Brushes









1907 FROMM









Wet brush-pro































HairWare













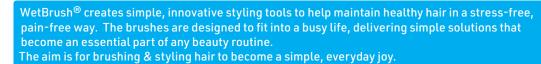




Image courtesy of OLIVIA

WET BRUSH - BEAUTIFUL STARTS HERE - INNOVATIVE • EFFECTIVE • STYLISH • AUTHENTIC • UPBEAT • EASY





PRO DETANGLER

The brush that revolutionized pain & damage-free detangling now in a more comfortable shape with an enhanced EasyGrip™ handle. Same award-winning bristles & new professional design for even better detangling

• Exclusive, ultra-soft IntelliFlex[®] bristles glide through tangles with ease • EasyGrip[™] handle provides comfort & a secure grip even with wet hands • Thicker silhouette with finger rests for enhanced comfort • Minimizes pain, split ends & breakage • Tight lock technology secures handle



PRO DETANGLER - FREE SIXTY

SIXTIES-INSPIRED PRINTS MEET TODAY'S MOST ADVANCED DETANGLING BRUSH - LET YOUR HAIR DOWN. IT'S ALL ABOUT PEACE, LOVE & PAISLEYS







PRO DETANGLER - ELECTRIC DREAMS ELECTRIC HUES & HIGH VOLTAGE PATTERNS MAKE BRUSHING A BLAST



PRO DETANGLER - HEAVENLY HENNA

INTRICATE PATTERNS, EASY DETANGLING: INTELLIFLEX® BRISTLES BRING OUT HAIR'S NATURAL BEAUTY







PRO DETANGLER - ORGANIC SWIRL - SEASONAL COLLECTION - LUXE PRINTS INSPIRED BY NATURE INSPIRED BY THE CONTINUING MARBLE TREND - ORGANIC FLUIDITY WITH A TOUCH OF SWIRLED METALLIC EFFECTS



PRO DETANGLER - NEON TROPICS



Wet

ORIGINAL DETANGLER - DISNEY PRINCESS COLLECTION

45% less damage 100% happier hair 55% less effort

The definition of girl power, this collection features your favorite Disney Princesses & captures the essence of each character's personality through a story of colors & patterns unique to their world.



WET BRUSH - BEAUTIFUL STARTS HERE - INNOVATIVE • EFFECTIVE • STYLISH • AUTHENTIC • UPBEAT • EASY



ORIGINAL DETANGLER - CORE LINE - a revolutionary brush that glides through tangles with less breakage & pain. Thin & strong, yet flexible, the bristles glide effortlessly through hair to gently detangle



CORE LINE DETANGLER PLUS







ORIGINAL DETANGLER - Glitter & Glitz, with water droplets 9 piece display Consists of: 2 x Soft Gold 2 x Purple 2 x Hot Pink 1 x Blue 1 x Red 1 x Light Pink 12220 Soft Gold 12233 Light Pink 12238 Purple 12234 Hot pink **12235** Blue **12236** Red 12237 **ORIGINAL DETANGLER - STAINED GLASS** Pink Purple Green 14318 14319 14320

ORIGINAL DETANGLER - ANTIQUE METAL FINISH







ORIGINAL DETANGLER - GEMSTONES



ORIGINAL DETANGLER - WATERCOLOR





ORIGINAL DETANGLER - NIGHT FLORALS









ORIGINAL DETANGLER - SAFARI ANIMAL INSPIRED PRINTS



ORIGINAL DETANGLER - ANIMALS



WET BRUSH CUSTOM CARE

CATERING TO THE CUSTOMER WITH SPECIFIC NEEDS The Custom Care line was developed to cater to the needs of women, men & children with specific hair & scalp needs who are seeking custom solutions. These uniquely-designed brushes provide detangling solutions for thinning hair & sensitive scalps as well as for thicker, heavier hair.

