

Men's Grooming



VINES
vintage

dalon
care & beauty

hive[®]

MARRAKESH

Wet[®]
brush-pro

Saphir
FRANCE

Agadir[®]
Argan Oil

JAGUAR[®]

TERMIX
Professional

osmo

FROMM
SINCE 1907
QUALITY GROOMING
FOR MEN

EST. 2015
BEARD
Club
MEN'S CARE

diane.
BY FROMM

WOODY'S
QUALITY GROOMING
FOR MEN

AGIVA
PERFECT HAIR STYLE'S

3Claves
EST. 1928

CLUBMAN

gummy
PROFESSIONAL

Hair PRO

Rodeo[®]

A complete range of products to meet specific demands of men's style & care. An evolution of the latest trends tailored to contemporary men's care. Features products researched & developed from traditional formulas for modern solutions. A stylish, yet classic, reinterpretation for today's man.

Shaving Cream

Soft shaving cream which facilitates the razor to effortlessly glide over the skin with maximum comfort & effectiveness. Creates a barrier between the skin & razor to prevent irritation. A moisturising & nourishing formula that soothes the skin to prevent redness, irritation, dryness & itching. Skin is left soft & invigorated.

Use: Apply on damp skin & shave as normal.

Tip: Great for all-over face & head shaving with minimal chances of irritation, bumps & itching.

150ml

16086



Shave Oil

An emollient-rich, nourishing & protective shaving oil for sensitive skin types to achieve precision shaving. Creates a barrier on the skin to allow for an extremely close shave, providing comfort on sensitive areas of the face or head. The oil's composition ensures every pass of the razor is as effective as possible, reducing the need for multiple passes on a single area which can cause irritation & redness. A soothing formula that works even after shaving to prevent dryness.

Use: Heat the skin with hot water, apply a few drops on damp skin & massage on areas to be shaved. Shave as normal. Additional shaving cream can be applied on top of oil if preferred.

50ml

16087



After Shave Cream

Soothing cream which calms, moisturises & invigorates the skin after shaving, relieving the skin of any redness, irritation or itching. A delicate blend of nourishing ingredients & oils quickly work to return the skin to its normal, healthy state after shaving. Leaves the skin feeling hydrated & protected, a crucial protector when the skin is sensitive.

Use: Apply a small amount to the skin after shaving, massage into the skin until absorbed.

150ml

16088



Beard Wash

A gentle beard & face wash for all skin & hair types. Works to remove impurities without stripping natural oils which can lead to dryness & flaking. The beard & face is left feeling fresh, polished & hydrated with a signature fragrance.

Use: Apply warm water to face & hands, apply a few drops into hands & emulsify. Apply to face in circular movements & rinse.

150ml

16089



Beard Balm

Shaving balm that softens & tides the beard, removing frizz & fly-away strands so facial hair is left looking sculpted & velvety-soft. Use in the morning to tame wild beard hair for chiselled perfection that lasts all day with a pleasant fragrance. Nourishing properties also give the hair a healthy glow while moisturising the skin underneath to prevent dryness, itching & flaking.

Use: Put a small amount of the product in the palm of hands & heat product by rolling it between palms. Apply & work through the beard. Style with hands for a natural look or with a comb or brush for a chiselled look.

60ml

16090



Moustache Wax

Getting your moustache style on point is vitally important & requires a special combination of ingredients. This moustache wax defines & shapes moustache hair in any way possible & provides maximum control over the shape of goatees & moustaches. Hair is left soft & malleable so your chosen style lasts all day. Small tin size makes it ideal for on-the-go touch-ups.

Use: Work a small amount of the product with your fingers & apply to the moustache or goatee. Work through with fingers or comb for desired shape.

30ml

16091



Beard Oil

Sometimes beard hair just needs a lift & spruce. These beard oils work to create a healthy shine & glow for rough, coarse & textured beard hair which is notoriously difficult to liven & control.

Tidies, softens, protects & moisturises the beard with a smoothing effect that tames frizz & fly-away strands.

Dryness, itching & irritation are immediately treated with the effects lasting all day. Imparts a natural, delicate fragrance.

Use: Apply a few drops of oil to the hands or directly onto the beard & brush or comb through. Pair with a beard balm for additional styling.

Amber

50ml

16092



Energizing Shampoo

An invigorating shampoo enriched with nourishing ingredients that give hair strength, damage resistance & boosts shine & vitality. Ideal for sensitive & thinner hair types that need protection from the environment.

This shampoo's pH level is perfectly balanced, making it perfect for those who want to frequently wash their hair. Also great for those susceptible to dry & oily hair as the shampoo corrects moisture imbalances.

250ml

16094



Refreshing Shampoo
Shampoo formulated with menthol for a refreshing & stimulating feeling on the scalp & hair without stripping natural oils & drying out the skin & hair. Delicately cleanses & removes product, oil & debris build-up on the hair & scalp, imparting a pleasantly-refreshing fragrance & tingling sensation. The hair & skin underneath are left soft & clean.



Use: Wet hair, apply shampoo, lather & rinse.
250ml
16095

Black Carbon Shampoo
A game-changing shampoo infused with black carbon, rich in vitamins, minerals & antioxidants for healthy hair.



A secret blend of ingredients brighten & tone white or grey hair to enhance its appearance by removing unwanted yellow & brass tones & reflections. Natural grey or white hair is left rich in color, shiny, healthy & smooth.
250ml
16101

Matt Paste Strong

A strong styling paste for the most demanding styles. Provides texture, definition & maximum control for chiselled & sculpted looks with a special matt effect. Ideal for hard, contemporary looks with a disheveled effect, especially on short hair.

Use: Apply small amount of product in the palm of hands & evenly distribute on dry hair. Style as desired with hands, comb or brush.
100ml
16097



Extra Matt Clay

A rich & luxurious clay with a natural, matt finish for demanding styles that need to last all day. Creates volume & definition with extra matt styling for a more dishevelled, messy, contemporary style.

Use: Work a small amount of product between palms, evenly distribute on dry hair & shape.
100ml
16098



Modeling Gum Paste

Specialized gum paste that texturizes & styles with a memory effect so styles last all day. Easy to apply & re-shape for flexible & glossy styles. Ideal for creating a wet & shiny look.

