, 207ml – non-greasy, quick-absorbing lotion to quench thirsty skin & restore elasticity & flexibility.

**17510****NEW!**



Hold Styling Gel  
Provides a  
medium, flexible  
hold all day, no  
flaking, delivers  
a polished finish,  
alcohol-free,  
safe for color-  
treated hair.  
236ml  
11576



Bounce Volumizing  
Spray  
Boosts roots of  
hair, provides a  
full, lifted look  
without stiffness  
or flakes.  
118ml  
11575



Curl  
Curl Crème  
Helps define curls with a flexible  
hold, eliminates frizz & makes fly-  
aways more manageable.  
113ml  
11574



Oil Therapy & X Leave-In Caddy Set  
Special edition caddy special featuring some  
of Marrakesh's most renowned hair therapy  
products. Bundled together for convenience.

Includes:  
• Oil Argan & Hemp Oil Therapy, 60ml  
• X Leave-In Treatment, 118ml  
16630



COLOR CARE CATEGORY - Revitalizes hair that has been damaged & weakened in the coloring process.  
Sunflower seed extract protects against UV damage & fading

Shampoo  
Safe for daily use,  
for all hair types.  
355ml  
11571



Conditioner  
Safe for daily use, for  
all hair types.  
355ml  
11572



Leave-In Treatment  
Provides long-lasting static control, designed to  
protect the hues of color-treated hair.  
118ml  
11573



Color Care Travel Kit  
Contains:  
• Color Care Shampoo, 100ml  
• Color Care Conditioner, 100ml  
• Leave-In, 60ml  
12240



DEAL:  
Color Care Shampoo & Conditioner  
(355ml) with FREE 118ml X Leave-In  
treatment  
12252

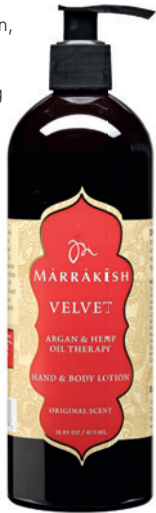


MARRAKESH SKIN CARE

Argan Oil  
100% Pure for Face & Body  
60ml  
10789



Velvet Hand & Body  
Lotion  
Quench thirsty skin,  
non-greasy which  
absorbs quickly.  
Ultra-moisturising  
with hemp seed &  
Argan oil.  
473ml  
11195



# sustainable beauty mks eco

NEW!

**Marrakesh is now MKS eco** - A revived brand with new packaging & sustainable beauty.

With even more emphasis on environmental friendliness, **MKS eco** is extending their responsibility in their packaging & production. This includes switching product packaging from plastic to more sustainable materials like glass & aluminium, in addition to use of recycled plastics & materials.

Not only is the packaging 100% recyclable, but the products themselves are completely natural & non-harmful to everyone. Along with changes to packaging, **MKS eco** is continuing their commitment towards 100% vegan & cruelty-free products, & environmentally conscious manufacturing to reduce their carbon footprint. Only sustainably sourced, naturally derived ingredients are used, good for the body & environment.

Join MKS eco in their effort to reduce the harm to our environment, & to make our home a better place.

## Color Care Shampoo

Make color last with Sunflower Seed Extract & ColorpHlex repair technology to best suit color-treated hair. Powerful combination repairs color damage & keeps hair strong, protected & vibrant.

- Strengthens & moisturizes hair.
- Adds shine & leaves hair feeling silky smooth.
- Keeps color vibrant & longer lasting.
- Can be used daily.
- Vibrant sunflower scent.

296ml  
**18182**



## Color Care Conditioner

Lock in color with Sunflower Seed Extract to naturally protect & prolong color. ColorpHlex repair technology with Argan & Hemp Seed Oils promotes soft, healthy, revitalized hair with lasting color.

- Strengthens & moisturizes hair.
- Adds amazing shine.
- Keeps color vibrant & longer lasting.
- Can be used daily.
- Vibrant sunflower scent.

296ml  
**18183**



## Color Care X Leave-In & Detangler

Allows for easy brushing through knots. Promotes long-lasting color with naturally derived ColorpHlex repair technology & Sunflower Seed Extract. Argan & Hemp Seed Oils add shine & improve overall hair health.

- Instantly moisturizes & detangles
- Provides long-lasting frizz & static control.
- Improves shine.
- Keeps color vibrant & longer lasting.
- Vibrant sunflower scent.

118ml  
**18184**



## Kahm Smoothing Shampoo

Smooth out hair with a blend of Vegetable Keratin Protein, Argan Oil & Hemp Seed Oil. Cleanses, repairs & smooths unruly hair. Provides long-lasting frizz & humidity control for hair that looks silky all day long.

- Smoothing blend cleanses, repairs & smooths.
- Moisturizes & tames unruly hair.
- Provides long-lasting frizz & humidity control.
- Safe for color-treated hair.

296ml **18188**  
739ml **18240**  
(not shown)



## Kahm Smoothing Conditioner

Lock in moisture & enhance a smooth, silky texture. A blend of Vegetable Keratin Protein, Argan Oil & Hemp Seed Oil leaves hair conditioned with a soft texture free of unruly frizz.

- Smoothing blend detangles, repairs & smooths.
- Provides long-lasting frizz & humidity control.
- Creates silky-smooth finish.
- Safe for color-treated hair.

296ml **18187**  
739ml **18244**  
(not shown)



## Kahm Smoothing Treatment

Achieve ultimate smoothness with a blend of Vegetable Keratin Protein, Argan Oil & Hemp Seed Oil. A treatment to improve internal strength & lock in smoothness to create stick-straight hair or soft, manageable curls & waves.

- Smoothing blend improves internal strength.
- Locks in smoothness without damaging chemicals.
- Creates temporary stick-straight hair or soft curls & waves.
- Provides long-lasting frizz & humidity control.

60ml  
**18186**





NEW!

**Nourish Daily Shampoo**

Wash the hair with an aromatic, gentle cleanser. An Argan Oil shampoo that delivers nutrients to the hair to give it a shiny look & sleek feel, all with an indulging fragrance.

- Gently cleanses.
- Restores moisture.
- Strengthens the cuticle.
- Enhances manageability.

296ml **18196**  
739ml **18195**

**Hydrate Daily Conditioner**

Show the hair extra care & love. Argan Oil conditioner infused with Hemp Seed Oil & other natural ingredients to deeply moisturize the hair & give it a silky, shiny look.

- Locks in moisture & improves shine.
- Strengthens the cuticle.
- Enhances manageability.
- Leaves hair silky smooth.

296ml **18194**  
739ml **18198**

**Endz Split End Mender & Preventer**

Mend stubborn split ends. Treatment infused with Argan Oil to repair & seal damaged strands. Protects from future damage for healthy, fuller-looking hair.

- Seals & repairs split ends.
- Strengthens hair & prevents future splitting.
- Thickens ends.
- Controls frizz & static.

118ml  
**18185**

**Let It Shine Shine Mist**

Bring on shine with this featherlight mist that quickly uses its nourishing blend of Argan & Hemp Seed Oils to smooth away frizz & fly-away strands, & brighten up the hair with a shinier, silkier look.

- Ultra-light for on-the-go touch-ups.
- Improves hair condition & texture.
- Refreshes shine.
- Smooths frizz & fly-away strands.

118ml  
**18189**

**Miracle Masque Restorative Hair Mask**

Bring life to any hair that feels dull & bland. A reconstructive blend of Argan Oil, Hemp Seed Oil & Wheat Protein repairs & fortifies most damage to bring hair back to beautiful brilliance.

- Revitalizes dry, damaged & distressed hair.
- Radically improves internal strength.
- Repairs cuticle damage.
- Improves manageability & shine.

207ml  
**18190**

**Moisture Masque Moisturizing Hair Mask**

Hydrate hair with an intensely hydrating hair mask. A powerful blend of oils & vitamins to moisturize hair & improve its manageability. Imparts a shiny & silky look.

- Revitalizes dry, damaged & distressed hair.
- Radically improves internal strength.
- Repairs cuticle damage.
- Improves manageability & shine.

207ml  
**18191**

**Oil Hair Styling Elixir**

Illuminates the hair with a brilliant look. Special Argan Oil & Hemp Seed Oil blend significantly improves the look & feel of hair for an award-winning finish. A top choice of beauty professionals around the world.

- Improves hair condition & texture with Argan Oil.
- Provides long-lasting frizz control.
- Improves shine.
- Cuts drying time in half.

60ml  
**18192**

**Oil Light Fine Hair Styling Elixir**

Lift the hair's spirits with a rich, aromatic oil that is lighter than the standard elixir. Blends Argan Oil & Hemp Seed Oil to nourish the hair, give it a shiny look, & improve its texture without weighing it down. Ideal for finer hair.

- Ultra-light version of oil elixir.
- Will not weigh down even the finest hair.
- Improves shine & texture.
- Cuts drying time in half.

60ml  
**18193**

**X Leave-In & Detangler**

Multipurpose treatment that restores the hair to its natural beauty. Infused with Argan & Hemp Seed Oils, a few spritzes of this essential treatment helps control frizz, detangle knots, & protect the hair from heat damage.

- Instantly moisturizes & detangles.
- Helps to protect hair from damage.
- Provides long-lasting frizz & static control.
- Improves shine.

118ml  
**18197**

**Mod Plus Extra Hold Multipurpose Styling Cream**

Strive for unique styles & keep them in place. With an extra strong formula, this styling cream allows for better control & manageability to recreate versatile looks that will last for hours.

- Strong, manageable hold to create a variety of styles.
- Provides versatility for both texture & looks.
- Conditions & moisturizes dry, damaged hair.
- Keeps hair & styles in place all day long.

113ml  
**18239**

**Polish & Pamper Gift Set**

Includes:

- Oil Argan & Hemp Oil Therapy, 59ml
- X Leave-In Treatment, 118ml
- Limited Edition Whip Skin Butter, 237ml

**18103**



## STYLING PRODUCTS

### CDC Styling & Finishing Products - Energise & revitalise your look

An amazing selection of products to style, fix, model, volumize & texturise your hair You know the quality of the tint, expect the same from the styling products!

#### #ROCK HARD HAIR SPRAY

Conditioning & protective, strong hold, aerosol. Sets quickly, soft to the touch & easy to brush.

500ml  
12379



COMPAGNIA DEL OLORE®

#### #FRIZZ FREE CURL

For soft, natural & flexible control to curly hair. Non-flaking, taming frizz. Soft texturiser suitable for all hair types. Free of Parabens.

200ml  
12380



COMPAGNIA DEL OLORE®

#### #FLEXI FIX

Non-aerosol, strong fix hairspray. Fixes, lifts & gives body to hair with "memory hold" technology. Humidity-resistant.

250ml  
12381



COMPAGNIA DEL OLORE®

#### #METAL GEL

Strong fix styling gel. No flaky build-up, easy to brush. Contains no silicones.

200ml  
12382



COMPAGNIA DEL OLORE®

#### #SMOOTH MOVE

A smoothing spray that protects the hair from daily use of heat styling tools. Will not leave hair oily.

250ml  
12383



COMPAGNIA DEL OLORE®

#### #VOLUME CRACKLING FIZZ

Water-soluble & sparkling fizz foam, light to medium hold. Can be used daily & is great to refresh second-day curls.

200ml  
12384



COMPAGNIA DEL OLORE®

#### #SKY HIGH MOUSSE

A strong hold mousse providing long-lasting volume without weighing the hair down.

250ml  
12385



COMPAGNIA DEL OLORE®

#### #FIX FACTOR

Prevents formation of frizz & provides a soft yet sleek style that has natural movement. Provides definition, shape & elasticity without stickiness.

250ml  
12386



COMPAGNIA DEL OLORE®

#### #AMPED VOLUME MOUSSE

Extreme mousse with "memory effect".

250ml  
12387



COMPAGNIA DEL OLORE®



Daily Care Nourish Shampoo

Moisturizes, brightens & enhances natural undertones. Ingredients like Sugar, Erythritol, Cocoa Extract, Bamboo & Ginseng nourish hair & enhance softness & silkiness. Blend of Linseed, Argan, Olive, Macadamia & Jojoba oils revitalise the hair for added strength.

250ml  
14411  
1000ml  
14412



COMPAGNIA DEL COLORE®

Daily Care Nourish Cream Conditioner

Formulated with Cocoa Extract & precious oils like Linseed, Jojoba, Macadamia, Olive & Argan, renowned for nourishing & brightening properties. Provides extra softness & shine. Enhances natural undertones, adding radiance, silkiness & manageability.

200ml  
14413  
1000ml  
14414



COMPAGNIA DEL COLORE®

Daily Care Color Care Shampoo

Protects, maintains & revives color intensity. Organic Kiwi & Linseed Extracts enhance & brighten highlights. Hydrolyzed Wheat, Sunflower Extract & Rice Proteins nourish & strengthen hair, leaving it extremely soft, silky & shiny.

250ml  
14415  
1000ml  
14416



COMPAGNIA DEL COLORE®

Daily Care Color Care Cream Conditioner

Nourishes & revitalises for long-lasting, radiant, intense color. Shorea & Shea Butters with Grape Seed, Passion Flower, Rice & Sunflower oils regenerate hair for incredible softness & silkiness.

200ml  
14417  
1000ml  
14418



COMPAGNIA DEL COLORE®

Daily Care Volume Shampoo

Gives body & volume to fine & brittle hair. Enriched with Organic Ginkgo Biloba, Green Tea & Fig Extracts to strengthen & revitalise hair with protection from the environment. Hydrolyzed Wheat, Rice Proteins & Creatine improve strengthening & regenerative properties.

250ml  
14419  
1000ml  
14420



COMPAGNIA DEL COLORE®

Daily Care Volume Leave-In Conditioner

Light, quick & easy to apply to leave hair incredibly soft & silky. Hydrolyzed Wheat, Rice Proteins, Organic Aloe & Green Tea Extracts nourish & revive hair for softness & body. Spray on wet lengths & ends to condition or on dry hair to soften & brighten.

250ml  
14421



COMPAGNIA DEL COLORE®

Daily Care Anti-Frizz Shampoo

Hydrolyzed Wheat & Rice Proteins condition, discipline & nourish to help tame frizz. Organic Red Vine, Aloe Extract, Erythritol & Panthenol keep hair incredibly soft, silky & velvety. Hydrates deep down, seals cuticles, prevents split ends & protects against the environment.

250ml  
14422  
1000ml  
14423



COMPAGNIA DEL COLORE®

Daily Care Curl Control Pomegranate Cream

Nourishes, defines & gives new vitality to the most rebellious curls for softness & body. Organic Pomegranate, Bamboo, Flaxseed, Aloe Extracts, Hydrolyzed Wheat, Almond Proteins & Vegetable Oils strengthen & condition.

Creates protective film over hair shaft to detangle, define & enhance curls for shine & elasticity.

125ml  
14424



COMPAGNIA DEL COLORE®

No Yellow Shampoo

Gently cleanses hair & reduces yellow tones to prevent blonde, highlighted or bleached hair looking dull. Formulated with next generation Blue-Violet Pigments to ensure an even & long-lasting result. Gently removes typical yellow tones of de-pigmented hair, restoring radiance of its natural color.

Can be used on white or grizzled hair for a purer & brighter color. Balanced ingredients protect the hair from breakage, leaving it shiny & nourished.

