

Liquid Lines & Organic/Vegan

osmo

JOC

COMPAGNIA DEL COLORE

MARRAKESH

FFØR

FREE FROM | ORIGINAL | REAL

DeMert

EMERA
CBD HAIRCARE

MALIBU

wellness beauty collection

Agadir
Argan Oil

Cala

colorpHlex

Macadamia
NATURAL OIL

DESIGN.ME

contemporà
ITALIAN PROFESSIONAL HAIRCARE

LOMA
Phytally Inspired, Chemically Infused Hair Care

CBD
DAILY

BE
CARE
LOVE
SuperFoods

Argan Velvet

Osmo is a leading, uniquely individual UK collection of professional haircare & styling products designed to give stylists the power to create with its diverse & extensive product range
 Osmo products not only perform but create a visual statement in any retail or salon space. The striking packaging, irresistible fragrance & excellent product performance ensures all clients are satisfied



GROOMING - the ultimate styling & finishing range for effortlessly cool originality, texture & look definition



CLAY WAX
 Clay-based styler for natural expression with a matte finish. Provides textured control to achieve the ultimate out-of-bed look
 25ml **5693**
 100ml **4486**



MATTE CLAY EXTREME
 Experience the ultimate in dry textured control for powerful hold with natural matte expression
 25ml **14289**
 100ml **9634**




FIBRE PASTE
 Fibre Paste Gum Texturiser delivers volume & control with a polished shine
 100ml **4485**



AQUA-HARD WAX
 A water-soluble hard wax for incredible shine & strong hold. Creates ultimate definition & tames fly-away hair
 100ml **4483**



CORRUPTOR
 The ultimate corrupting cream for long-lasting versatile hold with a matte finish
 100ml **5685**



POMADE HOLD
 A high shine modern pomade formulated with pure Beeswax to sculpt & style for incredible hold
 100ml **11636**



FIBRE SCULPT
 A lightweight fibrous sculptor to characterise your style with flexible definition & enviable hold. The soft & pliable formulation allows for ease of application with no sticky residue
 25ml **14290**
 100ml **11347**



SHAPER MAKER
 A versatile cream shaper, for moulding, styling & texturising whilst adding shine & control
 25ml **7051**
 100ml **4482**



ELITE POMADE
 A super-hold, water-soluble pomade designed to achieve a variety of styles from high quiffs & pomps to classic slick backs with no sticky residue
 100ml **12291**

STYLING - A range of individual finishing products designed to effectively manage every step of the styling process



DAY TWO STYLER - 150ml
 A quick & easy alternative to a daily wash & blow dry. This dry shampoo gives your style staying power. With a refreshing fragrance hair is revitalised & ready to restyle for another day
5687




EXTREME-EXTRA FIRM HAIRSPRAY - 500ml
 Extra-firm hairspray for extra-firm hold. Fragranced with orange & grapefruit. Easy to brush out. For added volume, spray into roots
5688



THERMAL DEFENSE HEAT PROTECTOR 250ml
 Defend your hair against damaging effects caused by heat stylers & environmental elements. Eliminates frizz while locking in moisture
5689



EXTREME VOLUME Mega Styling Foam 245ml
 Lightweight styling foam delivers mega volume
12294



BLOW DRY POTION - 250ml
 Designed to thicken & hold all styles. Effortless blow dry experience while reducing friction & breakages caused by heat styling
5690



CURL FLUID - 150ml
 Volumising curl enhancer for shine & movement. Defines & revitalises permed or naturally curly hair while eliminating frizz
4493



CURL SPRAY - 250ml
 Define & control unruly curls with a long-lasting frizz-free finish. No stickiness
5691



STRAIGHTENING FLUID - 150ml
 Versatile straightener with keratin for a smooth, sleek & ultra-shiny finish. Also protects against heat damage
5692



EXTREME EXTRA FIRM GEL SPRAY - 250ml
An extreme hold styling spray designed to create & hold all hair styles whilst adding a glossy shine. The specially formulated fast-drying action delivers a fine, even mist with non-sticky, firm hold results
11637



RESIN EXTREME GLUE - 150ml
High performance resin glue for ultimate hold with no stickiness & flaking. For outrageous styles
4494



MATT SALT SPRAY - 250ml
Get voluminous, gritty, messed up & grungy with this mattifying texture sea salt spray. Beach style chic with flexible movement for a long-lasting, enviable finish
11638



DEEP MOISTURE

An intensely nourishing range to help strengthen, rehydrate & moisturize overstressed, heat-traumatised & chemically-abused hair

SHAMPOO

A deeply hydrating shampoo designed to nourish the hair & replenish lost moisture without weighing it down. With extract of Pataua Oil & Keratin Complex for the care & protection of dry & damaged hair. Hair is left feeling soft, nourished & shiny
400ml **11641**
1000ml **11348**



CONDITIONER

An intensely hydrating conditioner for dehydrated hair. Highly moisturising formula with extract of Pataua Oil & Keratin Complex to help reconstruct & care for dry & damaged hair, promoting healthy, shiny manageable results
400ml **11642**
1000ml **11349**



Banded pack, shampoo/ conditioner 1000ml
6286



INTENSIVE DEEP REPAIR MASK

Specially formulated for overstressed, heat-traumatised & chemically-abused hair. This deep moisturising treatment helps restore moisture & elasticity leaving hair feeling silky, smooth & manageable. Infused with extract of Jojoba.

The best selling mask, now in a handy 'Try Me' size sachet
30ml sachet **15621**



24 sachet display **16144**

100ml **4757**

250ml **4487**

1200ml **4488**

OSMO DUAL ACTION MIRACLE REPAIR
Extracts of Pataua Oil & Keratin Complex which has been formulated to intensely nourish as a "Phase 2" leave-in treatment. A treatment to care for & repair dry, damaged hair by replenishing lost moisture to leave hair feeling silky-smooth & manageable without weighing down even thin fine hair
250ml **11350**



BLINDING SHINE - The ultimate shine-enhancing collection for super-smooth, super-shiny, frizz-free results

SHAMPOO

Ultimate shine shampoo for super-smooth, glossy results. Infused with extracts of Moringa Oil & Silk Protein, the gentle formula purifies & revitalises the hair whilst boosting natural vibrancy, shine & bounce
400ml **11639**
1000ml **11353**



CONDITIONER

Ultimate shine conditioner for ultra-smooth, frizz-free results. Lightweight formula
400ml **11640**
1000ml **11354**



Banded pack shampoo/
conditioner 1000ml
6287



SERUM - 50ml
Perfect for taming straight or curly hair, lightweight formula, UV filters, provides fantastic shine & super frizz-free results
4500



ILLUMINATING FINISHER
The ultimate high-gloss shine spray perfect for finishing any style
125ml
4502



ILLUMINATING MASK
An intensive conditioning mask for super-smooth, super-shiny, frizz-free results featuring a lightweight formula with Hydrolyzed Silk Protein & Moringa Oil, gently nourishes & cleanses, hair feels revitalised, bouncy & soft
100ml **11355**
300ml **11356**



DEFINER - 40ml
A lightweight definer to separate & sculpt the hair with high voltage shine & mega-smooth results.
4501



EXTREME VOLUME - Designed to breathe life into limp, lifeless hair for long-lasting volume, body & shine

SHAMPOO

Designed to create noticeable body, shine & volume. Weightless formula with Soybean Oil & Rice Protein to gently cleanse
400ml **11643**
1000ml **11351**



CONDITIONER

Targets dehydrated areas while thickening each hair strand for full & bouncy results
400ml **11644**
1000ml **11352**



Banded pack shampoo/
conditioner
1000ml
6285



ROOT LIFTER - 250ml
Achieve noticeable body & fullness where you need it most
5705



THICKENING CRÈME - 150ml
For instant volume & texture during styling
5706

COLOUR SAVE - 100% sulphate-free range with UV protection & the OSMO Anti-Fade System® to visibly extend the life of your colour

SHAMPOO

100% salt & sulphate-free shampoo. UV Filters & vitamin E to aid the prevention of colour fading. Rose Absolute & Linseed Oil extracts help promote radiant shine & lustre
300ml **11645**
1000ml **5698**



CONDITIONER

The perfect colour saviour for natural or synthetic hair
300ml **11646**
1000ml **5699**



COLOUR RADIANCE MASK

An intensely nourishing salt & sulphate-free mask for colour-treated hair
100ml **11357**
300ml **11358**



Banded pack shampoo/conditioner 1000ml **11681**



SILVERISING - 100% sulphate-free collection designed to banish any unwanted yellow tones in highlighted, bleached or blonde shades

SHAMPOO

Effective in enhancing silver tones in blonde, white or grey hair
300ml **11647**
1000ml **7338**



CONDITIONER

The perfect colour saviour for natural or synthetic hair
300ml **11648**
1000ml **7339**



Banded pack shampoo/conditioner 1000ml **7052**



VIOLET MASK

Osmo® Anti-Fade System with UV filters help to stop yellow tones while hair is protected & colour radiance is restored. 100% sulphate-free mask formulated to nourish blond & highlighted hair
100ml **11360**
300ml **11361**
1200ml **12295**

VIOLET PROTECT & TONE STYLER

A leave-in treatment & toning spray is designed for blonde & highlighted hair, the violet toners help protect against unwanted brassiness, restores radiance & aids in the protection of heat damage
125ml **11359**

NO YELLOW SUPER SILVER SHAMPOO

Replace brassy, unwanted yellow for even silver & ash tones. For use on super-lightened, grey & bleached hair. For use on natural & synthetic hair. Formulated with super-violet pigments to combat brassy tones. Can be used as a toner after bleaching. Now available in handy sample sizes
20ml sachet **15622**
100ml **14483**
300ml **13826**
1000ml **13827**
24 sachet display **16142**

SUPER SILVER NO YELLOW MASK

An intensely hydrating, sulphate-free treatment mask infused with super-violet pigments to replenish lost moisture & neutralise any yellow tones. Leaves blonde, grey & bleached hair feeling nourished, healthy & more radiant. Works in perfect collaboration with Super Silver No Yellow Shampoo. now available in handy sample sizes
20ml sachet **15623**
100ml **14473**
250ml **14474**
1000ml **14475**
24 sachet display **16143** (not shown)



BERBER OIL HAIR TREATMENT

Helps restore hair to pristine condition. The unique blend of oils contain Argan Oil, which is rich in Vitamin E, a powerful antioxidant that provides intense nourishment to dry & damaged hair.

10ml **6563**
100ml **7340**



BERBER OIL SHAMPOO

Rejuvenating Cleanser with Argan Oil. Suitable for all hair types

75ml **7415**
250ml **7416**



BERBER OIL MASK

Restoration Therapy with Argan Oil

75ml **7417**
250ml **7418**



BERBER OIL LIGHT RADIANCE SPRAY

Shine-enhancing spray adds radiance to all hair types, lightweight

125ml **7419**



OSMO EFFECTS - a definitive spin-off collection of unique styling products designed to create that special effect whatever your style

WONDER 10

OSMO WONDER is a unique, all-in-one keratin-based leave-in hair treatment with 10 wondrous effects. Designed to leave the hair feeling softer, silkier & more manageable with radiant shine

25ml (not shown) **9369**
250ml **8300**



DETOXIFY

Deep clarifying cleanser to remove product build-up & impurities.

Use once a week as a deep cleanser or more frequently for extreme build-up
250ml **8302**
1000ml **8303**
(not shown)



STRAIGHTEN UP

A semi-permanent straightening complex that works with styling irons to transform curly, frizzy hair into sleek, smooth, visibly straighter styles. Lasts up to 3 days or until next shampoo, heat-activated

250ml **8301**



Osmo understands that we all use more shampoo than conditioner, right?

TWIN LITRE Shampoo, banded, 1000ml

Deep Moisturising
12602



Colour Save
12603



Silverising
12604



Blinding Shine
12605



Extreme Volume
12606



OSMO DISPLAY 20 PIECE STYLING PRODUCTS

Contains 2 of everything:

- Shaper Maker
- Pomade Hold
- Aqua Wax
- Fibre Sculpt
- Matte Clay Extreme
- Clay Wax
- Fibre Paste
- Matt Salt Spray
- Extreme Firm Gel Spray
- Resin Extreme Glue

12090



MOISTURE REPAIR

- Contains:
- Deep Moisture Shampoo 400ml
 - Intensive Deep Repair Mask 250ml
 - Dual Action Miracle Repair 250ml

12042



COLOUR SAVIOUR

- Contains:
- Colour Save Shampoo 300ml
 - Colour Radiance Mask 300ml
 - Blinding Shine Illuminating Finisher 125ml

12043



BIG NIGHT OUT
Ultimate texture & drama from dusk till dawn

- Contains:
- Day Two Styler 150ml
 - Power Dust 7g
 - Blowdry Potion 250ml

8171



EXTREME VOLUME

- Contains:
- Extreme Volume Shampoo 400ml
 - Extreme Volume Conditioner 400ml
 - Extreme Volume Root Lifter 250ml

12044



BLINDING SHINE GIFT PACK

- Contains:
- Shampoo 350ml
 - Conditioner 350ml
 - Illuminating Finisher 125ml

6284



DAZZLING SHINE ...
Almost blinding shine

- Contains:
- Blinding Shine Shampoo 400ml
 - Blinding Shine Conditioner 400ml
 - Blowdry Potion 250ml

13270



MEN ONLY
Minimum effort required!