Use: Apply small amount of product onto palm & work in hands before applying to damp or dry hair.
100ml
16099



Shaping Fibrous Paste

The ideal styling paste for those who like to switch it up by re-working & adjusting their style during the day. Provides shape & natural definition with a semi-gloss look & a flexible, structured end result that can be changed & altered throughout the day.

Use: Work a small amount of product between fingers, apply to dry or slightly damp hair to create desired look, styling each individual lock.
100ml
16100



Modeling Black Paste

Soft modeling gum enriched with ingredients that give movement & flow to hair for flexible, defined styles & incredible shine. Covers white or grey hair in a natural & discreet manner while delivering style & texture without weighing the hair down. Provides maximum control with temporary color cover that is easily removed by washing out with shampoo. Does not stain clothes or pillows & leaves no traces of residue.

100ml
16102



Styling Gel

Styles & defines hair with a flexible hold that can be adjusted & fixed throughout the day. Provides body, volume & shine to all hair types while preventing dryness. Can be activated by adding water & re-styling.

Use: Apply on dry hair for a texturizing & natural finish or on damp hair for a chiseled, defined look.
150ml
16096



Black Styling Gel

Modeling hair gel for extra shine, enriched with ingredients that cover white or grey hair with a natural black tone. Transforms styles & overall looks in a discreet manner. The color's reflective & gentle composition means that no one will be able to tell it is artificial color.

Delivers incredible shine & color is easy to control as it washes out with shampoo. Does not contain alcohol & will not leave any residue or stain clothes or pillow cases.
100ml
16103



Hair Color Gel - 60ml

A styling gel base formulated with innovative polymers & no greasy substances to deliver styling control with natural-looking color. The color pigments are easily absorbed on the surface of the hair shaft & provide a natural, reflective tone so no one can tell it is artificial color. Available in 4 different tones of grey for flexibility. Color can be controlled by re-applying for more intense color or washing out for gradual reduction in color intensity. In addition to color, the gel adds definition, immediate shine, strength & control for sculpted looks. Results will last up to 4 weeks. Hair will have renewed strength & natural-looking color for a fresher, more youthful look.



Colore naturale
Natural color  



SILVER

Silver
16104

Colore naturale
Natural color  



STEEL (7-6)

Steel, Levels 7 - 6
16105

Colore naturale
Natural color  



ANTRACITE (6-5)

Anthracite, Levels 6 - 5
16106

Colore naturale
Natural color  



GRAPHITE (5-4)

Graphite, Levels 5 - 4
16107

Hair Color Gel Activator

An activator that produces semi-permanent color for head hair.

Mix with the Hair Color Gel to create a soft mousse that, when applied & emulsified directly on the hair, masks white & grey hair in a quick, practical & discreet manner.

An easy & effective way of applying color for a better, long-lasting, all-round appearance.

Note: this activator can only be used with the Hair Color Gel.

150ml
16108



Beard Color Activator

An activator that produces semi-permanent color for beard hair.

Mix with the Beard Color Gel to create a smooth texture that discreetly & quickly covers white & grey hairs.

Easy to distribute throughout beard structure for long-lasting color.

Note: this activator can only be used with the Beard Color Gel.

150ml
16113



Hair Color Gel Color Chart
16109

Beard Color Gel, 60ml

Changes to beard color has a dramatic effect on an overall look & instantly delivers a more youthful appearance. This ultra-quick treatment beard color gel covers grey facial hair to reduce or control unwanted tones in just a couple of minutes after application. Available in 3 different tones for flexibility. Color can be controlled by re-applying for more intense color or washing out for gradual reduction in color intensity. This provides better discretion for a natural look. Results will last up to 4 weeks.



Light Ash, 5/6
16110



Ash Brown, 3/4
16111



Deep Black, 1,0
16112



Beard Color Chart
16114

Eau De Toilette
100ml
16115



Vegetable Soap
150ml
16116



After Shave
400ml



Classic
16117



Musk
16118

Dish for Barber Soap
3834



Cape, don't ever mess your styling station again!
16119



An informal & relaxed style, perfect for the care-free, laid-back & easy-going man. Made in Turkey.

WAXES - Can be applied on wet or dry hair - 175ml

Wet Look Styling Wax 01
15089



Strong Look Styling Wax 02
15090



Matte Look Styling Wax 03
15091



Extra Strong Styling Wax 04
15092



Power Gum Styling Wax 05
15093



HAIR GELS - Get the style that stays put!

Wet Look Styling Gel 01
200ml 15097
700ml 15101



Power Gel 04
200ml 15100
700ml 15094



Ultra Strong Styling Gel 02
200ml 15098
700ml 15102



Hair Styling Gel 05
200ml 15120
700ml 15121



Extra Strong Styling Gel 03
200ml 15099
700ml 15103



Ultra Strong & Wet Styling Gel 06
200ml 15122
700ml 15123



Long-lasting, transparent, extreme hold formula. Paraben-free, all day shine, refreshing scent, alcohol-free.

Hair Gel & Wax 07
500ml
15095

Hair Gel & Wax 08
200ml
15096



Shaving Gel

Silver Gel 01
1000ml
15108

Cool Gel 02
1000ml
15109



Keratin Complex Shampoo, Intense Repair 01
Developed for damaged & brittle hair.

500ml 15087
1000ml 15085



Biotin Complex Shampoo, Full & Thick 02
Developed for damaged & brittle hair.

500ml 15088
1000ml 15086



Spray Cologne - takes care of your skin after shaving. Its special formula with Allantoin helps to reduce razor burn & protect irritated skin caused by shaving. Gives a feeling of coolness & freshness with its amazing scent. Apply to face after each shave.
250ml



Marine 01
15126

Sport 02
15127

Fresh 03
15128

After Shave Cream Cologne - takes care of your skin after shaving. Formulated to reduce razor burn & protect irritated skin caused by shaving. Apply to face after each shave & massage in with finger.
400ml



Extreme 01
15110

Fresh 02
15111

Sport 03
15112

Hair Spray - helps hold your hair style. Creates healthy & shiny hair.

Ultra Strong 01
400ml
15104



Extra Strong 02
400ml
15105



Gum Hair 03
400ml
15129



Hair Tonic
Revitalizes hair roots & gives refreshing nourishment to dry & lifeless hair. Increases volume, shine & softness. Apply to clean hair directly on the scalp & work in with fingertips. Do not rinse.