500ml  
14427



COMPAGNIA DEL COLORE®

For baby-fine to fine hair. Those with fine hair always struggle with volume.

Volumizing Shampoo  
1 Litre  
12418



Volumizing Conditioner  
1 Litre  
12414



Instant Volumizing Spray  
200ml  
12416



Dry hair - too much processing, hair feels dry?

Hydrating Shampoo  
1 Litre  
12421



Hydrating Mask  
1 Litre  
12423



For colored hair. Want your color to last longer?

Color Care Shampoo  
1 Litre  
12419



Color Care Conditioner  
1 Litre  
12415



Frequent Use, for those who like to wash their hair daily but still want the color & integrity of the hair to be there!

Shampoo  
1 Litre  
12417



Universal Mask  
1 Litre  
12420



Styling Aids  
Illuminating Serum  
100ml  
12425



Argan & Seaberry  
Velvet Shampoo  
500ml  
13349



Mask  
350ml  
17472



NEW!

Velvet Oil  
75ml  
13351





JOC CARE, JOY of Care, is the joy of taking care of your hair, through an essential, rapid & effective beauty routine.

JOC CARE is 100% vegan for a kind of beauty guided by an authentic & socially responsible way of living. Being vegan is a lifestyle, & for this reason, JOC cares not only about the formula, but also packaging. All packaging is made of up to 50% post-consumer recycled plastic (PCR), which notably reduces emissions.

The secret of the JOC formula is the perfect balance of 3 ingredients:

Blue Microalgae, which are incredibly small, but extremely powerful, to protect the scalp & hair from harmful effects of blue lights. Everyone is exposed to high levels of blue lights due to our "hyperconnected" lifestyle.

Botanical Extracts & Seaweed, which are a beauty treasure chest & the key for boosted hair care, complete the natural profile of this healthy product line.

SATIN SLEEK - Specializes in reducing frizz, static & fly-away hair for soft, smooth hair that is easier to manage.

Key ingredients:

- Blue Light Shield – absorbs UV rays & blue light to protect hair from premature aging.
- Linseed – reduces & prevents frizz, upping shine in the process.
- Winged Kelp – smooths hair fibre form much better manageability.



Smoothing Shampoo

Tames & distends hair by aligning the scales on the cuticle for a powerful smoothing & anti-frizz effect. Protects surface of hair from environmental aggressors, boosting shine & making it much easier to comb & style.

250ml **16941**  
1 Litre **16942**



Smoothing Express Mask

Intense smoothing effect for taming frizzy hair & static. Relaxes hair fibre & boosts softness & shine. Hair is left much more manageable. Also protects hair from harmful external agents & heat.

200ml **16943**  
1 Litre **16944**



Absolute Smoothness Cream

Thermo-active cream with a progressive ultra-smoothing action & straightening effect. Smooths the hair cuticle by managing excessive volume & adding extra shine. Protects the hair against humidity, leaving hair lastingly detangled with lasting silky smoothness.

200ml **16945**



RE-HYDRA - The choice for dry & dehydrated hair in need of hydration therapy.

Key ingredients:

- Blue Light Shield – absorbs UV rays & blue light to protect hair from premature aging.
- Banana Flower – powerful hydrating properties to restore healthy balance.
- Giant Kelp – remineralizes & moisturizes the hair fiber, while also adding shine



Hydrating Shampoo

Hydrates deep down the hair shaft, restoring strength, softness & shine to dry & dehydrated hair. Powerful ingredients, known for remineralizing, nourish & smooth for protection against external aggressors.

250ml **16831**  
1 Litre **16832**



Hydrating Conditioner

Nourishes & reinforces hair by restoring lost softness & shine to dry & brittle hair. The hair is hydrated deep down for maximum benefit, giving it strength to repel environmental aggressors.

250ml **16833**  
1 Litre **16834**



Hydrating Mask

Revitalizing & rehydrating treatment for dry, dehydrated hair. Packed with nutritious ingredients that regenerate the hair deep down, remineralizing the fibre for soft & shiny hair.

200ml **16835**  
1 Litre **16836**



**PRO-REMEDY - Therapeutic range that repairs & strengthens damaged, brittle & weak hair.**

## Key ingredients:

- Blue Light Shield – absorbs UV rays & blue light to protect hair from premature aging.
- Baobab – strong repairing action for damaged hair, increasing its strength & protection.
- Channel Wrack – mends damaged hair cuticles, enhances softness & gives extreme shine.

**NEW!****Restructuring Shampoo**

Repairs surface of damaged hair by sealing the scales, revealing strong, protected hair. Intense ingredients with nourishing properties restore natural levels of hydration, making hair easier to style.

250ml **16837**  
1 Litre **16838**

**Restructuring Express Mask**

Intensive treatment that repairs damaged hair by closing the scales. This enhances softness & manageability. Nourishing ingredients restore healthy hydration for strong, healthy hair that is full of shine.

200ml **16839**  
1 Litre **16940**

**DAILY DEFENCE - Daily use range that allows for frequent use to ensure hair is regularly cared for & protected. Ideal for all hair types.**

## Key ingredients:

- Blue Light Shield – absorbs UV rays & blue light to protect hair from premature aging.
- Hemp – adds elasticity & strength to hair fiber, repairing & smoothing the hair cuticle.
- Green Caviar – prevents hair dehydration, provides softness, imparts brightness & protects hair with high levels of antioxidants.

**NEW!****Daily Wash Shampoo**

Ultra-delicate shampoo that effectively cleanses without altering the natural moisture & oil balance of the scalp. Reinforces & protects hair from everyday stresses & external agents. Ideal for daily use.

250ml **16946**  
1 Litre **16947**

**Daily Wash Conditioner**

Daily use formula that detangles & conditions the hair extremely delicately. Reinforces & protects the hair from harmful environmental exposures. Makes hair easier to comb & adds suppleness.

250ml **16948**  
1 Litre **16949**





Cares for hair color & the hair itself.

Enhances & refreshes hair color with nourishing ingredients.

Protects color from stress & environmental aggressors, including UV rays, a very common cause for color fade.

Key ingredients:

- Blue Light Shield – absorbs UV rays & blue light to protect hair from premature aging.
- Apricot – imparts shine & softness, greatly enhancing color in the process.
- Almond – strengthens & conditions the hair.
- Sunflower – smooths & softens cuticles, protecting colored hair from photo-oxidation, fade & bleed.

**Shampoo**

Very delicate cleanser thanks to its color-safe formula. Protects colored hair & prevents photo-oxidation, keeping color true & vivid for longer.

250ml **16950**  
1 Litre **16951**



**Conditioner**

Hydrates & detangles colored hair for better styling, while preserving color intensity. Delivers extreme shine & softness so color looks even better. Weightless texture makes it ideal for thin hair.

250ml **16952**  
1 Litre **16953**



**Mask**

Rich & creamy texture mask for an extra intensive treatment. Deeply nourishes colored hair, imparting shine in the process so color looks even more vibrant & fresh.

200ml **16954**  
1 Litre **16955**



**2 Phase Color Protection**

A weightless leave-in conditioner to protect hair color from fading. Apply as needed throughout the day for extra protection. Improves hair styling & immediately increases shine.

200ml **16956**



JOC WAVE

**Easy Curl**

New age waving system. Two formulas that work together for infinite possibilities. **Simplicity** – a universal lotion for all hair types. **Multi-functional** – only two products for different effects. **Gentle action** – thio-free & ammonia-free formula, enriched with Cysteamine & natural ingredients.

Key ingredients:

- Cysteamine – derived from Cysteine, a naturally-occurring amino acid in the hair that allows for natural hair movement. Gradually & delicately modifies, rebuilds & strengthens the hair's keratin structure for natural, defined waves.
- Cashmere Proteins – carefully collected from goats without any cruelty, this cashmere wool is composed primarily of Keratin Proteins. These proteins rebuild the hair shaft, giving body, bounce, shine & strength, while also smoothing & reviving strands. Frizz is eliminated so curls are further enhanced.
- Mallow Extract – renowned for its anti-inflammatory, emollient & moisturizing properties. Moisture-binding properties replenish hair with lasting hydration & elasticity, softening the hair & enhancing curls & waves.

How to use:

**For look-changing fashionistas:** End service with Easy Curl Lotion. Apply to every curler rod & check every 5 minutes. Curls & waves last 8-10 weeks.

**For curl lovers:** Thoroughly rinse out Easy Curl Lotion & apply the Neutralizer. Let it set for 5 minutes, then remove curler rods & apply Neutralizer again, letting it set for 2-3 minutes. Curls & waves last up to 15 weeks.

**Lotion**

Universal waving fluid with Cysteine.

- Universal - Ideal for all hair types & conditions: natural, colored, treated, normal, fine or thick.
- Multi-functional - A modular method allows to regulate setting time based on hair condition.
- Semi-permanent results - Soft curls & waves last for 8-10 weeks.

Setting Times:

5 Minutes – sensitized & damaged hair  
10 Minutes – treated & fine hair  
15 Minutes – colored hair  
20 Minutes – normal & thick hair  
200ml **16957**



**Neutralizer**

Combined action - Formulated to work together with Easy Curl Lotion.

Permanent results - Long-lasting curls & waves last up to 15 weeks.

500ml **16958**



Key ingredient Panthenol, a powerful humectant & emollient that conditions & moisturizes while you style. Protects against humidity & frizz, while adding shine. Penetrates hair cuticle & aids in moisture retention.

**SHAPEUP Intense Hold Hairspray**

Extra strong support for long-lasting styles. Its 24 hour hold retains the style without any stickiness. Prop up updos & give the hair visible texture. Spray on roots for even more volume. Ideal for any type of hair.

Hold - 10  
Shine - 7  
500ml  
**16987**

**PUMPIT Workable Volumizing Hairspray**

Delivers firm hold & moveable volume. Quick-dry, non-sticky formula for shiny, manageable hair that is easier to style & set. Ideal for flat or fine hair in need of more volume.

Hold - 7  
Shine - 7  
300ml  
**16989**

**PUSHUP Root Lifting Spray Mousse**

Volumizing & lifting styling spray mousse for plumping up roots. Delivers shine & extra body to fine hair for diva-like volume. Provides flexible hold for styles. A light texture spray that resists moisture, supporting volume at the roots. Ideal for fine to medium hair in need of volume & stylable hold. Spray on damp hair & blow dry with a vent brush.

Hold - 8  
Shine - 6  
200ml  
**16990**

**PRIMER Style Definer**

Pre-styling leave-in fluid, ideal for use during hair drying to define the hair's natural straight or curly texture. Creates a base for a perfect styles without weighing down the hair. Prevents frizz from forming, detangles & ensures long-lasting protecting against humidity. Protects & sets styles for long periods. Hair is left elastic & much easier to style & brush.

Hold - 2  
Shine - 5  
200ml  
**16991**

**BLOWUP Strong Hold Volumizing Mousse**

Amplified volume with long-lasting, strong hold. Gives body to hair without residue or weighing it down. Fights humidity, protecting & maintaining styles. Creates a natural, textured, full-bodied look. Pair with a brush, comb or hairdryer for the desired effect.

Hold - 8  
Shine - 5  
300ml  
**16992**

**JOC FINISH****SHINEON Frizz Control & Shine**

Instantly boosts shine, while creating a shield around the hair to protect it against humidity. Eliminates frizz by sealing the hair fibers. Protects hairstyles & creates a luxurious glow. Spray on damp hair for a detangling effect, or on dry hair for added shine. Ideal for hair prone to frizz.

Key ingredient Panthenol, a powerful humectant & emollient that conditions & moisturizes while you style. Protects against humidity & frizz, while adding shine. Penetrates hair cuticle & aids in moisture retention.

Hold - 0  
Shine - 10  
300ml  
**16988**





Quality hair care at an affordable price. Cultivated & produced in Greece. Thorough research & development has created several ranges of problem-solving products for hair, face & body care. Only the highest quality raw materials are used in manufacturing, & continuous research of new ingredients, quality & innovation evolve with the hair care industry. All natural extracts are cultivated in Greece to maintain quality control & efficacy. All products are dermatologically tested to ensure maximum gentleness.



Natura – Focuses on problem hair types: hair loss, dandruff & oily hair

**Prebiotic Micellar Shampoo Hair Loss Care**  
Formulated with micelles & prebiotics for supremely gentle cleansing & care for hair experiencing hair loss. Enriched with panthenol, cider vinegar, polysaccharides, laurel, peppermint & scutellaria baicalensis extracts. Scalp is treated & soothed so hair has a healthy growth foundation.  
300ml  
17978



**Prebiotic Micellar Shampoo Dandruff Care**  
Treats dandruff & flaky scalps with micelles & prebiotics, providing supremely gentle cleansing with a mild formula. Enriched with panthenol, cider vinegar, polysaccharides, thyme, rosemary & ziziphus joazeiro extracts. Scalp is treated & hydrated, lessening the appearance of flakes & dandruff.  
300ml  
17979



**Prebiotic Micellar Shampoo Oily Hair Care**  
Treatment shampoo for oily hair types to achieve a healthy moisture balance across entire body of hair. Gently cleanses with micelles & prebiotics. Enriched with panthenol, cider vinegar, polysaccharides, dittany, sage extracts, yeast protein, vitamin B complex & amino acids. Creates a healthy balance on scalp & hair, from root to tip.  
300ml  
17980



Dainty – Gentle formulas for targeted hair care

**Hair Shampoo Moisture**  
Formulated with coconut oil & Abyssinian oil to nourish, moisturize & strengthen hair.  
1 Litre  
18022



**Hair Shampoo with Argan Oil**  
Enriched with Argan oil & Abyssinian oil to nourish, moisturize & strengthen hair.  
1 Litre  
18023



**Hair Shampoo Botox**  
Infused with keratin, silk, collagen proteins & Abyssinian oil to nourish & repair damaged hair.  
1 Litre  
18024



**Hair Shampoo Color Protection**  
Key ingredients aloe vera, quinoa proteins & Abyssinian oil nourish & moisturize hair, while protecting color & adding natural shine.  
1 Litre  
18025



**Hair Mask Moisture**  
Formulated with coconut oil, shea butter & Abyssinian oil to nourish, moisturize & strengthen hair for a soft look & feel.  
1 Litre  
18018



**Hair Mask with Argan Oil**  
Enriched with Argan oil, shea butter & Abyssinian oil to nourish moisturize & strengthen hair, & provide radiant shine.  
1 Litre  
18019



**Hair Mask Botox**  
Infused with keratin, silk, collagen proteins, shea butter & Abyssinian oil to nourish & repair damaged hair.  
1 Litre  
18020



**Hair Mask Color Protection**  
Key ingredients aloe vera, quinoa proteins, shea butter & Abyssinian oil nourish & moisturize hair, while protecting color & adding natural shine.  
1 Litre  
18021





## Hairmony - Hair wellness & care for strong, vibrant hair

**Color Protection** - Protect & refresh precious hair color, keeping it vibrant & luscious for longer.

### Shampoo

Enriched with keratin proteins & ingredients that nourish & repair color-treated hair exposed to chemicals. Works to preserve color & shine so color looks more radiant. Protects hair against frizz & heat.  
300ml **17988**



### Conditioner

Infused with keratin & shea butter to soothe damaged or compromised hair that has been colored. Nourishes & repairs color-treated hair, preserving color & shine as well. Hair is protected against frizz & heat.  
300ml **17986**



### Professional Shampoo

Shampoo free of sulfate. Enriched with keratin proteins & other ingredients to softly clean, moisturize & condition the hair. Also helps preserve color & protect against heat & frizz.  
300ml **17990**  
1 Litre **17989**



**Silver** - Treatment range to refresh & revitalize blonde, platinum, grey or white hair.

### Shampoo

Neutralizes undesired yellow & brassy tones. Enriched with ingredients that moisturize hair & provide a natural glow. Also helps to detangle & protect hair from frizz.  
300ml **17991**  
1 Litre **17992**



### Shampoo SLS/SLES Free

Specialized formula free of SLS/SLES.  
300ml **17993**  
1 Litre **17994**



### Mask

Neutralizes undesired yellow & brassy tones. Enriched with ingredients that moisturize hair & provide a natural glow. Also helps to detangle & protect hair from frizz.  
500ml **17995**



### Anti-Reddish Shampoo

Blue shampoo for brown hair. Neutralizes undesired red tones in brunette hair. Enriched with ingredients that moisturize & provide a natural glow. Also provides a gentle detangling action on knots in hair, while also protecting it from frizz.  
300ml **17996**



### Hair Serum with Keratin

Keratin proteins to strengthen hair & add natural shine, softness & protection against frizz, static & fly-away strands. Work from roots to ends for maximum effect.  
150ml **17981**



### Hair Serum with Silk

Silk proteins to repair & moisturize compromised hair, while providing natural shine, softness & protection against frizz & static. Work from roots to ends for maximum effect.  
150ml **17982**



### Silicone Drops

Silicone drops with Argan oil for creating shiny, silky hair. Enriched with ingredients to protect hair against frizz & heat from styling tools, as well as environmental aggressors. Work from roots to ends for maximum effect.  
150ml **17983**



**All Hair Types** - Use everyday for regular hair care. Suitable for all hair types.

### Shampoo

Enriched with keratin proteins & other ingredients to refresh, moisturize & nourish hair. Provides a natural shine & protection against frizz.  
300ml **17987**



### Conditioner

Enriched with keratin & shea butter for strong, vibrant hair, regardless of the type. Ingredients soften, moisturize & repair hair, while providing protection against frizz.  
300ml **17985**



### Mask

Enriched with keratin & shea butter for lasting hair strength, for all hair types. Long-lasting softness & hydration, with protection against environmental elements.  
500ml **17984**





A **THC-FREE** cannabinoid range extracted from the hemp plant. Hemp CBD oil is known for its relief & relaxation effects. Ideal for alleviating discomfort & pain around the body. A legal cannabinoid oil to soothe aches & pains often associated with movements & activities of hairdressers & stylists.

- Ideal for pain developed using tools & equipment all day.
- Greatly improves comfort & maneuverability.
- **Contains NO THC & is NON-PSYCHOACTIVE.**
- 100% Vegan & Cruelty-Free.
- Manufactured by Earthly Body & is PETA & Leaping Bunny Certified.



**Intensive Cream**  
Topical Hemp CBD & essential oils cream solution to calm areas of soreness in muscles & joints.  
48g  
14300



**Soothing Salve**  
Handy pocket-size container, perfect for travel & on-the-go relief.  
Topical Hemp CBD & essential oils hard paste for long-term relief to areas of soreness & discomfort.  
10g  
14303



**Daily Skin Candle**  
Candle that melts into a concentrated oil formula with Hemp CBD & essential oils to soothe discomfort & pain.  
3-in-1 candle that is a fragrant candle, massage oil & body moisturizer.  
170g  
14301



**Soothing Serum**  
Topical Hemp CBD & essential oils serum solution for fast-acting relief to areas of discomfort, pain & soreness. Calming effects felt immediately after topical application.  
20ml  
14302



**Soothing Serum Rollerball**  
Easy to store in your pocket or handbag.  
10ml  
14559



**Daily Shampoo**  
473ml  
14602



**Daily Conditioner**  
473ml  
14603



**Active Spray**  
Spray for wide dispersion of formula across skin surface.  
60ml  
15602



**Triple Strength Intensive Cream**  
- 3 times more powerful than regular formula.  
- Helps relieve muscle soreness & inflammation.  
- Soothes tension with blended natural oils & extracts.  
- Targets painful points with greater concentration of CBD.  
- Moisturizes skin wherever applied.  
48g  
15601



EMERA is more than just haircare. It is the defiant concept inspired by emerging cannabis research & a shifting landscape. It is a reinvention of professional beauty, elevating it to a new standard with a groundbreaking ingredient. It is CBD haircare, the next big thing.

EMERA's revolutionary, luxurious & effective CBD-infused hair care products work synergistically with the body's endocannabinoid system to promote maximum moisture retention & healthy hair & scalp, whilst providing an extra layer of protection against everyday wear-and-tear.

In addition to antioxidant-rich CBD Oil, each product is also enriched with high quality, certified organic botanical extracts, to nourish, soothe & protect hair & scalp. Naturally derived, free of GMO's, parabens, phthalates, 100% vegan, cruelty-free & uses recyclable packaging. Leaping bunny & PETA certified.



**Nourishing CBD Shampoo**

The first step sets the foundation for any haircare routine, which is why EMERA Nourishing CBD Shampoo is packed with rich nutrients & soothing botanical extracts to promote healthy hair from the start. This formula works to gently cleanse from roots to ends, leaving hair feeling fresh after use.  
236ml  
**15616**



**Nourishing CBD Conditioner**

Hydration is key to achieving sleek & shiny-looking hair. EMERA Nourishing CBD Conditioner is designed to help lock in moisture & promote hydration with the beneficial properties of avocado, eucalyptus & tea tree oil, resulting in touchably-soft, silky strands for you to show off.  
236ml  
**15617**



**Nourishing CBD Shampoo & Conditioner Banded Pack**  
Banded shampoo (739ml) & conditioner (739ml).  
**16826**

**NEW!**



**Luxury Wash Duo Gift Set**  
Special edition gift set. Includes shampoo (236ml) & conditioner (236ml).  
**16828**

**NEW!**



**Nourishing CBD Detangler Plus**  
More than just a detangler, EMERA Nourishing CBD Detangler Plus is the perfect companion for your styling needs. With the ability to protect against the damaging effects of hot tools & help prevent color fading, this multitasking spray provides powerful support to keep your hair looking healthy, vibrant & shiny.  
118ml  
**15618**



**Nourishing CBD Serum**  
There's no feeling like a good hair day, which is why the EMERA Nourishing CBD Serum was created to make more of those days possible. This lightweight, intensive formula fights against frizz & helps make hair softer, smoother, shinier & more manageable, so you can style it any way you want.  
60ml  
**15619**



**Nourishing CBD Scalp Therapy**  
Healthy hair begins with a healthy scalp. A signature product from EMERA, the Nourishing CBD Scalp Therapy works to calm & nourish beneath the surface by deeply penetrating & conditioning with its blend of nutrient-rich ingredients. As the only professional salon treatment with CBD, it has a powerful impact in helping to restore balance needed for healthy hair growth. When paired with a massage technique, it also provides a multi-sensory experience for ultimate relaxation.  
60ml  
**15620**



**EMERA & CBD Daily Spa Collection**  
Includes:  
• Nourishing CBD Shampoo, 236ml  
• Nourishing CBD Detangler Plus, 118ml  
• Nourishing CBD Scalp Therapy, 60ml  
• CBD Daily Active Spray, 60ml  
• CBD Daily Soothing Serum Rollerball, 10ml  
**17207**

**NEW!**



**Indulgences Gift Set**  
Treat hair & skin with nourishing & reparative CBD indulgence.

Includes:  
• Nourishing CBD Serum, 60ml  
• Nourishing CBD Detangler Plus, 118ml  
• Limited Edition Nourishing CBD Skin Butter, 106ml  
**18105**

**NEW!**





Inspired by the **Earth's Blue Zones** - **Blue Zones** are areas around the world where people tend to enjoy long, healthy lives – some well into their hundreds. These communities are built on cultures & lifestyles focused on longevity & wellness, & this includes their diet, social networks, daily rituals, physical environments & sense of purpose – a life full of meaning. All of these elements play a large role in their daily lives, & these daily moments make them healthier people. These Blue Zones include communities in California, Costa Rica, Italy, Greece & Japan.

**PURPOSE** - Each product is made to be an essential tool, ready to tackle common hair struggles.

**CONSCIOUS INGREDIENTS** - Featured ingredients are naturally & ethically sourced, & nourish the hair with an abundance of vitamins & proteins. There is no ingredient used that you would not want in or on your body. Every product is also free of sulphate, paraben & artificial dyes.

**LASTING VIBRANCY** - Every formula is designed to give hair a bright, shiny look that is lasting & easy to maintain.

**GENTLE** - All packaging is made of aluminium, glass componentry & recycled plastics, all of which are sustainable & 100% recyclable. All products are also cruelty-free & vegan.

**INGREDIENTS:**

**GREEN COFFEE – Costa Rica**

Grown in the tropical sun & near the Pacific Ocean breeze, the Nicoya coffee is rich in amino acids, vitamins, minerals & antioxidants to nourish hair & keep it looking healthy & vibrant.

**OLIVES – Italy**

Full of essential fatty acids, olive oil promotes a moisturized & healthy scalp by improving blood circulation & dry skin conditions.

**LENTISK – Greece**

Commonly used in hair cosmetics during Byzantine times, this Mediterranean ingredient is known to have astringent & antibacterial properties. Ideal for keeping hair & scalp healthy.

**Shampoo**  
Nourishing shampoo containing Blue Zone ingredients filled with essential vitamins & nutrients to keep hair looking & feeling healthy. With a luxurious lather, each wash feels refreshing & leaves hair smelling great.  
296ml  
18203



**Conditioner**  
Moisturizing conditioner infused with Blue Zone ingredients to keep hair healthy & strong. Its creamy texture deeply conditions, leaving hair feeling silky smooth.  
296ml  
18204



**Detangler**  
Essential detangler crafted with Blue Zone ingredients that deliver essential nutrients & vitamins to the hair. Helps reduce frizz, enhances manageability, & protects against damage caused by hot tools.  
118ml  
18205



**Serum**  
Non-greasy serum made with Blue Zone ingredients to help nourish hair, improve its texture, & give incredible shine. Along with helping control, it also cuts drying time in half, making it an ideal tool for every occasion.  
60ml  
18206



**Versatile Styling Cream**  
Designed to work with any style on all hair types. This multipurpose cream has a gentle hold to keep hair in place regardless if worn straight, wavy, curly, or in an updo.  
118ml  
18207



**Curl Cream**  
Rich curl cream that brings out the best texture of natural curls. This cream helps smooth out frizz & fly-away strands, allowing hair to feel more smooth & manageable.  
118ml  
18208



**Styling Gel**  
Flexible styling gel that provides a strong hold without stiffness. It allows control of how much to use, depending on the desired amount of hold, while making is easy to mold without flaking.  
236ml  
18209



**Volumizing Spray**  
Uplifting volumizing spray that gives hair an added boost with each spray. It brings new life to the roots of the hair, maintaining natural-looking volume for an effortlessly full look.  
118ml  
18210





**Blondes Collection**

A favourite of Malibu celebrities & bombshell blonde beauties alike, this 100% vegan beach blonde maintenance system breathes new life into natural, bleached & highlighted tresses to reveal haute hues & shimmering shine, creating “OMG” hair that’s sure to turn heads.

**Why you need it:**

- Takes blondes & highlights from dull to dazzling.
- Delivers unmatched shine, infuses moisture, restores & maintains vibrancy.
- Protects against brassy, ashy, muddy tones caused by environmental aggressors.
- Nourishes & treats dry, damaged hair for improved elasticity, body & bounce.
- Beneficial for any & all blondes - from “born that way” to “bombshell” platinum.
- It’s the beauty must-have for some of Malibu’s most famous blondes - makes sexy, beachy blondes shine.

**Key Benefits:**

- An exclusive proprietary sulphate-free, multifunctional amino acid surfactant technology delivers the most gentle, yet powerfully effective, shampoo formula.
- Guards against waterborne elements that can otherwise dull, discolor or damage hair.
- Helps protect & preserve color vibrancy.
- Gluten-free, plant-based proteins improve flexibility, strength & movement without weighing hair down.
- Formulated without sulphate, parabens, gluten & added salt.
- Safe for all hair types & all ages.



Shampoo, 266ml  
15606



Conditioner, 266ml  
15612



Collection (Shampoo & Conditioner + 4 Blondes sachets)  
15961

**Hydrate Color Wellness**

Color meets care with this ultra-gentle, vegan cleansing complex formulated with signature sulphate-free suds that lightly lather to combat color wash-out using an advanced, smart-cleanse technology that fiercely fights future fade & prevents color leaching. Formulated with a non-ionic primary surfactant, this high-performance shampoo delivers concentrated protection for revolutionary color retention. Effectively primes chemically-abused strands for optimal reconditioning & even boasts a sweetly-scented kiss of tropical Malibu Fusion for a truly aromatic experience.

**Key Benefits:**

- 100% vegan ingredients preserve & extend the health & vibrancy of color & infuses moisture for radiant shine.
- Carefully-crafted cleansing gel that prevents color leaching with hydrating non-ionic formula.
- Balanced blend of mild cleansing agents that are powerfully effective & brim with benefits.
- Sulphate-free suds sublimely-scented with proprietary aromatic cocktail of signature Malibu Fusion.



Shampoo, 266ml  
15045



Conditioner, 266ml  
15046



Collection (Shampoo & Conditioner + 4 Color-Lock sachets + 1 Color Prepare sachet)  
15047

**Swimmers Wellness**

The top of the line shampoo for both competitive & recreational swimmers alike, this ultra-mild, 100% vegan, rich lathering cleanser is completely free of sulphates & harsh aggressors, yet boasts the ability to combat the damaging effects of harsh elements from the pool & reveal totally transformed tresses.

Bonus: also doubles as a decadently-divine body wash for daily use from head to toe.



Shampoo, 266ml  
15609



Conditioner, 266ml  
15603



Collection (Shampoo & Conditioner + 4 Swimmers Wellness sachets)  
15962





Scalp Wellness

This gentle, 100% vegan scalp shampoo, free of harsh chemicals & sulphates, does double-duty as it soothes the scalp with pure wellness ingredients to help relieve flaking, itching & irritation while leaving hair full of body & shine. Essential oils of spearmint & eucalyptus create an invigorating experience that engages the senses & leaves you feeling refreshingly clean.

Why you need it:

- Helps rid scalp of flaking, itching & irritation caused by irritants found in many other shampoos.
- Calms & soothes an irritated scalp.
- Helps normalize exfoliation unlike other tar-based “scalp” shampoos that suppress exfoliation.
- Shields hair from waterborne elements that can irritate & compound scalp conditions.
- Gentle wellness system for daily use instead of harsh, irritating products.

Key Benefits:

- An exclusive, proprietary, sulphate-free, multifunctional amino acid surfactant technology delivers the most gentle, yet powerfully effective, shampoo formula.
- Normalizes the natural exfoliation rate of the scalp to prevent flaking & itching.
- Infuses vital moisture for radiant shine & maximum manageability.
- Antioxidants help defend against aggressive oxidizers in water that causes scalp dryness & inflammation.
- Fragranced with uniquely-soothing essential oils of spearmint blended with eucalyptus.
- Formulated without sulphates, parabens, gluten & no sodium chloride (salt) added.