FOR THIN HAIR The unique, sparse IntelliFlex®bristle design provides effortless detangling with fewer touch points & is extra-gentle on sensitive scalps **13230**



FOR THICK HAIR The unique bristle clusters feature a firmer IntelliFlex[®] bristle with the perfect amount of extra strength that is designed to gently glide through thicker, heavier hair. **13232**



9 piece display, includes 3 of each 13233

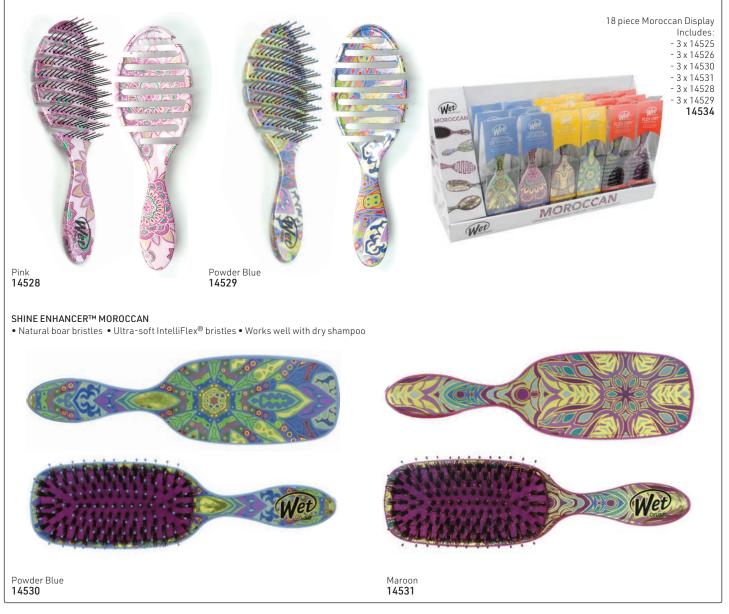


ORIGINAL DETANGLER - THE MOROCCAN COLLECTION



FLEX DRY[®] MOROCCAN

- Open vented design allows moisture to be removed faster, speeding up drying time HeatFlex™ heat-resistant bristles gently detangle while blow drying
 OmniFlex™ brush head flexes in every direction to contour to scalp







BACKBAR™ DETANGLER

THE ULTIMATE IN PAIN-FREE SALON DETANGLING, THIS PROFESSIONAL DESIGN INCLUDES A VENTED BRUSH HEAD & AN EASYGRIP ™ HANDLE, DESIGNED SPECIFICALLY FOR THE BACKBAR FOR WET DETANGLING

• AquaVent™ design allows for fast drainage & easy cleanup • Expanded cushion area for faster detangling



ORIGINAL DETANGLER - HOLIDAY



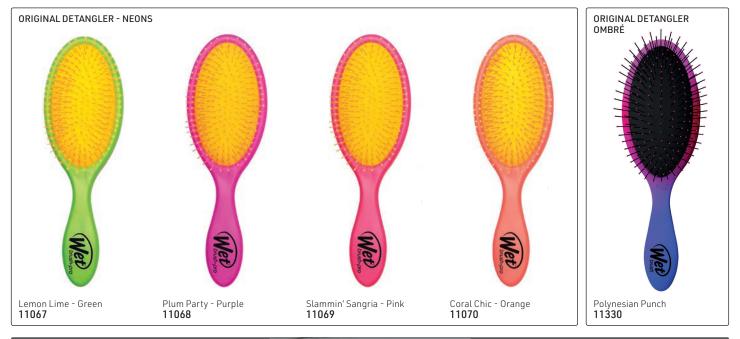


ORIGINAL DETANGLER - HOLIDAY DAZZLERS



ORIGINAL DETANGLER - SMILEY & FANTASY





282 Brushes





ORIGINAL DETANGLER - FRENCH NIGHTS

A revolutionary brush that glides through tangles with less breakage &pain • Exclusive, ultra-soft IntelliFlex® bristles glide through tangles with ease • Minimizes pain & protects against split ends & breakage • Lets you brush with less force so you can detangle with less damage to your hair



SPEED DRY[®] - FLORAL

Vented design speeds drying time - less drying time equals happier hair • Vented design removes excess moisture & speeds drying time

• HeatFlex™ heat-resistant bristles gently detangle while blow drying

• Brush design contours to scalp for extra comfort



GO GREEN™ DETANGLER

INNOVATIVE, BIODEGRADABLE BRUSH WITH EXCLUSIVE PAIN-FREE BRISTLES LETS YOU DO GOOD FOR YOUR HAIR & THE EARTH

• Exclusive, ultra-soft IntelliFlex[®] bristles glide through tangles with ease • Minimizes pain,split ends & breakage • EasyGripTM handle provides comfort & a secure grip even when your hands are wet • Thicker silhouette with finger rests for enhanced comfort • Tight lock technology secures handle





PRO FLEX SHINE

Vented design speeds up drying time while natural boar bristles add shine.