Menthol 01
250ml
15116



Hair Styling Powder Dust - Provides volume, texture & matte effect with stability to last throughout the day. Prevents accumulation of oils on the scalp & hair. Apply on dry hair & style.

Flexible Styling Dust 01
20g
15117

Strong Styling Dust 02
20g
15118

Extra Strong Styling Dust 03
20g
15119



Beard Oil 02
Contains a mix of Argan oil, Almond oil & Jojoba oil for maximum nourishment.

100ml
15113



Beard & Moustache Shampoo 01
Cleans & softens beard while protecting skin.

180ml
15114



Beard & Moustache Wax 03
Define & tidy facial hair.

35ml
15115





Hair Fiber Spray

Paraben-free formula with natural extracts to make hair visibly fuller. Fills in sparse areas of hair with natural hair-building keratin. Seamlessly blends with natural hair thanks to Nano Technology. Fibers are resistant to rain, perspiration & other environmental exposures. Suitable for all hair types.
150ml



Medium Brown
17601



Black
17602

Peel Off Mask

Cleans away dead cells, blackheads, dirt & oil on the face. Rejuvenates the skin thanks to herbal active ingredients, leaving a refreshing look & feel.
150ml



Black
Detoxifying activated carbon
17605



Gold
Radiant skin restoration
17606

Semi-Permanent Hair Color

Color without ammonia or peroxide. Apply directly to hair without any oxidant mixture on pre-lightened hair for best results. Color effects gradually fade after 8-10 shampoos. Also suitable for facial hair.
125ml



Black
17603

Brown
17604

Facial Scrub Gel

Natural extracts renew the surface skin layer using gentle exfoliation, revitalizing it without irritation. Cleans pores & removes impurities. Skin is left radiant, fresh & smooth, all without any dryness.
350ml



Apricot
17926



Strawberry
17927

3-in-1 Skin Mask

Triple mineral action with salicylic acid & menthol crystals. Purifies, unclogs pores & mattifies the skin.
350ml
17928



Spider Wax

Ultimate style control wax for flexible styles that still hold their shape. Mix a small amount between hands to create flexible style control, while also giving hair shine & hold.
175ml



01
Normal Strength
18100



02
Strong
18101



03
Extra Strong
18102

Over 55 years of experience. Exported to 65 countries. Gummy, a professional men's cosmetics brand, has become an indispensable choice for men's hair salons & consumers in Europe & the world thanks to its innovative, technical & functional products. Gummy is one of the pioneering men's professional brands made in Turkey.

Products produced under the Gummy Professional brand include hair styling, hair care, shaving, after-shave & personal care products. Their formula used in these products are developed after a long research process in compliance with European Union standards & have been certified by OBELIS Belgium according to EU regulations.

HAIRCARE

Gummy Hair Gel
Alcohol-free maximum hold fixing gel for creating extreme hairstyles & structured shapes.
220ml **14566**
700ml **14564**



Gummy Keratin Hair Gel
Alcohol-free maximum hold fixing gel for creating extreme hairstyles & structured shapes. Cares for your hair thanks to its keratin content.
220ml **14567**
700ml **14565**



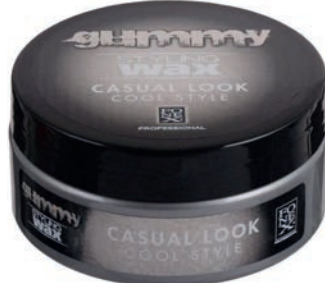
Gummy Hair Styling Gel Cream
Gives a wet & bright look without making hair greasy.
500ml **14576**



Gummy Waxes, 150ml



Hard Finish
Will not leave hair oily.
14571



Casual Look
For soft form & texture.
14575



Matt
With keratin. Cares while styles.
14569

BEARD CARE

Gummy Hair Tonic Herbal Complex
Enriched with vitamins, giving energy & strength to hair & hair follicles. Relaxes & cools the scalp.
250ml **14568**



Gummy After Shave Cream & Cologne
Helps skin feel fresh whilst moisturising at the same time.
375ml



Infinity
14845



Malibu
14844



One Mile
14846

Gummy Shaving Cream
Provides a comfortable shaving performance. Prepares skin for the shave. Helps to protect skin against irritation from the blade. Use as a beard softener. No brush needed.
500ml



Vitamin E & Menthol
14584



Vitamin E & Menthol Plus
14585

Gummy Shave Gel with Pump - Provides comfortable & easy shaving of beard. Easy glide for razor blade.



Coconut
500ml **14579**
1000ml **14578**



Menthol
500ml **14581**
1000ml **14580**



Lavender Oil
500ml **14583**
1000ml **14582**



The choice of men worldwide - a full service range of men's grooming products with direct relevance to market trends. Gluten-free, phthalate-free, paraben-free.

2-in-1 Beard Conditioner
Dual-purpose face moisturizer & beard conditioner, leaves hair soft instead of bristly.
89ml
11909



Beard & Tattoo Oil
Moisturizes & conditions. Contains a unique blend of special oils & conditioners that ensure your beard, tattoo & skin will look & feel their very best. You will instantly see & feel the difference in your beard &, when applied to your ink, the depth & clarity will amaze you.
30ml
11911



Shave Oil
Improves razor glide, giving you the experience of the most comfortable, smoothest, closest shave ever. Dramatically reduces dry skin, rashes, nicks & cuts.
30ml
11912



Shave Lather
Produces a perfect lather for the closest, smoothest, fastest shave from a tube. Leaves face clean & refreshed.
177ml
11915



Classic Barber Shave Cream
Dramatically reduces dry skin, rashes, nicks & cuts. Provides a protective barrier to improve razor glide. Suitable for all beard types.
453ml
11914



Beard Balm
Seals in moisture, controls facial hair, suitable for all beard lengths.
59g
11910



Shave Soap
Rich, thick, luxurious shave lather from a shave soap. Creates a new way to shave combining traditional shave soap with new technology. Zero razor burn or irritation. Traditional shave soaps rely on ingredients that are basic soap ingredients, which create nice foam but have no staying power. This soap has a new blend of surfactants which result in a rich, creamy shave lather, giving a luxurious & smooth feel with more razor blade glide.
59g
11913



Moustache Wax
Ideal for moustache, beard, sideburns & eyebrows for styling & color touch-ups. Fills in a touch of color & helps keep hair in place.
14g
Brown **11921**
Black **11922**
Neutral **11919**
Chestnut **11920**