- Contains:
- Fibre Hard 100ml
 - Clay Wax 100ml
 - Detoxify 250ml

8174



DRAMA QUEEN

- Contains:
- Blinding Shine Shampoo 350ml
 - Blinding Shine Conditioner 350ml
 - Illuminating Finisher 125ml

9918



GRIPPING STUFF

- Contains:
- 1 x Clay Wax 100ml
 - 1 x Shaper Maker 100ml
 - 1 x Detoxify 250ml

9920



SUPER SILVER
Silverising sulphate-free set

- Contains:
- No Yellow Shampoo 300ml
 - No Yellow Mask 250ml
 - Violet Protect & Tone Styler 125ml

14813



DEEP MOISTURE

Gift pack for intense moisture. Ideal for dry/brittle/damaged hair from chemicals & hot tools. Luxurious ingredients & oils for moisture to restore hair to a healthy, natural state by penetrating the hair shaft. Contains:

- Deep Moisturising Shampoo, 400ml
- Deep Moisturising Conditioner, 400ml
- Deep Intensive Deep Repair Mask, 250ml

13946



BLINDING SHINE

Gift pack for long-lasting shine & bounce. Ingredients create unparalleled shine with glossy, vibrant results without an increase in oil production. Contains:

- Blinding Shine Shampoo, 400ml
- Blinding Shine Conditioner, 400ml
- Blinding Shine Serum, 50ml

13947



EXTREME VOLUME

Gift pack to create volume, body & shine. Livens dull, flat, limp, lifeless hair & prevents fly-away & frizz. Creates bounce, shine, thickens & strengthens. Corrects oily roots & moisturizes ends. Contains:

- Extreme Volume Shampoo, 400ml
- Extreme Volume Conditioner, 400ml
- Extreme Volume Mega Styling Foam, 245ml

13948



SILVERISING BLONDE

Gift pack for blondes for long-lasting colour. Revitalises dull, fading colour by banishing unwanted yellow tones in highlighted, bleached & blonde shades. Enhances silver tones in blonde, white & grey hair. Contains:

- Silverising Shampoo, 300ml
- Silverising Conditioner, 300ml
- Violet Protect & Tone Styler, 250ml

13949



GROOMING

Gift pack for male grooming. Includes 3 products of different consistencies, finish & effects for comprehensive styling needs. Contains:

- Matt Sea Salt Spray, 250ml
- Matte Clay Extreme, 100ml
- Elite Pomade, 100ml

13950



BERBER OIL

Gift pack for luxurious, indulgent, intensely-nourishing & restoring therapy. Argan, Avocado & Olive oil impart shine & moisture & leaves hair feeling full, healthy & hydrated. Contains:

- Berber Oil Shampoo, 250ml
- Berber Oil Restoration Therapy Mask, 250ml
- Berber Oil Hair Treatment, 100ml

13980



STYLE LAID BARE

Contains:

- Matte Clay Extreme 100ml
- Pomade Hold 100ml
- Fibre Sculpt 100ml

12045



STYLE LAID BARE

Quick Grooming
Contains:

- Elite Pomade 100ml
- Clay Wax 100ml
- Detoxify Shampoo 250ml

13273



OSMO RETAIL FLOOR STAND
200cm(H) x 80cm(W) x 30cm(D)
P083
OPENING DEAL AVAILABLE





DESIGN.ME

A performance driven product line,
that is young & fun!

Directed at all ages in the blow drying/
volumizing category. Visually eye-
catching, but most importantly -
IT WORKS!

Made in Canada

DESIGN.ME products give hair sheen,
oomph, volume & styling speed. These
high quality products are cruelty-free &
do not contain a single drop of harmful
sulfates, parabens or gluten.

THE.FIRST.EVER....
VOLUMIZING POWDER IN A PUMP!
PUFF.ME, the first volumizing cloud mist in a pump,
provides maximum mass & body. You get a full, rich
& lush look with just a pump or two. The exclusive
formula feels like nothing, but ends up being
everything!
Works on dry or damp hair; instant MEGA volume,
great for all hair types & up-do's
Apply lightweight powder to create maximum
volume.

9g
14246
12 piece display
14259



PUFF.ME LIGHT for fine hair provides maximum
mass & body. Even the most baby-fine hair feels
full, rich & looks lush with just a pump or two.
Because it is so light, there is nothing to weigh the
hair down.

9g
14247
12 piece display
14258



POWER DRY.ME Blow-wave lotion is a
microemulsion which forms a lubricious thin layer
around the hair fibres, providing better alignment
of the fibres, thus preventing entrapment of water
molecules due to tangling. It also allows the excess
water to "bead" out instead of soaking into the hair for
50% faster dry time

230ml
14248
6 piece display
14433



FAB.ME Style lotion - the mother of all hair
treatments
Breathes life into your hair with a spritz of a bottle.
It is the biggest & best porosity formula that will give
you youthful, fabulous hair in a matter of seconds
Benefits:

- light conditioning
- colour fade protection
- hydration & detangling
- enhanced manageability
- static reduction & frizz control & many more

230ml
14249
6 piece display
14434



PUFF.ME Dry Texturizing Spray
Life isn't perfect but your
hair is about to be! Get
ready for stunning care-
free volume & lived-in
texture, invisible to the
naked eye.

Perfectly creates
brushable body with just
the right amount of hold.

A match made in hair
heaven: natural zeolite &
silica, which together gives
you the texture & body you
have been dreaming about.
248ml
15964



LIFT.ME Volumizing Mousse
Blowdry Spray is what
every stylist needs to add
seductive body & volume to
their clients' hair, providing
a natural look & feel with
every blowdry.

This mousse offers heat
protection & humidity
resistance.
250ml
15965



PUFF.ME Volumizing Shampoo
Shampoo: detoxifies hair from environmental toxins &
chemical residues from hair products



300ml
14254

1000ml
14782

PUFF.ME Conditioner
Conditioner: targets & repairs damaged areas on hair
structure, restoring hair integrity



300ml
14255

1000ml
14784

BOUNCE.ME Curling Cream

A light cream that offers all-day hold & conditioning for curly hair.
Saves curls from frizz with Argan Oil to define & shine for long-lasting, bouncy curls
300ml
14256



GLOSS.ME Cannabis Sativa Seed Oil Hair Serum
A unique formula of oils & proteins, rich in essential fatty acids & vitamins A, C & E that make your hair stronger, fuller & healthier.
Just the right amount of cannabis sativa seed oil derived from hemp is added which moisturizes & strengthens hair & is completely safe to use for people of all ages.
100% THC free & non-psychoactive!
75ml
16132



HOLD.ME - THREE WAYS

A hairspray, which is ADJUSTABLE - light, firm or extreme hold
Adjustable hold level, adds lift, shine & safe for all hair
330ml
14253



QUICKIE.ME

Dry Shampoo Foam
Cleanse, detox, refresh
189ml
14785



QUICKIE.ME

Blonde & Pastel Tone Dry Shampoo Spray
Absorbs, lifts, styles
339ml
14795



QUICKIE.ME

Brunette & Dark Tone Dry Shampoo Spray
Absorbs, lifts, styles
339ml
14796



For the first time ever ... the science of FiberHance™ strengthening technology combined with natural phytonutrients of plant-based ingredients to bring you the ultimate reparative, strengthening & nourishing, professional hair care line.

ANTI-COLOR FADE • NO SULFATES, PARABENS, OR DYES

The formula is made of three key ingredients:



1. Hemp Seed Oil - Benefits of Hemp:

The health benefits of Hemp Seed Oil comes from its excellent ratio of omega-6 to omega-2 which are needed in stimulating hair growth. It helps rebalance the moisture level of the scalp & hair to smooth the hair's surface & prevent dehydration. This ingredient makes hair look shinier & stronger by improving the health of the hair follicles to prevent hair loss. For healthy hair, some amount of moisture must be introduced & maintained. Hemp oil prevents water loss by injecting moisture into the hair & scalp. In addition, it is easily absorbed by the scalp & hair so it does not get sticky & leave a mess.

2. Red Wine Extract (Resveratrol) - Benefits of Red Wine:

Red Wine Resveratrol is a stilbenoid which is a natural Polyphenol that is 20 times more powerful than Vitamin C & 50 times more powerful than Vitamin E. Resveratrol helps grow Keratin which prevents the degradation of hair protein. It protects the

scalp & hair from free radicals & helps make hair color more vibrant & alive by restoring strength, luster & shine. Because of the ultra-high levels of polyphenols, this property combats the aging & cellular breakdown of healthy cells by removing & stopping free radicals from damaging cell membranes & attacking proteins. Since red wine contains bioflavonoids, this ingredient helps in the growth of Keratin & prevents degradation of hair protein.

3. FiberHance™ - Strengthening Technology

What is FiberHance™?

The a-helix protein structure in the hair fiber is what provides strength to the hair. In weak hair, the bonds are broken & missing. FiberHance™ BM solution is a small molecule in which the chemical structure & dimensions have been specifically designed to optimize multi-bond interactions within the hair keratin cortex. This builds new bonds with & across the hair structure because they are dual mechanisms!

Benefits of FiberHance™:

FiberHance™ is a bond multiplier for hair strengthening. It derives from glucose-based chemistry & has a unique multifaceted mode of action, which helps penetrate deep into the cortex. This creates new hydrogen & ionic bonds which supports the damaged internal keratin structure to strengthen & provide manageability back to the hair.

Moisturizing Shampoo
Enhanced with plant-based Phytonutrients, it nourishes & reconstructs. Leaves you with voluminous, moisture-rich hair.
430ml
15909

Moisturizing Conditioner
Leaves you with voluminous, moisture-rich hair.
430ml
15910

Deep Repair Masque
For dry, damaged hair, Agadir's most intensive treatment repairs, seals split ends & conditions. This deep, restorative formula is infused with Phytonutrients (Hemp Seed Oil/Resveratrol). Plus, revolutionary FiberHance™ Strengthening Technology repairs hair from the inside out for long term benefits, making it up to 3 times stronger. Enhanced with plant-based Vitamins & Antioxidants, it nourishes, reconstructs & adds moisture. Improves overall health of hair.

Sachet, 52ml **16306**
display x 12 **16186**
236.6ml **15911**

Strengthening Serum
Medium weight serum with FiberHance™ makes hair 3x stronger. Enhanced with plant-based Phytonutrients (Hemp Seed Oil/Resveratrol). Nourishes, repairs & restores strength & elasticity to dry, damaged, frizzy hair. Heat protectant.
118ml
15912

Gloss Spray Treatment
Lightweight spray treatment is a color prism enhancer that adds vibrant shine & slip to hair. FiberHance™ makes hair 3x stronger. Enhanced with plant-based Phytonutrients (Hemp Seed Oil/Resveratrol), it nourishes & repairs, dry, damaged, frizzy hair. Heat protectant.
118ml
15913

Liquid Mousse Styling Spray
No more waiting for messy, sticky foam to dissipate. Liquid Mousse works instantly! Gives volume, manageability & shine. FiberHance™ makes hair 3x stronger.
Enhanced with plant-based Phytonutrients (Hemp Seed Oil/Resveratrol). Heat protectant for maximum defense against heat appliances.
237ml
15914

Hair Spray, Firm Hold
Nature & science at its best! Infused with Hemp Seed Oil, Wine Extract (Resveratrol) & FiberHance™ Strengthening Technology to seal in moisture, preventing frizz. High humidity resistance, fast drying, flake-free with firm hold. Adds shine, volume & texture to styles.
298g
15915

AGADIR ARGAN OIL HAIR TREATMENT is extracted from a rare, exotic nut (cross between a walnut & almond) of the Argan tree. This oil from Morocco has the characteristics of being very light & non-greasy. It has remarkable conditioning powers without weighing the hair down. It leaves hair soft, silky, manageable with a long-lasting, luxurious shine. Packaging may vary.