• Open vented design allows moisture to be removed from the hair faster, speeding drying time • Natural boar bristles distribute natural oils leaving hair shiny & smooth • HeatFlex[™] heat-resistant bristles gently detangle while blow drying • OmniFlex[™] brush head flexes in every direction to contour to scalp



FLEX DRY[®] PADDLE

LARGER, FLEXIBLE BRUSH HEAD CONTOURS TO THE SCALP FOR COMFORT & STYLING CONTROL, WHILE VENTED DESIGN SPEEDS DRYING TIME

HeatFlex™ heat-resistant bristles gently detangle while blow drying • Open vented design allows moisture to be removed from the hair faster, speeding drying time
 OmniFlex™ brush head flexes in every direction to contour the scalp • Glides through tangles minimizing pain, split ends & breakage



PRO PADDLE DETANGLER

NEW PROFESSIONAL DESIGN GLIDES THROUGH TANGLES WITHOUT BREAKAGE OR PAIN. VENTED CUSHION MAKES HAIR TREATMENT CLEAN-UP EASY • Exclusive, ultra-soft IntelliFlex[®] bristles glide through tangles with ease • AquaVent[™] design for fast drainage • EasyGrip[™] handle provides comfort & a secure grip even with wet hands • 20% wider surface area spreads treatments evenly • Glides through tangles minimizing pain, split ends & breakage • Tight lock technology secures handle





PADDLE DETANGLER

20% Larger surface area (compared to older model) helps spread treatments evenly
 HeatFlex[™] bristles are heat-resistant to detangle while you blowdry
 AquaVent[™] design allows for fast drainage & easy clean-up



FLEX DRY[®] - CORE LINE

Contours to the scalp & speeds drying time with its heat-resistant bristles

• Open vented design allows moisture to be removed from the hair faster, speeding drying time • OmniFlex™ brush head flexes in every direction to contour to scalp



FLEX DRY[®] - OMBRÉ

• Flexible brush design contours to the scalp & speeds drying time with its heat-resistant bristles • OmniFlex[™] brush head flexes in every direction to contour to scalp • Open vented design allows moisture to be removed from the hair faster, speeding drying time • HeatFlex[™] bristles are heat-resistant for blow dry styling



Flex Dry Holiday 9 piece display Contains 3 each of Silver, Blue & Red **14994**





FLEX DRY[®] - ORGANIC SWIRL, UNIQUE SWIRLING PATTERNS

FLEXIBLE BRUSH DESIGN CONTOURS TO THE SCALP & SPEEDS DRYING TIME WITH ITS HEAT-RESISTANT BRISTLES

HeatFlex™ heat-resistant bristles gently detangle while blow drying • Open vented design allows moisture to be removed from the hair faster, speeding drying time
 OmniFlex™ brush head flexes in every direction to contour to scalp • Glides through tangles minimizing pain, split ends & breakage



FLEX DRY[®] - ELECTRIC DREAMS

BOLD SWIRLING PATTERNS & ELECTRIC HUES PLACE THIS FLEXIBLE, SPEED DRVING BRUSH AHEAD OF THE CURVE

HeatFlex ™ heat-resistant bristles gently detangle while blow drying • Open vented design allows moisture to be removed from the hair faster, speeding drying time
 OmniFlex ™ brush head flexes in every direction to contour the scalp • Glides through tangles minimizing pain, split ends & breakage







