





WetBrush® creates simple, innovative styling tools to help maintain healthy hair in a stress-free, pain-free way. The brushes are designed to fit into a busy life, delivering simple solutions that become an essential part of any beauty routine.

The aim is for brushing & styling hair to become a simple, everyday joy.

PRO DETANGLER

The brush that revolutionized pain & damage-free detangling now in a more comfortable shape with an enhanced EasyGrip™ handle. Same award-winning bristles & new professional design for even better detangling

• Exclusive, ultra-soft IntelliFlex® bristles glide through tangles with ease • EasyGrip™ handle provides comfort & a secure grip even with wet hands • Thicker silhouette with finger rests for enhanced comfort • Minimizes pain, split ends & breakage • Tight lock technology secures handle





SIXTIES-INSPIRED PRINTS MEET TODAY'S MOST ADVANCED DETANGLING BRUSH - LET YOUR HAIR DOWN. IT'S ALL ABOUT PEACE, LOVE & PAISLEYS





















ORIGINAL DETANGLER - DISNEY PRINCESS COLLECTION

45% less damage 100% happier hair 55% less effort



The definition of girl power, this collection features your favorite Disney Princesses & captures the essence of each character's personality through a story of colors & patterns unique to their world.

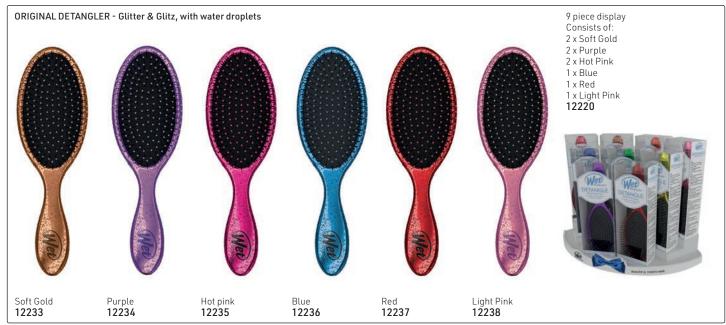






























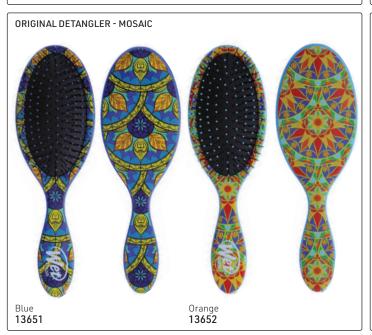








13660











WET BRUSH CUSTOM CARE

CATERING TO THE CUSTOMER WITH SPECIFIC NEEDS

The Custom Care line was developed to cater to the needs of women, men & children with specific hair & scalp needs who are seeking custom solutions. These uniquely-designed brushes provide detangling solutions for thinning hair & sensitive scalps as well as for thicker, heavier hair.





9 piece display, includes 3 of each 13233



ORIGINAL DETANGLER - THE MOROCCAN COLLECTION



FLEX DRY® MOROCCAN

- Open vented design allows moisture to be removed faster, speeding up drying time
 HeatFlex™ heat-resistant bristles gently detangle while blow drying
 OmniFlex™ brush head flexes in every direction to contour to scalp

14526



SHINE ENHANCER™ MOROCCAN

• Natural boar bristles • Ultra-soft IntelliFlex® bristles • Works well with dry shampoo







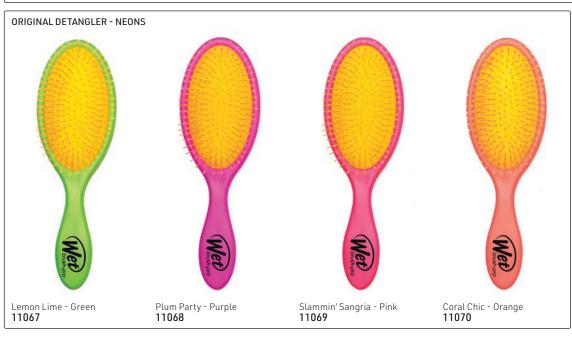


















ORIGINAL DETANGLER - FRENCH NIGHTS

A revolutionary brush that glides through tangles with less breakage &pain \bullet Exclusive, ultra-soft IntelliFlex® bristles glide through tangles with ease • Minimizes pain & protects against split ends & breakage • Lets you brush with less force so you can detangle with less damage to your hair



SPEED DRY® - FLORAL

Vented design speeds drying time - less drying time equals happier hair • Vented design removes excess moisture & speeds drying time

- HeatFlex™ heat-resistant bristles gently detangle while blow drying
- Brush design contours to scalp for extra comfort







PRO FLEX SHINE

Vented design speeds up drying time while natural boar bristles add shine.