- Instantly penetrates, moisturizes & shines
- Conditions, corrects frizzies, humidity-resistant
- Dry & light, not oily or greasy, no build-up
- Alcohol-free with a wonderful fragrance

29.6ml loose
(travel size)
11669

29.6ml
display, x 12
11667

66.5ml
6118
66.5ml 6 bottle
prepack
6119



AGADIR ARGAN OIL
Hair Treatment,
instantly penetrates,
moisturizes & shines.
Reduces drying time,
alcohol-free

118ml 3 bottle
prepack with free
sachets
6115
118ml
6117



AGADIR ARGAN OIL
Spray Treatment
Ideal for working with longer hair lengths, Agadir
Argan Oil combined with fine spray & ultra-
light professional formulation smoothes hair &
protects against heat-appliance damage.

Also perfect on skin to soothe
your arms & legs
Display (x12) 9.1ml
7466
59.2ml
11670
150ml
5755



DAILY MOISTURISING RANGE
SHAMPOO & CONDITIONER

Sulfate & paraben-free. Highly nutritious with mild, luxurious lather. Packaging may vary.

SHAMPOO

Very gentle on colour treated hair.
Hair will feel moisturized, smooth &
conditioned with a great aroma that will
awaken your senses
66.5ml (travel size)

11665
366ml
6126
1litre
11478



CONDITIONER

Anti-colour fade for long-lasting hair
colour. Detangles, smoothes, shines &
corrects dry, frizzy hair
66.5ml (travel size)

11666
366ml
6125
1litre
11477



Banded Pack, 366ml option, shampoo
& conditioner
P720



Banded Pack, 1 litre option, shampoo &
conditioner
7226



DAILY VOLUMIZING RANGE
SHAMPOO & CONDITIONER

Sulfate & paraben-free. Builds volume & fullness. Packaging may vary.

SHAMPOO

Adds body & fullness to hair by
infusing essential ingredients
with Argan Oil & Panthenol.
Very aromatic

366ml
8296
1litre
11687



CONDITIONER

Detangles, smoothes, shines &
corrects dry, frizzy hair while
adding volume

366ml
8297
1litre
11686



Banded Pack, 366ml option,
shampoo & conditioner
P721



Banded Pack, 1 litre option,
shampoo & conditioner
11668



**MOISTURE MASK WITH
KERATIN PROTEIN**
Deep repair, smoothes &
strengthens hair, anti-colour
fade for long-lasting hair
colour, no alcohol, treats in 3-5
minutes
236.6ml
6405



Packaging may vary.

CURL CRÈME, 295.7ml
Leaves hair naturally soft & touchable with a light hold to keep curls fresh & bouncy
9618



VOLUMIZING HAIRSPRAY
Firm hold, aerosol mist, builds volume, 24 hour hold
51ml (travel size)
8209
365ml
8207



SPRITZ
Styling, finishing spray, non-aerosol, perfect tool to create & hold styles
59.2ml (travel size)
7224
236.6ml
6946



VOLUMIZING STYLING MOUSSE
Adds volume, bounce & hold. Sulfate & alcohol-free
252ml
6406



VOLUMIZING SCULPTING GEL
Xtreme Hold, alcohol-free, sculpts & lifts, signature fragrance
59.2ml
6522



HAIR SHIELD 450°

The secret lies in the powerful combination of Argan Oil, Heat Shock & Phyto Protein. Packaging may vary.

Shampoo, 366ml
The shampoo begins rebuilding the architecture of the hair from the inside, restoring strength & elasticity while adding vital moisture, vitamins & a protective layer to the hair shaft.
11294



Conditioner, 366ml
Lightweight formula, conditions & repairs heat-damaged, frizzy hair. Detangles, smoothes & shines
11295



Oil Treatment, 118ml
Added protection during the final heat styling process
11297



Crème Treatment, leave-in, 295.7ml
The Shock Protein is activated by the heat from heat appliances
9677



Spray Treatment, 200ml
Added protection during the final heat styling process
8298



AGADIR ARGAN DAILY MOISTURISING -
Travel size bag
5 essential travel must-haves, in a convenient travel tote bag
Shampoo 66.5ml
Conditioner 66.5ml
Oil treatment 29.6ml
Hair Spray 43g
Volumising Gel 59.2ml
11755



LIFESTYLE SOLUTIONS - HAIR

Vitality & Growth Hair Mask, 15ml
Anti-aging, hair restoring care made from olive leaf extracts. Protects from harsh shampoos, hair colours & harmful UV rays
7627



Moisturizing Hair Mask, 15ml
Silky-soft & shiny. Grape seed oil & palm oil will restore soft, silky hair
7629



Renovator Hair Mask, 15ml
Repairs hair fibres & restores healthy shine to hair thanks to sunflower seeds
7628



These masks are designed to be used overnight. Leave the mask to dry for 5 to 10 minutes before bed. Using a cap is not necessary. Does not stain bedding. Rinse out in the morning & wash hair if needed

4-In-One Hair Night Mask, 20ml
Moisturises, restores shine, nourishes & intensively strengthens hair. Its overnight formula guarantees optimum results.
16133



Moisturizing Hair Night Mask, 20ml
Enriched with Barbary fig oil & extract of Aloe vera leaf, this mask intensively nourishes hair
16134



Radiance Repairer Hair Night Mask, 20ml
High in vitamin content, repairs hair & gives it luminosity & suppleness
16135



Strength & Vitality Hair Night Mask, 20ml
This mask reinforces & strengthens hair
16136





The most advanced technology of its kind....

ColorStrong Complex is a vegetable-derived protein that penetrates into the hair to build strength & repair damage from the inside out

- increases the strength of damaged hair
- features anti-breakage properties
- continues to strengthen hair even in extreme humidity

Only the highest quality, natural ingredients are used in the range. All products contain NO parabens, sulfates, artificial dyes, phthalates, propylene glycol or other harmful ingredients. All products & raw materials are not tested on animals & are all cruelty-free

Strengthening Shampoo

- increases vibrancy of hair color
- helps enhance moisture
- sulfate-free formula for gentle cleansing

30ml
13926
300ml
13919



Strengthening Conditioner

- improves shine
- improves hair's manageability

30ml
13927
300ml
13920



Strengthening Detangler

- strengthens dry, damaged hair
- provides long-lasting frizz control
- reduces split ends & breakage
- enhances natural body
- reduces color fading
- improves appearance of hair condition & texture

30ml
13928
250ml
13921



Volumizing Spray

- creates volume at the root
- provides fullness without stiffness or flakes

30ml
13930
250ml
13922



Shine Serum

- refreshes shine & eliminates frizz
- won't weigh hair down
- contains ColorStrong Complex to repair damage caused by environment & hot tools
- increases vibrancy

30ml
13929
60ml
13923



Multi Purpose Styling Cream

- creates movable hold with natural looking body & volume
- adds definition to any style
- tames frizz & adds shine
- enhances hair texture

30ml
13931
90ml
13925
355ml
14305



Reconstructive Hairspray

- shapes hair with flexible hold
- quick drying, no stiffness or flakes
- perfect for all hair types
- to offset CO2 associated with hairsprays, ColorpHlex will plant a tree for every can sold

296ml
13924



36 Piece Travel Stand - 30ml

Contains 6 of: shampoo, conditioner, detangler, multipurpose styling cream, volumizing spray & shine serum
14304



DAILY CLEANSING SHAMPOO
Gently cleanses. For all hair types. Sulfate-free, cleanses without stripping colour. Wheat protein shields hair cuticle against further damage
355ml 10736
739ml 10737



HYDRATE - DAILY CONDITIONER
Panthenol locks in moisture & improves manageability & shine
355ml 10738
739ml 10739



Original Travel Kit
Contains:
- Nourish Shampoo 100ml
- Hydrate Conditioner 100ml
- Oil, 30ml
12239



OIL
ARGAN & HEMP OIL THERAPY
Improves elasticity & manageability. Controls frizz & adds glossy shine. Safe for colour-treated hair. Leaves hair silky-smooth
60ml 10730
237ml 10731



X LEAVE-IN TREATMENT
Instantly moisturizes & detangles. Wheat protein shields hair cuticle against further damage. Pure botanical extracts provide frizz & static control with enhanced manageability
118ml 10734
355ml 10735



Light Oil & Endz!
60ml 13511



OIL LIGHT
Ultra-light version. Won't weigh down even fine hair
60ml 10732



LET IT SHINE SHINE MIST
Ultra-light for on-the-go touch-ups
118ml 10733



ENDZ SPLIT END MENDER & PREVENTER
Lessens the appearance of split ends. Controls frizz & static. Leaves hair with thicker feeling ends
118ml 10743



Color Care Travel Kit
Contains:
Color Care Shampoo 100ml
Color Care Conditioner 100ml
Leave-In 60ml
12240



DEAL A:
 Contains: 100ml Shampoo/100ml Conditioner/
 118ml Endz/118ml X Leave-In
11090

DEAL B:
 Contains: 118ml X Leave-In/118ml Endz/
 118ml Masque & 30ml Oil
11091



SMOOTHING CATEGORY

KAHM
 Vegetable Keratin Protein, Argan & Hemp Oil. Locks in smoothness without harsh chemicals. Creates straight hair with added shine or soft, flexible curly & wavy locks without stiffness. Provides lasting frizz & humidity control between shampoos

60m 237ml
10741 10742



KAHM SMOOTHING SHAMPOO
 Contains vegetable keratin protein which penetrates hair, cleanses, repairs & smoothes. Sulfate-free gently cleanses without stripping colour

355ml 739ml
11653 11193



Marrakesh - new fragrance ISLE OF YOU gift box contains:

- Oil 60ml
- Marrakesh X Leave-In 118ml
- Marrakesh Whip Skin Butter 237ml

14812



KAHM SMOOTHING CONDITIONER
 Argan & Hemp oil smoothes & detangles unruly hair with frizz & humidity control

355ml 11654
 739ml 11194



P725
 Contains:
 - Daily Shampoo 739ml
 - Daily Conditioner 739ml
 + samples



P726
 Contains:
 KAHM Shampoo 739ml
 KAHM Conditioner 739ml
 + samples



HOLD Styling Gel
Provides a medium, flexible hold all day, no flaking, delivers a polished finish, alcohol-free, safe for colour-treated hair
236ml
11576



BOUNCE Volumizing Spray
Boosts roots of hair, provides a full, lifted look without stiffness or flakes
118ml
11575



CURL Curl Crème
Helps define curls with a flexible hold, eliminates frizz & makes fly-aways more manageable
113ml
11574



DEAL:
Shampoo & Conditioner (355ml) with FREE 118ml X Leave-In treatment
12251



COLOR CARE CATEGORY - Revitalizes hair that has been damaged & weakened in the colouring process. Sunflower seed extract protects against UV damage & fading

SHAMPOO
Safe for daily use, for all hair types
355ml
11571



CONDITIONER
Safe for daily use, for all hair types
355ml
11572



LEAVE-IN TREATMENT
Provides long-lasting static control, designed to protect the hues of colour-treated hair
118ml
11573



DEAL:
Color Care Shampoo & Conditioner (355ml) with FREE 118ml X Leave-In treatment
12252



SKIN CARE

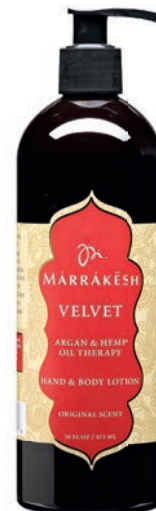
MELT 3-IN-1 CANDLE
Soy candle can be used as a candle, massage oil or moisturizer
Use melted candle for a sensual moisturizing massage
Infuses the room with a sensual fragrance
177ml
10744



Argan Oil
100% Pure for Face & Body
60ml
10789



Velvet Hand & Body Lotion
473ml
Quench thirsty skin, non-greasy which absorbs quickly.
Ultra-moisturising with hemp seed & Argan oil.
11195



MARRAKESH

Energise & revitalise your look with CDC styling & finishing products

An amazing selection of products to style, fix, model, volumize & texturise your hair
You know the quality of the tint, expect the same from the styling products!

