



# DENNIS BERNARD PROFESSIONAL

GUARANTEED AUTHENTIC ORIGINAL FORMULAS • ACCEPT NO SUBSTITUTIONS

## **POWERTOOLS® TCA**, The Color and Lightener Accelerator

**TCA** can be used with any manufacturers peroxide activated semi, demi, permanent colors and lighteners (foils, hi-lifts on the scalp services). Works with creme colors. Great with all conditioners and permanent wave neutralizers. TCA works with 10 volume to 100 volume peroxide.

**TCA** helps create your own oil-based formula.

**TCA** provides excellent gray coverage on resistant heads, less fadeout and better overall condition of the hair while also offering fast processing options.

During perm and wave services, **TCA** eliminates curl relaxation and super conditions for more shiny and resilient curls.

**TCA** will not over-process hair color.

**TCA** costs pennies per application.

**DO NOT** use **TCA** if client is allergic to Mineral Oil.

**PROFITABLE TIP:** TCA can raise the bar on your deep conditioning services. By adding 20 drops to any conditioning service and applying low heat, your client will experience the best moisturizing conditioning pack they have ever had. Their hair will be left in great condition with remarkable shine.

***Directions on how to use please read in entirety for best results***

The three color processing options when adding The Color And Lightener Accelerator (TCA) to hair color:

1. Process color the way you normally would to give you the benefits of TCA. Eliminates fadeout, provides better gray coverage on resistant heads and leaves hair in great condition.
2. PROCESSING WITH NO HEAT. After applying color with TCA drops added, cover the hair with a plastic cap (no holes) to cut the processing time in half using BODY HEAT.
3. PROCESSING WITH LOW HEAT. After applying color with TCA drops added, punch 16 holes into a plastic cap with a tail comb, apply cap and place client under a PREHEATED LOW HEAT dryer. Processing should be completed in 10 - 15 minutes. No need for heat during cool down period while refreshing ends.

**TOTAL FORMULATION OF COLOR + DEVELOPER TOGETHER EQUALING:**  
(REFER TO THE 3 PROCESSING OPTIONS ABOVE)

**2 oz** / 60 ml add 10 drops  
**3 oz** / 90 ml add 13 drops  
**4 oz** / 120 ml add 17 drops  
**5 oz** / 150 ml add 19 drops  
**6 oz** / 180 ml add 22-25 drops

Adjustments can be made to formulations however, typically not needed in 99% of services. Depending on the manufacturer's color, most reds are achieved exactly as you have formulated. In some exceptions drop 1/2 to 1 level to achieve exact results (ex. If a level 8, drop to a level 7).

Foils, Hi-Lifts, On the Scalp services add 17-20 drops

For shortages & remixing extra product, add 5 additional drops

For Perms & Wave services add 5 drops into neutralizer  
(Shake vigorously & apply neutralizer)

Process with LOW HEAT and check regularly so as not to overprocess

## **FAQS**

### **How does The Color & Lightener Accelerator (TCA) work?**

TCA's formula slows down the processing of hydrogen peroxide while driving color molecules deeper into the hair shaft. Anti-oxidants allow TCA to help develop the color molecules completely in less time with or without heat and its conditioning system prevents any damage done to hair by chemical services. The process is stable from beginning to end.

### **What is meant by stable?**

The oxygen attempting to escape is what makes peroxide unstable; this has a tremendous effect on the whole coloring process. TCA encompasses the oxygen to stabilize the peroxide, forcing it to work more efficiently.

### **Won't heat damage the hair during coloring?**

No, LOW DRYER HEAT in combination with TCA will not damage the hair. Color with TCA is stable beyond temperatures you would ever use on a client. The LOW DRYER HEAT simply increases the molecular activity accelerating the processing time. LOW DRYER HEAT with TCA also helps with resistant gray coverage.

### **How can TCA work equally as well in Color, Lightener and Permanent Wave Neutralizer?**

TCA works with the peroxide bases in the developers and neutralizers. Peroxide releases free radicals, TCA harnesses those free radicals and stabilizes them. The coupling of the color molecules and the reformation of the sulphur bonds in perming and straightening is maximized. The end results with TCA is that color processes faster and doesn't fade; lightened/bleached hair avoids that mushy, hyper-elastic state. Permed curls are healthier with increased resiliency.

### **What makes TCA unique?**

It works! Invented 30 years ago, with approximately 1 billion heads worldwide processed. View stylist testimonials at: