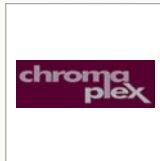
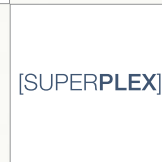
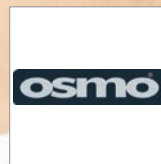
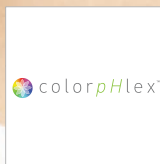


Hair Repair, Protection & Colour Correction



A revolutionary 3 step treatment formulated with OSMO® Fibre Bond Technology, designed to be used in combination with any professional salon colour or bleach formula. Improving the hair's condition from the inside out, CHROMAPLEX® helps strengthen damaged hair fibres, minimises breakage & aids in the improvement of overall condition without affecting development time, neutralisation or lifting.

STEP 1
BOND BUILDER
 Fortifies & Strengthens
 Designed to provide optimal strengthening & anti-breakage benefits when mixed with any professional bleach/colour formula
 500ml
13617

STEP 2
BOND SEALER
 Stabilises & Protects
 A protective, nurturing treatment cream that stabilises the strengthened bonds formed in STEP 1. Helps seal the hair shaft for smoother, sleeker, more vibrant colour results
 500ml
13618

Opening Deal P1060
 Contains:
 1 x 500ml Bond Builder, Step 1
13617
 1 x 500ml Bond Sealer, Step 2
13618
 3 x 200ml Bond Sustainer, Step 3
13619
 1 x Door Decal
13937
 1 x Chromaplex banner
13938
 50 x Consumer Leaflets
13958

STEP 3 - BOND SUSTAINER
 Sustains & Conditions

An ultra-conditioning, twice weekly at home treatment with Fibre Bond Technology (FBT) designed to maintain hair strength, sensational shine and suppleness in-between salon appointments.

Formulated with the active strengthening ingredient found in STEPS 1 & 2, Bond Sustainer continues to link bonds within the hair maintaining strong, healthy hair for longer.

WHEN TO USE:
 OSMO® CHROMAPLEX™ not only ensures protection for the hair but also strengthens and prevents against breakage during the following chemical processes:

- Hair colour treatment
- H&B colour treatment
- Bleaching powder in any treatment
- Damage shaving treatment
- Direct colour treatment
- Acids (designing) hair treatment

THE BENEFITS:

- Helps minimise hair damage/breakage
- Results in optimum colour quality every time
- Existing colouring routines maintained
- No requirement to increase developer strength
- Does not extend the development time
- Simple mixing ratio

certified SALON

STEP 3
BOND SUSTAINER
 Sustains & Conditions
 An ultra-conditioning, twice weekly, at-home treatment with Fibre Bond Technology designed to maintain hair strength, with sensational shine & suppleness in-between salon appointments
 200ml
13619

CHROMAPLEX® INTRO KIT
 The perfect introduction to the CHROMAPLEX® system.

Contains Bond Builder 100ml & Bond Sealer 100ml
 2 x 100ml
13620

INTRO KIT
 Systeme professionnel de renforcement des cheveux
 Professionnel haarensterkings system
 Professionelles System zur Haarenstärkung
 Sistema de fortalecimiento de cabello profesional

PROFESSIONAL HAIR STRENGTHENING SYSTEM

osmo

1 x Bond Builder 100ml, 1 x Bond Sealer 100ml, 1 x Product Dispenser

'STAND-ALONE' TREATMENT INSTRUCTIONS

Always assess the degree of damage prior to the application of a CHROMAPLEX™ treatment to determine whether your client receives a Full Treatment (for medium to high levels of damage) or an Express Treatment (for minor damage).

FULL TREATMENT Medium To High Damage Levels

HOW TO APPLY: Spray towel dried hair with full strength CHROMAPLEX™ Bond Builder (Step 1) and work through the hair with fingers and/or a large tooth comb to evenly distribute. To apply with a non-spraying applicator (like a nozzle bottle) mix 1 part CHROMAPLEX™ Step 1 to 3 parts water.