Nick Safe Styptic Powder
Treat razor cuts & stop any bleeding. Natural coagulant removes stinging & irritation.
7g
11923



Beard Busters 9 Piece Salon Display
Contains:
- 3 x Beard Conditioner
- 3 x Beard Balm
- 3 x Beard Oil
11918



Head Shave Gel
Clear, moisturizing shave gel for your scalp, giving just the right amount of slip for the closest scalp shave possible. Stays clear for you to see every detail.
177ml
11916



Styptic Pencil
Stops bleeding caused by surface cuts & abrasions that may occur during shaving.
9g
11924



Nick Relief
No sting formula quickly stops bleeding from razor nicks.
7ml
11925



- Innovative, on-trend products for hair & skin benefits.
- Clean formulas, perfected in specialist labs, enhance the overall appearance of skin & hair.
- Natural, plant-based ingredients.
- Suits all hair & skin types & conditions.

- Gentle on skin with no harsh ingredients.
- Free of silicone, sulphates, parabens & ammonia.
- Cruelty-free, vegan, not tested on animals.
- Made in Los Angeles, USA.



Thickening Fiber Pomade

- Infused with nourishing ingredients to promote the appearance of stronger, thicker hair with maximum style control.
- Allows for incredible styling creativity.
- Provides medium-firm hold with a matte finish.
- Free of silicone, sulphates & parabens.

96g
17841



No Bump After Shave Gel

- Cools, hydrates & calms skin after shaving.
- Provides sustained hydration to protect sensitive, freshly-shaved skin.
- Prevents formation of ingrown hairs.
- Protects skin from damaging environmental elements such as UV rays.
- Lightly fragranced formula.
- Free of silicone, sulphates & parabens.

118ml



Citrus Comfort
17842

Glacial Breeze
17843

Santal Forest
17844

Grooming Beard & Brow Balm

- Nourishing ingredients shape & control facial hair.
- Provides sustained hydration, strength & retained moisture.
- Softens facial hair, making it much easier to style.
- Tames & controls wild strands.
- Creates a well-groomed appearance.
- Free of silicone, sulphates & parabens.

36ml
17845



Hydrating Beard & Skin Conditioner

- Injects intense moisture & conditioning into facial hair & skin underneath.
- Soothes away irritations.
- Creates healthy moisture balance.
- Softens facial hair & provides sustained hydration.
- Makes facial hair easier to style & manage.
- Protects skin from damaging environmental factors, including UV rays & dryness.
- Free of silicone, sulphates & parabens.

118ml
17846



Exfoliating Shave Cream

- Cools, hydrates & buffs the beard & skin.
- Provides seamless cutting lubrication so razor can glide on skin with minimum irritation.
- Micro-beads cool & calm the skin to prevent post-shaving redness & discomfort.
- Cleans below skin surface to remove impurities.
- Exfoliates to smooth & condition skin tone & texture.
- Free of silicone, sulphates & parabens.

177ml
17847



Beard & Hair Natural Color Kit

- Lasting full grey coverage with one application.
- Water-activated permanent color.
- Clean, plant-based formula.
- Enriched with moisturizing botanicals.
- Free of ammonia.
- Vegan, cruelty-free formula.

- Contains:
- Hair color packette (6g)
 - Reusable brush
 - Pair of gloves
 - Mixing tray



Light Brown
17848



Medium Brown
17849



Dark Brown
17850



Jet Black
17851

HIVE Men's Grooming Kit

Created to tame client's unruly facial hair & create a dapper gentleman by waxing, sculpting & shaping eyebrows & beards to rugged perfection.

Includes:

- 1 x 200cc Compact Wax Heater
- 5 x 50g Sensitive Hot Film Wax Discs
- 1 x Pre Wax Cleansing Lotion 200ml
- 1 x After Wax Treatment Lotion 200ml
- 1 x Mini Disposable Wooden Spatulas (50 pack)
- 1 x Angled Tweezers

14014



Did you know?
HIVE Paraffin Wax Pellets can be re-sealed to ensure the wax remains in excellent condition for another treatment

BARBER PHON BY GAMMA PIÙ

Made in Italy

- Designed for barbers
- Ideal for drying of beard & moustache
- Cold barrel
- Built-in Ionizer to keep facial hair hydrated
- Old Style Finish
- Hair Stem Protection
- 2000W
- Includes 2 nozzles

14672



PARLUX ARDENT® BARBER-TECH IONIC

Made in Italy

Specifically designed to meet the requirements of the modern barber shops. Vintage design & polished graphite finish.

- Specifications:
- 2 speeds, 4 temperatures
 - 1 nozzle included
 - Lifespan of over 2000 hours
 - 1800 Watt
 - Air Ionizer Tech ionic technology
 - Anti-heating front body
 - 3 metres of extra-strong cable

14443





sustainable beauty

mks eco

Marrakesh is now MKS eco - A revived brand with new packaging & sustainable beauty.

With even more emphasis on environmental friendliness, **MKS eco** is extending their responsibility in their packaging & production. This includes switching product packaging from plastic to more sustainable materials like glass & aluminium, in addition to use of recycled plastics & materials.

Not only is the packaging 100% recyclable, but the products themselves are completely natural & non-harmful to everyone.

Along with changes to packaging, **MKS eco** is continuing their commitment towards 100% vegan & cruelty-free products, & environmentally conscious manufacturing to reduce their carbon footprint. Only sustainably sourced, naturally derived ingredients are used, good for the body & environment.

Join MKS eco in their effort to reduce the harm to our environment, & to make our home a better place.

Double Hop Men's 2-in-1 Shampoo & Body Wash
Rejuvenate from head to toe. Formulated with exotic Hemp Seed & Argan Oils, this luxurious wash & cleanser leaves hair & skin feeling & smelling top notch.

- Convenient double use formula.
- Gentle cleansing.
- Enhances manageability.
- Strengthens hair cuticle.

296ml
18231



Stout Men's Conditioner

Ultimate hydration treatment. Made with a rich fusion of Hemp Seed & Argan Oils, & packed with essential fatty acids. Provides all the nutrients needed to leave hair looking great all day.

- Restores moisture.
- Enhances manageability.
- Strengthens hair cuticle.

