

GEM LITES

COLOR DEPOSITING SHAMPOO

Celeb
LUXURY

Manage your color expectations.
Maintain It. Refresh It.



01. GET STARTED

Choose the GEM on the bottle that is closest to haircolor or refer to Color Reference Guide on the back for desired tone.



02. APPLICATION

For best results apply product thoroughly on damp hair.



03. MASSAGE

Work into hair until lather lightens in color.



04. RINSE

Rinse thoroughly until water runs clear.



05. INTENSITY

Repeat steps 1-4 for more intense color.



06. THE ROUTINE

Follow with BondFix Strengthening Conditioner for 3x stronger and healthier hair.



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COLOR LEVEL REFERENCE GUIDE TO MAINTAIN+REFRESH

	NATURAL	ASH	GOLD	COPPER	RED
10	CITRINE	FLAWLESS DIAMOND	SUNSTONE		
9	CITRINE	FLAWLESS DIAMOND	SUNSTONE		
8	CITRINE	FLAWLESS DIAMOND	SUNSTONE COGNAC QUARTZ	TOURMALINE	
7			SUNSTONE COGNAC QUARTZ	TOURMALINE FIRE OPAL	RUBY
6	BROWN DIAMOND		COGNAC QUARTZ	AMBER FIRE OPAL	RUBY
5	BROWN DIAMOND	BROWN TAHITIAN PEARL		AMBER FIRE OPAL	RUBY
4		BROWN TAHITIAN PEARL		AMBER	RUBY
3		BROWN TAHITIAN PEARL			RUBY
2		BROWN TAHITIAN PEARL			
1	BROWN TAHITIAN PEARL	BROWN TAHITIAN PEARL			

For hair that is already color treated. Results may vary depending on porosity and/or condition of hair.