• Open vented design allows moisture to be removed from the hair faster, speeding drying time • Natural boar bristles distribute natural oils leaving hair shiny & smooth \bullet HeatFlexTM heat-resistant bristles gently detangle while blow drying \bullet OmniFlexTM brush head flexes in every direction to contour to scalp







Black

14935

FLEX DRY® PADDLE

LARGER, FLEXIBLE BRUSH HEAD CONTOURS TO THE SCALP FOR COMFORT & STYLING CONTROL, WHILE VENTED DESIGN SPEEDS DRYING TIME

- HeatFlexTM heat-resistant bristles gently detangle while blow drying Open vented design allows moisture to be removed from the hair faster, speeding drying time
- OmniFlex™ brush head flexes in every direction to contour the scalp Glides through tangles minimizing pain, split ends & breakage



NEW PROFESSIONAL DESIGN GLIDES THROUGH TANGLES WITHOUT BREAKAGE OR PAIN. VENTED CUSHION MAKES HAIR TREATMENT CLEAN-UP EASY

• Exclusive, ultra-soft IntelliFlex® bristles glide through tangles with ease • AquaVent™ design for fast drainage • EasyGrip™ handle provides comfort & a secure grip even with wet hands • 20% wider surface area spreads treatments evenly • Glides through tangles minimizing pain, split ends & breakage • Tight lock technology secures handle







Pink

Black



PADDLE DETANGLER

- 20% Larger surface area (compared to older model) helps spread treatments evenly HeatFlexTM bristles are heat-resistant to detangle while you blowdry
- AquaVent™ design allows for fast drainage & easy clean-up



FLEX DRY® - CORE LINE

Contours to the scalp & speeds drying time with its heat-resistant bristles

• Open vented design allows moisture to be removed from the hair faster, speeding drying time • OmniFlex™ brush head flexes in every direction to contour to scalp



FLEX DRY® - OMBRÉ

• Flexible brush design contours to the scalp & speeds drying time with its heat-resistant bristles • OmniFlex™ brush head flexes in every direction to contour to scalp • Open vented design allows moisture to be removed from the hair faster, speeding drying time • HeatFlex™ bristles are heat-resistant for blow dry styling





Tel: (011) 608 4191 Fax: 086 508 2333



FLEX DRY® - ORGANIC SWIRL, UNIQUE SWIRLING PATTERNS

FLEXIBLE BRUSH DESIGN CONTOURS TO THE SCALP & SPEEDS DRYING TIME WITH ITS HEAT-RESISTANT BRISTLES

- HeatFlex™ heat-resistant bristles gently detangle while blow drying Open vented design allows moisture to be removed from the hair faster, speeding drying time
- OmniFlex™ brush head flexes in every direction to contour to scalp Glides through tangles minimizing pain, split ends & breakage



Rose Gold 14936 Teal 14937 Grey **14938** 9 piece display, includes 3 of each **14939**



FLEX DRY® - ELECTRIC DREAMS

BOLD SWIRLING PATTERNS & ELECTRIC HUES PLACE THIS FLEXIBLE, SPEED DRYING BRUSH AHEAD OF THE CURVE

- HeatFlex TM heat-resistant bristles gently detangle while blow drying Open vented design allows moisture to be removed from the hair faster, speeding drying time
- OmniFlex ™ brush head flexes in every direction to contour the scalp Glides through tangles minimizing pain, split ends & breakage









TOURMALINE BLOWOUT

TOURMALINE BARREL ADDS SHINE WHILE CONTROLING FLY-AWAYS FOR A SMOOTH FINISH

- Tourmaline ionic barrel adds shine & fly-away control Built-in sectioning pin in handle Crimped bristles create the perfect amount of tension for an ultra-smooth finish
- Vented barrel maximizes airflow for quicker drying time