296ml
18232



Imperial Men's Beard Oil

Give your beard the royal treatment. Whether groomed close or big & bold, this nutrient-rich blend of Hemp Seed & Argan Oils makes beards touchable & skin feeling great.

- Calms & controls wild facial hair by making hair more pliable.
- Softens & adds moisture to beard & skin.
- Adds shine for healthier look.
- Intense fragrance.

60ml
18233



Bomber Men's Shave Cream

Treat your face to a fresh, clean shave. Enriched with Hemp Seed & Argan Oils, the skin will be free from irritation, resulting in a smooth shave every time.

- Softens beard to reduce resistance to the razor.
- Moisturizes & leaves skin smooth.
- Soothes & reduces irritation.
- Intense fragrance.
- Conditions sensitive skin.

296ml
18234



Lager Men's Styling Paste

Gives hair flexible definition. This versatile styling paste works wonders as a volumizer & texturizer, giving you the tool you need to create touchably-soft styles of your choice.

- Provides flexible & workable medium hold.
- Adds texture & volume.
- Creates touchable, soft styles.
- Gives great definition.

113g
18235



Porter Men's Styling Gel

Give your hair light hold or a tight grip. This alcohol-free formula, infused with Argan & Hemp Seed Oils, makes it easier to comb & style hair with your preferred hold, all without stiffness or flaking.

- Engineered to give varying hold based on amount used – use more for stronger hold.
- Conditions with a nice "slip" for combing & placing.
- Stays flexible so it never flakes.
- Nourishes & adds shine.

236ml
18236



Pilsner Men's Hand & Body Lotion

Protect the skin from drying in any rough & tough situation. This lightweight & ultra-moisturizing lotion is made with a nutrient-rich blend of Hemp Seed & Argan Oils to keep the skin feeling soft & smooth in any climate.

- Moisturizes skin.
- Restores skin softness.
- Restores skin flexibility & elasticity.

296ml
18237



Double Hop 2-In-1 Shampoo & Body Wash
 Rejuvenate from head to toe with this amazing cleanser blended with powerful natural ingredients.

Key ingredients are Hemp Seed & Argan Oils. This luxurious wash leaves your skin & hair feeling awesome. Plus, you will smell great, too!
 355ml
12279



Stout Conditioner
 Give your hair the ultimate hydration treatment, packed with essential, fatty acids.
 355ml
12280



Bomber Shave Cream
 Treat your face to a fresh, clean shave with the moisturizing Bomber Shave Cream. Your skin will be free from irritation, resulting in a smooth shave every time.
 236ml
12281



Imperial Beard Oil
 Whether groomed close or big & bold, you & your beard will feel "imperial" with this oil, making your beard feel touchable & your skin great.
 60ml
12282



Travel Kit
 Hit the road with Marrakesh for Men. Includes:
 • Double Hop 2-in-1 Shampoo & Body Wash, 100ml
 • Bomber Shave Cream, 100ml
 • Porter Styling Gel, 100ml
12241



NISHMAN - CREATIVE MEN DESIGN



Fresh Active Shaving Gel
 Oil-based waterless shave that allows the blade to glide. Clear, non-foam gel. Softens beard, opens pores & relaxes skin.
 400ml
14868



Revitalising Hair Tonic
 Refreshes & restores hair follicles, great for massaging into scalp to encourage accelerated blood circulation to protect against hair loss.
 Chilly
 400ml
14866



For Men Four Pack
 For the distinguished gentleman. High quality natural ingredients, including Argan & Hemp Seed Oils, without harsh ingredients. Reveals gorgeous, healthy hair. All products are 100% vegan & cruelty-free.

- Includes:
 - Double Hop 2-in-1 Shampoo & Body Wash, 355ml
 - Stout Conditioner, 355ml
 - Porter Styling Gel, 207ml
 - Lager Styling Paste, 118ml - versatile styling volumizer & texturizer for flexible styling & touchably-soft hair.

17504



AGADIR MEN

Agarwood, also known as oud, oodh or agar, is a dark, resinous heartwood that forms in large evergreen trees. First-grade agarwood is one of the most expensive natural raw materials in the world. Oud oil is distilled from agarwood, which fragrance is complex & pleasing. Oud fragrance & oil is gaining high recognition & desirability around the world.

Hair & Body Wash
 Flask - Formulated with Oud Wood Extract, Argan Oil, Panthenol & Biotin. Re-energizes & stimulates skin with hydration. Light, smokey & exotic fragrance.
 500ml
12587



Beard Oil
 Pump - Lightweight, high-performance blend of Oud Wood Extract, Argan & Grapeseed Oils. Smooths, softens & takes the edge off your brittle whiskers. Relieves itching & adds lustrous shine.
 44ml
12588



Firm Hold Gel
 Natural shine with style control to shape & sculpt even the hardest-to-achieve hair styles. Durable & non-tacky.
 198ml
12589



Men's Grooming Crème
 Light hold/gloss finish, non-greasy.
 85g
13992



Beard Butter
 Acts as a hydrator for a well-coifed beard. Aids to groom & smooth dry skin & beard.
 85g
13993



Fiber Texturizer
 Sunflower Seed & Argan Oil nourishes, lubricates & prevents moisture loss. Adds texture & definition, matte finish.
 85g
12590



WE KNOW WHAT GUYS LIKE

Products without compromise, focusing on only the finest quality ingredients to cleanse, nourish & protect. Woody's is directed at the man who is looking for a simple, comfortable daily regimen that offers basic, no-frill products that smell good & get the job done.

WOODY'S TALKING POINTS FOR YOUR MALE & FEMALE CLIENTS

Woody's products have been developed with the intent of making your professional recommendation a simple & enjoyable experience for you & your clients. With products that perform as described, the results achieved in the salon are easily maintained at home.

WOODY'S & YOUR MALE CLIENTS

The keep-it-simple approach is the foundation of Woody's philosophy & the best way to recommend Woody's products to your male clients. By following this advice, he will remember what to do with Woody's products when he gets home.

WOODY'S & YOUR FEMALE CLIENTS

With your female clients, always remember there is more than one man in her life. This could be a boyfriend, husband, son, father, brother, uncle, etc. In most cases, she knows the grooming habits of these men better than they do. With Woody's, you can offer simple solutions for every man on her list.