TOURMALINE BLOWOUT

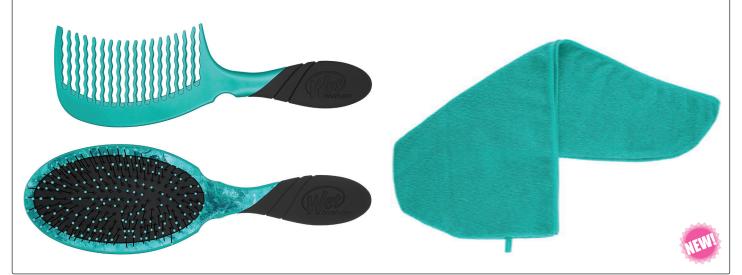
TOURMALINE BARREL ADDS SHINE WHILE CONTROLING FLY-AWAYS FOR A SMOOTH FINISH

• Tourmaline ionic barrel adds shine & fly-away control • Built-in sectioning pin in handle • Crimped bristles create the perfect amount of tension for an ultra-smooth finish • Vented barrel maximizes airflow for quicker drying time



THE TLC KIT

Detangle, prep & pamper wet hair with the ultimate Pro Detangler brush & comb, plus a super-absorbent microfiber hair turban, cuts drying time in half & reduces frizz 15891



GREAT HAIR DAY STARTER KIT

THE PERFECT PAIR FOR TANGLE-FREE HAIR STRAIGHT FROM THE SHOWER

Includes 1x Original Detangler with microfibre turban • Exclusive, ultra-soft IntelliFlex® bristles glide through tangles with ease • Minimizes pain & protects against split ends & breakage • Lets you brush with less force, so you can detangle with less damage to your hair • turban cuts down on drying time & reduces frizz & breakage 15032





STYLE SAVER KIT

WITH ONE REVOLUTIONARY DETANGLING BRUSH & DELUXE SHOWER CAP, THIS KIT HAS ALL YOU NEED TO MAKE YOUR STYLE LAST

• Exclusive, ultra-soft IntelliFlex[®] bristles glide through tangles with ease • Minimizes pain & protects against split ends & breakage • Lets you brush with less force, so you can detangle with less damage to your hair



WET BRUSH

Purple

11173

Combo: includes 1x Regular & 1x Mini

Pink 11174

GLITTER & GO DETANGLING SET

FOR A LOOK THAT SHINES NO MATTER WHERE YOU ARE: BRUSH AT HOME OR ON-THE-GO WITH FULL SIZE & MINI DETANGLERS, PLUS A GLAM GLITTER POUCH TO HOLD YOUR ESSENTIALS.

Includes

- $1 \mathrm{x} \operatorname{Pro} \operatorname{Detangler}$ to detangle with less damage & breakage
- 1x Mini Detangler for on-the-go styling
- 1x Glitter zip pouch to hold beauty essentials

15892



THE CONVENIENT DETANGLING BRUSH YOU CAN TAKE ANYWHERE

• Super convenient for detangling on-the-go • Foldable handle & push release button protect bristles when closed • Exclusive, ultra-soft IntelliFlex® bristles glide through tangles with ease • Minimizes pain, split ends & breakage • Foldable - convenient, easy-to-use foldable handle with push release button • Lets you brush with less force so you can detangle with less damage to your hair



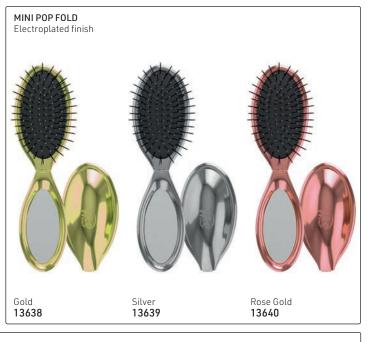
hair health & beauty

WhatsApp: 079 856 3614



FOR ALL YOUR DETANGLING NEEDS AT HOME OR ON-THE-GO • Super convenient for detangling on-the-go • Foldable handle & push release button protect bristles when closed • Exclusive, ultra-soft IntelliFlex[®] bristles glide through tangles with ease • Minimizes pain & protects against split ends & breakage • Lets you brush with less force, so you can detangle with less damage to your hair