PROCESSING: Place under heat for 10 minutes. (For super conditioning, Step 1 can be dried into the hair. In this case the hair should be in the desired alignment i.e. combed into smooth lines or for curly hair combed or scrunched into the desired curl).

NOTE: It is important not to apply Bond Builder Step 2 to any area of the hair that has not been first treated with Step 1. Using a fine mist bottle, spritz Step 1 lightly over any areas that may have been missed before proceeding.

FINISH: After processing, apply a small amount (approximately 1/4 oz. or 7.5ml) of CHROMAPLEX™ Step 2 in sections, to the damp hair. Comb through from scalp to ends and/or massage with fingers to ensure maximum penetration. Leave on the hair for up to 10 minutes before rinsing thoroughly. Adding heat will intensify the treatment. Blow dry and style as desired.

EXPRESS TREATMENT Mild To Moderate Damage Levels

HOW TO APPLY: For slightly damaged hair, mix 1ml of CHROMAPLEX™ Bond Builder (Step 1) into 7.5ml (1/4 oz.) CHROMAPLEX™ Bond Sealer (Step 2) and apply to shampooed hair.

For moderately damaged hair, mix 2ml of CHROMAPLEX™ Bond Builder (Step 1) into 7.5ml (1/4 oz.) CHROMAPLEX™ Bond Sealer (Step 2) and apply to shampooed hair.

For damaged hair, mix 3ml of CHROMAPLEX™ Bond Builder (Step 1) into 7.5ml (1/4 oz.) CHROMAPLEX™ Bond Sealer (Step 2) and apply to shampooed hair.

NOTE: It is important not to apply Bond Builder Step 2 to any area of the hair that has not been first treated with Step 1. Using a fine mist bottle, spritz Step 1 lightly over any areas that may have been missed before proceeding.

PROCESSING: Apply the CHROMAPLEX™ mixture to the hair and comb through from scalp to ends. Leave on the hair for 5 to 10 minutes. (Adding heat will intensify the treatment).

FINISH: Rinse the hair thoroughly and proceed with the next service.

HOW TO USE CHROMAPLEX™

STEP 1 BOND BUILDER

Prepare the bleach or your chosen hair colour according to the manufacturer's directions. Add the recommended amount of CHROMAPLEX™ Bond Builder and mix thoroughly.

COLOUR/BLEACH: ADD 3ml BOND BUILDER PER 30ml MIXTURE

Allow bleach/hair colour to process according to the manufacturer's directions. Allow extra time as necessary for high lift or bleach. Check processing results carefully. Rinse hair thoroughly. Shampooing is not necessary unless applying toner for double processing. Towel dry and follow with CHROMAPLEX™ Bond Sealer.

STEP 2 BOND SEALER

Comb through a small amount of CHROMAPLEX™ Bond Sealer from roots to tips (more can be added for thicker, longer or more damaged hair). Allow to process for a **minimum of 10 minutes**. Hair can be cut during this time. Rinse thoroughly, then style as normal.

STEP 3 BOND SUSTAINER (At Home Treatment)

Shampoo hair as normal and towel dry. Apply a small amount of CHROMAPLEX™ Bond Sustainer from roots to tips. Comb through. Leave for up to **10 minutes** before rinsing thoroughly.

A "protective" bleaching powder
It is INNOVATIVELY & UNIQUELY placed in the 'PLEX' category
Contains Keratin Amino Acids

What does it do?

It optimises time & results, ensuring, with a single application, perfect bleaching & maximum protection of the hair, without the need for additional products or mixing stages.

SUPERPLEX powder lightens & simultaneously performs a

treatment & protective action on the hair, leaving the scales compact at the end of the process.

Prepare as usual by mixing 1 part powder to 2 parts peroxide (30 or 40 volume). Apply as usual.

Complete respect for the integrity of the hair fibre. Develops in the same time as traditional bleaching powder. Lower cost per application as there is no need for additional product to be added to the bleaching mixture.