WOODY'S HAIR CARE

WOODY'S HAIR, BEARD & BODY WASHES

Daily Shampoo

For normal to oily hair & scalp.
Paraben-free & suitable for daily use.
355ml **9089**
1 Litre **9093**



Woody's Hair & Body Wash

Formulated to wash hair & body.
296ml **9090**



Beard Wash

Distinct fragrance, provides deep cleansing to remove dirt & loose skin.
190ml **13614**



2-in-1 Beard Conditioner

Softens beard, tames fly-aways.
118ml **13609**



WOODY'S DEODORANT

WOODY'S SHAVING

Love Grenade Spray
Body & laundry spray.
150ml **9098**



Shave Lather
Radical shaving technology transforms this moisturizing shave cream into a lather without a brush.
177ml **9095**



Shave Relief Balm
This light, non-greasy, soothing post-shave balm restores moisture balance as it smoothes & calms the skin.
177ml **9096**



After Shave Tonic
Introduces sophisticated smell while soothing the skin & refreshing your face.
187ml **13612**



WOODY'S BEARD CARE

Beard & Tattoo Oil
Ultimate control & shine. Adds shine to your beard/tattoo & prevents dry, itchy skin. Smoothes, moisturises & invigorates skin & facial hair.
30ml **13611**



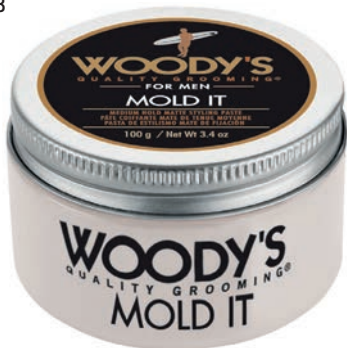
Stache Wax
Classic styling to mold your moustache. Lasts all day & easily washes out. Safe for sideburns, eyebrows & beard.
14g **13607**
Single **13608**
6 Piece Display



Beard Balm
Softens beard, organizes stray hair & eliminates frizz.
56.7g **13610**



Mold It Styling Paste
No shine, just great, flexible hold.
100g
13603



Brickhead Matte Styling Gel
Really matte, really firm, no shine, just style control.
118ml
13604



Messy Stick Wax
Can be applied directly on hair or onto palms.
Flexible & moldable wax.
75g
13605



Tuff Spray
Volumizing matte texture spray. Builds body from the roots out to the ends. Creates volume & texture.
125ml
13606



12 Piece Matte Styling Centre
Contains:
3 x 13603
3 x 13606
3 x 13605
3 x 13604
13602



Styling Gel
Light hold; perfect for blow-drying. Adds body without stiffness, flaking or stickiness, & excellent root lift for fine to medium textured hair.
LOOK: Shiny
355ml
9082



Pomade
Texture with shine; workable & water-soluble.
HOLD: Medium. LOOK: Shiny
96g
9083



Cream
Flexible styling cream. Controls curly, wavy hair.
HOLD: Medium. LOOK: Shiny
96g
9084



Web
Pomade with perfect balance of flexibility & firmness.
HOLD: Medium. LOOK: Matte
96g
9085



Mega Firm Gel
Gel for super-hold without any flaking.
HOLD: Firm. LOOK: Shiny
355ml
9086



Clay
Firm, flexible hold without stiffness.
HOLD: Firm. LOOK: Matte
96g
9088



Headwax
Classic pomade containing beeswax for incredible hold & flexibility.
HOLD: Firm. LOOK: Matte
56.7g
9117



Wood Glue
Extreme styling hair gel without any flaking.
HOLD: Firm. LOOK: Shiny
113g
9087



Vines Vintage is an inspired collection of modern barbering products designed to finish & style the male hair & beard. Vines Vintage barbering range will deliver exceptional results for you & clients with high performance products. You will achieve outstanding results, a must have for all gentlemen's salons.

FACIAL HAIR CARE - True to the routes of authentic barbering techniques, Vines Vintage styling & care offers contemporary products to deliver barbering with attitude.

Beard Oil
Luxurious beard oil infused with Jojoba & Sweet Almond Oil to help hydrate & care for dry, unruly beards. An integral part of the beard grooming process, this unique blend will aid in the creation of a natural style. 100ml
11369



Shave Cream
This luxurious shaving cream will lather into a creamy texture for a superior shaving experience. Enhanced with Jojoba extract & Aloe Vera for added moisturisation, comfort & closeness of shave without irritation. 125ml
11370



Beard Balm
Luxurious balm that hydrates & moisturises, helping to improve skin & hair condition. 125ml
12300



Moustache Wax
Formulated with honeycomb beeswax to give ultimate hold with a polished finish. Infused with Japonica Seed Oil to help hydrate & moisturise during the finishing process. 25ml
11706



After Shave Balm
Intensely rich gel formula hydrates & soothes dry, just-shaven skin. Infused with extracts of Argan Oil & replenishing Vitamin E with a calming blend of Witch Hazel & Jojoba oils to soothe the shaven skin & prevent irritation. 125ml
13842



Pre Shave Oil
Expertly formulated blend of natural oils helps soften the beard & protect against razor burn, shaving nicks & irritation for a close & comfortable shave.

Directions for use: Massage oil directly onto beard/stubble from skin to end until it leaves a barely-visible shine finish. Layer up with Vines Shaving Cream & follow with a shave treatment. 100ml
13280



Vines Vintage Barber Display Stand
A compact retail kit designed to offer a sleek selling opportunity for any retail space.

Includes:

- 3 x Fiber Pomade, 125ml
- 3 x Matt Pomade, 125ml
- 3 x Maxi-Gum, 125ml
- 3 x Maxi-Gum, 300ml
- 3 x Shave Cream, 125ml
- 3 x Beard Oil, 100ml
- 3 x Moustache Wax, 25ml
- 1 x Vines Vintage Salon Display Stand

11776



OSMO



DALON



Oil-Free Grooming Tonic
A lightweight, oil-free tonic to stimulate the scalp, cleanse the hair & refresh all styles without weighing the hair down. Can be used throughout the day to help refresh styles. 300ml
13819



Shave Spray
A nourishing, soothing grooming spray for precision shaving & controlled razor glide. This multi-purpose grooming gel replaces the need for water during shaving as its hydrating gel consistency allows for moisture to remain on the face. Features a refreshing, spearmint fragrance with Aloe Vera. 250ml
13820




Beard Complex
The perfect solution for dry, damaged beards & wayward styles. Infused with Argan Oil & Vitamins A&E to nourish, moisturise & restore the hair to prestine condition. Also brings tattoos to life! 10ml **12292**
100ml **12293**



Black Hair Gel
Black styling gel that provides natural color to cover white or grey hair. Color & style control lasts until next wash. Leaves no residue in the hair. Apply small amount for a natural result, or a large amount for more intense color. 200ml
18005

NEW!