#ROCK HARD HAIR SPRAY - 500ml
Conditioning & protective, strong hold, aerosol. Sets quickly, soft to the touch & easy to brush
12379



#FRIZZ FREE CURL - 200ml
For soft, natural & flexible control to curly hair. Non-flaking, taming frizz. Soft texturiser suitable for all hair types. Free of Parabens
12380



#FLEXI FIX - 250ml
Non-aerosol, strong fix hairspray. Fixes, lifts & gives body to hair with "memory hold" technology. Humidity-resistant
12381



#METAL GEL - 200ml
Strong fix styling gel. No flaky build-up, easy to brush. Contains no silicones
12382



#SMOOTH MOVE - 250ml
A smoothing spray that protects the hair from daily use of heat styling tools. Will not leave hair oily
12383



#VOLUME CRACKLING FIZZ - 200ml
Water-soluble & sparkling fizz foam, light to medium hold. Can be used daily & is great to refresh second-day curls
12384



#SKY HIGH MOUSSE - 250ml
A strong hold mousse providing long-lasting volume without weighing the hair down
12385



#FIX FACTOR - 250ml
Prevents formation of frizz & provides a soft yet sleek style that has natural movement. Provides definition, shape & elasticity without stickiness
12386



#AMPED VOLUME MOUSSE - 250ml
Extreme mousse with "memory effect"
12387



Daily Care Nourish Shampoo

Moisturizes, brightens & enhances natural undertones. Ingredients like Sugar, Erythritol, Cocoa Extract, Bamboo & Ginseng nourish hair & enhance softness & silkiness. Blend of Linseed, Argan, Olive, Macadamia & Jojoba oils revitalise the hair for added strength.

250ml
14411
1000ml
14412



Daily Care Nourish Cream Conditioner

Formulated with Cocoa Extract & precious oils like Linseed, Jojoba, Macadamia, Olive & Argan, renowned for nourishing & brightening properties. Provides extra softness & shine. Enhances natural undertones, adding radiance, silkiness & manageability.

200ml
14413
1000ml
14414



Daily Care Color Care Shampoo

Protects, maintains & revives colour intensity. Organic Kiwi & Linseed Extracts enhance & brighten highlights. Hydrolyzed Wheat, Sunflower Extract & Rice Proteins nourish & strengthen hair, leaving it extremely soft, silky & shiny.

250ml
14415
1000ml
14416



Daily Care Color Care Cream Conditioner

Nourishes & revitalises for long-lasting, radiant, intense colour. Shorea & Shea Butters with Grape Seed, Passion Flower, Rice & Sunflower oils regenerate hair for incredible softness & silkiness.

200ml
14417
1000ml
14418



Daily Care Volume Shampoo

Gives body & volume to fine & brittle hair. Enriched with Organic Ginkgo Biloba, Green Tea & Fig Extracts to strengthen & revitalize hair with protection from the environment. Hydrolyzed Wheat, Rice Proteins & Creatine improve strengthening & regenerative properties.

250ml
14419
1000ml
14420



Daily Care Volume Leave-In Conditioner

Light, quick & easy to apply to leave hair incredibly soft & silky. Hydrolyzed Wheat, Rice Proteins, Organic Aloe & Green Tea Extracts nourish & revive hair for softness & body. Spray on wet lengths & ends to condition or on dry hair to soften & brighten.

250ml
14421



Daily Care Anti-Frizz Shampoo

Hydrolyzed Wheat & Rice Proteins condition, discipline & nourish to help tame frizz. Organic Red Vine, Aloe Extract, Erythritol & Panthenol keep hair incredibly soft, silky & velvety. Hydrates deep down, seals cuticles, prevents split ends & protects against the environment.

250ml
14422
1000ml
14423



Daily Care Curl Control Pomegranate Cream

Nourishes, defines & gives new vitality to the most rebellious curls for softness & body. Organic Pomegranate, Bamboo, Flaxseed, Aloe Extracts, Hydrolyzed Wheat, Almond Proteins & Vegetable Oils strengthen & condition. Creates protective film over hair shaft to detangle, define & enhance curls for shine & elasticity.

125ml
14424



No Yellow Shampoo

Gently cleanses hair & reduces yellow tones to prevent blonde, highlighted or bleached hair looking dull. Formulated with next generation Blue-Violet Pigments to ensure an even & long-lasting result. Gently removes typical yellow tones of depigmented hair, restoring radiance of its natural colour.

Can be used on white or grizzled hair for a purer & brighter colour. Balanced ingredients protect the hair from breakage, leaving it shiny & nourished.

500ml
14427



For baby-fine to fine hair. Those with fine hair always struggle with volume.
Volumizing Shampoo 1 litre
12418



Volumizing Conditioner 1 litre
12414



Instant Volumizing Spray 200ml
12416



Dry hair - too much processing, hair feels dry?
Hydrating Shampoo
1 litre
12421



Hydrating Mask
1 litre
12423



For coloured hair. Want your colour to last longer?

Colour Care
Shampoo 1 litre
12419



Colour Care
Conditioner 1 litre
12415



Frequent Use, for those who like to wash their hair daily but still want the colour & integrity of the hair to be there!

Shampoo
1 litre
12417



Universal mask
1 litre
12420



Styling Aids

Volumizing Mousse
300ml
12424



Illuminating
Serum
100ml
12425



Argan & Seaberry
Leave-In Spray
200ml
14428



Argan & Seaberry
Velvet Shampoo
500ml
13349



Mask, 500ml
13350



Oil, 75ml
13351



Hard to manage, difficult to untangle, feels coarse to the touch. Usually devoid of moisture. This range relaxes & untangles the fibre, restoring hair to its natural softness for an extra smooth effect. Formulated with Linseed Oil & Magnolia Extract to smooth the cuticle & increase shine.

Smoothing Shampoo

Gentle & nourishing, delicately cleanses & eliminates static electricity.

250ml **13588**
1000ml **13587**



Smoothing Mask

Designed for hard-to-control hair, contains a high degree of moisture to revitalize the hair's external cuticle.

250ml **13586**
1000ml **13585**



Absolute Smoothness Cream

Smooths out the cuticle, controls excess volume & delivers extreme shine.

Use: apply on washed, towel-dried hair, massage for a few minutes then proceed with blow dryer & flat iron for smooth effect. Do not rinse out

200ml **13571**



Normal Hair & Frequent Use

This type of hair hardly presents any problems. However it is still necessary to look after the health of the scalp & hair shaft without altering their natural balance.

Normal Hair Shampoo

For gentle & efficient cleansing

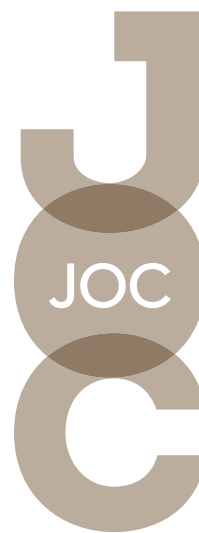
1000ml
13579



Daily Wash Shampoo

Exceptionally-delicate & still respects the structure of the hair

& scalp
1000ml
13572



Colour Protection

Colour Protection Shampoo

Ultra-delicate, perfect for protecting coloured hair from photo-oxidation.

With UV filter to shield hair from the sun's damaging rays.

250ml **13593**
1000ml **13592**



Colour Protection Conditioner

Light & creamy, with apricot kernel oil

250ml **13590**
1000ml **13591**



Thermo Reactive Cream

A rich, ultra-nourishing treatment which, when activated by a heat source, works to protect coloured hair

1000ml
13594



Anti-Yellow Silver Shampoo

Specially formulated to neutralize excessively yellow tones on white or grey hair & to reduce yellow hues on blonde, copper or bleached hair

250ml
13589



Damaged Hair

Hair is damaged daily from environmental agents, aggressive chemical treatments & the use of hairdryers & flat irons.

Restructuring Shampoo

Deeply nourishing, restoring damaged & weak hair
250ml **13584**
1000ml **13583**



Restructuring Mask

Rich & creamy
250ml **13581**
1000ml **13580**



Restructuring Oil

Perfect as a pre-styling treatment or for extra glossy finishing. Protects from external aggressions without weighing the hair down
100ml
13582



Dry Hair

Caused by environmental factors like sun, wind or inappropriate use of chemical treatments.

Hydro-Nourishing Shampoo

Replenishes hair with the right level of moisture
250ml **13578**
1000ml **13577**



Hydro-Nourishing Conditioner

Ideal for nourishing dry & dehydrated hair without weighing it down
250ml **13574**
1000ml **13573**



Hydro-Nourishing Mask

A restructuring & moisturising treatment for very dry & weak hair
250ml **13576**
1000ml **13575**



JOC Styling

Mirror Instant Shine Spray

Gloss spray
300ml
13597



Non-Aerosol Hairspray

Extra-strong hold
300ml
13598



Gloss Glaze

Straight & curly fluid gel. Helps tame hair & gives control
200ml
13599



Acquawax

Flexible modelling wax
100ml
13595



A **THC-free** cannabinoid range extracted from the hemp plant. Hemp CBD oil is known for its relief & relaxation effects. Ideal for alleviating discomfort & pain around the body. A legal cannabinoid oil to soothe aches & pains often associated with movements & activities of hairdressers & stylists.

- Ideal for pain developed using tools & equipment all day
- Greatly improves comfort & maneuverability
- **Contains NO THC & is non-psychoactive**
- 100% Vegan & Cruelty-Free
- Manufactured by Earthly Body & is PETA & Leaping Bunny Certified

Intensive Cream, 48g
Topical Hemp CBD & essential oils cream solution to calm areas of soreness in muscles & joints
14300



Soothing Salve, 10g
Handy pocket-size container, perfect for travel & on-the-go relief
Topical Hemp CBD & essential oils hard paste for long-term relief to areas of soreness & discomfort
14303



Daily Skin Candle, 170g
Candle that melts into a concentrated oil formula with Hemp CBD & essential oils to sooth discomfort & pain
3-in-1 candle that is a fragrant candle, massage oil & body moisturizer
14301



Soothing Serum, 20ml
Topical Hemp CBD & essential oils serum solution for fast-acting relief to areas of discomfort, pain & soreness
Calming effects felt immediately after topical application
14302



Soothing Serum Rollerball, 10ml
Easy to store in your pocket or handbag
14559



Daily Shampoo, 473ml
14602



Daily Conditioner, 473ml
14603



CBD Daily Active Spray, 60ml
Spray for wide dispersion of formula across skin surface
15602



Triple Strength Intensive Cream, 48g
- 3x more powerful than regular formula
- Helps relieve muscle soreness & inflammation
- Soothes tension with blended natural oils & extracts
- Targets painful points with greater concentration of CBD
- Moisturizes skin wherever applied
15601



Ask your doctor. Ask your friends. Ask Google®

EMERA is more than just haircare. It is the defiant concept inspired by emerging cannabis research & a shifting landscape. It is a reinvention of professional beauty, elevating it to a new standard with a groundbreaking ingredient. It is CBD haircare, the next big thing.

EMERA's revolutionary, luxurious & effective CBD-infused hair care products work synergistically with the body's endocannabinoid system to promote maximum moisture retention & healthy hair & scalp, whilst providing an extra layer of protection against everyday wear-and-tear.

In addition to antioxidant-rich CBD Oil, each product is also enriched with high quality, certified organic botanical extracts, to nourish, soothe & protect hair & scalp.

Naturally derived, free of GMO's, parabens, phthalates, 100% vegan, cruelty-free & uses recyclable packaging.

Leaping bunny & PETA certified



Nourishing CBD Shampoo, 236ml

The first step sets the foundation for any haircare routine, which is why EMERA Nourishing CBD Shampoo is packed with rich nutrients & soothing botanical extracts to promote healthy hair from the start. This formula works to gently cleanse from roots to ends, leaving hair feeling fresh after use
15616



Nourishing CBD Conditioner, 236ml

Hydration is key to achieving sleek & shiny-looking hair. EMERA Nourishing CBD Conditioner is designed to help lock in moisture & promote hydration with the beneficial properties of avocado, eucalyptus & tea tree oil, resulting in touchably-soft, silky strands for you to show off.
15617



Nourishing CBD Detangler Plus, 118ml

More than just a detangler, EMERA Nourishing CBD Detangler Plus is the perfect companion for your styling needs. With the ability to protect against the damaging effects of hot tools & help prevent color fading, this multitasking spray provides powerful support to keep your hair looking healthy, vibrant & shiny.
15618



Nourishing CBD Serum, 60ml

There's no feeling like a good hair day, which is why the EMERA Nourishing CBD Serum was created to make more of those days possible. This lightweight, intensive formula fights against frizz & helps make hair softer, smoother, shinier & more manageable, so you can style it any way you want.
15619



Nourishing CBD Scalp Therapy, 60ml

Healthy hair begins with a healthy scalp. A signature product from EMERA, the Nourishing CBD Scalp Therapy works to calm & nourish beneath the surface by deeply penetrating & conditioning with its blend of nutrient-rich ingredients. As the only professional salon treatment with CBD, it has a powerful impact in helping to restore balance needed for healthy hair growth. When paired with a massage technique, it also provides a multi-sensory experience for ultimate relaxation.
15620



Stylist Intro Bag

- Includes:
- 1 x Nourishing CBD Shampoo, 236ml
 - 1 x Nourishing CBD Conditioner, 236ml
 - 1 x Nourishing CBD Detangler Plus, 118ml
 - 1 x Nourishing CBD Serum, 60ml
 - 1 x Nourishing CBD Scalp Therapy, 60ml
 - 1 x Stylist bag
- P599**



Blondes Collection

A favourite of Malibu celebrities & bombshell blonde beauties alike, this 100% vegan beach blonde maintenance system breathes new life into natural, bleached & highlighted tresses to reveal haute hues & shimmering shine, creating "OMG" hair that's sure to turn heads.