Superplex, 400g
White Powder Bleach
Lightens up to 7 tones
13543



30g sachet - TRY ME!
Lightens up to 7 tones
13544



Superplex
Bleach Tub
Blue
400g
14431

Up to 9, blue powder bleach, lifts up to 9 tones with an accelerated, gradual, constant lightening action. Contains anti-breakage complex & guarantees uniform lightening. Dust-free



To finish off the service at the hair salon, use two specific products for bleached, coloured & highlighted hair

Keratin Bonder Step 1 Shampoo

Keratin amino acids deeply penetrate into the cuticle, rebuilding the fibre from the inside.
250ml
13545
12ml sachet
13547



Keratin Bonder Step 2 Conditioner

A creamy & light treatment which acts on broken disulphide bonds
250ml
13546
12ml sachet
13548



NEW! Superplex Cool Blonde Shampoo & Conditioner - A professional hair care system of hair-saving lightening & after-lightening infused with Keratin Bonder. Introducing Superplex's hair-saving lightening, boosting, tone & care system.

Superplex Keratin Cool Blonde Shampoo

Superplex's hair-saving system is now completed with an after-lightening toning booster. A blue-based Keratin Cool Blonde shampoo with special boosting keratin properties. A combination of Superplex's classic hair bond repairing ingredients with the addition of blue-violet pigments for bleached, blonde, silver & white hair to reduce unwanted yellow & brassy tones.

A two-in-one treatment shampoo for blondes to counter & repair damaged hair that was exposed to harsh lightening chemicals as well as to revive & invigorate light tones & keep away warm, unwanted brass. Special boosting keratin ingredients keep blondes cool with intense reflection & shine.

- A creamy & light treatment which acts on broken disulphide bonds. Includes plex bonder technology with a cleansing shampoo
- Ideal for coloured, bleached & highlighted hair as it repairs broken disulphide bonds thanks to Keratin Amino Acids that deeply penetrate cuticle
- Hair is rebuilt from inside out & is stronger, shinier & more resistant to breakage caused by chemical treatments



12ml Sachet
15415



250ml
15020



Superplex Keratin Cool Blonde Conditioner

Superplex's hair-saving system is now completed with an after-lightening toning booster. A blue-based Keratin Cool Blonde conditioner with special boosting keratin properties. A combination of Superplex's classic hair bond repairing ingredients with the addition of blue-violet pigments for bleached, blonde, silver & white hair to reduce unwanted yellow & brassy tones.

A two-in-one treatment conditioner for blondes to counter & repair damaged hair that was exposed to harsh lightening chemicals as well as to revive & invigorate light tones & keep away warm, unwanted brass. Special boosting keratin extending ingredients keep blondes cool with intense reflection & shine. A creamy & light treatment which acts on broken disulphide bonds. Includes plex bonder technology with a moisture conditioner.

Ideal for coloured, bleached & highlighted hair as it repairs broken disulphide bonds thanks to Keratin Amino Acids that deeply penetrate cuticle. Hair is rebuilt from inside out & is stronger, shinier & more resistant to breakage caused by chemical treatments.

Tip: to lower the intensity of the blue & purple pigments, dilute the conditioner with the Superplex Keratin Bonder Step 2 Conditioner. This is the perfect way to create pastel shades, decrease the intensity of the reflects & achieve your favorite shade with the base you desire. Having both conditioners available gives blondes more versatility for different shades & effects.



12ml Sachet
15416



200ml
15021



MARRAKESH COLOR CARE WITH COLORPHLEX - Elevating Hair Color

A new collection under Marrakesh Hair Care that uses the benefits of sunflower seed oil to best maintain color-treated hair.

The vegetable-derived, multi-weight protein penetrates deeply into the hair to build, strengthen & repair even the most damaged hair from the inside out.

It is also coupled with Heliogenol, a conditioning agent derived from sunflower seeds, which prolongs hair color & prevents breakage

WHY ADD COLORPHLEX?