Shampoo, 266ml  
15608

Conditioner, 266ml  
15611

Collection (Shampoo & Conditioner + 4 Scalp Therapy sachets)  
15963

Hard Water Wellness

The perfect defense against dull, dry, discolored, damaged locks caused by malicious minerals hiding in your water, this 100% vegan super shampoo boasts top-notch cleansing capabilities without harsh chemicals or sulphates & features the sweetly-scented aroma of Orange Dreamsicle that will blast you back to your youth.

Why you need it:

- Preserves the health & vibrancy of hair exposed to hard or softened water.
- Removes & protects against waterborne elements that dry, damage & discolor hair.
- Nourishes & protects every strand of hair.
- Especially beneficial for frequently shampooed hair.

Key Benefits:

- An exclusive, proprietary, sulphate-free, multifunctional amino acid surfactant technology delivers the most gentle, yet powerfully effective, shampoo formula.
- Prevents discoloration caused by iron & copper.
- Infuses vital moisture for radiant shine & maximum manageability.
- Formulated without sulphates, parabens, gluten & no sodium chloride (salt) added.



Shampoo, 266ml  
15607

Conditioner, 266ml  
15610

Un-Do-Goo

Superior to clarifying shampoos for the removal of styling product resins from the hair, this uniquely gently, 100% vegan wellness shampoo blends an exclusive sulphate-free cleansing system with soothing botanicals plus moisture-boosting vitamins to immediately remove product build-up & instantly restore maximum manageability. Experience the savory scent of orange zest & vanilla bean for a sublimely-sweet experience.

Why you need it:

- Gently removes resin build-up from styling products.
- Restores shine, softness & manageability.
- Does not leave hair feeling dry like many traditional clarifying shampoos.
- Replaces need for harsh clarifiers.

Key Benefits:

- An exclusive, proprietary, sulphate-free, multifunctional amino acid surfactant technology delivers the most gentle, yet powerfully effective, shampoo formula
- Immediately rids hair of build-up.
- Retains vital moisture in hair.
- Plant-based proteins help rebuild hair proteins that have been depleted from resin build-up.
- Formulated without sulphates, parabens, gluten & no sodium chloride (salt) added.



Sachet, 5g  
15044

Shampoo, 266ml  
15604

**Blondes Sachet**

Total vegan celebrity must-have that dramatically intensifies color brilliance for natural, bleached & highlighted blondes. Takes blondes from ashy & brassy to bold & beautiful. Unleash your inner blonde goddess!

Why you need it:

- Instantly transforms natural blondes, bleached & highlighted hair from dull to dazzling.
- Increases shine, infuses moisture, restores vibrancy.
- Reveals unmatched shine, flow & movement of hair.

Key Benefits:

- Formulated with patented, nature-identical vitamin C complex.
- 100% vegan, food-grade, wellness ingredients.
- Enhanced with pure Pro Vitamin B5.
- Formulated without preservatives parabens, gluten, fragrance & no sodium chloride (salt) added.
- Take-anywhere packets are both eco-chic & travel-friendly.

5g

**10258**

**Color Prepare Sachet**

Eco-chic wellness remedy primes hair for color perfection while drawing out all color-blocking elements to ensure optimal coverage & extended color vibrancy.

Why you need it:

- Readies hair for unprecedented color absorption, coverage & retention.
- Extends color vibrancy.
- Counteracts brassiness, dullness & discoloration.
- Accelerates color processing time.
- Stops the oxidation of salon chemicals, including peroxide, that cause scalp irritation/burning.

Key Benefits:

- Formulated with a highly advanced, patented blend of nature-identical antioxidant vitamins & moisture-binding botanical nutrients.
- Hermetically-sealed, eco-chic, travel-ready sachets.
- Activates on the spot for maximum potency.
- 100% vegan, ionic food-grade, wellness ingredients.
- Formulated without preservatives, parabens, gluten, fragrance & no sodium chloride (salt) added.

5g

**10261**

**Scalp Therapy Sachet**

The ultimate flake fighter that naturally soothes & satisfies while instantly delivering vital nutrients to help relieve symptoms associated with a dry scalp.

Why you need it:

- The first ever 100% vegan crystalized flake fighter.
- Instantly begins to soothe itching & irritation.
- Infused with a one-of-a-kind blend of soothing botanicals & essential oils.
- Safe for lifestyle use, unlike many 'traditional' scalp products.

Key Benefits:

- 100% vegan, food-grade, wellness ingredients.
- Infused with a vitamin B complex plus biotin for intensely therapeutic results.
- Promotes a healthy scalp by massage that improves blood flow to scalp layers.
- Formulated with a patented, nature-identical vitamin C complex.
- Formulated without preservatives, parabens, gluten, fragrance & no sodium chloride (salt) added.
- Hermetically-sealed for maximum potency.
- Eco-chic sachet packaging & ingredients contain no zinc pyrithione formulated in some dandruff/eczema products.

5g

**10259**







Swimmers Sachet

Ditch damage & discoloration with this must-have tune-up tool for swimmers' hair that instantly kicks crunchy, gummy, lifeless locks into tip-top shape to reveal the ultimate in softness, swing & shine.

Why you need it:

- Dramatically improves the look & feel of hair no matter how often you dive in.
- Naturally removes all the hair-harsh elements from pool, spa or ocean water that can damage & discolor hair.
- Helps prevent the recurrence of brittle, damaged hair.
- Removes & prevents "swimmer's green hair" (copper build-up, which is the culprit behind green discoloration).
- Soothes dry, itchy scalp caused by hair-harsh chemicals found in water.
- Restores vibrancy, softness, shine & swing.

Key Benefits:

- Quickly dissolves for immediate results.
- Beneficial for people & children of all ages.
- Formulated with a patented, nature-identical antioxidant vitamin complex.
- Hermetically-sealed in eco-chic, travel-ready packets – perfect for a gym/workout bag or poolside.
- 100% vegan, food-grade, wellness ingredients.
- Formulated without preservatives, parabens, gluten, fragrance & no sodium chloride (salt) added.

5g  
10257



Hard Water Sachet

When horrendous hard water gives your hair a truly tough time, this weekly wellness hair remedy restores the life of weighed down locks for body, bounce & sheer brilliance.

Why you need it:

- Naturally removes hard water deposits & impurities, leaving hair instantly softer, shinier & full of swing.
- Eliminates brassiness, discoloration & damage caused by mineral absorption.
- Vitamin-infused formula deeply penetrates for superior moisture retention.

Key Benefits:

- 100% vegan, ionic food-grade, wellness ingredients.
- Immediately improves the look & feel of hair.
- Formulated with a patented nature-identical vitamin C complex.
- Enhanced with nourishing chelators.
- Hermetically-sealed, eco-chic, travel-ready sachet.
- Formulated without preservatives, parabens, gluten, fragrance & no sodium chloride (salt) added.

5g  
10260



Curl Partner Sachet

Ensure the success of your service with this preparatory perm treatment that effectively removes pesky perm solution blockers, including medication & hard water minerals that hinder texturizing services & cramp your style.

Why you need it:

- Beneficial for natural curls, body waves & perms.
- Reveals brilliant, beachy waves with body & bounce.
- Saves time & ensures satisfaction by preventing cause for perm re-dos.
- The only remedy that effectively removes solution-blockers like medications, hard water minerals & other environmental elements that can wreak havoc on how hair receives texturizing services.
- More gentle & effective than a clarifying shampoo.
- Helps prevent scalp sensitivity & irritation when used prior to chemical service.
- Speeds processing time of service.
- Quick & easy to process.

Key Benefits:

- Formulated with a patented, vitamin crystals complex that activates into an antioxidant-rich gel.
- Powerful antioxidants help promote healthy hair & scalp.
- Enhanced with moisture-binding nutrients plus a pH acidifier.
- 100% vegan, food-grade, wellness ingredients.
- Formulated without preservatives, parabens, gluten, fragrance & no sodium chloride (salt) added.
- Hermetically-sealed, eco-chic sachet for maximum potency & easy travel.

5g  
15043



### Miracle Repair Sachet

Witness a deep conditioning miracle with this 100% vegan treatment ideal for feeding nutrient-starved strands that is packed with gluten-free plant proteins & enriched with Pro Vitamin B5 for mega-moisturizing. Wellness tip: use immediately following your favourite Malibu C® Wellness Treatment once a week for a sweet tease of the famous in-salon Malibu MakeOver. Your hair will thank you.

#### Why you need it:

- Immediately repairs damaged hair.
- Rebuilds inner structure of hair.
- Instantly detangles & restores manageability.
- Hair becomes shinier, softer & full of body & bounce.
- Nourishes & protects every strand of hair.

#### Key Benefits:

- Formulated with a mega-dose of gluten-free plant proteins that penetrate deep into the hair shaft, seeking out weak spots, strengthening within & leaving hair looking & feeling more resilient.
- Enriched with pro vitamin B5 that helps replenish vital moisture to hair.
- 100% vegan & formulated without parabens & gluten.

#### Key Ingredients:

- Allantoin: protects scalp & prevents irritation & inflammation.
- Botanical Extract Complex: promotes skin barrier repair to prevent dry, irritated skin.
- Linseed Extract (flax protein): gluten-free, plant-derived protein; excellent for hair repair as it penetrates & immediately strengthens the hair shaft.
- Panthenol: Pro Vitamin B5 penetrates the hair shaft to replenish vital moisture to dry, damaged hair.
- Quinoa Protein: gluten-free vegan protein functions as a powerful humectant & penetrates to the cortex of the hair shaft, offering significant repair.
- Rice Protein: gluten-free protein enhances the manageability & body of hair, smoothes cuticle, improves gloss & texture while providing a barrier on damaged, oxidized hair.

5g  
10264



### Color-Lock Masque Sachet

Hydrating color lock complex protects & extends color vibrancy & longevity. Repairs damaged, oxidized, color-treated hair while moisture-rich emollients restore shine & softness. Advanced color lock treatment protects color vibrancy, shields against thermal damage & helps repair hair.

Innovative, vegan color lock technology protects vibrancy & longevity of color-treated hair while intensive, hydrating, deep conditioning agents rescue dry, damaged hair in need of repair, revealing brilliant color, weightless shine & smooth, strengthened hair. Beneficial for all hair types & colors.

#### Key Benefits:

- Advanced color lock technology protects longevity & vibrancy of color.
- Intensive hair repair to restore strength, shine & smoothness.
- Delivers dual action protection against UV/thermal damage.

12ml  
15048



### Leave-In Conditioner Mist

Features gluten-free plant proteins that penetrate deep into the hair shaft to instantly hydrate & detangle, revealing natural softness & shine. Restore manageability with this weightless, pH-balanced thermal protector that also defends against UV damage. Recommended as a hair cutting mist & for daily use to strengthen hair for optimum resilience.

#### Why you need it:

- Reveals natural shine & softness.
- Helps tame frizzy, tangled locks.
- Infuses moisture to prevent dry hair.
- Helps prevent color fading.
- Nourishes & protects every strand of hair.

#### Key Benefits:

- Gluten-free plant proteins penetrate deep into the hair shaft, seeking out weak spots to strengthen from within, leaving hair looking & feeling more resilient.
- Antioxidant vitamins help protect hair against oxidative damage caused by environmental aggressors & thermal styling.
- Helps replenish vital moisture to hair.
- Formulated without sulphates, parabens, gluten, & no sodium chloride (salt) added.
- 100% vegan.

266ml  
15613







**REHYDR8**  
Moisture Conditioner

Boosts hydration to minimize damage & breakage, delivers intensive moisture to nutrient-starved strands & penetrates to restore dry, brittle hair. Saturates every strand of hair & smoothes rough texture of mechanically-abused hair. Immediately replenishes softness to chemically-treated hair.

- Key Benefits:
- Boosts hydration to minimize damage & breakage.
  - Restructures curl definition on textured hair.
  - Controls dry, straight, unruly hair.
  - Delivers intensive moisture to nutrient-starved strands.
  - Deeply penetrates to restore dry, brittle hair.
  - Saturates every strand of hair for an instant boost of hydration.
  - Smooths rough texture of mechanically-abused hair.
  - Immediately replenishes softness to chemically-treated hair.
  - 100% Vegan, Cruelty-Free & Made in the USA.
  - Formulated without: gluten, sulphates & parabens.



12ml  
11779



1 Litre  
12368

**ILLUMIN8**  
Oil Fusion Conditioner

Lightweight, non-greasy emollients without weighing the hair down. Designed to deliver an oil fusion cocktail for an intensive shot of shine. Tames frizzy, unmanageable tresses for all hair types.

- Key Benefits:
- Creates radiant shine & enhanced combability.
  - Tames frizzy, unmanageable tresses.
  - Lightweight, non-greasy formula for all hair types.
  - Designed to deliver an oil fusion cocktail for an intensive shot of shine.
  - Intensifies reflection of light on every single strand of hair for brilliant color.
  - Infuses lightweight, non-greasy emollients without weighing hair down.
  - 100% Vegan, Cruelty-Free & Made in the USA.
  - Formulated without: gluten, sulphates & parabens.



12ml  
11777



1 Litre  
12366

**REHABILIT8**  
Protein Conditioner

Deeply penetrates damaged hair in need of intensive conditioning & improves hair strength while boosting hair protein for vibrant, healthy results. Varied molecular weights of plant protein fill different size voids.

- Key Benefits:
- Repairs elasticity to help prevent breakage.
  - Seeks out only weak strands of hair in need of repair.
  - Replenishes necessary amino acids for tensile strength.
  - Designed to deeply penetrate damaged hair in need of intensive conditioning.
  - Improves hair strength while boosting hair protein for vibrant, healthy results.
  - Delivers varied molecular weights of plant-derived proteins to fill different sized voids.
  - Especially beneficial for oxidized blondes & highlighted hair.
  - 100% Vegan, Cruelty-Free & Made in the USA.
  - Formulated without: gluten, sulphates & parabens.



12ml  
11778



1 Litre  
12367

**Wefts & Extensions Sachet**

Enjoy the beauty of natural-looking, voluminous hair without the breakage, shedding, discoloration or damage that comes along with extensions. Created to remove mineral & other build-up, this 100% vegan, vitamin-based formula removes mineral & product build-up from natural & synthetic hair, effectively stopping oxidative damage. Maintains a shiny, lustrous appearance without sacrificing extensions to damage. A game-changing sachet that blurs the line between natural hair & extensions.

**Why You Need It:**

- Exclusive crystalized vitamin technology stops oxidative action to prevent breakage.
- Prepares hair for chemical treatments by gently removing mineral & product build-up.
- Banishes discoloration caused by oxidized minerals, medications & other build-up blockers.
- Instantly renormalizes chemically stressed human & synthetic hair.
- Deeply penetrates to enhance moisture retention in hair, & to soothe dry, irritated scalps.

**Key Benefits:**

- Safe on all extensions & hair systems including wigs, toupees, etc.
- Formulated with a patented, nature-identical Vitamin C complex.
- 100% Vegan, food-grade, wellness ingredients.
- Infused with a B vitamin complex & biotin for highly therapeutic results.
- Free of preservatives, parabens, propylene glycol, DEA, gluten & fragrance.
- Hermetically-sealed in travel-friendly, eco-chic sachet for maximum potency.