Why you need it:

- takes blondes & highlights from dull to dazzling
- delivers unmatched shine, infuses moisture, restores & maintains vibrancy
- protects against brassy, ashy, muddy tones caused by environmental aggressors
- nourishes & treats dry, damaged hair for improved elasticity, body & bounce
- beneficial for any & all blondes - from "born that way" to "bombshell" platinum
- it's the beauty must-have for some of Malibu's most famous blondes - makes sexy, beachy blondes shine

Key Benefits:

- an exclusive proprietary sulphate-free, multifunctional amino acid surfactant technology delivers the most gentle, yet powerfully effective, shampoo formula
- guards against waterborne elements that can otherwise dull, discolor or damage hair
- helps protect & preserve colour vibrancy
- gluten-free, plant-based proteins improve flexibility, strength & movement without weighing hair down
- formulated without sulphate, parabens, gluten & added salt
- safe for all hair types & all ages



Shampoo, 266ml
15606



Conditioner, 266ml
15612



Collection (Shampoo & Conditioner + 4 Blondes sachets)
15961

Hydrate Color Wellness

Colour meets care with this ultra-gentle, vegan cleansing complex formulated with signature sulphate-free suds that lightly lather to combat colour wash-out using an advanced, smart-cleanse technology that fiercely fights future fade & prevents colour leaching. Formulated with a non-ionic primary surfactant, this high-performance shampoo delivers concentrated protection for revolutionary colour retention. Effectively primes chemically-abused strands for optimal reconditioning & even boasts a sweetly-scented kiss of tropical Malibu Fusion for a truly aromatic experience.

Key Benefits:

- 100% vegan ingredients preserve & extend the health & vibrancy of colour & infuses moisture for radiant shine
- carefully-crafted cleansing gel that prevents colour leaching with hydrating non-ionic formula
- balanced blend of mild cleansing agents that are powerfully effective & brim with benefits
- sulphate-free suds sublimely-scented with proprietary aromatic cocktail of signature Malibu Fusion



Shampoo, 266ml
15045



Conditioner, 266ml
15046



Collection (Shampoo & Conditioner + 4 Color-Lock sachets + 1 Color Prepare sachet)
15047

Swimmers Wellness

The top of the line shampoo for both competitive & recreational swimmers alike, this ultra-mild, 100% vegan, rich lathering cleanser is completely free of sulphates & harsh aggressors, yet boasts the ability to combat the damaging effects of harsh elements from the pool & reveal totally transformed tresses.

Bonus: also doubles as a decadently-divine body wash for daily use from head to toe.



Shampoo, 266ml
15609



Conditioner, 266ml
15603



Collection (Shampoo & Conditioner + 4 Swimmers Wellness sachets)
15962

Scalp Wellness

This gentle, 100% vegan scalp shampoo, free of harsh chemicals & sulphates, does double-duty as it soothes the scalp with pure wellness ingredients to help relieve flaking, itching & irritation while leaving hair full of body & shine. Essential oils of spearmint & eucalyptus create an invigorating experience that engages the senses & leaves you feeling refreshingly clean.

Why you need it:

- helps rid scalp of flaking, itching & irritation caused by irritants found in many other shampoos
- calms & soothes an irritated scalp
- helps normalize exfoliation unlike other tar-based "scalp" shampoos that suppress exfoliation
- shields hair from waterborne elements that can irritate & compound scalp conditions
- gentle wellness system for daily use instead of harsh, irritating products

Key Benefits:

- an exclusive, proprietary, sulphate-free, multifunctional amino acid surfactant technology delivers the most gentle, yet powerfully effective, shampoo formula
- normalizes the natural exfoliation rate of the scalp to prevent flaking & itching
- infuses vital moisture for radiant shine & maximum manageability
- antioxidants help defend against aggressive oxidizers in water that causes scalp dryness & inflammation
- fragranced with uniquely-soothing essential oils of spearmint blended with eucalyptus
- formulated without sulphates, parabens, gluten & no sodium chloride (salt) added



Shampoo, 266ml
15608



Conditioner, 266ml
15611



Collection (Shampoo & Conditioner + 4 Scalp Therapy sachets)
15963

Hard Water Wellness

The perfect defense against dull, dry, discolored, damaged locks caused by malicious minerals hiding in your water, this 100% vegan super shampoo boasts top-notch cleansing capabilities without harsh chemicals or sulphates & features the sweetly-scented aroma of Orange Dreamsicle that will blast you back to your youth.

Why you need it:

- preserves the health & vibrancy of hair exposed to hard or softened water
- removes & protects against waterborne elements that dry, damage & discolor hair
- nourishes & protects every strand of hair
- especially beneficial for frequently shampooed hair

Key Benefits:

- an exclusive, proprietary, sulphate-free, multifunctional amino acid surfactant technology delivers the most gentle, yet powerfully effective, shampoo formula
- prevents discoloration caused by iron & copper
- infuses vital moisture for radiant shine & maximum manageability
- formulated without sulphates, parabens, gluten & no sodium chloride (salt) added



Shampoo, 266ml
15607



Conditioner, 266ml
15610

Un-Do-Goo

Superior to clarifying shampoos for the removal of styling product resins from the hair, this uniquely gently, 100% vegan wellness shampoo blends an exclusive sulphate-free cleansing system with soothing botanicals plus moisture-boosting vitamins to immediately remove product build-up & instantly restore maximum manageability. Experience the savory scent of orange zest & vanilla bean for a sublimely-sweet experience.

Why you need it:

- gently removes resin build-up from styling products
- restores shine, softness & manageability
- does not leave hair feeling dry like many traditional clarifying shampoos
- replaces need for harsh clarifiers

Key Benefits:

- an exclusive, proprietary, sulphate-free, multifunctional amino acid surfactant technology delivers the most gentle, yet powerfully effective, shampoo formula
- immediately rids hair of build-up
- retains vital moisture in hair
- plant-based proteins help rebuild hair proteins that have been depleted from resin build-up
- formulated without sulphates, parabens, gluten & no sodium chloride (salt) added



Sachet, 5g
15044



Shampoo, 266ml
15604



**Blondes Wellness Sachet Remedy, 5g
10258**

Total vegan celebrity must-have that dramatically intensifies colour brilliance for natural, bleached & highlighted blondes. Takes blondes from ashy & brassy to bold & beautiful. Unleash your inner blonde goddess!

Why you need it:

- instantly transforms natural blondes, bleached & highlighted hair from dull to dazzling
- increases shine, infuses moisture, restores vibrancy
- reveals unmatched shine, flow & movement of hair

Key Benefits:

- formulated with patented, nature-identical vitamin C complex
- 100% vegan, food-grade, wellness ingredients
- enhanced with pure Pro Vitamin B5
- formulated without preservatives parabens, gluten, fragrance & no sodium chloride (salt) added
- take-anywhere packets are both eco-chic & travel-friendly



**Color Prepare Wellness Hair Remedy Sachet, 5g
10261**

Eco-chic wellness remedy primes hair for colour perfection while drawing out all colour-blocking elements to ensure optimal coverage & extended colour vibrancy.

Why you need it:

- readies hair for unprecedented colour absorption, coverage & retention
- extends colour vibrancy
- counteracts brassiness, dullness & discoloration
- accelerates colour processing time
- stops the oxidation of salon chemicals, including peroxide, that cause scalp irritation/burning

Key Benefits:

- formulated with a highly advanced, patented blend of nature-identical antioxidant vitamins & moisture-binding botanical nutrients
- hermetically-sealed, eco-chic, travel-ready sachets
- activates on the spot for maximum potency
- 100% vegan, ionic food-grade, wellness ingredients
- formulated without preservatives, parabens, gluten, fragrance & no sodium chloride (salt) added



**Scalp Wellness Remedy Sachet, 5g
10259**

The ultimate flake fighter that naturally soothes & satisfies while instantly delivering vital nutrients to help relieve symptoms associated with a dry scalp.

Why you need it:

- the first ever 100% vegan crystalized flake fighter
- instantly begins to soothe itching & irritation
- infused with a one-of-a-kind blend of soothing botanicals & essential oils
- safe for lifestyle use, unlike many 'traditional' scalp products

Key Benefits:

- 100% vegan, food-grade, wellness ingredients
- infused with a vitamin B complex plus biotin for intensely therapeutic results
- promotes a healthy scalp by massage that improves blood flow to scalp layers
- formulated with a patented, nature-identical vitamin C complex
- formulated without preservatives, parabens, gluten, fragrance & no sodium chloride (salt) added
- hermetically-sealed for maximum potency
- eco-chic sachet packaging & ingredients contain no zinc pyrithione
- formulated in some dandruff/eczema products



**Swimmers Sachet, 5g
10257**

Ditch damage & discoloration with this must-have tune-up tool for swimmers' hair that instantly kicks crunchy, gummy, lifeless locks into tip-top shape to reveal the ultimate in softness, swing & shine.

Why you need it:

- dramatically improves the look & feel of hair no matter how often you dive in
- naturally removes all the hair-harsh elements from pool, spa or ocean water that can damage & discolor hair
- helps prevent the recurrence of brittle, damaged hair
- removes & prevents "swimmer's green hair" (copper build-up, which is the culprit behind green discoloration)
- soothes dry, itchy scalp caused by hair-harsh chemicals found in water
- restores vibrancy, softness, shine & swing

Key Benefits:

- quickly dissolves for immediate results
- beneficial for people & children of all ages
- formulated with a patented, nature-identical antioxidant vitamin complex
- hermetically-sealed in eco-chic, travel-ready packets - perfect for a gym/workout bag or poolside
- 100% vegan, food-grade, wellness ingredients
- formulated without preservatives, parabens, gluten, fragrance & no sodium chloride (salt) added



**Hard Water Sachet, 5g
10260**

When horrendous hard water gives your hair a truly tough time, this weekly wellness hair remedy restores the life of weighed down locks for body, bounce & sheer brilliance.

Why you need it:

- naturally removes hard water deposits & impurities, leaving hair instantly softer, shinier & full of swing
- eliminates brassiness, discoloration & damage caused by mineral absorption
- vitamin-infused formula deeply penetrates for superior moisture retention

Key Benefits:

- 100% vegan, ionic food-grade, wellness ingredients
- immediately improves the look & feel of hair
- formulated with a patented nature-identical vitamin C complex
- enhanced with nourishing chelators
- hermetically-sealed, eco-chic, travel-ready sachet
- formulated without preservatives, parabens, gluten, fragrance & no sodium chloride (salt) added



**Curl Partner Sachet, 5g
15043**

Ensure the success of your service with this preparatory perm treatment that effectively removes pesky perm solution blockers, including medication & hard water minerals that hinder texturizing services & cramp your style.

Why you need it:

- beneficial for natural curls, body waves & perms
- reveals brilliant, beachy waves with body & bounce
- saves time & ensures satisfaction by preventing cause for perm re-dos
- the only remedy that effectively removes solution-blockers like medications, hard water minerals & other environmental elements that can wreak havoc on how hair receives texturizing services
- more gentle & effective than a clarifying shampoo
- helps prevent scalp sensitivity & irritation when used prior to chemical service
- speeds processing time of service
- quick & easy to process

Key Benefits:

- formulated with a patented, vitamin crystals complex that activates into an antioxidant-rich gel
- powerful antioxidants help promote healthy hair & scalp
- enhanced with moisture-binding nutrients plus a pH acidifier
- 100% vegan, food-grade, wellness ingredients
- formulated without preservatives, parabens, gluten, fragrance & no sodium chloride (salt) added
- hermetically-sealed, eco-chic sachet for maximum potency & easy travel



**Miracle Repair Sachet, 5g
10264**

Witness a deep conditioning miracle with this 100% vegan treatment ideal for feeding nutrient-starved strands that is packed with gluten-free plant proteins & enriched with Pro Vitamin B5 for mega-moisturizing. Wellness tip: use immediately following your favourite Malibu C® Wellness Treatment once a week for a sweet tease of the famous in-salon Malibu MakeOver. Your hair will thank you.