- ColorpHlex penetrates deeply into hair & helps repair damage & strengthen hair from the inside out
- Marrakesh Color Care Collection is designed to protect & maintain color longer



Shampoo, 355ml
15862



Conditioner, 355ml
15863



Leave-In Detangler, 118ml
15864



Bioplastia is Brazil's best selling & most used hair reconstructor range; often called the SOS Hair Rescue system. A specialised hair care range for treating damaged hair with immediate restoration & reinvigoration (colloquially referred to as Hair Botox). A selection of products that provide relief to traumatised hair as a result of various intrusive salon treatments.

Bioplastia is a deep conditioning treatment that coats hair fibres with a keratin filler. The treatment fills in any broken or thin areas on each hair strand to make hair appear more full

& lustrous. Bioplastia is a range of innovative & effective products that return damaged, brittle & breaking hair to a healthy state with suppleness, elasticity, shine & softness without the use of any formaldehyde-releasing ingredients. With high rebuilding power, Bioplastia treatment products restore the lost mass of the hair shaft, filling the cortex & completely sealing the cuticles for protection.

It has immediate action & is recommended for use before & after any chemical treatment.

PROFESSIONAL

Pre-Treatment Shampoo
1 Litre
The Pre-Treatment Shampoo has surfactants that clean & moisturise the hair to remove the build-up of waste, debris, product & excess oil for a healthy & clean base with added softness & shine. This shampoo is a fundamental preparation for the hair before the treatment.
16201




Replenishing Cream
900g
Rebuilds & restores hair with severe damage while restoring mass loss. Works deep in hair shaft to rehabilitate & repair compromised hair that is damaged from heat or chemicals. The formula introduces mass, volume & structure for added strength, softness & a healthy balance.
16202




Reconstructive Complex
100g
Immediate recovery in just 1 application! Replenishes over-dried, lifeless, brittle hair while sealing & preventing the appearance of split ends. A very concentrated treatment for high levels of damage. Suitable after any harsh chemical treatment on hair that needs a pick-me-up.
16203




HOME CARE

Reconstructive Home Care Shampoo
240ml
Internal & external capillary fibre reconstruction for a system that replenishes mass loss inside the hair shaft, working in the cortex of each strand to effectively rehabilitate the hair & seal the cuticles for protection. Provides gentle cleansing & moisturises the hair for softness & shine while maintaining the professional in-salon treatment.
16204




Reconstructive Home Care Conditioner
200ml
The Reconstructive Conditioner moisturises the hair, leaving it feeling soft & shiny. A support product for the professional in-salon treatment that produces soft, supple hair with much easier styling & maintenance. Provides environmental protection so exposures do not compromise the hair or add further damage.
16205




Reconstructive Cream
25ml
An intense, concentrated cream for complete recovery of brittle, damaged hair in just one application. Fast-acting ingredients work on compromised hair for immediate results.
16206




Reconstructive Fluid
120ml
Developed specially for blonde & coloured hair. With UV sun protection, regenerative properties, thermal protection & intelligent rebuilding of the hair fibre, this fluid is a go-to solution for hair colour lovers. Completely eliminates damage created by harsh chemicals used to colour hair. Shields the hair from breakage, frizz & dryness so colour looks as best as possible for longer.
16207




Sachet Collection
Includes:
- 1x Reconstructive Home Care Shampoo 10ml
- 1x Reconstructive Home Care Conditioner 10ml
- 1x Reconstructive Cream 10ml
16208




Professional In Salon Treatments Full Treatment Mild to Medium Damage Levels
Step 1: Apply Pre Treatment Shampoo to damp hair & gently massage into the hair from root to tip. In order not to damage or open the cuticles, rinse the hair & remove excess water by towel drying. DO NOT vigorously shampoo the hair.
Step 2: Apply Replenishing Cream only on damaged parts of the hair. It is not needed to apply to entire head of hair as the formula works best only on damaged sections. Massage product in strand by strand, taking care to avoid the roots. Leave in the hair for 10 minutes & rinse thoroughly.
Step 3: After rinsing, towel dry & remove excess water. Dry hair with hairdryer only on a medium heat setting. DO NOT iron as the heat will cause the added treatment proteins to deteriorate. Style as normal.
Step 4: Support the treatment at home by using the Home Care range.