Vines Vintage is an inspired collection of modern barbering products designed to finish & style the male hair & beard. Vines Vintage barbering range will deliver exceptional results for you & clients with high performance products. You will achieve outstanding results, a must have for all gentlemen's salons.

STYLING

Matt Pomade
This natural texturiser with a matt finish provides firm hold without weighing the hair down for long-lasting results.
125ml
11371



Fiber Pomade
This water-soluble pomade is ideal for diverse styling or the slick-back look, great flexible hold which is perfect for restyling.
125ml
11372



Maxi-Gum
The ultimate gum formula with maximum hold, achieve extreme styles or the polished look. Fast-setting gum with a subtle gloss which will hold throughout the day.
125ml **11373**
300ml **11374** (not shown)



Texturising Cream
Versatile product offers weightless texture & flexible, long-lasting hold for the perfect "undone" look.
125ml
12299



HAIR TONICS & LOTIONS - A collection of classic hair tonics & lotions which are perfectly designed to refresh & invigorate the scalp, promoting cleanliness whilst stimulating the hair follicle.

American Bay Rum
Legendary hair & scalp tonic with a classic aroma of Bay leaves & Cloves.
200ml
7863
2 litre
11366



Eau De Quinine
Revitalising hair & scalp tonic with an uplifting aroma of Vanilla & Sandalwood.
200ml
7868
2 litre
11367



Eau De Portugal
Classic hair & scalp tonic with a tangy, citrus aroma, inspired by the ancient Portuguese formula, it will revitalise hair & scalp for long-lasting, fragrant results.
200ml
7870
2 litre
11368



Coconut Oil Brilliantine
A barbering classic hair tonic for the well-groomed gent, it will stimulate & revitalise the scalp for healthy, glossy results.
200ml
7865



Eclipsol Plain
Traditional hair tonic treatment which will condition & style the hair, this water-based lotion provides moisturising without weighing the hair down.
200ml
7866



Eclipsol with Oil
The finest oil treatment to condition & style the hair, blended with Basil, Sandalwood & White Tea to deeply nourish the hair & scalp.
200ml
7867



SHAVING ACCESSORIES

Barber Soap,
Ideal for shaving brushes
75g
3833



Razor Wiper, Rubber
Wipe residue from razor on this dish
14280



Shaving Mug, plastic
14281



Porcelain Shaving Bowl
13661



Men's Shaving Bowl Plastic
12167



Porcelain Shaving Bowl
15343



CUTTING & SHAVING TOOLS

Mustache Grooming Set, 2 pieces
Specialized facial hair scissor & comb.
17747

NEW!



Men's Nail Clipper Set, 2 pieces
Large & small nail clipper set.
17742

NEW!



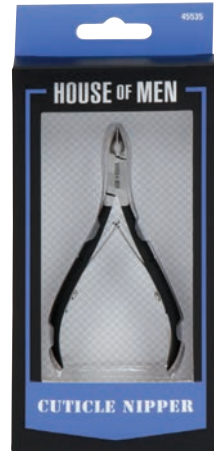
Men's Facial Hair Razors, Black, 3 pieces
For precise facial hair removal & shaping.
17743

NEW!



Men's Cuticle Nipper
17744

NEW!



Men's Charcoal Nose Pore Strips, 6 pieces
• Detoxifying & deep cleansing.
• Unclogs pores & helps to remove blackheads & impurities.
17746

NEW!



Men's Manicure Set, 4 pieces
Includes:
- Toenail Clipper
- Nail Scissor
- Nail Clipper
- Metal Nail File
17745

NEW!



3 Claveles Shaving Razor, 11 cm Stainless Steel.
Includes 1 blade.
Fits blades 2487.
11793



3 Claveles Shaving Razor, 9cm
No guard, no blade attached
(Uses blade 2487)
12493



Cowhide Razor Strop
5291



Diane Nose & Moustache Scissor, 4 inch
10453



3 Claveles LAIKA Barber Scissor, 7.5 inch
11788

For other barber scissor options, please refer to our Scissor section



Saphir Scissor For Beard & Moustache
Effectively trims, shapes & details facial hair.
16802

NEW!



Diane Shaving Razor
Stainless steel handle.
(Razor must be stropped to sharpen).
10455



Facial Razor
(Razor must be stropped to sharpen).
5292



Beard & Moustache Grooming Kit
11986



Barber Arm Band for Shirt Sleeves
Use to prevent shirt sleeves slipping down for better maneuverability of arms.



Black
15344

Silver
15345

Neck Paper
Expandable, adhesive, hygienic, waterproof,
100 pieces per roll, 5 rolls
2777



Neck Talc Brush
15338



Neck Brush, Nylon Bristles
15340



Barber Spray Bottle
500ml
15073



Talc Blower
14285



3 Claveles Shaving Brush Stand
3094



Barber Mat
48 x 33cm, 3mm thickness
18107

NEW!

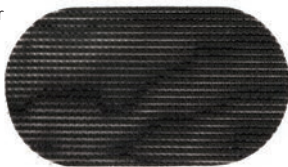


Termix Barber Mat
44.7 x 20cm
15018

TERMIX Professional



Hair Gripper
2 per pack
15049



Men's Combs
130mm x 28mm
12168



154mm x 27mm
12169



The Beard Pro Beard comb
Shapes your neck & cheek line in just minutes for the ideal beard shape.
12253



Shaving Brushes
Small
15835

Large
15836

Fade Brushes
Soft, yet firm bristles that remove cut hair to clearly define fade work, without hair sticking to the scalp, helping to identify any imperfections.