Why you need it:

- immediately repairs damaged hair
- rebuilds inner structure of hair
- instantly detangles & restores manageability
- hair becomes shinier, softer & full of body & bounce
- nourishes & protects every strand of hair

Key Benefits:

- formulated with a mega-dose of gluten-free plant proteins that penetrate deep into the hair shaft, seeking out weak spots, strengthening within & leaving hair looking & feeling more resilient.
- enriched with pro vitamin B5 that helps replenish vital moisture to hair
- 100% vegan & formulated without parabens & gluten

Key Ingredients:

- Allantoin: protects scalp & prevents irritation & inflammation
- Botanical Extract Complex: promotes skin barrier repair to prevent dry, irritated skin
- Linseed Extract (flax protein): gluten-free, plant-derived protein; excellent for hair repair as it penetrates & immediately strengthens the hair shaft
- Panthenol: Pro Vitamin B5 penetrates the hair shaft to replenish vital moisture to dry, damaged hair
- Quinoa Protein: gluten-free vegan protein functions as a powerful humectant & penetrates to the cortex of the hair shaft, offering significant repair
- Rice Protein: gluten-free protein enhances the manageability & body of hair, smoothes cuticle, improves gloss & texture while providing a barrier on damaged, oxidized hair.



**Color-Lock Masque Sachet, 12ml
15048**

Hydrating colour lock complex protects & extends colour vibrancy & longevity. Repairs damaged, oxidized, colour-treated hair while moisture-rich emollients restore shine & softness. Advanced colour lock treatment protects colour vibrancy, shields against thermal damage & helps repair hair.

Innovative, vegan colour lock technology protects vibrancy & longevity of colour-treated hair while intensive, hydrating, deep conditioning agents rescue dry, damaged hair in need of repair, revealing brilliant colour, weightless shine & smooth, strengthened hair. Beneficial for all hair types & colours.

Key Benefits:

- advanced colour lock technology protects longevity & vibrancy of colour
- intensive hair repair to restore strength, shine & smoothness
- delivers dual action protection against UV/thermal damage



**Leave-In Conditioner Mist
266ml
15613**

Features gluten-free plant proteins that penetrate deep into the hair shaft to instantly hydrate & detangle, revealing natural softness & shine. Restore manageability with this weightless, pH-balanced thermal protector that also defends against UV damage. Recommended as a hair cutting mist & for daily use to strengthen hair for optimum resilience.

Why you need it:

- reveals natural shine & softness
- helps tame frizzy, tangled locks
- infuses moisture to prevent dry hair
- helps prevent colour fading
- nourishes & protects every strand of hair

Key Benefits:

- gluten-free plant proteins penetrate deep into the hair shaft, seeking out weak spots to strengthen from within, leaving hair looking & feeling more resilient.
- antioxidant vitamins help protect hair against oxidative damage caused by environmental aggressors & thermal styling
- helps replenish vital moisture to hair
- formulated without sulphates, parabens, gluten, & no sodium chloride (salt) added
- 100% vegan



REHYDR8

Moisture Conditioner

Boosts hydration to minimize damage & breakage, delivers intensive moisture to nutrient-starved strands & penetrates to restore dry, brittle hair. Saturates every strand of hair & smoothes rough texture of mechanically-abused hair. Immediately replenishes softness to chemically-treated hair.

Key Benefits:

- boosts hydration to minimize damage & breakage
- restructures curl definition on textured hair
- controls dry, straight, unruly hair
- delivers intensive moisture to nutrient-starved strands
- deeply penetrates to restore dry, brittle hair
- saturates every strand of hair for an instant boost of hydration
- smoothes rough texture of mechanically-abused hair
- immediately replenishes softness to chemically-treated hair
- 100% Vegan, Cruelty-Free & Made in the USA
- formulated without: gluten, sulphates & parabens



12ml
11779



1 litre
12368



ILLUMIN8

Oil Fusion Conditioner

Lightweight, non-greasy emollients without weighing the hair down. Designed to deliver an oil fusion cocktail for an intensive shot of shine. Tames frizzy, unmanageable tresses for all hair types.

Key Benefits:

- creates radiant shine & enhanced combability
- tames frizzy, unmanageable tresses
- lightweight, non-greasy formula for all hair types
- designed to deliver an oil fusion cocktail for an intensive shot of shine
- intensifies reflection of light on every single strand of hair for brilliant color
- infuses lightweight, non-greasy emollients without weighing hair down
- 100% Vegan, Cruelty-Free & Made in the USA
- formulated without: gluten, sulphates & parabens



12ml
11777



1 litre
12366



REHABILIT8

Protein Conditioner

Deeply penetrates damaged hair in need of intensive conditioning & improves hair strength while boosting hair protein for vibrant, healthy results. Varied molecular weights of plant protein fill different size voids.

Key Benefits:

- repairs elasticity to help prevent breakage
- seeks out only weak strands of hair in need of repair
- replenishes necessary amino acids for tensile strength
- designed to deeply penetrate damaged hair in need of intensive conditioning
- improves hair strength while boosting hair protein for vibrant, healthy results
- delivers varied molecular weights of plant-derived proteins to fill different sized voids
- especially beneficial for oxidized blondes & highlighted hair
- 100% Vegan, Cruelty-Free & Made in the USA
- formulated without: gluten, sulphates & parabens



12ml
11778



1 litre
12367



CERTIFIED ORGANIC ALOE VERA GEL-BASED PRODUCTS. HIGH PERFORMANCE PRODUCTS. NATURALLY HEALING, ORGANIC INGREDIENTS
ESSENTIAL OIL-BASED FRAGRANCES. MADE WITH CLEAN, PURE WATER.

- Paraben, Sodium Chloride, Gluten & Soy Free
- Sulfate-Free Cleansing, Vegan Friendly
- NEVER TESTED ON ANIMALS



VIOLET COLLECTION - FOR ALL HAIR TYPES.

Brightens grey & blonde hair

Violet Collection
Vanilla Bean & Blood Orange
Aromatherapy Shampoo



88ml
15811



355ml
15730

Violet Collection
Lemon & Eucalyptus Aromatherapy Conditioner



88ml
15807



355ml
15736

DAILY COLLECTION - Naturally nourishing & purifying to leave hair & scalp healthy. For all hair types, especially fine to normal. Safe for use on color-treated hair. The most clarifying & volumizing shampoo & conditioner. Tangerine, Orange & Grapefruit Aromatherapy.

Daily Collection
Shampoo



88ml
15808



355ml
15727

Daily Collection
Conditioner



88ml
15805



355ml
15732



MOISTURIZING COLLECTION: RESTORES MOISTURE FOR SILKY, SHINY HAIR

Replenish & restore moisture for silky, shiny hair. For all hair types, especially normal to dry, color-treated & foiled. Great at hydrating dry scalps
Pure Mango, Orange & Tangerine Aromatherapy.

Moisturizing Collection
Shampoo



88ml
15809

355ml
15728

Moisturizing Collection
Vanilla Bean & Orange Aromatherapy Treatment



88ml
15812

355ml
15738

NOURISHING COLLECTION - FOR DRY, THIRSTY & CHEMICALLY-TREATED HAIR

Simply the most luxurious shampoo available. Safe on keratin-treated hair & hair pieces. Created with skin care cleansers
As far away from a sulfate as possible. Cranberry & Pear Aromatherapy

Nourishing Collection
Shampoo



88ml
15810

355ml
15729

Nourishing Collection
Conditioner



88ml
15806

355ml
15735



TREATMENT COLLECTION

NOURISHING OIL TREATMENT

- Natural thermal protection up to 230°C
- No artificial color or fragrance
- Can be applied to wet or dry hair
- Great on the skin
- Vanilla Bean & Orange Aromatherapy

100ml
15739



FORTIFYING REPARATIVE TONIC

- Repairs, strengthens & protects against color fade
- Color catalyst, bleach catalyst & wearable reconstructor.
- One pump into any type & brand of hair color drives the color pigment further into the hair shaft for better coverage & deeper reds.
- Cranberry & Pear Aromatherapy

100ml
15737



DEEP CONDITIONER

- Intensive, deep, luxurious cleansing conditioner
- Texturizer styler
- 100% silicone-free (derived from sustainable olive, castor & coconut oils)
- Rich with Aloemoist Complex*
- Pure Orange, Tangerine & Cranberry Pear Aromatherapy

237ml
15733



STYLING COLLECTION

CRÈME POMADE

- Shape, create, control, shine
- For all hair types
- Medium hold, high shine
- Water soluble
- Works on damp hair
- Vanilla Bean & Orange Aromatherapy

94ml
15747



FIBER PUTTY

- Texture, piece, define, medium shine with medium to firm hold
- For all hair types especially fun & funky styles
- Works on damp or dry hair
- Orange & Tangerine Aromatherapy

94ml
15746



FORMING PASTE

- Mold, sculpt, form, low shine with maximum hold
- For all hair types
- Clay-based paste will give complete control & holding power with a matte finish
- Works on damp or dry hair
- Mango & Orange Aromatherapy

94ml
15745



DRY SHAMPOO

- Quickly removes dirt & impurities from the hair
- Makes hair look, feel & smell clean
- Contains rice & tapioca starch for better absorption of oils & other impurities
- Rich with Aloemoist Complex*
- Fresh Pear Aromatherapy

200ml
15731



FINISHING HAIR SPRAY

- Perfect for locking down your style with no build-up or flaking
- Control your hold: layer for intensive control or lightly mist for soft hold
- Brushable yet intense hold for second-day restyling
- Leaves a natural soft shine without an over-sprayed look
- Humidity-resistant
- Exotic Melon Aromatherapy

300ml
15749



TEXTURE & FINISHING SPRAY

- Builds incredible, workable volume to dry hair
- Use for tousled, undone styles
- Humidity-resistant
- Pure Orange, Tangerine & Cranberry Pear Aromatherapy

200ml
15750



* Aloemoist Complex

Naturally-based, green chemistry: moisturize, enhance, protect, restore & repair the hair. LOMA infuses the purest water with concentrated organic aloe vera powder.

This powerful combination creates the #1 ingredient in LOMA products. Aloemoist Complex is made of pure organic plant extracts, oils, vitamins & minerals & offers a simple & clean approach to healthy hair.



STYLING COLLECTION

SMOOTHING CRÈME

- Light hold, high shine with 3 day smoothing results
 - Apply to damp, clean hair, blow dry & follow with a smoothing iron
 - Pear Aromatherapy
- 237ml
15743



CURVY CRÈME

- Medium, flexible hold styler that activates curls & waves
 - Works great on non-curly hair for firmer styling
 - Cranberry & Pear Aromatherapy
- 237ml
15740



MOLDING CRÈME

- Medium to firm hold
 - Builds volume, fullness & shine for thicker, plumper hair
 - Great on curly hair
 - Try it on dry hair for a wild look
 - Cranberry Aromatherapy
- 237ml
15744



MAXIMUM VOLUMIZING SOLUTION

- Medium to firm hold
 - Builds volume, fullness & shine for thicker, plumper hair
 - May be also used on dry hair for more defined looks
 - Cranberry, Orange & Tangerine Aromatherapy
- 237ml
15741



FIRM HOLD GEL

- Really firm to extreme hold
 - Tangerine, Orange & Grapefruit Aromatherapy
- 237ml
15742



FIRM HOLD HAIR SPRAY

- Incredible shine, flexible hold & humidity resistance
 - Spray 6-10 inches from hair, repeat for a firmer hold
 - Raspberry Aromatherapy
- 237ml
15748



LEAVE-IN CONDITIONER

- Instant detangling spray with sea salt to add texture & volume
 - For all hair types especially fine & limp
 - Ideal on all color-treated hair types to close the cuticle, protect the hair & extend color vibrancy
- 237ml
15734



CALMING CRÈME

- Weightlessly quenches thirsty hair
 - Detangles, softens & tames frizz. Wearable nourishing treatment.
 - Thermal & flat iron protection
 - Fantastic as a hand & body lotion
- 237ml
15751



VOLUMIZING FOAM

- Versatile, touchable hold
 - Builds volume & adds shine
 - Scrunch, smooth or define
 - Thermal & flat iron protection
 - Humidity-resistant
 - Seals & protects coloured hair
- 237ml
15752





Free from:
ANYTHING HARSH or HARMFUL - No parabens, sulfates, mineral oils or synthetic fragrances

ANYTHING WASTEFUL or DAMAGING - No virgin plastics where possible or unnecessary waste to landfill. No unethically sourced ingredients.

ANYTHING UNKIND or CRUEL - No animal cruelty. No gender stereotypes.

Beautiful hair with a clean conscience.