Professional In Salon Treatments Full Treatment Medium to High Damage Levels
Step 1: Apply Pre-Treatment Shampoo to damp hair & gently massage into the hair from root to tip. In order not to damage or open the cuticles, rinse the hair & remove excess water by towel drying. DO NOT vigorously shampoo the hair.
Step 2: Apply a small amount of the Reconstructive Complex on the highly damaged sections of the hair. The formula is highly concentrated & only a small amount is needed. Apply the Replenishing Cream over the Reconstructive Complex. It is not needed to apply to all sections of hair, only sections with damage. Massage product in strand by strand, taking care to avoid the roots. Leave in the hair for 10 minutes & rinse thoroughly.
Step 3: After rinsing, towel dry & remove excess water. Dry hair with hairdryer only on a medium heat setting. DO NOT iron as the heat will cause the added treatment proteins to deteriorate. Style as normal.
Step 4: Support the treatment at home by using the Home Care range.



Scan for all application videos

Wellness from root to tip. The patented vitamin crystal technology infused in all Wellness Treatments, feature a totally exclusive blend of natural antioxidants & ionic food-grade ingredients to renormalize & elevate hair to its highest level of health.

Free of sulphates, parabens, DEA, gluten propylene glycol, these crystalized ingredients are 100% Vegan & hermetically-sealed so they can be water activated on the spot, each sachet mega potent.

The result One of a kind technologies that give you the purest, most vibrant outcome

Free of sulphates, parabens, propylene glycol, DEA, gluten & no sodium chloride (salt) added, 100% vegan



Malibu Make Over Kit - Consists of Crystal Gel Normalizer Sachet & Miracle Repair Sachet 10265

Crystal Gel Normalizer Sachet, 5g - 10256

- superior hair demineralizer
- removes mineral deposits & chlorine caused by exposure to hard or soft water, well water, pools & spas
- instantly removes discoloration & brassiness caused by iron, copper & other minerals that damage hair
- restores even the most damaged hair to a dramatically healthier condition
- prepares hair for successful, reliable results of ALL chemical services every time
- stops the oxidation of salon chemicals, including peroxide, that cause scalp irritation/ burning
- rids hair of minerals, medications & other color blockers
- prevents toner from over depositing
- saves time & prevents re-dos & even assists stylists' hands from chapping & irritation
- 100% Vegan



How to prevent colour disasters & breakage

STEP 1



STEP 2



Miracle Repair Sachet, 12g - 10264

- infuses moisture to dry, damaged hair
- restores strength to inner structure of hair without "over-proteinizing"
- restores radiant shine & body
- instantly repairs brittle, breaking hair
- beneficial for all ages & hair types
- prevents further damage to hair caused by exposure to hard or soft water, well water, pools & spas



How to do a Malibu MakeOver as a Salon Treatment

Crystal Gel Treatment Sachet, 5g 10256

The original wellness hair remedy, this must-have for elite stylists worldwide is a patented vitamin complex that naturally primes hair to provide a crystal clear canvas completely receptive to ensure brilliant services.

Why you need it:

- Primes hair with filler-like properties for superior chemical services
- Pumps up the value of your service
- Saves time & prevents re-dos
- Rids hair of minerals, medications & other color-blockers
- Readies hair for superior color absorption, coverage & retention
- Ensures superior color coverage on grey/white, non-pigmented hair
- Removes discoloration resulting from build-up
- Stops chemical process (post service) to prevent color fading & breakage
- Prevents toner from over-depositing
- Instantly normalizes pH of hair & exfoliation rate of scalp
- Shields scalp from irritation & staining

Key Benefits:

- 100 % Vegan, food-grade, wellness ingredients
- Ready-to-mix crystals activate on the spot for maximum mega-potency & easy application
- Patented, nature-identical vitamin crystals complex
- Formulated without preservatives, parabens, glycol, gluten, fragrance & no sodium chloride (salt) added
- Hermetically-sealed, eco-chic sachet



DDL Direct Dye Lifter
Sachet, 20g
11676

Features a creamy, non-drip formula that is freshly-activated & can be used with or without developer, giving you the control you want during the colour removal process while helping to preserve the integrity of your clients' hair. This innovative product removes unwanted direct dyes & can be used creatively for special effects, giving you the ability to easily take off colour without the unexpected. Perfect for the client who likes to change their colour often.