5g  
17202

**Replenish Masque Sachet**

An ultra-hydrating deep conditioning masque that helps with texture control for smooth or curly hair. Great for natural or color treated hair. Helps reduce color fading, & helps with manageability.

Innovative, vegan color lock technology protects vibrancy & longevity of color-treated hair while intensive, hydrating deep conditioning agents rescue dry, damaged hair in need of repair revealing brilliant color, weightless shine & smooth, strengthened hair. Beneficial for all hair types & colors.

**Key Benefits:**

- Advanced color lock treatment protects color vibrancy, shields against thermal damage & helps repair hair.
- Intensive hair repair to restore strength, shine & smoothness.
- Delivers dual action protection against UV/thermal damage.

12ml  
17204

**Curl Wellness Collection**

Eliminate dull, lifeless curls to expose the hair's natural bounce & shine. Kick frizz to the curb with this 100% vegan, curl-defining combo that delivers exquisite shine & moisture while also detangling unruly locks. This 100% vegan combo will enhance curls whilst eliminating frizz & tangles. Gently removes surface minerals & buildup & cleanses away dirt & product. Locks in moisture to reveal bouncy, shiny & voluminous curls that go from day to night.

**Why you need it:**

- Gently cleanses without weighing down.
- Promotes curl definition & bounce.
- Reduces frizz.
- Locks in moisture for outstanding shine.
- Ideal for textured hair.

**Key Benefits:**

- 100% Vegan formula.
- Safe for natural curls or perms.
- Gentle formula that doesn't weigh down curls.
- Aids in detangling for better manageability.

**Includes:**

- 1 x Malibu C Curl Wellness Shampoo, 266ml
- 1 x Malibu C Curl Wellness Conditioner, 266ml
- 4 x Malibu C Curl Partner Sachets (5g each)

17203





CERTIFIED ORGANIC ALOE VERA GEL-BASED PRODUCTS. HIGH PERFORMANCE PRODUCTS. NATURALLY HEALING, ORGANIC INGREDIENTS  
ESSENTIAL OIL-BASED FRAGRANCES. MADE WITH CLEAN, PURE WATER.

- Paraben, Sodium Chloride, Gluten & Soy Free
- Sulfate-Free Cleansing, Vegan Friendly
- NEVER TESTED ON ANIMALS

VIOLET COLLECTION - FOR ALL HAIR TYPES.  
Brightens grey & blonde hair.

**Violet Shampoo**

A sulphate, gluten, soy & paraben free cleanser that brightens grey & blonde hair types. Blue-violet pigmented shampoo to enhance light hair types by neutralizing yellow to brassy tones. Cleanses away color-inhibiting debris & build-up in the hair. Refreshes & revives color for a bright, reflective finish.

Features a unique aromatherapy experience of vanilla bean & blood orange.



88ml  
15811

355ml  
15730

**Violet Conditioner**

A sulphate, gluten, soy & paraben free conditioner that uses pure direct dye color pigments unlike 99% of other color conditioners. A blue-violet conditioner that enhances blonde & grey hair by neutralizing yellow & brassy tones whilst adding vital moisture.

Provides protection for the hair to protect color from environment exposures that can alter color such UV rays.

Features a unique aromatherapy experience of lemon & eucalyptus.



88ml  
15807

355ml  
15736

DAILY COLLECTION - Naturally nourishing & purifying to leave hair & scalp healthy. For all hair types, especially fine to normal. Safe for use on color-treated hair. The most clarifying & volumizing shampoo & conditioner. Tangerine, Orange & Grapefruit Aromatherapy.

**Daily Shampoo**

Naturally nourishing & purifying cleanser. Gently clarifies by removing stubborn build-up of debris & product. Helps to create a healthy balance of moisture on the hair & scalp. Can be used everyday on all hair types & conditions. Safe for use on color-treated hair.

Features Quinoa Protein, a gluten-free, protein-rich, amino acid-rich additive to repair the cuticle layer & impart shine & moisture. Works to cleanse without stripping natural oils. Features a unique aromatherapy experience of tangerine, orange & grapefruit.



88ml  
15808

355ml  
15727

**Daily Conditioner**

A volumizing everyday conditioner for instant results after cleansing with shampoo. A lightweight formula to impart shine, detangling benefits & thermal protection against UV rays & hot tools. Can be used everyday on all hair types & conditions, from very fine to very thick. Safe for use on color-treated hair.

Features a unique aromatherapy experience of tangerine, orange & grapefruit.



88ml  
15805

355ml  
15732

**MOISTURIZING COLLECTION: RESTORES MOISTURE FOR SILKY, SHINY HAIR**  
Replenish & restore moisture for silky, shiny hair. For all hair types, especially normal to dry, color-treated & foiled. Great at hydrating dry scalps. Pure Mango, Orange & Tangerine Aromatherapy.

**Moisturizing Shampoo**  
Restores moisture for silky, shiny hair. Replenish & restore moisture for a healthy balance on the hair & scalp. Great for all hair types, especially normal to dry, color-treated hair. Gently cleanses & provides a much-needed hydration boost for dry, traumatized hair exposed to excessive heat or chemicals. Works to restore moisture to dry scalps, helping to alleviate any scalp issues & irritations such as itching, oily roots & dandruff.

Features a unique aromatherapy experience of pure mango, orange & tangerine.



88ml  
15809

355ml  
15728



**Moisturizing Treatment**  
Restores moisture for silky, shiny hair. Replenishes & restores moisture for balanced hair & scalp. Great for all hair types, especially normal to dry, color-treated hair. Deeply penetrating conditioner that adds moisture, strength & shine. A conditioning treatment that works deep in hair shaft to restore lost moisture.

A rich blend of ingredients provide a much-needed hydration boost to dry, traumatized hair exposed to excessive heat or chemicals. Works to restore moisture to dry scalps, helping to alleviate scalp issues & irritations such as itching, oily roots & dandruff. Features a unique aromatherapy experience of vanilla bean & orange.



88ml  
15812

355ml  
15738



**NOURISHING COLLECTION - FOR DRY, THIRSTY & CHEMICALLY-TREATED HAIR**  
Simply the most luxurious shampoo available. Safe on keratin-treated hair & hair pieces. Created with skin care cleansers. As far away from a sulfate as possible. Cranberry & Pear Aromatherapy.

**Nourishing Shampoo**  
The ideal shampoo choice for dry, thirsty & chemically-treated hair that needs external moisture injection to bring the hair back to its healthy base. A sulphate-free shampoo that offers luxurious cleansing for moisture-starved strands, split ends, dull locks & brittle hair.

Actively rebuild the hair from within. Formulated with skin care cleansers that nourish the scalp as well, actively avoiding unnecessary stripping of essential natural oils. Safe to use on keratin-treated hair.

Features a unique aromatherapy experience of cranberry & pear.



88ml  
15810

355ml  
15729



**Nourishing Conditioner**  
The ideal conditioner choice for dry, thirsty & chemically-treated hair that needs external moisture injection to bring the hair back to its healthy base. Unique conditioner that provides instantaneous results to repair damaged hair for healthy, flowing results.

Creates a protective shield around hair cuticle to protect the hair from environmental exposures that can damage hair. A formula that imparts long-lasting nourishment & rebuilds the hair from within..

Features a unique aromatherapy experience of cranberry & pear.



88ml  
15806

355ml  
15735





TREATMENT COLLECTION

- Nourishing Oil Treatment**
- Natural thermal protection up to 230°C.
  - No artificial color or fragrance.
  - Can be applied to wet or dry hair.
  - Great on the skin.
  - Vanilla Bean & Orange Aromatherapy.

100ml **15739**  
1 Litre **17783** **NEW!**



- Fortifying Repairative Tonic**
- Repairs, strengthens & protects against color fade.
  - Color catalyst, bleach catalyst & wearable reconstructor.
  - One pump into any type & brand of hair color drives the color pigment further into the hair shaft for better coverage & deeper reds.
  - Cranberry & Pear Aromatherapy.

100ml  
**15737**



- Deep Conditioner**
- Intensive, deep, luxurious cleansing conditioner.
  - Texturizer styler.
  - 100% silicone-free (derived from sustainable olive, castor & coconut oils).
  - Rich with Aloemoist Complex\*.
  - Pure Orange, Tangerine & Cranberry Pear Aromatherapy.

237ml  
**15733**



STYLING COLLECTION

- Crème Pomade**
- Shape, create, control, shine.
  - For all hair types.
  - Medium hold, high shine.
  - Water soluble.
  - Works on damp hair.
  - Vanilla Bean & Orange Aromatherapy.

94ml  
**15747**



- Fiber Putty**
- Texture, piece, define, medium shine with medium to firm hold.
  - For all hair types especially fun & funky styles.
  - Works on damp or dry hair.
  - Orange & Tangerine Aromatherapy.

94ml  
**15746**



- Forming Paste**
- Mold, sculpt, form, low shine with maximum hold.
  - For all hair types.
  - Clay-based paste will give complete control & holding power with a matte finish.
  - Works on damp or dry hair.
  - Mango & Orange Aromatherapy.

94ml  
**15745**



- Dry Shampoo**
- Quickly removes dirt & impurities from the hair.
  - Makes hair look, feel & smell clean.
  - Contains rice & tapioca starch for better absorption of oils & other impurities.
  - Rich with Aloemoist Complex\*.
  - Fresh Pear Aromatherapy.

200ml  
**15731**



- Finishing Hairspray**
- Perfect for locking down your style with no build-up or flaking.
  - Control your hold: layer for intensive control or lightly mist for soft hold.
  - Brushable yet intense hold for second-day restyling.
  - Leaves a natural soft shine without an over-sprayed look.
  - Humidity-resistant.
  - Exotic Melon Aromatherapy.

300ml  
**15749**



- Texture & Finishing Spray**
- Builds incredible, workable volume to dry hair.
  - Use for tousled, undone styles.
  - Humidity-resistant.
  - Pure Orange, Tangerine & Cranberry Pear Aromatherapy.

200ml  
**15750**



**\*Aloemoist Complex**

Naturally-based, green chemistry: moisturize, enhance, protect, restore & repair the hair. LOMA infuses the purest water with concentrated organic aloe vera powder.

This powerful combination creates the #1 ingredient in LOMA products. Aloemoist Complex is made of pure organic plant extracts, oils, vitamins & minerals & offers a simple & clean approach to healthy hair.

## STYLING COLLECTION

## Smoothing Crème

- Light hold, high shine with 3 day smoothing results.
- Apply to damp, clean hair, blow dry & follow with a smoothing iron.
- Pear Aromatherapy.

237ml

15743



## Curvy Crème

- Medium, flexible hold styler that activates curls & waves.
- Works great on non-curly hair for firmer styling.
- Cranberry & Pear Aromatherapy.

237ml

15740



## Molding Crème

- Medium to firm hold.
- Builds volume, fullness & shine for thicker, plumper hair.
- Great on curly hair.
- Try it on dry hair for a wild look.
- Cranberry Aromatherapy.

237ml

15744



## Maximum Volumizing Solution

- Medium to firm hold.
- Builds volume, fullness & shine for thicker, plumper hair.
- May be also used on dry hair for more defined looks.
- Cranberry, Orange & Tangerine Aromatherapy.

237ml

15741



## Firm Hold Gel

- Really firm to extreme hold.
- Tangerine, Orange & Grapefruit Aromatherapy.

237ml

15742



## Firm Hold Hair Spray

- Incredible shine, flexible hold & humidity resistance.
- Spray 6-10 inches from hair, repeat for a firmer hold.
- Raspberry Aromatherapy.

237ml

15748



## Leave-In Conditioner

- Instant detangling spray with sea salt to add texture & volume.
- For all hair types especially fine & limp.
- Ideal on all color-treated hair types to close the cuticle, protect the hair & extend color vibrancy.

237ml

15734



## Calming Crème

- Weightlessly quenches thirsty hair.
- Detangles, softens & tames frizz. Wearable nourishing treatment.
- Thermal & flat iron protection.
- Fantastic as a hand & body lotion.

237ml

15751



## Volumizing Foam

- Versatile, touchable hold.
- Builds volume & adds shine.
- Scrunch, smooth or define.
- Thermal & flat iron protection.
- Humidity-resistant.
- Seals & protects colored hair.

237ml

15752







DUO KITS

Daily - Save & get the full Daily range. Cleanse & condition all hair types every day, especially fine to normal hair. Includes:

- Daily Shampoo, 355ml
- Daily Conditioner, 355ml

**17785**



Violet - Save & get the full Violet range. Cleanse & condition blonde & grey hair, refreshing color by neutralizing yellow to brassy tones with blue-violet pigments. Includes:

- Violet Shampoo, 355ml
- Violet Conditioner, 355ml

**17786**



TRIO KITS

Nourishing Save & get the full Nourishing range. Cleanse, condition & protect all hair types, especially dry, thirsty & chemically-treated hair. Includes:

- Nourishing Shampoo, 355ml
- Nourishing Conditioner, 355ml
- Deep Conditioner, 237ml

**17784**



Moisturizing Save & get the full Moisturizing range. Cleanse, condition & smooth all hair types for a hydrated, high shine finish. Includes:

- Moisturizing Shampoo, 355ml
- Moisturizing Treatment, 355ml
- Smoothing Crème, 237ml

**17787**



TRIO KITS WITH COSMETIC BAG - Save & get the full range, plus a 100% natural canvas, eco-friendly zipper bag with natural cotton lining.

Daily Cleanse & condition all hair types every day, especially fine to normal hair. Includes:

- Daily Shampoo, 355ml
- Daily Conditioner, 355ml
- Maximum Volumizing Solution, 237ml
- Canvas Zipper Pouch (23x15cm)

**17791**



Moisturizing Cleanse, condition & smooth all hair types for a hydrated, high shine finish. Includes:

- Moisturizing Shampoo, 88ml
- Moisturizing Treatment, 88ml
- Smoothing Crème, 88ml
- Canvas Zipper Pouch (23x15cm)

**17792**



Nourishing Cleanse, condition & protect all hair types, especially dry, thirsty & chemically-treated hair. Includes:

- Nourishing Shampoo, 88ml
- Nourishing Conditioner, 88ml
- Deep Conditioner, 88ml
- Canvas Zipper Pouch (23x15cm)

**17793**



Violet Cleanse, condition & detangle blonde & grey hair, refreshing color by neutralizing yellow to brassy tones with blue-violet pigments. Includes:

- Violet Shampoo, 88ml
- Violet Conditioner, 88ml
- Calming Crème, 88ml
- Canvas Zipper Pouch (23x15cm)

**17794**



HAIR & BODY KITS - Care for hair & skin with complete regimen kits. Treatment products for hair & body health.

Daily + Citrus Includes:

- Daily Shampoo, 355ml
- Daily Conditioner, 355ml
- Citrus Body Wash, 340ml - refreshing, luxurious lather, healthy preservatives, packed with nutrients, rich in organic Aloe Vera gel
- Citrus Hand & Body Lotion, 237ml - energizing, moisturizing, rich in organic Aloe Vera gel, soothing aromatherapy blend, natural essential oils.