FFØR lives by three simple rules:

- 1. DO GOOD** - Environmentally aware in everything you do. Transparent & truthful 100% vegan & cruelty free. Ethically sourced ingredients in fully recyclable bottles, jars & tubes, made from PCR materials.
- 2. LOOK GOOD** - Believe in natural beauty, without stereotypes. Believe in beautiful hair by offering formulas that care for hair.
- 3. FEEL GOOD** - Committed to making sure that the ingredients in the products are as naturally derived as possible. Great hair without disrespecting the planet.



PARABEN & SULFATE FREE



MINERAL OIL FREE



UP TO 99
NATURAL INGREDIENTS



FULLY RECYCLABLE
BOTTLES, JARS & LABELS



UP TO 100% PCR MATERIALS



CRUELTY FREE



100% VEGAN



GLUTEN FREE



COLOUR PROTECT
COMPLEX



NO SYNTHETIC COLOURS



NATURAL
FRAGRANCE



ETHICALLY SOURCED
INGREDIENTS



Ø1

Shampoo & Conditioner

Rich in organic, sustainably harvested Bergamot, Vetivert, Lemongrass & Patchouli, plus colour care complex in all products, FFØR will hydrate, nourish & protect both the hair & the planet.

Re:Vamp for Volume Shampoo - for all hair types

This body-boosting shampoo is designed to maximise volume for all hair types. With complete colour protection, this vegan-friendly formula gives hair a fuller look & thicker feel. Blended with organic Bergamot & Vetivert, this volume shampoo will provide an all-round finish, with a natural boost.

Re:Vamp for Volume Conditioner - for all hair types

The invigorating conditioner is specially formulated to thicken all hair types to provide a boost in volume. The vegan-friendly formula, with a blend of organic Bergamot & Vetivert, helps nourish hair from the follicles out & provides a luscious finish for hair with full body & a natural, energised boost.

Re:Nourish for Hydration Shampoo - for dry & damaged hair

The deeply replenishing shampoo for dry & damaged hair provides complete colour care & total nourishment from root to tip. With natural Orange & Cinnamon, this colour protecting, vegan-friendly shampoo is perfect for all hair types. The enriching & hydrating formula will leave hair strong, supple & full of life.



100ml 16236
300ml 16237



100ml 16238
300ml 16239



100ml 16240
300ml 16241

Re:Nourish for Hydration Conditioner - for dry & damaged hair

This highly moisturising & hydrating conditioner, enriched with natural Orange & Cinnamon, nourishes & revitalises dry & damaged hair. This vegan-friendly formula, with complete colour protection, will leave hair looking smooth & shiny with a strong & supple feeling.

Re:Balance Shampoo - for dry, itchy scalps

This vegan-friendly, colour protecting shampoo, with organic Peppermint & Lemongrass, helps restore the balance to dry, irritated scalps. This nutritiously rich blend of natural, effective ingredients has a real impact on the scalp, leaving it soothed, hydrated & refreshingly healthy.

Re:Balance Conditioner - for dry, itchy scalps

This deeply nourishing & colour protecting conditioner helps restore the balance to dry & irritated scalps. With the natural & nutritiously rich vegan-friendly formula, blended with organic Peppermint & Lemongrass, hair will be revitalised & scalps soothed, leaving hair feeling energised, cleansed & refreshingly healthy.



100ml 16242
300ml 16243



100ml 16244
300ml 16245



100ml 16246
300ml 16247



Ø1

Shampoo & Conditioner

Rich in organic, sustainably harvested Bergamot, Vetivert, Lemongrass & Patchouli, plus colour care complex in all products, FFØR will hydrate, nourish & protect both the hair & the planet.

Re:Generate

Shampoo - for daily use

This gentle & naturally soothing shampoo is infused with natural Tangerine, Clove, Patchouli & the essential nutrients that hair needs for daily care. A delicate, vegan-friendly formula that will soothe & energise the hair & scalp while protecting hair from the daily stresses to leave it feeling regenerated day after day.

Re:Generate

Conditioner - for daily use

The naturally gentle & deeply moisturising conditioner, infused with organic Bergamot & Vetivert, is the perfect vegan-friendly formula for hair that needs daily care. Enriched with essential nutrients, this colour protecting conditioner is delicate enough for everyday use on all hair types, but strong enough to protect hair with a shiny, hydrated finish.



100ml 16248 300ml 16249 100ml 16250 300ml 16251

Ø2

Re:Move Yellow

Highly illuminating, silverising, will remove yellow & brassy tones from grey, silver & bleached blonde hair.

Shampoo - for toning

This naturally gentle & nourishing shampoo, enriched with organic Lemongrass, Lavender & Cedarwood & packed full of powerful pigments, will add brightness & neutralise yellow tones in grey, silver & blonde hair. This vegan-friendly formula helps to promote strength & revitalises hair for a fresh, bright & healthy finish.

Conditioner - for toning

This intensely nourishing & naturally gentle conditioner, blended with enriching Lemongrass, Lavender & Cedarwood, is packed full of powerful pigments to help add brightness & neutralise yellow tones in grey, silver & blonde hair. This vegan-friendly formula helps add essential moisture while rejuvenating the colour for a healthy finish & colour-protected glow.

Conditioning Mask - for toning

This intensely nourishing mask is naturally gentle on hair, while depositing powerful pigments to add brightness & neutralise yellow tones in grey, silver & blonde hair. With a blend of enriching Lemongrass, Lavender & Cedarwood, this exceptional, vegan-friendly moisturising mask helps enhance colour & promote shine for a smooth, rejuvenated finish.



100ml 16252 300ml 16253 100ml 16254 300ml 16255 200ml 16256 500ml 16257



Ø3

Treatment

Treat compromised, sensitive, thinning & weakened hair, or scalps that need a good detox!

Re:Gain Remedy Hair Loss Treatment

This natural, effective regrowth treatment is the perfect solution to combat hair loss & encourage growth in weak & thinning hair. This vegan-friendly formula, with Redensyl™ & organic Peppermint & Lemongrass, is the perfect at-home remedy to help stimulate the scalp to reduce hair loss with noticeable results for thicker, denser hair.

100ml
16258



Purify:ACV Cleanse

Detoxity Shampoo

Designed to detoxify the hair & scalp, washing away product build-up without stripping colour or natural oils. This vegan-friendly formula, with organic Bergamot & Vetivert, gently cleanses for the perfect pre-wash purifying treatment to leave hair feeling healthy, shiny & restored to its natural best. Perfect for use as a pre-colour treatment.

300ml
16259



Re:Plenish Mask

Deep Conditioning Mask

This moisture-rich & intensely nourishing mask deeply conditions hair from end to end.

This ultra-hydrating, natural formula, with organically derived Orange & Cinnamon, is the perfect vegan-friendly mask to penetrate the hair & boost hydration, seal in split ends & protect the hair from frizz to leave it feeling soft, smooth & sumptuous.

200ml
16260



500ml
16261



Ø4

Styling

Original - just like you

Blended with organic ingredients including Tangerine, Clove & Patchouli.

Pro:Tect & Smoothing Mist

Smoothing Spray

A complete styling solution for the ultimate in protection & hydration with a smooth, all-over finish thanks to the protein-rich anti-humidity formula. Enriched with sustainably harvested Bergamot & Vetivert, this vegan-friendly mist will protect hair during the styling process. The thermal protect properties help to tame frizz & fly-away hairs for a silky-smooth finish.

250ml
16262



Blow:By Blow

Styling Crème

Designed to thicken, smooth & protect hair - this amazing blow-dry balm does it all. This vegan-friendly formulation, with sustainably harvested Orange & Cinnamon, makes this an easy choice for all your styling needs. Nutritiously rich in actives to help add body & style with added bounce & shine for the perfect blow-dry finish.

200ml
16263



Pre:Curl

Curl Primer

This is the perfect pre-styling primer for long-lasting, effortlessly defined, frizz-free curls. This vegan-friendly formula, infused with organically derived Orange & Cinnamon, helps to detangle, separate & add definition to all curls before styling for a naturally bouncy finish without weighing the hair down.

250ml
16264





Ø4

Styling

Original - just like you

Blended with organic ingredients including Tangerine, Clove & Patchouli.

Show:Off

Leave-In Conditioner

This multitasking leave-in conditioner helps repair dry & damaged hair & deeply nourishes hair from root to tip with an intense surge of moisture. Naturally gentle & infused with organic Tangerine, Clove & Patchouli to help protect, strengthen & hydrate the hair. This vegan-friendly formula detangles, adds body & volume & provides hair with all the essentials it needs for a long-lasting, lustrous shine & a frizz-free finish.

250ml

16265



Full:Flex Foam

Thickening Foam

For a full-bodied finish, this lightweight thickening foam is designed to give volume & lift to fine, thin hair with long-lasting results. Formulated with organic Tangerine, Clove & Patchouli, this vegan-friendly, flexible hold foam is the natural choice to give your hair a voluminous look without any sticky residue.

200ml

16266



Ø5

Finishing

The perfect finish for every look. Infused with Fennel, Aniseed & Orange.

True:Grit

Sea Salt Spray

This texturising sea salt spray is the perfect vegan-friendly fix your hair needs. With organic Bergamot & Vetivert, this 'beach effect' spray separates & texturises the hair with medium hold & a matte finish.

The gentle formula helps to keep waves in place all day long.

250ml

16267



Full:Proof Finish

Strong Hold Fixing Mist

Keeps hair in place all day, no sticky residue.

250ml

16268



Free:Style Fibre

Fibre Paste

For a dynamic look & natural feel, this vegan-friendly fibre paste, enriched with organically harvested Fennel, Aniseed & Orange, is perfect for creating that relaxed, free-styled look.

100ml

16269





Ø5

Finishing

The perfect finish for every look. Infused with Fennel, Aniseed & Orange.

Super:Fly Fix

Strong Hold Gel Pomade

For strong hold with a natural finish, this vegan-friendly gel formula, infused with organically harvested Fennel, Aniseed & Orange, holds hair in place with extra definition & long-lasting hold. Perfect for an effortless finish that offers structure & definition.

100ml
16270

Shape:Up Strong

Moulding Shape Paste

For long-lasting style & shape, this strong hold, mouldable paste will help create a tidy, structured look. The gentle yet effective formula, infused with organically harvested Fennel, Aniseed & Orange, will shape, separate & sculpt the hair to keep it in place for a full-day finish.

100ml
16271

On:Point

Clay Wax

This clay-based wax is designed to add instant texture & workable definition for an effortlessly cool look. Infused with organically harvested Fennel, Aniseed & Orange, this vegan-friendly formula will leave you with the ultimate long-lasting matte finish.

100ml
16272



Ø6

Personalisation

For salon luxury treatments that can be dropped into your hair care regime at home, these powerful drops are as pure & simple as 1...2...3!

Inner:Strength

Concentrate Drops

Multifunctional, intense treatment concentrate designed to deliver optimal anti-breakage benefits to the hair. This vegan-friendly Plex Active formula, a multifaceted, protein-based complex, has a unique delivery system to help build strength from within, whilst providing film-forming effects to reinforce, lubricate & protect the surface of the hair from styling & environmental stresses.

30ml
16273

Ultimate:Protection

Concentrate Drops

Highly concentrated, intensive treatment drops designed to preserve & protect hair from everyday environmental stresses. The vegan-friendly, plant-active ingredient obtained from rice grain (*Oryza sativa* L.) acts as an antioxidant against solar radiation damage while helping provide strength & protection to hair with peptides that penetrate & repair from the inside. This concentrate will help avoid colour fading & leave hair looking radiant & healthy.

30ml
16274

Brightest:Shine

Concentrate Drops

Powerful treatment concentrate designed to deliver ultimate shine & rebuild hair from the inside out. The vegan-friendly formula strengthens & regenerates hair, helping it recover natural vitality while deeply reconstructing the cortex protein structure. These drops provide protection from heat-activated styling & help hair recover its natural shine for added vitality.

30ml
16275





SUPER FOODS FOR HAIR

Natural beauty keeps evolving. 50% of all women bought more natural products than last year. 56% of female buyers aged 18-34 are seeking more natural products. 35% of female buyers pay attention to what is in the natural products they buy.