Why you need it:

- removes unwanted direct dyes
- success with or without developer
- creative control for special effects

Key Benefits:

- freshly-activated formula
- may be mixed with water for gentler lifting
- helps preserve the integrity of the hair
- features a creamy, non-drip formula
- formulated without ammonia, formaldehyde, gluten, parabens & fragrance
- cruelty-free & made in the USA



CPR Color Pigment Remover
Sachet, 20g
11019

Antioxidant vitamin complex naturally removes unwanted pigment without compromising the integrity of the hair or lifting natural hair colour.

Why you need it:

- your first step to superior colour correction
- releases unwanted pigment from oxidized hair colour
- removes pigment up to 3 levels without removing the natural pigment of hair
- antioxidant vitamin complex helps preserve the integrity of the hair

Key Benefits:

- formulated with 100% vegan, food- & pharmaceutical-grade wellness ingredients
- ready-to-mix crystals activate on the spot for maximum potency & easy application
- patented, nature-identical vitamin crystals complex makes 20g of product
- formulated without bleach, sulphates, gluten, parabens, preservatives, propylene glycol, fragrance & formaldehyde donors
- hermetically-sealed, eco-chic sachet



How to application



Quick Fix Wellness Remedy
Sachet, 5g
15605

Need a colour do-over? This easy-fix wellness hair remedy is your first step to colour success as it helps remove undesirable colour & colour blockers while instantly hydrating & restoring the manageability & shine of your tresses. If your latest colour was less than perfect - going darker than you wanted or brassier than you intended - you need a colour do-over. Get the colour you really wanted, the correct hair colour. It's an easy fix. Correcting bad hair colour is easier than you think.

Correct colour naturally, without harsh chemicals, to get rid of obstacles that create unpredictable results:

- eliminate invisible minerals & oxidizers that keep true colour from grabbing on
- say goodbye to product build-up & issues that keep true colour from holding on

To get hair ready for successful colour results, start with the purest wellness remedy to return your hair to its most natural state.

Colour will be true, colour will last longer, colour will be correct!

- brilliant, head-turning shine
- silky feel, easy to comb
- keep scalp from itching
- prevent frizz & split ends

If you're looking for perfect colour that turns heads, turn to the ultimate colour fix. It's the correct thing to do!

Why you need it:

- quick fix for the unexpected
- draws out hard water mineral build-up
- instantly stops oxidative action of peroxide
- can be done right in the shampoo bowl for immediate results
- prepares hair if reapplication of colour is necessary

Key Benefits:

- gentle, yet effective, wellness alternative to harsh chemicals
- freshly activated right in the palm of your hand for maximum potency
- hermetically-sealed, eco-chic sachet designed for single use
- 100% vegan, cruelty-free & made in the USA
- formulated without gluten, sulphate surfactants, parabens, preservatives & fragrance



Color Corrector
Sachet, 5g
10262

1st Step for colour success

- removes undesirable color, trace minerals, impurities & other color-blockers
- preps hair if reapplication of color is necessary
- stops the oxidation of salon chemicals, including peroxide, that cause scalp irritation/burning