9 piece display, includes 3 of each 14317

THE TLC KIT

Detangle, prep & pamper wet hair with the ultimate Pro Detangler brush & comb, plus a super-absorbent microfiber hair turban, cuts drying time in half & reduces frizz 15891



GREAT HAIR DAY STARTER KIT

THE PERFECT PAIR FOR TANGLE-FREE HAIR STRAIGHT FROM THE SHOWER

 $Includes \ 1x \ Original \ Detangler \ with \ microfibre \ turban \ \bullet \ Exclusive, \ ultra-soft \ IntelliFlex \ @bristles \ glide \ through \ tangles \ with \ ease \ \bullet \ Minimizes \ pain \ \& \ protects \ against \ split \ spli$ ends & breakage • Lets you brush with less force, so you can detangle with less damage to your hair • turban cuts down on drying time & reduces frizz & breakage 15032













STYLE SAVER KIT

WITH ONE REVOLUTIONARY DETANGLING BRUSH & DELUXE SHOWER CAP, THIS KIT HAS ALL YOU NEED TO MAKE YOUR STYLE LAST

• Exclusive, ultra-soft IntelliFlex® bristles glide through tangles with ease • Minimizes pain & protects against split ends & breakage • Lets you brush with less force, so you can detangle with less damage to your hair



GLITTER & GO DETANGLING SET

FOR A LOOK THAT SHINES NO MATTER WHERE YOU ARE: BRUSH AT HOME OR ON-THE-GO WITH FULL SIZE & MINI DETANGLERS, PLUS A GLAM GLITTER POUCH TO HOLD YOUR ESSENTIALS. Includes:

- 1x Pro Detangler to detangle with less damage & breakage
- 1x Mini Detangler for on-the-go styling
- 1x Glitter zip pouch to hold beauty essentials

15892





Combo: includes 1x Regular & 1x Mini

Purple 11173 Pink **11174**





POP & GO™ DETANGLER

THE CONVENIENT DETANGLING BRUSH YOU CAN TAKE ANYWHERE

• Super convenient for detangling on-the-go • Foldable handle & push release button protect bristles when closed • Exclusive, ultra-soft IntelliFlex® bristles glide through tangles with ease • Minimizes pain, split ends & breakage • Foldable - convenient, easy-to-use foldable handle with push release button • Lets you brush with less force so you can detangle with less damage to your hair



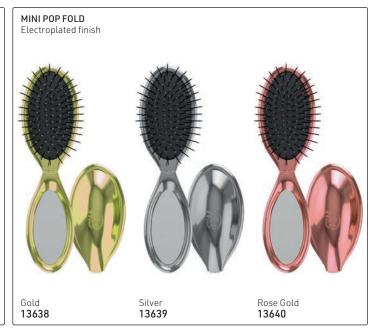


POP&GO™ + ORIGINAL DETANGLER KIT

FOR ALL YOUR DETANGLING NEEDS AT HOME OR ON-THE-GO

 \bullet Super convenient for detangling on-the-go \bullet Foldable handle & push release button protect bristles when closed \bullet Exclusive, ultra-soft IntelliFlex® bristles glide through tangles with ease \bullet Minimizes pain & protects against split ends & breakage \bullet Lets you brush with less force, so you can detangle with less damage to your hair





PLUSH BRUSH™

HUGGABLE CHARACTERS HITCH A RIDE ON THIS KID-SIZED BRUSH THAT'S EASY FOR LITTLE HANDS TO HOLD

- Kid-friendly size, plus ergonomic grip that's easy for a child to hold Exclusive, ultra-soft IntelliFlex® bristles glide through tangles with ease
- Minimizes pain & protects against split ends & breakage Lets you brush with less force so you can detangle with less damage to your hair
- Pet Plush is removable & machine washable





BRUSH CLEANER

THIS MUST-HAVE ACCESSORY KEEPS TOOLS TIDY TO EXTEND THE LIFE OF YOUR BRUSH

• Regular use of the Clean Sweep™ cleaner will increase the life of your professional tools • Easily & effectively removes hair that gets tangled in your WetBrush • Great for cleaning the buildup of gel & hairspray residue