**17788**



Moisturizing + Vanilla Includes:

- Moisturizing Shampoo, 355ml
- Moisturizing Treatment, 355ml
- Vanilla Body Wash, 340ml - invigorating, light formula, smooth after-feel, infused with organic extracts, rich in organic Aloe Vera gel & vitamins.
- Vanilla Hand & Body Lotion, 237ml - invigorating, moisturizing, rich in organic Aloe Vera gel, emollients & vitamins.

**17789**



Nourishing + Mango Includes:

- Nourishing Shampoo, 355ml
- Nourishing Conditioner, 355ml
- Mango Body Wash, 340ml - soothing, luxurious lather, pearlescent wash, infused with vitamins, nutrients & organic Aloe Vera gel
- Mango Hand & Body Lotion, 237ml - soothing, moisturizing, nutrient rich, infused with organic Aloe Vera gel & organic extracts.

**17790**



Macadamia Natural Oil infuses the benefits of BOTH Macadamia & Argan oil to offer the NEXT GENERATION OF OIL that nourishes, repairs, hydrates & eliminates frizz with constant absorption & penetration rather than just a conditioning hair from the surface

**Smoothing Conditioner**  
Gently detangles, helps reduce static, pH-balanced (5.5).  
300ml  
12245



**Volumizing Shampoo**  
This daily use, lightweight shampoo adds body & a boost of fullness to fine hair. Paraben & sulfate-free.  
300ml  
12246



**Volumizing Conditioner** Gently detangles, helps reduce static, pH-balanced (5.5). Tips: for fine to medium hair: leave on for 1-3 minutes & rinse for thick to coarse hair leave in for 3-4 minutes & rinse.  
300ml  
12247



**Weightless Range:** For fine hair. Sulfate-free, brings lift, body & volume into fine hair.

**Shampoo**  
100ml  
12041



**Nourishing Moisture:** For medium to coarse hair textures, designed for normal to dry hair types in need of hydration. Sulfate-free with a moisturising blend of Macadamia, Argan, Avocado & Hazelnut oils.

**Conditioner**  
1000ml  
11614



**Moisture Oil Spray**  
Ultra-fine mist infusing moisture, softness & shine.  
125ml  
11618



**Conditioner**  
300ml  
11608



**Conditioning Mist**  
236ml  
11610



**Dry Oil Micro Mist**  
Ultra-lightweight, quick-absorbing blend of nine oils that imparts the hair with natural shine.  
163ml  
12077





**Ultra Rich Moisture**, for very coarse to coiled hair. An intense treatment for heavily textured & dry hair.

**Shampoo**  
Provides superior hydration to hair & scalp  
1000ml  
11620



**Conditioner**  
Helps to reduce frizz, contains  
silk amino acids  
300ml 11621  
1000ml 11622



MACADAMIA TRAVEL KITS

**Weightless Moisture Kit for Baby-Fine to Fine Hair**  
Includes:  
• Shampoo, 100ml  
• Conditioner, 100ml  
• Conditioner Mist, 100ml  
• Dry Oil Mist, 43g  
11727



**Nourishing Moisture Kit for Medium to Coarse Hair**  
Includes:  
• Shampoo, 100ml  
• Conditioner, 100ml  
• Masque, 30ml  
• Oil, 30ml  
11728



**Ultra Rich Moisture Kit for Very Coarse to Coiled Hair**  
Includes:  
• Shampoo, 100ml  
• Conditioner, 100ml  
• Oil Treatment, 30ml  
• Masque, 30ml  
11729



MACADAMIA PROMOTIONS

**Beautiful Beach Waves**  
Includes:  
• Anti-humidity Finishing Spray, 142g  
• Texturizing Salt Spray, 125ml  
• Macadamia Travel Bag  
12307



**Weightless Tresses**  
Includes:  
• Weightless Moisture Shampoo, 300ml  
• Weightless Moisture Conditioner, 300ml  
• Macadamia Travel Bag  
12308



**Nourished Tresses**  
Includes:  
• Nourishing Moisture Shampoo, 300ml  
• Nourishing Moisture Conditioner, 300ml  
• Macadamia Travel Bag  
12309



**Ultra Nourished Tresses**  
Includes:  
• Ultra Nourishing Moisture Shampoo, 300ml  
• Ultra Nourishing Moisture Conditioner, 300ml  
• Macadamia Travel Bag  
12310



**Nourishing Care Kit with Comb**

For medium to coarse hair. The oil-infused comb is made using an innovative new process blending Pro Oil Complex directly with the resin of the comb. Contains: 236ml Moisture Masque & Detangling Comb. 12401

**Weightless Care Kit with Comb**

For baby-fine to fine hair. The oil-infused comb is made using an innovative new process blending Pro Oil Complex directly with the resin of the comb. Contains: 222ml Moisture Masque & Detangling Comb. 12402

**Ultra Rich Care Kit with Comb**

For coarse & coiled textured hair. The oil-infused comb is made using an innovative new process blending Pro Oil Complex directly with the resin of the comb. Contains: 236ml Moisture Masque & Detangling Comb. 12403



All contain a 300ml shampoo, 300ml conditioner & a 30ml moisture masque sachet

**Weightless Moisture Deal 12622****Nourishing Moisture Deal 12623****Ultra Rich Moisture Deal 12624****STYLING PRODUCTS**

**Flex Hold Shaping Hairspray**  
A workable, brushable & touchable spray, never stiff or crunchy, can be easily brushed out with flaking. Medium hold. Toasted coconut cream fragrance. 284g 12249



**Style Lock Strong Hold Hairspray**  
Quick-drying, designed to keep hair in place all day, frizz-free touchable control. Firm hold. Toasted coconut cream fragrance. 284g 12250



**Tousled Texture Finishing Spray**  
For a modern messy, finger-combed look, works on dry hair. 240g 12598



**Texturizing Salt Spray**  
For a beachy, messy look. Works on dry hair. 125ml 12600



**Anti-Humidity Finishing Spray**  
Lightweight finishing spray designed to shield hair from humidity, ideal for even the most humid of climates. Light hold. Toasted coconut cream fragrance. 142g 12248



**Style Extend Dry Shampoo**  
Often we end up with inconsistent moisture in the hair - oily on the scalp, yet dry & frizzy at the ends. Use this product solely at the roots to eliminate an oily scalp. Then apply Nourishing Moisture Oil to dry, damaged ends to rehydrate hair. 142g 12599





Free from:  
**ANYTHING HARSH or HARMFUL** - No parabens, sulfates, mineral oils or synthetic fragrances

**ANYTHING WASTEFUL or DAMAGING** - No virgin plastics where possible or unnecessary waste to landfill. No unethically sourced ingredients.

**ANYTHING UNKIND or CRUEL** - No animal cruelty. No gender stereotypes.

Beautiful hair with a clean conscience.

FFØR lives by three simple rules:

- 1. **DO GOOD** - Environmentally aware in everything you do. Transparent & truthful 100% vegan & cruelty free. Ethically sourced ingredients in fully recyclable bottles, jars & tubes, made from PCR materials.
- 2. **LOOK GOOD** - Believe in natural beauty, without stereotypes. Believe in beautiful hair by offering formulas that care for hair.
- 3. **FEEL GOOD** - Committed to making sure that the ingredients in the products are as naturally derived as possible. Great hair without disrespecting the planet.



PARABEN &  
SULFATE FREE



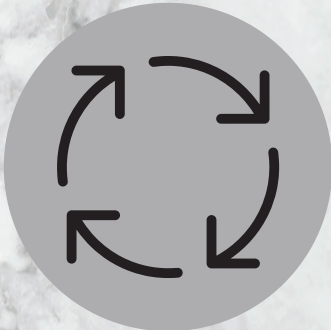
MINERAL OIL FREE



UP TO 99%  
NATURAL INGREDIENTS



FULLY RECYCLABLE  
BOTTLES, JARS & LABELS



UP TO 100% PCR MATERIALS



CRUELTY FREE



100% VEGAN



GLUTEN FREE



COLOR PROTECT  
COMPLEX



NO SYNTHETIC COLORS



NATURAL  
FRAGRANCE



ETHICALLY SOURCED  
INGREDIENTS



01

Shampoo & Conditioner

Rich in organic, sustainably harvested Bergamot, Vetivert, Lemongrass & Patchouli, plus color care complex in all products, FFØR will hydrate, nourish & protect both the hair & the planet.

Re:Vamp for Volume

Shampoo - for all hair types

This body-boosting shampoo is designed to maximise volume for all hair types. With complete color protection, this vegan-friendly formula gives hair a fuller look & thicker feel. Blended with organic Bergamot & Vetivert, this volume shampoo will provide an all-round finish, with a natural boost.



100ml  
16236

300ml  
16237

Re:Nourish for Hydration

Shampoo - for dry & damaged hair

The deeply replenishing shampoo for dry & damaged hair provides complete color care & total nourishment from root to tip. With natural Orange & Cinnamon, this color protecting, vegan-friendly shampoo is perfect for all hair types. The enriching & hydrating formula will leave hair strong, supple & full of life.



100ml  
16240

300ml  
16241

Re:Balance

Shampoo - for dry, itchy scalps

This vegan-friendly, color protecting shampoo, with organic Peppermint & Lemongrass, helps restore the balance to dry, irritated scalps. This nutritiously rich blend of natural, effective ingredients has a real impact on the scalp, leaving it soothed, hydrated & refreshingly healthy.



100ml  
16244

300ml  
16245

Re:Vamp for Volume

Conditioner - for all hair types

The invigorating conditioner is specially formulated to thicken all hair types to provide a boost in volume. The vegan-friendly formula, with a blend of organic Bergamot & Vetivert, helps nourish hair from the follicles out & provides a luscious finish for hair with full body & a natural, energised boost.



100ml  
16238

300ml  
16239

Re:Nourish for Hydration

Conditioner - for dry & damaged hair

This highly moisturising & hydrating conditioner, enriched with natural Orange & Cinnamon, nourishes & revitalises dry & damaged hair. This vegan-friendly formula, with complete color protection, will leave hair looking smooth & shiny with a strong & supple feeling.



100ml  
16242

300ml  
16243

Re:Balance

Conditioner - for dry, itchy scalps

This deeply nourishing & color protecting conditioner helps restore the balance to dry & irritated scalps. With the natural & nutritiously rich vegan-friendly formula, blended with organic Peppermint & Lemongrass, hair will be revitalised & scalps soothed, leaving hair feeling energised, cleansed & refreshingly healthy.



100ml  
16246

300ml  
16247

Ø1

Shampoo & Conditioner

Rich in organic, sustainably harvested Bergamot, Vetivert, Lemongrass & Patchouli, plus color care complex in all products, FFØR will hydrate, nourish & protect both the hair & the planet.

Re:Generate

Shampoo - for daily use

This gentle & naturally soothing shampoo is infused with natural Tangerine, Clove, Patchouli & the essential nutrients that hair needs for daily care. A delicate, vegan-friendly formula that will soothe & energise the hair & scalp while protecting hair from the daily stresses to leave it feeling regenerated day after day.



100ml  
16248

300ml  
16249

Re:Generate

Conditioner - for daily use

The naturally gentle & deeply moisturising conditioner, infused with organic Bergamot & Vetivert, is the perfect vegan-friendly formula for hair that needs daily care. Enriched with essential nutrients, this color protecting conditioner is delicate enough for everyday use on all hair types, but strong enough to protect hair with a shiny, hydrated finish.



100ml  
16250

300ml  
16251

Ø2

Re:Move Yellow

Highly illuminating, silverising, will remove yellow & brassy tones from grey, silver & bleached blonde hair.

Shampoo - for toning

This naturally gentle & nourishing shampoo, enriched with organic Lemongrass, Lavender & Cedarwood & packed full of powerful pigments, will add brightness & neutralise yellow tones in grey, silver & blonde hair. This vegan-friendly formula helps to promote strength & revitalises hair for a fresh, bright & healthy finish.



100ml  
16252

300ml  
16253

Conditioner - for toning

This intensely nourishing & naturally gentle conditioner, blended with enriching Lemongrass, Lavender & Cedarwood, is packed full of powerful pigments to help add brightness & neutralise yellow tones in grey, silver & blonde hair. This vegan-friendly formula helps add essential moisture while rejuvenating the color for a healthy finish & color-protected glow.



100ml  
16254

300ml  
16255

Conditioning Mask - for toning

This intensely nourishing mask is naturally gentle on hair, while depositing powerful pigments to add brightness & neutralise yellow tones in grey, silver & blonde hair. With a blend of enriching Lemongrass, Lavender & Cedarwood, this exceptional, vegan-friendly moisturising mask helps enhance color & promote shine for a smooth, rejuvenated finish.



200ml  
16256

500ml  
16257

Ø3

Treatment

Treat compromised, sensitive, thinning & weakened hair, or scalps that need a good detox!

**Re:Gain Remedy Hair Loss Treatment**  
This natural, effective regrowth treatment is the perfect solution to combat hair loss & encourage growth in weak & thinning hair. This vegan-friendly formula, with Redensyl™ & organic Peppermint & Lemongrass, is the perfect at-home remedy to help stimulate the scalp to reduce hair loss with noticeable results for thicker, denser hair.  
100ml  
16258



**Purify:ACV Cleanse Detoxity Shampoo**  
Designed to detoxify the hair & scalp, washing away product build-up without stripping color or natural oils. This vegan-friendly formula, with organic Bergamot & Vetivert, gently cleanses for the perfect pre-wash purifying treatment to leave hair feeling healthy, shiny & restored to its natural best. Perfect for use as a pre-color treatment.  
300ml  
16259



**Re:Plenish Mask Deep Conditioning Mask**  
This moisture-rich & intensely nourishing mask deeply conditions hair from end to end.

This ultra-hydrating, natural formula, with organically derived Orange & Cinnamon, is the perfect vegan-friendly mask to penetrate the hair & boost hydration, seal in split ends & protect the hair from frizz to leave it feeling soft, smooth & sumptuous.



200ml  
16260



500ml  
16261

Ø4

Styling

Original - just like you. Blended with organic ingredients including Tangerine, Clove & Patchouli.

**Pro:TECT & Smoothing Mist**  
A complete styling solution for the ultimate in protection & hydration with a smooth, all-over finish thanks to the protein-rich anti-humidity formula. Enriched with sustainably harvested Bergamot & Vetivert, this vegan-friendly mist will protect hair during the styling process. The thermal protect properties help to tame frizz & fly-away hairs for a silky-smooth finish.  
250ml  
16262



**Blow:By Blow Styling Crème**  
Designed to thicken, smooth & protect hair - this amazing blow-dry balm does it all. This vegan-friendly formulation, with sustainably harvested Orange & Cinnamon, makes this an easy choice for all your styling needs. Nutritiously rich in actives to help add body & style with added bounce & shine for the perfect blow-dry finish.  
200ml  
16263



**Pre:Curl Curl Primer**  
This is the perfect pre-styling primer for long-lasting, effortlessly defined, frizz-free curls. This vegan-friendly formula, infused with organically derived Orange & Cinnamon, helps to detangle, separate & add definition to all curls before styling for a naturally bouncy finish without weighing the hair down.  
250ml  
16264





Ø4

Styling

Original - just like you. Blended with organic ingredients including Tangerine, Clove & Patchouli.