MALIBU C TOOLS FOR COLOUR CORRECTION

			
	COLOUR CORRECTION	CPR COLOUR PIGMENT REMOVER	DDL DIRECT DYE LIFTER
PURPOSE	Bleach wash alternative	To remove oxidative hair colour (colour that was mixed with 5-20 volume developer)	To lift semi-permanent direct dyes/ stains/non-oxidative hair colour (colour and stains that have not been mixed with developer)
USED ON OXIDATIVE HAIR COLOUR (permanent)	Yes	Yes	No
USED TO PRE-LIGHTEN	No	No	Yes
USED ON NON-OXIDATIVE HAIR COLOUR (semi-permanent & direct dyes)	No	Yes*	Yes
REMOVES OXIDATIVE HAIR COLOUR	Removes oxidative hair colour and direct dyes / stains that are sitting on top of minerals	Yes	No
REMOVES DIRECT DYES / STAINS		Yes*	Yes
LIFTS OXIDATIVE HAIR COLOUR	No	No	Yes
LIFTS DIRECT DYES / STAINS	No	No	Yes
LIFTS NATURAL COLOUR PIGMENT	No	No	Yes
MIXED WITH WATER	Yes	Yes	Yes
MIXED WITH DEVELOPER	No	No	Yes (20 volume or less)
LATHERS	Yes	No	No
REMOVES METALLIC MINERALS	Yes	Yes	No
STOPS OXIDATIVE ACTION OF PEROXIDE	Yes	Yes	No
FORMULATED WITHOUT BLEACH	Yes	Yes	No
MAY BE USED ON THE SCALP	Yes	No	No
GLOVES RECOMMENDED	No	Yes	Yes
PROCESSED AT THE SHAMPOO BOWL	Yes	No	No
PROCESSING TIME	5 Minutes	15 - 45 Minutes	Up to 45 minutes (check every 5 minutes)
PROCESSED WITH HEAT	No	Yes	Not recommended
MALIBU PROFESSIONAL PRODUCT	Yes	Yes	Yes

*Results may vary depending on the brand of color/dye, length of time on hair & porosity. CPR is recommended first & if further color corrections is necessary, follow with DDL.

Introducing DE-OX

6g

16145

- Hair wellness remedy to stop oxidation of chemical services & normalise porosity
- Stylists need this. Oxidation continues even if you have rinsed & shampooed chemicals out of the hair
- This means that even though there is no product left on the hair, oxidation continues which can:
 - alter the colour
 - give clients itchy scalps
 - cause colour to leach out
 - may cause breakage of weak spots in hair
- STOP oxidative action of hydrogen peroxide chemicals right at the basin with DE-OX
- Needs to stay on for 1 minute to stop oxidation
- 100% Vegan, cruelty-free, no gluten, no sulfate surfactants & no parabens



COLOR DISRUPTOR

- Disrupts & loosens dye molecules for easier removal
- First step in corrective colour
- Can be used on oxidative and/or direct dyes
- Helps to remove stubborn colour molecules

473ml

16146



MALIBU C - COLOR PREPARE WELLNESS

For any color service, it is important for the stylist to prepare the client's hair to ensure the best possible result. With time & cost often being an issue, here are some suggestions:

GOOD PROCEDURE

- First & foremost, use Un-Do-Goo shampoo
- This is the most effective & gentlest way of removing nasties & build-up from the scalp
- This must be the go-to shampoo for any salon's back bar



BETTER PROCEDURE

- First & foremost, use Un-Do-Goo shampoo
- This is the most effective & gentlest way of removing nasties & build-up from the scalp
- This must be the go-to shampoo for any salon's back bar
- Follow with Color Prepare sachet to ready hair for best color absorption, coverage & retention
- Stops oxidation of salon chemicals that cause scalp irritation/burning



BEST PROCEDURE

- First & foremost, use Un-Do-Goo shampoo
- This is the most effective & gentlest way of removing nasties & build-up from the scalp
- This must be the go-to shampoo for any salon's back bar
- Follow with Crystal Gel sachet, a treatment with a multitude of wonderful benefits
- Rids hair of minerals, medications & other color blockers
- Ensures superior color coverage
- Please see all benefits in Hair Repair section of the catalogue





The most advanced technology of its kind...