NO SULFATES | VEGAN | CRUELTY-FREE | NO HARSH PRESERVATIVES | PH BALANCED | NO PARABENS | COLOR-SAFE | NO PHTHALATES | NO COLORS ADDED | MADE IN USA



1 - Superfood

Customers flock to super-fruits, vegetables & nuts that deliver functional benefits

Ingredients used:

- Kale
- Acai
- Coconut Milk
- Shea Butter



2 - Supplement

Supplement awareness & self-medication is at an all-time high with customers

Ingredients used:

- Keratin
- Vitamin C
- Vitamin E
- Omega 3-6-9



3 - Proven Performance Ingredients

Customers continue to incorporate exotic oils as a part of their daily haircare regimen

Ingredients used:

- Avocado Oil
- Marula Oil
- Argan Oil
- Manuka Honey

Repair - Kale, Keratin & Avocado Oil

- Strengthen the Hair Shaft • Mend Split Ends • Repair Damaged Hair
- Repair Formula Features Kale, Keratin & Avocado Oil



Shampoo
355ml
15646



Conditioner
355ml
15650



Serum
60ml
15654

Color Lock - Açai, Vitamin C & Marula Oil

- Fade Shielding Antioxidants • Color Locking • Vibrancy, Softness & Shine
- Color Lock Formula Features Açai, Vitamin C & Marula Oil



Shampoo
355ml
15649



Conditioner
355ml
15653



Serum
60ml
15657

Quench - Coconut Milk, Vitamin E & Argan Oil

- Ultra-Hydrating • Nourishing • Revitalize Dry, Brittle Hair
- Quench Formula Features Coconut Milk, Vitamin E & Argan Oil



Shampoo
355ml
15648



Conditioner
355ml
15652



Serum
60ml
15656

Anti-Frizz - Shea Butter, Omega 3-6-9 & Manuka Honey

- Calm Frizzy, Unruly Hair • Smooth & Soften • Eliminate Fly-Aways
- Anti-Frizz Formula Features Shea Butter, Omega 3-6-9 & Manuka Honey



Shampoo
355ml
15647



Conditioner
355ml
15651



Serum
60ml
15655

Nourishing Moisture: For medium to coarse hair textures, designed for normal to dry hair types in need of hydration. Sulfate-free with a moisturising blend of Macadamia, Argan, Avocado & Hazelnut oils.

Shampoo
1000ml
11612



Conditioner
1000ml
11614



Moisture Masque
Deep hydration without weighing hair down
60ml
11615



Nourishing Moisture Duo
Contains:
Shampoo 500ml
Conditioner 500ml
11731



Moisture Oil
Non-greasy, instantly absorbs into hair and scalp, reduces blow dry time
125ml
11631



Moisture Oil Spray
Ultra-fine mist infusing moisture, softness & shine
125ml
11618



Sachet
- Shampoo 10ml
- Conditioner 10ml
- Oil 5ml
13520



Weightless Range: For fine hair. Sulfate-free, brings lift, body & volume into fine hair.

Shampoo
100ml
12041



1000ml
11607



Conditioner
300ml
11608



1000ml
11609



Conditioning Mist
236ml
11610



Dry Oil Micro Mist
163ml
Ultra-lightweight, quick-absorbing blend of nine oils that imparts the hair with natural shine.
12077



Sachet 10ml
Shampoo & Conditioner
13519

Weightless Moisture Masque 222ml
Gives baby-fine to fine hair all the benefits of a hair masque without added weight. Infused with PRO OIL COMPLEX & Walnut oil, which leaves hair detangled & smooth
12242



Weightless Moisture Duo
Contains:
Shampoo 500ml
Conditioner 500ml
11730



Ultra Rich Moisture, for very coarse to coiled hair. An intense treatment for heavily textured & dry hair.

Shampoo
Provides superior hydration to hair & scalp
300ml 1000ml
11619 11620

Conditioner
Helps to reduce frizz, contains silk amino acids
300ml 1000ml
11621 11622

Ultra Rich Moisture Duo
Contains:
Shampoo 500ml
Conditioner 500ml
11732

Ultra Rich Trio
Consists of a shampoo 300ml & conditioner 300ml, leave-in conditioning mist 100ml & free comb
11625

Sachet
- Shampoo 10ml
- Conditioner 10ml
- Oil 5ml
13521



Moisture Masque
236ml
12078



MACADAMIA TRAVEL KITS

Weightless Moisture Kit for Baby-Fine to Fine Hair
Shampoo 100ml
Conditioner 100ml
Conditioner Mist 100ml
Dry Oil Mist 43g
11727

Nourishing Moisture Kit for Medium to Coarse Hair
Shampoo 100ml
Conditioner 100ml
Masque 30ml
Oil 30ml
11728

Ultra Rich Moisture Kit for Very Coarse to Coiled Hair
Shampoo 100ml
Conditioner 100ml
Oil Treatment 30ml
Masque 30ml
11729



MACADAMIA PROMOTIONS

Beautiful Beach Waves
Contains:
Anti-humidity Finishing Spray 142g
Texturizing Salt Spray 125ml
FREE Macadamia travel bag
12307

Weightless Tresses
Contains:
Weightless Moisture Shampoo 300ml
Weightless Moisture Conditioner 300ml
FREE Macadamia travel bag
12308

Nourished Tresses
Contains:
Nourishing Moisture Shampoo 300ml
Nourishing Moisture Conditioner 300ml
FREE Macadamia travel bag
12309

Ultra Nourished Tresses
Contains:
Ultra Nourishing Moisture Shampoo 300ml
Ultra Nourishing Moisture Conditioner 300ml
FREE Macadamia travel bag
12310



Nourishing Care Kit with Comb
For medium to coarse hair. The oil-infused comb is made using an innovative new process blending Pro Oil Complex directly with the resin of the comb
Contains: 236ml Moisture Masque & Detangling Comb
12401



Weightless Care Kit with Comb
For baby-fine to fine hair. The oil-infused comb is made using an innovative new process blending Pro Oil Complex directly with the resin of the comb
Contains: 222ml Moisture Masque & Detangling Comb
12402



Ultra Rich Care Kit with Comb
For coarse & coiled textured hair. The oil-infused comb is made using an innovative new process blending Pro Oil Complex directly with the resin of the comb
Contains: 236ml Moisture Masque & Detangling Comb
12403



ALL CONTAIN A 300ml SHAMPOO, 300ml CONDITIONER & A 30ml MOISTURE MASQUE SACHET

Weightless Moisture Deal
12622



Nourishing Moisture Deal
12623



Ultra Rich Moisture Deal
12624



FROM MACADAMIA NATURAL OIL

Macadamia Natural Oil infuses the benefits of BOTH Macadamia & Argan oil to offer the NEXT GENERATION OF OIL that nourishes, repairs, hydrates & eliminates frizz with constant absorption & penetration rather than just a conditioning hair from the surface

SMOOTHING SHAMPOO 300ml
This daily use shampoo eliminates frizz & seals the cuticle. Great for the perfect blowout or smoothing curls. Paraben & sulphate-free, pH-balanced (5.5)
Gently cleanses chemically-treated, damaged hair
Replenishes moisture with no heavy build-up
12244



SMOOTHING CONDITIONER 300ml
Gently detangles, helps reduce static, pH-balanced (5.5)
12245



VOLUMIZING SHAMPOO 300ml
This daily use, lightweight shampoo adds body & a boost of fullness to fine hair
Paraben & sulfate-free
12246



VOLUMIZING CONDITIONER 300ml
Gently detangles, helps reduce static, pH-balanced (5.5)
Tips: for fine to medium hair: leave on for 1-3 minutes & rinse for thick to coarse hair leave in for 3-4 minutes & rinse
12247



STYLING PRODUCTS

FLEX HOLD SHAPING HAIRSPRAY 284g
A workable, brushable & touchable spray, never stiff or crunchy, can be easily brushed out with flaking. Medium hold
Toasted coconut cream fragrance
12249



STYLE LOCK STRONG HOLD HAIRSPRAY 284g
Quick-drying, designed to keep hair in place all day, frizz-free touchable control. Firm hold
Toasted coconut cream fragrance
12250



TOUSLED TEXTURE FINISHING SPRAY
For a modern messy, finger combed look, works on dry hair
240g 12598



TEXTURIZING SALT SPRAY
For a beachy, messy look. Works on dry hair
125ml 12600



ANTI-HUMIDITY FINISHING SPRAY 142g
Lightweight finishing spray designed to shield hair from humidity, ideal for even the most humid of climates
Light hold
Toasted coconut cream fragrance
12248



CURL ENHANCING SPRAY 236ml
A curl-defining & reactivating product that leaves curls looking smooth, frizz-free & shiny. Revitalises curl pattern between washes
12243



STYLE EXTEND DRY SHAMPOO
Often we end up with inconsistent moisture in the hair - oily on the scalp, yet dry & frizzy at the ends. Use this product solely at the roots to eliminate an oily scalp. Then apply Nourishing Moisture Oil to dry, damaged ends to rehydrate hair
142g 12599



FOAMING VOLUMIZER MOUSSE 180ml 11626



WHIPPED DETAILING CREAM 57g 11630



Treatments for hair in sachets, ideal to use in salon or to retail

Extremely damaged conditioner
30ml
4836



Colour-treated hair
30ml
4837



Brilliant shine conditioner
30ml
4838



Placenta & Vitamin E conditioner
30ml
4839



HiPro Pac Conditioner Intense protein treatment for extremely damaged hair
237ml
8266



Macadamia Nut Oil Healing Mask
52ml
9980



Professional Argan & Macadamia Frizz Taming Oil
100ml
9981



Henna protein conditioner
30ml
4841



Keratin Replenish Masque
30ml
7063



Moroccan Argan Oil Renewing Masque
30ml
7064



HiPro Pac Placenta Shampoo
355ml
8261



HiPro Pac Placenta Conditioner
355ml
8263



DeMert

Treatments for hair in sachets, ideal to use in salon or to retail

Jojoba & Grape Seed Oil Treatment
100ml
8260



Keratin Replenish Oil Treatments, 30ml, each
Stronger, smoother hair, restores Keratin Proteins, safe for chemically-treated & coloured hair
11783



Coconut & Lime, 30ml, each
Repairs dry, frizzy & overworked hair
11810



Macadamia Nut Oil Treatment, 30ml, each. Nourishing, improves flexibility, rich in essential fatty acids
11785



Order 12 & receive a 12 piece display

CALA
Hair Conditioning Mask
Nourish & renew dry, damaged hair with ultra-conditioning hair treatments. The luxurious formulas feature pure argan oil & real floral extracts to repair & renew for silky, strong, beautiful hair.

- Easy-to-use 10 minute treatment
- Convenient, no mess insulated hair cap
- Body heat activates formula
- Jojoba, argan oil & floral extracts



Hydrate & Nourish
35g
15399



Nourish & Repair
35g
15400



Hair Wax 99g
An everyday styling product, easily washed out, great for short hair, strong hold
6167



Short & Neat 99g
Light hair dress for the short, natural look. Medium hold, great for all hair types
6169



Removing Shampoo 236ml
Deep-cleansing, removes dirt, grease & build-up
6171

Restoring Conditioner 236ml
Use with the shampoo to restore moisture balance & manageability
6172



Hair Shaper 99g
Versatile hair crème, medium hold, used to scrunch, mold, slick & style. Best for short to medium hair
6168



Wave & Groom 99g
Thick hair dress. Can be used to bring out the natural wave pattern in hair, with spiking & sculpting your desired look. For short hair
6170



ARGAN VELVET™ - LUXURY HAIRCARE, "No more Oil, Now it's Cream"



Oil: The Tradition

The extraordinary nourishing, smoothing, shining & rejuvenating properties of Argan Oil are renowned & have been treasured for generations. The oil molecules are considerable in size & are absorbed by the hair & skin only on a superficial level

Cream: The Revolution

Argan Cream is superior to the oil, because:

- the beneficial nutrients penetrate deeper into the hair fibre & are more effective due to their smaller molecular size
- it has more precision & control during application
- it is non-greasy & does not leave any residue
- it is perfect for all hair types, also for fine hair

The result is Argan Velvet

A 100% organic Argan Oil & other precious ingredients have been ultra-refined, reducing their molecular size to **1 micron**, resulting in a **velvet Argan cream**

What does it do?

- it nourishes, moisturizes & smoothes hair without weighing it down
- it enhances & protects the colour giving extreme shine
- revitalizes the cellular structure of the hair
- controls static & eliminates frizz
- repairs split ends
- protects the hair from atmospheric aggression & heat from styling tools

To be used on damp hair or on dry hair



Argan Velvet Shampoo 250ml
100% ultra-refined organic Argan Oil with hydrolyzed keratin wheat, rice & silk proteins
10675



Velvet Body Cream 150ml
100% ultra-refined organic Argan Oil enriched with Vitamin E, Shea Butter & Aloe Vera
10674



Velvet Hair Cream 10ml
Sample size
10677

The most exciting product since Argan Oil! ARGAN CREAM



Velvet Hair Cream 75ml
Distribute evenly on damp hair or on dry hair, awesome fragrance
10673



Velvet Hair Mask, 200ml
100% ultra-refined organic Argan Oil enriched with Panthenol & Flax Seed oil
10676