Show:Off  
Leave-In Conditioner

This multitasking leave-in conditioner helps repair dry & damaged hair & deeply nourishes hair from root to tip with an intense surge of moisture. Naturally gentle & infused with organic Tangerine, Clove & Patchouli to help protect, strengthen & hydrate the hair. This vegan-friendly formula detangles, adds body & volume & provides hair with all the essentials it needs for a long-lasting, lustrous shine & a frizz-free finish.

250ml  
16265



Full:Flex Foam  
Thickening Foam

For a full-bodied finish, this lightweight thickening foam is designed to give volume & lift to fine, thin hair with long-lasting results. Formulated with organic Tangerine, Clove & Patchouli, this vegan-friendly, flexible hold foam is the natural choice to give your hair a voluminous look without any sticky residue.

200ml  
16266



Ø5

Finishing

The perfect finish for every look. Infused with Fennel, Aniseed & Orange.

True:Grit  
Sea Salt Spray

This texturising sea salt spray is the perfect vegan-friendly fix your hair needs. With organic Bergamot & Vetivert, this 'beach effect' spray separates & texturises the hair with medium hold & a matte finish. The gentle formula helps to keep waves in place all day long.

250ml  
16267



Full:Proof Finish  
Strong Hold Fixing Mist

Keeps hair in place all day, no sticky residue.

250ml  
16268



Free:Style Fibre  
Fibre Paste

For a dynamic look & natural feel, this vegan-friendly fibre paste, enriched with organically harvested Fennel, Aniseed & Orange, is perfect for creating that relaxed, free-styled look.

100ml  
16269



## Ø5

### Finishing

The perfect finish for every look. Infused with Fennel, Aniseed & Orange.

#### Super:Fly Fix

##### Strong Hold Gel Pomade

For strong hold with a natural finish, this vegan-friendly gel formula, infused with organically harvested Fennel, Aniseed & Orange, holds hair in place with extra definition & long-lasting hold. Perfect for an effortless finish that offers structure & definition.

100ml

16270



#### Shape:Up Strong

##### Moulding Shape Paste

For long-lasting style & shape, this strong hold, mouldable paste will help create a tidy, structured look. The gentle yet effective formula, infused with organically harvested Fennel, Aniseed & Orange, will shape, separate & sculpt the hair to keep it in place for a full-day finish.

100ml

16271



#### On:Point

##### Clay Wax

This clay-based wax is designed to add instant texture & workable definition for an effortlessly cool look.

Infused with organically harvested Fennel, Aniseed & Orange, this vegan-friendly formula will leave you with the ultimate long-lasting matte finish.

100ml

16272



## Ø6

### Personalisation

For salon luxury treatments that can be dropped into your hair care regime at home, these powerful drops are as pure & simple as 1...2...3!

#### Inner:Strength

##### Concentrate Drops

Multifunctional, intense treatment concentrate designed to deliver optimal anti-breakage benefits to the hair. This vegan-friendly Plex Active formula, a multifaceted, protein-based complex, has a unique delivery system to help build strength from within, whilst providing film-forming effects to reinforce, lubricate & protect the surface of the hair from styling & environmental stresses.

30ml

16273



#### Ultimate:Protection

##### Concentrate Drops

Highly concentrated, intensive treatment drops designed to preserve & protect hair from everyday environmental stresses. The vegan-friendly, plant-active ingredient obtained from rice grain (*Oryza sativa* L.) acts as an antioxidant against solar radiation damage while helping provide strength & protection to hair with peptides that penetrate & repair from the inside. This concentrate will help avoid color fading & leave hair looking radiant & healthy.

30ml

16274



#### Brightest:Shine

##### Concentrate Drops

Powerful treatment concentrate designed to deliver ultimate shine & rebuild hair from the inside out. The vegan-friendly formula strengthens & regenerates hair, helping it recover natural vitality while deeply reconstructing the cortex protein structure.

These drops provide protection from heat-activated styling & help hair recover its natural shine for added vitality.

30ml

16275



SUPER FOODS FOR HAIR

Natural beauty keeps evolving. 50% of all women bought more natural products than last year. 56% of female buyers aged 18-34 are seeking more natural products. 35% of female buyers pay attention to what is in the natural products they buy.

NO SULFATES | VEGAN | CRUELTY-FREE | NO HARSH PRESERVATIVES | PH BALANCED | NO PARABENS | COLOR-SAFE | NO PHTHALATES | NO COLORS ADDED | MADE IN USA



1 - Superfood

Customers flock to super-fruits, vegetables & nuts that deliver functional benefits

Ingredients used:

Kale  
Acai  
Coconut Milk  
Shea Butter



2 - Supplement

Supplement awareness & self-medication is at an all-time high with customers

Ingredients used:

Keratin  
Vitamin C  
Vitamin E  
Omega 3-6-9



3 - Proven Performance Ingredients

Customers continue to incorporate exotic oils as a part of their daily haircare regimen

Ingredients used:

Avocado Oil  
Marula Oil  
Argan Oil  
Manuka Honey

REPAIR - KALE, KERATIN & AVOCADO OIL

- Strengthen the Hair Shaft • Mend Split Ends • Repair Damaged Hair
- Repair Formula Features Kale, Keratin & Avocado Oil



Shampoo  
355ml  
15646



Conditioner  
355ml  
15650

COLOR LOCK - AÇAÍ, VITAMIN C & MARULA OIL

- Fade Shielding Antioxidants • Color Locking • Vibrancy, Softness & Shine
- Color Lock Formula Features Açai, Vitamin C & Marula Oil



Shampoo  
355ml  
15649



Conditioner  
355ml  
15653



Serum  
60ml  
15657

QUENCH - COCONUT MILK, VITAMIN E & ARGAN OIL

- Ultra-Hydrating • Nourishing • Revitalize Dry, Brittle Hair
- Quench Formula Features Coconut Milk, Vitamin E & Argan Oil



Shampoo  
355ml  
15648



Conditioner  
355ml  
15652

ANTI-FRIZZ - SHEA BUTTER, OMEGA 3-6-9 & MANUKA HONEY

- Calm Frizzy, Unruly Hair • Smooth & Soften • Eliminate Fly-Aways
- Anti-Frizz Formula Features Shea Butter, Omega 3-6-9 & Manuka Honey



Shampoo  
355ml  
15647



Conditioner  
355ml  
15651





COLOR DEFENSE - STAY VIBRANT - LOCK IN STRONGER COLOR, NATURALLY.

A color-shielding blend of the most antioxidant-rich Superfoods.  
PRICKLY PEAR SEED - shields & locks in color.  
VITAMIN C - protects from environmental damage.

CHIA SEED PROTEIN - coats & strengthens pitted hair shafts.  
MACADAMIA OIL - softens & seals in moisture.



Shampoo  
355ml  
17855



Conditioner  
355ml  
17856



Mask  
236ml  
17969



Serum  
60ml  
17864

DAMAGE DETOX - BREATHE NEW LIFE INTO DULL, DAMAGED HAIR.

A healing & protecting blend of amino acid-rich Superfoods.  
KALE - replenishes fatty acids, vitamins & minerals.  
VITAMIN B7 - targets kinks & split ends in need of repair.

QUINOA PROTEIN - strengthens weakened strands.  
AVOCADO OIL - smooths & seals in moisture.



Shampoo  
355ml  
17861



Conditioner  
355ml  
17862



Mask  
236ml  
17968



Serum  
60ml  
17966

MOISTURE THERAPY - WAKE UP TIRED, DRY HAIR.

A weightless blend of nature's most hydrating humectants.  
COCONUT MILK - lightweight & silky hydration.  
VITAMIN E - rich in antioxidants to prevent oxidative stress.

ALMOND PROTEIN - fortifies & protects against breakage.  
ARGAN OIL - conditions & softens coarse strands.



Shampoo  
355ml  
17859



Conditioner  
355ml  
17860



Mask  
236ml  
17967



Serum  
60ml  
17863

FRIZZ CONTROL - KEEP CALM & FRIZZ-FREE

A smoothing blend of nature's best humidity resistant Superfoods.  
PAPAYA BUTTER - rich in fatty acids to smooth & combat dryness.  
VITAMIN B5 - coats follicles for shine & prevents split ends.  
FLAXSEED PROTEIN - supports elasticity to tame kinks & curls.  
SHEA BUTTER - seals cuticles for all-day humidity resistance.



Shampoo 355ml 17857  
Conditioner 355ml 17858  
Serum 60ml 17965

SPRAYS

Make Waves Texture Spray  
LIFE'S A BEACH, SO MAKE WAVES.  
A texturing salt spray, volumizer & light hold styler.

HIMALAYAN SALT - creates tousled texture with trace minerals.  
VITAMIN B7 - biotin coats follicle for added volume & elasticity.  
MICROALGAE PROTEIN - pumps up volume & adds strength.  
COCONUT OIL - conditions hair for all-day hydration.

147ml  
17971



Zen Benefits Leave-In Spray  
COOL, CALM & COLLECTED. An all-in-one spray with peace of mind for perfect hair.

COCONUT MILK - exceptionally lightweight moisture.  
VITAMIN E - rich in antioxidants to prevent oxidative stress.  
CHIA SEED PROTEIN - fortifies pitted hair shafts.  
ARGAN OIL - softens & protects against heat damage.

147ml  
17970



NATURAL + GENTLE - A LINE MADE FOR THE WHOLE FAMILY

Formulated using exceptionally mild ingredients & sulphate-free surfactants.

GENTLE - formulated for kids using mild ingredients that are gentle on hair, skin & scalp.  
PURE - free of any paraben, gluten, phthalate, harsh preservatives & any added colors.  
pH ADJUSTED - the pH on shampoos & conditioners match pH of the eye to reduce stinging.

FRESH-PRESSED VERY BLUEBERRY CHERRY  
For hair that is so berry soft.



Moisturizing Shampoo 355ml 17972  
Smoothing Conditioner 355ml 17973

FRESH-PRESSED GREEN APPLE KIWI  
Apple a day keeps dull & dirty away.



Clarifying Shampoo 355ml 17974  
Detangling Conditioner 355ml 17975



Whipped Vanilla Coconut Cream Super Moisturizing Detangler  
Nice over knotty.  
147ml 17976



Smashed Banana Coconut Cream Leave-In Curl Cream  
Keeps curls from going bananas.  
147ml 17977

Hair Wax

An everyday styling product, easily washed out, great for short hair, strong hold.

99g  
6167



Short and Neat

Light hair dress for the short, natural look. Medium hold, great for all hair types.

99g  
6169



Hair Shaper

Versatile hair crème, medium hold, used to scrunch, mold, slick & style. Best for short to medium hair.

99g  
6168



Wave & Groom

Thick hair dress. Can be used to bring out the natural wave pattern in hair, with spiking & sculpting your desired look. For short hair.

99g  
6170



ARGAN VELVET™ - LUXURY HAIRCARE, "No more Oil, Now it's Cream"



The extraordinary nourishing, smoothing, shining & rejuvenating properties of Argan Oil are renowned & have been treasured for generations. The oil molecules are considerable in size & are absorbed by the hair & skin only on a superficial level.

Argan Cream is superior to the oil, because:

- the beneficial nutrients penetrate deeper into the hair fibre & are more effective due to their smaller molecular size
- it has more precision & control during application
- it is non-greasy & does not leave any residue
- it is perfect for all hair types, also for fine hair

The result is Argan Velvet - A 100% organic Argan Oil & other precious ingredients have been ultra-refined, reducing their molecular size to 1 micron. What does it do?

- it nourishes, moisturizes & smoothes hair without weighing it down
  - it enhances & protects the color giving extreme shine
  - revitalizes the cellular structure of the hair
  - controls static, eliminates frizz & repairs split ends
  - protects the hair from atmospheric aggression & heat from styling tools
- To be used on damp hair or on dry hair



Shampoo

100% ultra-refined organic Argan Oil with hydrolyzed keratin wheat, rice & silk proteins.

250ml  
10675



Body Cream

100% ultra-refined organic Argan Oil enriched with Vitamin E, Shea Butter & Aloe Vera.

150ml  
10674



Hair Cream

Distribute evenly on damp hair or on dry hair, awesome fragrance.

75ml  
10673



Hair Mask

100% ultra-refined organic Argan Oil enriched with Panthenol & Flax Seed oil.

200ml  
10676

CALA

Hair Conditioning Mask

Nourish & renew dry, damaged hair with ultra-conditioning hair treatments. The luxurious formulas feature pure argan oil & real floral extracts to repair & renew for silky, strong, beautiful hair.

- Easy-to-use 10 minute treatment.
- Convenient, no mess insulated hair cap.
- Body heat activates formula.
- Jojoba, argan oil & floral extracts.

Hydrate & Nourish  
35g  
15399



Nourish & Repair  
35g  
15400





Activated Bamboo Charcoal Detoxifying Hair Masque  
Amplifies softness, restores moisture, prevents environmental damage, eliminates impurities, prevents breakage.

52ml  
16345



NEW!

Maui Mango Seed Butter Curl Defining Hair Masque  
Curl defining hair mask, deeply conditions, provides slip for detangling, prevents breakage, smoothes & nourishes curls.

52ml  
16346



NEW!

Japanese Matcha Green Tea Super Nutrient Hair Masque  
Replenishes nutrients, soothes dry scalp, increases strength & flexibility, anti-oxidant rich, improves sheen.

52ml  
16347



NEW!

Coconut Oil & African Shea Butter Moisture Hair Masque

An effective treatment sachet for hydrating dry, damaged hair & scalp. Rich in antioxidants & emollients that penetrate the hair shaft to restore silky, soft, healthy hair. Leave on hair for 2-5 minutes for best results. Formulated with Coconut Oil, African Shea Butter & Wheat Amino Acids.

52ml  
17853



NEW!

Extremely Damaged Conditioner

30ml  
4836



Color Treated Hair Defense Intense Protein Treatment

52ml  
4837



Brilliant Shine Conditioner

30ml  
4838



Macadamia Nut Oil Healing Mask

52ml  
9980



Intense Protein Treatment Conditioner For extremely damaged hair.

237ml  
8266



Henna Protein Conditioner

30ml  
4841



Keratin Replenish Masque

30ml  
7063



Moroccan Argan Oil Renewing Masque

30ml  
7064



De Mert

Professional Argan & Macadamia Frizz Taming Oil

100ml  
9981





TONING CARBON LINE

Black vegetable carbon bleaching products with a lightening powder up to 10 tones. Create the perfect luminous & natural blonde, while also imparting incredible shine.

Toning carbon is a complex consisting of vitamins, minerals, antioxidants & vegetable black carbon. Vegetable black carbon, with its signature color, fights yellow undertones, purifying the color to reveal fresh blonde, whites & greys. The toning carbon mix is an incredibly delicate treatment, guaranteeing optimal results without the use of parabens, silicones, sulphates, while also being 100% vegan.

Black Carbon Toning Shampoo

Intensifies & tones blonde, white & grey hair, neutralizing undesired yellow undertones & reflections. Vitamins, minerals & antioxidants strengthen the hair.

350ml 17711  
1 Litre 17712



Black Carbon Toning Mask

Neutralizes yellow undertones & enhances blonde, white & grey hair. Active ingredients penetrate the hair, reconstructing it from the cortex.

350ml 17713  
1 Litre 17714



Active Carbon Anti Yellow Bleaching Cream

Black bleaching cream that lightens up to 9-10 levels, creating natural, cool or ashy blondes in one step. Can be used for all bleaching techniques. Does not drop or swell. Mixing ratio of 1:2 (30 grams of bleaching cream + 60ml of oxidizing emulsion 10/20/30/40 volume).