Handle
15837

Large
15838

Neck Brush
Synthetic Bristles
15834

ASSORTED SHAVING BRUSHES

3 Claveles Sow Hair
3093

3 Claveles Horse Hair
3092

3 Claveles Badger Hair
3091

Diane Faux Badger Hair
5294

Soft Bristles
15339

Saphir Shaving Brush with White Boar Bristles
16797

TRIMMERS

JAGUAR J-CUT LINER
A mini trimmer brings eyebrows & beards quickly into shape. Trims eyebrows accurately to 4mm & 2mm. Complete with batteries.
Single
10380

Display of 6
10381

SPORNETTE MEN'S BRUSHES



Spornette Cabaret Military
Firm Bristle Brush
3078

Beard Brush, Boar Bristle
Large
15935

Small
15936



SOFT BOAR BRISTLES - Gentle on sensitive scalps. Best for fine, wavy or curly hair.

Curved Luxe 100% Soft Boar Military, No Handle
For shorter cuts & fades.
16572



Luxe 100% Soft Boar Military, No Handle
For shorter cuts & fades.
16584



Curved Luxe 100% Soft Boar, Handle
For longer lengths.



7 inch
16576

9 inch
16585

Luxe 100% Soft Boar, Handle, 9 inch
For longer lengths.
16582



MEDIUM REINFORCED BOAR BRISTLES - Gentle on sensitive scalps. Best for thick & curly hair.

Medium Reinforced Boar Military, No Handle
For shorter cuts & fades.
16586



Medium Reinforced Boar, Handle
For longer lengths.



7 inch
16587

9 inch
16588

HARD REINFORCED BOAR BRISTLES - Best for very thick hair & tight curls

Curved 2-Sided Hard Reinforced & 100% Soft Boar Military, No Handle
Soft bristles for fine, wavy or curly hair. Hard bristles for very thick hair & tight curls. For shorter cuts & fades.
16590



Curved Hard Reinforced Boar, Handle, 9 inch
For longer lengths.
16591





The Original Palm Brush
9 row, 5 inch
11497



The Original Club Brush
8 row, 7 inch
11498



Softy Club Brush
Camo-printed wooden handle
11500

DIANE NATURAL BRISTLE LINE - SOFT BRISTLES



100% Natural
2 sided club
10415



100% Natural
5 row styling
10416



100% Natural
7 row styling
10417

DIANE GENTS BRUSHWARE - REINFORCED BOAR BRISTLE

DIANE NYLON BRISTLES



Club
7 inch
5322

Wave
7 inch
5323

Palm brush
5321

Soft Boar Bristle
5956



Nylon Style
9 inch
5324

DIANE GENTS BRUSHWARE

Reinforced Boar Curved Military Brush

- Contours to head & natural hand shape
- Natural wood handle
- Forms & maintains wave styles
- 9 row



Extra Firm Boar, no handle
14898

Extra Firm Boar, with handle
14899

100% Soft Boar Curved Military Brush

- Contours to head & natural hand shape
- Black wood handle
- Forms & maintains wave styles
- 9 row



Soft Boar, no handle
14900

Soft Boar, with handle
14901



Brown Leather
15377



Black Leather
15378

GODEFROY

Beard & Moustache Color (3 capsules)

Ideal for coloring men's facial hair. Pre-measured color capsules give you the versatility to use the exact amount of color with no waste. The unique color capsule is formulated with microscopic color pigments that deeply penetrate coarse facial hair, delivering long-lasting color for up to 6 weeks.

How to use:

- 1 capsule: for small areas like moustaches, goatees, sideburns or short beards.
- 2 capsules: for short to medium beards or long goatees.
- 3 capsules: for medium to long beards.



Jet Black
12627



Natural Black
12628



Dark Brown
12629



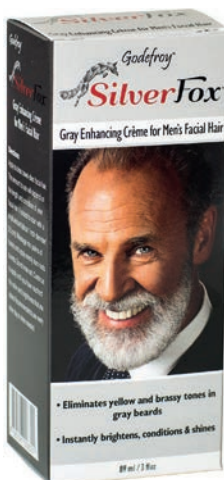
Medium Brown
12630

Silver Fox Gray Enhancing Crème for Men's Facial Hair

A non-greasy, quick-absorbing leave-in serum that instantly imparts brightness & shine to gray facial hair.

Eliminates yellow & brassy tones while conditioning the hair. Used daily, it improves the color & tone of dull gray or white facial hair.

Simply massage a small amount into the beard each day to keep facial hair looking bright & healthy.
118ml
16709



Thick Beard & Moustache Growth Serum

a 4 week night-time treatment to encourage growth of facial hair. Fills in sparse & patchy areas. Eliminates beard itch & flaky skin.

15ml
12631



HAIRFLASH COLOR

Men's Brown
13146



Men's Polyester, Green Stripes, Studs
17514

NEW!



Men's Polyester, Black Stripes, Studs
17515

NEW!



Men's Polyester, Black & White Stripes, Studs
17516

NEW!



Polyester, Navy with Soft Blue Stripes, Studs
17532

NEW!



Barber Aprons - Polyurethane/Polyester
Beige Pockets
15333



Tan Pockets
15334



Barber Cape with Silicone Neck
Hook & Loop, Prevents hair falling
through neck opening.
Black & White
15029



Barber Denim Apron
15065



Barber Shop Polyester Cape with Arm Holes, Studs
15132



Barber Polyester Cape, Pinstripes, Studs, Black & White
15133



Barber Shop Polyester Cape, Panels, Pinstripes, Black & White
15136



Cape with Tool Motif, Polyester, Studs Black
15327



Cape, Moustache, Polyester, Studs Black
15134



White
15135



Cape, Nylon, Neoprene Collar, Studs Water-Resistant. Keeps hair from slipping into clothing.
15074



Cape, Nylon/Polyester Blend Studs, Water-Resistant
15075



BARBER PRO CAPES

Made to be more durable, resist water seepage, & last longer. High density polyester for a premium feel. A polyurethane coating prevents cut hair from sticking onto cape. Modern barber capes for any barbershop. Perfect for styling & cutting, with adjustable neck closure. Waterproof & static-free material that is also machine washable.

Basketball Studs, 140 x 155cm

NEW!



Gold
18120



Silver
18121



Red
18122

BARBER PRO CAPES

Camo
Studs, 140 x 155cm



Grey
18114



Blue
18115



Green
18116

NEW!

Scissor & Razor
Studs, 140 x 155cm



Gold
18111



Silver
18112



Green
18113

NEW!

Stripe
Studs, 140 x 155cm



Black
18117



Blue
18118



Red
18119

NEW!