PLUSH BRUSH™

HUGGABLE CHARACTERS HITCH A RIDE ON THIS KID-SIZED BRUSH THAT'S EASY FOR LITTLE HANDS TO HOLD

- Kid-friendly size, plus ergonomic grip that's easy for a child to hold
 Exclusive, ultra-soft IntelliFlex[®] bristles glide through tangles with ease
 Minimizes pain & protects against split ends & breakage
 Lets you brush with less force so you can detangle with less damage to your hair
- Pet Plush is removable & machine washable





BRUSH CLEANER

THIS MUST-HAVE ACCESSORY KEEPS TOOLS TIDY TO EXTEND THE LIFE OF YOUR BRUSH

• Regular use of the Clean Sweep[™] cleaner will increase the life of your professional tools • Easily & effectively removes hair that gets tangled in your WetBrush •Great for cleaning the buildup of gel & hairspray residue





SHINE ENHANCER™

• Glides through tangles & adds shine • Natural boar bristles distribute natural oils leaving hair shiny & smooth • Works well with dry shampoo to distribute evenly



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WET BRUSH - BEAUTIFUL STARTS HERE - INNOVATIVE • EFFECTIVE • STYLISH • AUTHENTIC • UPBEAT • EASY







292 Brushes

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WET BRUSH[®] MIDI™

MEET THE MID SIZED WET BRUSH $^{\otimes}$ Known as the Midi. Perfect for the salon, at home & everywhere in-between.



WET BRUSH® OMBRÉ MIDI SHINE

Features Mongolian Boar™ bristles & IntelliFlex[®] bristles, which distribute your hair's natural oils leaving hair smooth & shiny



BABY BRUSH

Soft & gentle bristles for your baby Ultra-fine, ultra-soft bristles for the softest scalps





MYSTICAL CRYSTALS - LIMITED EDITION

FEEL THE POSITIVE ENERGY WITH PAIN-FREE DETANGLING BRISTLES & PRINTS

• Small size for convenient storage, plus kids love it too • Exclusive, ultra-soft IntelliFlex[®] bristles glide through tangles with ease • Minimizes pain, split ends & breakage • Lets you brush with less force, so you can detangle with less damage to your hair



KID'S DETANGLER

COLLECTIBLE PRINTS ADORN THIS KID-FRIENDLY BRUSH, DESIGNED SPECIFICALLY FOR SMALLER HANDS TO DETANGLE WITHOUT TEARS

Kid-friendly size, plus ergonomic grip that's easy for a child to hold
 Exclusive, ultra-soft IntelliFlex[®] bristles glide through tangles with ease
 Minimizes pain & protects against split ends & breakage



MINI SHINE ENHANCER™

Little brush, big results: the mini detangling brush that brings out your hair's natural shine.

• Small size for convenient storage, plus kids love it too • Natural boar bristles distribute natural oils leaving hair shiny & smooth • Exclusive, ultra-soft IntelliFlex[®] bristles glide through tangles with ease • Works well with dry shampoo to evenly distribute



WET BRUSH - BEAUTIFUL STARTS HERE - INNOVATIVE • EFFECTIVE • STYLISH • AUTHENTIC • UPBEAT • EASY



(not shown)

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THE NEXT GENERATION IN PROFESSIONAL STYLING

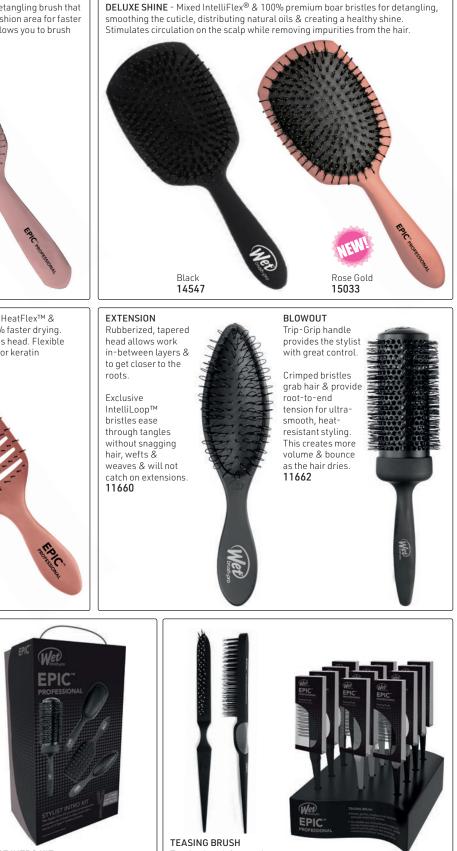
Wet Brush[®], the brand known worldwide for innovative thining & top selling products, is proud to introduce the EPIC™ line - a truly elite line of hair brushes for professionals. Innovative in both appearance & performance, the new line gives the styling professional the best-in-class tools. EPIC™ - Elite, Professional, Inspired, Creative