ColorStrong Complex is a vegetable-derived protein that penetrates into the hair to build strength & repair damage from the inside out

- Increases the strength of damaged hair
- Features anti-breakage properties
- Continues to strengthen hair even in extreme humidity

Only the highest quality natural ingredients are used in the range. All products contain NO parabens, sulfates, artificial dyes, phthalates, propylene glycol or other harmful ingredients. All products & raw materials are not tested on animals & are all cruelty-free

Strengthening Shampoo

- increases vibrancy of hair color
- helps enhance moisture
- sulfate-free formula for gentle cleansing

30ml
13926
300ml
13919



Strengthening Conditioner

- improves shine
- improves hair's manageability

30ml
13927
300ml
13920



Strengthening Detangler

- strengthens dry, damaged hair
- provides long-lasting frizz control
- reduces split ends & breakage
- enhances natural body
- reduces color fading
- improves appearance of hair condition & texture

30ml
13928
250ml
13921



Volumizing Spray

- creates volume at the root
- provides fullness without stiffness or flakes

30ml
13930
250ml
13922



Shine Serum

- Refreshes shine & eliminates frizz
- won't weigh hair down
- contains ColorStrong Complex to repair damaged caused by environment & hot tools
- increases vibrancy

30ml
13929
60ml
13923



Multi Purpose Styling Cream

- creates movable hold with natural looking body & volume
- adds definition to any style
- tames frizz & adds shine
- enhances hair texture

30ml
13931
90ml
13925
355ml
14305



Reconstructive Hairspray

- shapes hair with flexible hold
- quick drying, no stiffness or flakes
- perfect for all hair types
- to offset CO2 associated with hairsprays, ColorpHlex will plant a tree for every can sold

296ml
13924

36 Piece Travel Stand - 30ml

Contains 6 of: shampoo, conditioner, detangler, multipurpose styling cream, volumizing spray & shine serum
14304



COLORPHLEX

A dispensing mechanism to REPAIR & PROTECT hair during processing.

Scientifically formulated & clinically proven to strengthen hair during the color or bleaching process.

Works from the inside out by penetrating deep into the hair to fill in sites of damage.

Simply add to bleach mixture before application for drastic reduction of damage.
2 x 5ml
13821



Salon Fuels Hi Lift Plex-Bleach, Violet

500g
This bleach feels slightly grainy on mixing, but applies easily & smoothly.

Contains an in-built Plex so NO NEED to add anything to your mixture. Give all clients the protection they deserve.
Lifts 7 - 9 levels with heat.

14637



DENNIS BERNARD - Power Tools



TCA: The Color/Bleach Accelerator 35ml

This power product allows you to process color/bleach in 4-10 minutes without compromising condition of hair. Super conditions, reduces fadeout including reds. Use with low heat (with holed plastic bag), cuticle opens faster & allows color to deposit faster. Safe, easy, can be used with any make of color.
4752



STB: Stop The Burn 59ml

Prevents chemical burns, itching, scalp irritation & peroxide damage. Can be mixed into formula or applied directly to any problem area. Will not affect the action of color or perm.
4753



CFI: Color Filler Insurance 116ml

Pre-treatment for damaged hair. Easy spray-on application
Equalizes porosity by filling the hair with proteins & amino acids
Use prior to any chemical service
Increases tensile strength, elasticity & shine
Protects the hair from chemical & mechanical damage
4755



GOD: Gray Oxidizing Drops 30ml

100% grey resistant hair coverage. Helps color penetrate better. Adds depth & shine to any manufacturers' hair color & does not affect processing time.
7496



TRA: The Resistant Assistant 116ml

Use on super-resistant hairlines, trouble spots or entire head. Simply spray on, massage lightly, color over. Perfect for use with semi-permanent, demi-permanent & permanent colors or perms.
4601



CBC: Color Balance Corrector 30ml

Eliminates brassy, red or gold tones from blonde, white or grey hair. Tones down warm tones on dark hair. Can be used in color or bleach mixture or during shampooing
7495



COS: Color Out System 2 x 116ml

A safe & effective way to remove an undesirable hair color. In just 20 minutes COS corrects & removes the color by shrinking the dye molecules allowing them to be simply washed out of the hair. Bleach & ammonia-free, gentle on hair, pleasant fragrance
Recolor the same day
7497



PCS: Protector Conditioner Styling Aid 296ml

Kills residue peroxide. Prevents color fade out and perm relaxation. Can be used as a cutting lotion. Apply before going into the sun prevents damage from ultra violet rays
7499