250g 17715



LISS - NOURISHING FRIZZY, UNDISCIPLINED HAIR

Complete regimen for manageable, silky & controllable hair. Perfect for even the most unruly & difficult hair structures. Hair is left soft, shiny & easy to style.

Shampoo

Smoothing shampoo for frizzy, undisciplined hair. Formulated with Olive Oil, this shampoo cleanses & deeply nourishes. Removes frizz & makes hair smoother. Leaves hair soft & shiny.

350ml 17795  
1 Litre 17796



Mask

Smoothing mask for frizzy, undisciplined hair. Formulated with Shea Butter & Olive Oil, this mask helps smooth frizzy, undisciplined hair, softening & detangling the hair in the process. Use mask after shampoo. Apply mask & comb through hair to disperse formula. Leave on for 5-10 minutes.

500ml 17797  
1 Litre 17798







CURL - CURLY & WAVY HAIR

Complete regimen to restore elasticity, brilliance & vitality to curls & waves, natural or enhanced. Perfect for maintaining the shape & integrity of all kinds of curls & waves.

**Shampoo**  
Control shampoo for curly & wavy hair. Formulated with Honey & Vitamin Complex, this delicate cleanser leaves curly & wavy hair moisturized & supple. Enhances the shape & integrity of curls & waves, improving control & definition. Envelops the hair with a protective, glossy film.  
350ml **17799**  
1 Litre **17800**



**Conditioner**  
Control conditioner for curly & wavy hair. Formulated with Honey & Vitamin Complex, this conditioner detangles, moisturizes & enhances curly & wavy hair, effectively combating frizz, static electricity & humidity. Leaves hair light, supple & shiny. Use after shampoo, leaving in hair for 2-3 minutes.  
350ml **17801**  
1 Litre **17802**



**Spray**  
Anti-frizz spray for curly & wavy hair. Formulated with Honey & Vitamin Complex, this spray moisturizes, shapes curls & eliminates frizz. Spray on damp hair to protect & add extra movement & volume during drying, or on dry hair to revive & moisturize curls & waves.  
200ml **17803**



**Curl Reviving Cream**  
Curl-reviving cream for curly & wavy hair. Shapes & defines the movement of curls & waves. Gives hold & control, & eliminates frizz. Spread over dry hair, following the natural shape of the curl. Leave to dry naturally, or dry with a diffuser.  
200ml **17804**



VOLUME - FINE, LIFELESS HAIR

Complete regimen to restore body & volume to fine, limp or lifeless hair. Leaves hair strong & full of volume & life.

**Shampoo**  
Volumizing shampoo for fine, lifeless hair. Formulated with Soy Proteins & Panthenol, this delicate shampoo cleanses the hair without weighing it down. Adds body & volume to fine, listless hair, leaving it shiny, light & full of life.  
350ml **17805**  
1 Litre **17806**



**Conditioner**  
Volumizing conditioner for fine, lifeless hair. Formulated with Soy Proteins & Panthenol, this conditioner detangles & adds volume to fine, lifeless hair, giving it movement & body, all without weighing it down. Boosts volume at the roots & adds body to the lengths. Use after shampoo, leaving in hair for 2-3 minutes.  
350ml **17807**  
1 Litre **17808**






**KERATIN - TREATED & DAMAGED HAIR**

Protein &amp; keratin-based regimen for restructuring treated or damaged hair to moisturize, deeply nourish &amp; restore to its healthy vitality &amp; integrity.

**Shampoo**

Restructuring shampoo with keratin for treated &amp; damaged hair. Restructures, moisturizes &amp; nourishes hair, with added gentle cleansing. Disciplines the hair, eliminates frizz &amp; fly-away strands. Leaves hair strong, sleek &amp; shiny.

 350ml **17809**  
 1 Litre **17810**

**Mask**

Restructuring mask with keratin for treated &amp; damaged hair. Detangles, eliminates frizz &amp; creates instant softness to treated or damaged hair. Hair is restructured from within, restoring its natural brightness, shine &amp; strength. Use mask after shampoo. Apply mask &amp; comb through hair to disperse formula. Leave on for 5-10 minutes.

 500ml **17811**  
 1 Litre **17812**

**Lotion**

Restructuring lotion with keratin for treated &amp; damaged hair. Performs a mineralizing &amp; conditioning action, penetrating deep into hair structure. Immediately creates softness, shine &amp; manageability. Repairs the cuticle &amp; strengthens the surface of the hair. Use lotion after shampoo. Apply lotion to lengths &amp; ends, combing through hair to disperse formula. Leave on for 5 minutes.

 10ml  
**17813**

**Biphase Conditioner**

2-Phase restructuring conditioner with keratin for treated &amp; damaged hair.

Detangles, repairs &amp; moisturizes the hair, leaving it instantly silky &amp; glossy. Eliminates frizz, bringing extraordinary strength &amp; vitality to the hair. Use after shampoo. Shake, spray onto lengths &amp; comb through.

 200ml  
**17814**

**Serum**

Restructuring serum with keratin for treated &amp; damaged hair. Special smoothing action disciplines the hair, leaving it instantly glossy, soft &amp; silky without weighing it down. Envelopes the hair shaft in a protective film against frizz &amp; humidity, aligning the cuticle &amp; sealing split ends. Apply a few drops to damp or dry hair.

 100ml  
**17815**

**Keratin Filler Vials**

Restructuring velvet fluid with keratin &amp; collagen for treated &amp; damaged hair.

Fluid conditioning &amp; reconstructing treatment that makes hair easy to manage, frizz-free &amp; shiny. Innovative hydrolyzed collagen, keratin &amp; wheat protein technology penetrates hair fiber, amplifying &amp; thickening it, protecting hair from styling damage. Gives immediate brightness, hydration &amp; fullness. Spray &amp; leave on damp or dry hair.

 2 x 10ml  
**17816**




BOTU-CURE - SEVERELY DAMAGED/BRITTLE HAIR

Professional reconstruction regimen for an intensive emergency repair program to treat very damaged or compromised hair in danger of breaking.

**Shampoo | PHASE 1**  
Reconstructing shampoo with plant peptides for severely damaged hair that tends to break.

Gently cleanses the hair, helping to reconstruct it from the inside. The delicate formula restores the hair's natural protein balance, rehabilitating damaged hair. Use & proceed with PHASE 2.

350ml **17817**  
1 Litre **17818**



**Spray | PHASE 2**  
Reconstructing spray with plant peptides for severely damaged hair that tends to break.

Performs an intensive reconstructing action on the fiber of the hair, strengthening & repairing it, boosting its resistance to damage. Spray on hair section by section, massaging from base to ends. Use after shampoo. Leave on under a cap for 5 minutes under a source of heat. Use & proceed with PHASE 3.

200ml **17821**



**Mask | PHASE 3**  
Reconstructing mask with plant peptides for severely damaged hair that tends to break.

The rich, thick, creamy formula seals the scales of the hair, reconstructing it from the inside. Effectively detangles the hair & facilitates the repair of damaged hair. Use after spray or shampoo. Apply mask & comb through hair from base to ends. Leave on for 5 minutes.

500ml **17819**  
1 Litre **17820**



**Lotion | PHASE 4**  
Plumping effect lotion for hair that is very damaged, weak & prone to breakage.

Keratin, Collagen & Ceramides, active ingredients with plumping properties, work in synergy on the hair structure, allowing the cuticles to seal onto the hair shaft. Also features pistachio oil & hyaluronic acid to nourish & regenerate the appearance of the hair fiber.

Dab all over hair & massage until emulsion is created. Leave on for 3-5 minutes before rinsing. For very damaged hair, combine with heat source & leave on for 4-8 minutes. 12ml **17822**



HYALURONIC - FINE, BRITTLE HAIR LACKING IN BODY

Product regimen with densifying filler technology for the latest generation volume boost.

**Shampoo | PHASE 1**  
Thickening shampoo with hyaluronic acid for fine, brittle hair lacking in body.

Gently cleanses, bringing revitalizing substance to fill out, plump & thicken the hair. Makes hair more supple, adding body, elasticity & softness. Brightens, protects & moisturizes without weighing down the hair. Use & proceed with PHASE 2.

350ml **17823**  
1 Litre **17824**



**Filler | PHASE 2**  
Thickening filler with hyaluronic acid for fine, brittle hair lacking in body.

Performs an extraordinary thickening & plumping action to fill out the hair, adding body & strength. After shampoo, apply to towel-dried hair & spread directly along lengths & ends. Gently massage until product fully absorbed. Comb through & leave on for 5 minutes. Use & proceed with PHASE 3.

200ml **17826**



**Spray Conditioner | PHASE 3**  
Thickening spray conditioner with hyaluronic acid for fine, brittle hair lacking in body.

An ultra-light conditioner that detangles with no weigh down. Performs an effective thickening & brightening action. Adds body & thickens the hair, leaving it light & silky. Use after filler treatment. Spray evenly over damp hair, leave on for 1-2 minutes, then wet the hair with a little warm water & comb through. Rinse thoroughly & style. Shake well before use.

200ml **17825**





CAVIAR SUPREME - COLORED & TREATED HAIR

Regimen for intense color enhancement by sealing in color & preventing color fade.

Shampoo

Perfecting shampoo with caviar for colored & treated hair.

Effectively cleanses & nourishes, instantly moisturizing, softening & adding shine without weighing down the hair. Protects, enhances & amplifies hair color for lasting vibrancy & brightness.

350ml

17829



Mask

Color protection mask with caviar for colored & treated hair.

Detangles, nourishes & seals cuticles, leaving hair silky, manageable & bright without weighing it down. Preserves the beauty of hair color, enhancing brightness & vibrancy. Color is more intense & longer-lasting. Use after shampoo. Apply & comb through lengths & ends. Leave on for 5 minutes.

500ml

17830



Cream

Sealing cream with caviar for colored & treated hair. Finishes & perfects the color treatment by sealing & stabilizing color micro-pigments inside the hair. Boosts the duration of color, enhancing its intensity, brightness & reflections.

Sealing treatment: after applying color, spread all over hair, comb through lengths & ends, leave on for 2 minutes. Rinse & complete with shampoo & mask. Maintenance: apply once a week after shampoo, comb through & leave on for 2 minutes.

200ml

17831



Serum

Sublime serum with caviar for colored & treated hair.

Fixes & enhances brightness of color, boosting its duration & vibrancy thanks to the serum's effective antioxidant properties. Smooths & seals cuticles, bringing extra structure, tone & softness. Apply a few drops to damp or dry hair & leave on hair.

100ml

17832



Royal Pearls

Styling balls with caviar & keratin for colored & treated hair.

Active ingredients give volume & shine, while also eliminating frizz. Greatly enhances color shine, sheen & vibrancy. Can be used daily. Apply to dry hair from root to tip & leave on hair.

30ml

17833



COLLAGEN - MATURE, POROUS, WEAKENED HAIR

Anti-aging regimen for creating elastic & strong hair.

Shampoo

Anti-age shampoo with collagen for mature, porous, weakened hair.

Thickening, anti-aging shampoo for hair that appears visibly younger, with enhanced volume & vitality. Gently cleanses, giving back body & shine to the hair.

350ml

17827



Conditioner

Anti-age conditioner with collagen for mature, porous, weakened hair. Revitalizing, anti-aging action conditioner for suppler, softer, silkier hair. Effectively moisturizes & nourishes, leaving hair glossy & manageable without weighing it down. Use after shampoo. Comb through base to ends & leave on hair for 2-3 minutes.

350ml

17828







BALANCE - GREASY SCALP & HAIR

Treatment shampoo to regulate & stabilize excess sebum production, without altering the natural moisture level of the hair & scalp.

**Shampoo**  
Sebum control shampoo for greasy scalp & hair.

Formulated with Limnanthes Alba & Birch Extract, this treatment shampoo effectively cleanses the hair & scalp, regulating the production of sebum. Ideal for an oily scalp & hair. Rebalances the scalp, performing a delicate & soothing astringent action. Sebum production is stabilized for a balanced hair & scalp.  
350ml  
17834



PURITY - SCALP & HAIR WITH DANDRUFF

Treatment shampoo to counter micro-organisms responsible for excessive scalp flaking, often in the form of dandruff.

**Shampoo**  
Purifying shampoo for scalp & hair with dandruff.  
Formulated with Piroctone Olamine & Rosemary, this treatment shampoo helps eliminate dandruff, thanks to its effective purifying & antimicrobial properties. Scalp is left feeling clean & refreshed.  
350ml  
17835



BIO SENSITIVE - FOR SENSITIVE SKIN

Calming regimen specifically designed for those with sensitive scalps. Formulated with supremely gentle key ingredients. Sulphate & paraben-free.

**Shampoo**  
Soothing shampoo for sensitive scalps. Enriched with Aloe Vera for a calming action, this treatment shampoo gently hydrates sensitive or dry scalps, making the hair soft & shiny. Ideal for skin easily irritated, & skin prone to redness & itching. Formulated without SLS/SLES & is free of parabens.  
350ml  
17836



**Conditioner**  
Calming conditioner for sensitive scalps. Gentle conditioning formula with Aloe Vera & Nyamplung Oil to nourish hair & protect sensitive scalps, all while respecting sensitive skin. Imparts a natural shine to hair without weighing it down. Formulated without SLS/SLES & is free of parabens. Use after shampoo. Apply to hair & comb through lengths & ends. Leave on for 2-3 minutes.  
350ml  
17837

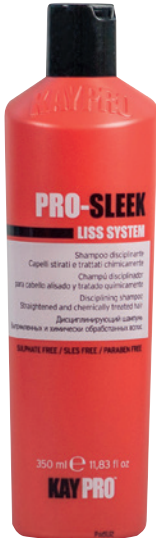


PRO SLEEK - STRAIGHTENING & ANTI-FRIZZ TREATMENT

Sulphate-free regimen for the care & maintenance of straightened hair.

**Shampoo**  
Smoothing shampoo for straightened & chemically treated hair.

Extra gentle formula without sulphates. Gently cleanses, imparting just the right amount of hydration to maintain straightened hair, & reduce frizz & static. Enriched with Keratin & Cocoa, it helps to flatten & align the hair, eliminating frizz for disciplined, shiny & silky hair.  
350ml  
17838



**Mask**  
Smoothing mask for straightened & chemically treated hair.

Extra gentle formula without sulphates. Enriched with Keratin & Cocoa to detangle, nourish & moisturize. Also provides an effective anti-frizz & anti-static action, without weighing down the hair. Ideal for maintenance of smooth, straightened hair obtained by chemical treatments or hot tools. Use after shampoo. Apply to hair & comb through lengths & ends. Leave on for 3-5 minutes.  
500ml  
17839



**Disciplining Spray**  
Smoothing hair spray for straightened & chemically treated hair.

Extra gentle formula without sulphates. Instantly eliminates frizz on smooth hair with a progressive effect over time. Activated by the heat of a straightener or dryer, making drying & smoothing much faster. Hair is smooth, silky, elastic & protected.

Apply all over damp hair & dry on hair using a brush & hairdryer. Can also be applied on dry hair & paired with hair straightener, straightening hair section by section.  
200ml  
17840