DELUXE DETANGLER - An elevated take on the revolutionary detangling brush that glides through tangles with less breakage & pain. Expanded cushion area for faster detangling. Comfortable grip with more efficient detangling. Allows you to brush with less force & damage.



QUICK DRY - The faster way to dry hair. Heat-resistant, flexible HeatFlexTM & StyleFlexTM bristles can cope with heat up to 230°C for up to 30% faster drying. Vented design allows better hot airflow while curved shape hugs head. Flexible bristles effortlessly glide & detangle while blow-drying. Ideal for keratin treatments.





STYLIST INTRO KIT Complete set of 4 brushes including the Deluxe Detangler, Extension, Quick Dry & Blowout with the bonus offer of 2 EPIC Carbon Combs. 11664 Teasing brush for precise detailing. Unique design allows for pinpoint styling with an ergonomic grip. Black 13657

12 piece stand Includes: - 4 x Silver - 8 x Black 13658

296 Brushes

ULTIMATE TREATMENT & COLOR BRUSH

The ultimate tool for highlights, balayage, single process & all treatments with its lightweight design. • Bristles ensure even distribution of product • Less waste & easy clean-up

 Tapered head allows for pinpoint precision
 Ideal for sectioning, foiling & creating customized colouring techniques
 14551

hair health & beauty

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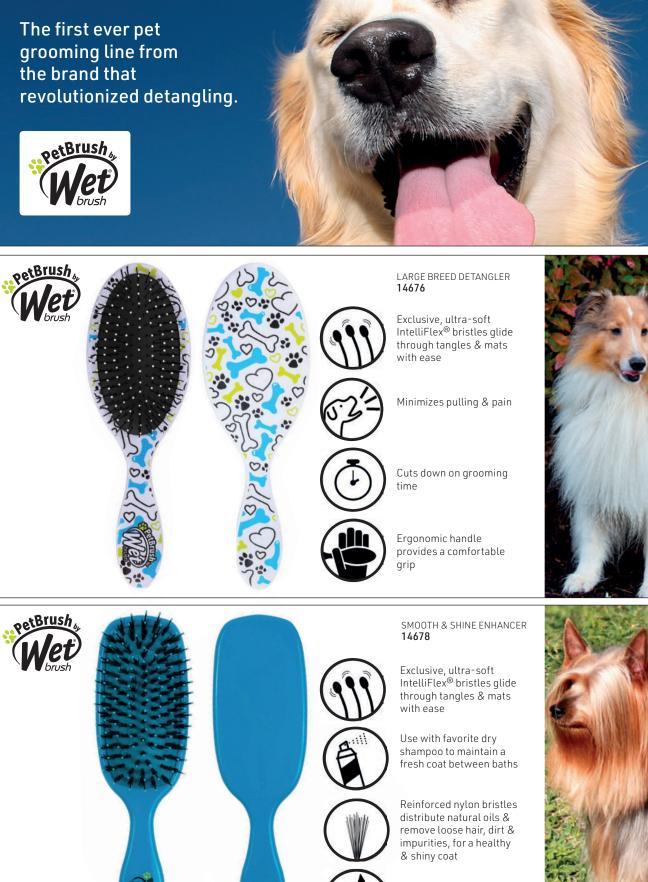


The first ever pet grooming line from the brand that revolutionized detangling.









Perfect for long & short coats, & everything inbetween

WhatsApp: 079 856 3614

298 Brushes