PRO BRUSH CLEANER

THIS MUST-HAVE ACCESSORY KEEPS TOOLS TIDY TO EXTEND THE LIFE OF YOUR BRUSH

• Easily & effectively removes hair & product build-up that gets tangled in your WetBrush



SHINE ENHANCER™

• Glides through tangles & adds shine • Natural boar bristles distribute natural oils leaving hair shiny & smooth • Works well with dry shampoo to distribute evenly



WET BRUSH - BEAUTIFUL STARTS HERE - INNOVATIVE • EFFECTIVE • STYLISH • AUTHENTIC • UPBEAT • EASY





THE WARM ASSORTMENT 6 PIECE WARM DISPLAY Includes:

- 2 x punchy pink
- 2 x loving lilac
- 1 x lime green
- 1 x black 11704



THE COOL ASSORTMENT

6 PIECE COOL DISPLAY

Includes:

- 2 x silver
- 2 x violet
- 1 x blue
- 1 x black
- 11705



Ideal for Retail Choose any combination of WetBrush models to the value of R9,000 to receive the retail stand for free P087





The first full size brush that folds 11657



6 piece stand 12046



TIME RELEASE DETANGLING SPRAY, KIDS

- Helps detangle up to 3 days
 Keratin helps strengthen hair & prevent split ends

- Fights frizzHydrates for shineSulphate-free
- 236ml

14681

























Tel: (011) 608 4191 Fax: 086 508 2333 Brushes 293



MYSTICAL CRYSTALS - LIMITED EDITION

FEEL THE POSITIVE ENERGY WITH PAIN-FREE DETANGLING BRISTLES & PRINTS



• Small size for convenient storage, plus kids love it too • Exclusive, ultra-soft IntelliFlex® bristles glide through tangles with ease • Minimizes pain, split ends & breakage Lets you brush with less force, so you can detangle with less damage to your hair



Romantic Rose Quartz 15896

Soothing Amethyst 15897

Empowering Onyx 15898

9 piece display, includes 3 of each 15899

KID'S DETANGLER

COLLECTIBLE PRINTS ADORN THIS KID-FRIENDLY BRUSH, DESIGNED SPECIFICALLY FOR SMALLER HANDS TO DETANGLE WITHOUT TEARS

- $\bullet \ \, \text{Kid-friendly size, plus ergonomic grip that's easy for a child to hold} \ \, \bullet \ \, \text{Exclusive, ultra-soft IntelliFlex} \\ \text{@ bristles glide through tangles with ease} \\ \text{(bright of the plus ergonomic grip that 's easy for a child to hold)} \ \, \bullet \ \, \text{(bright of the plus ergonomic grip that 's easy for a child to hold)} \\ \text{(bright of the plus ergonomic grip that 's easy for a child to hold)} \ \, \bullet \ \, \text{(bright of the plus ergonomic grip that 's easy for a child to hold)} \\ \text{(bright of the plus ergonomic grip that 's easy for a child to hold)} \\ \text{(bright of the plus ergonomic grip that 's easy for a child to hold)} \\ \text{(bright of the plus ergonomic grip that 's easy for a child to hold)} \\ \text{(bright of the plus ergonomic grip that 's easy for a child to hold)} \\ \text{(bright of the plus ergonomic grip that 's easy for a child to hold)} \\ \text{(bright of the plus ergonomic grip that 's easy for a child to hold)} \\ \text{(bright of the plus ergonomic grip that 's easy for a child to hold)} \\ \text{(bright of the plus ergonomic grip that 's easy for a child to hold)} \\ \text{(bright of the plus ergonomic grip that 's easy for a child to hold)} \\ \text{(bright of the plus ergonomic grip that 's easy for a child to hold)} \\ \text{(bright of the plus ergonomic grip that 's easy for a child to hold)} \\ \text{(bright of the plus ergonomic grip that 's easy for a child to hold)} \\ \text{(bright of the plus ergonomic grip that 's easy for a child to hold)} \\ \text{(bright of the plus ergonomic grip that 's easy for a child to hold)} \\ \text{(bright of the plus ergonomic grip that 's easy for a child to hold)} \\ \text{(bright of the plus ergonomic grip that 's easy for a child to hold)} \\ \text{(bright of the plus ergonomic grip that 's easy for a child to hold)} \\ \text{(bright of the plus ergonomic grip that 's easy for a child to hold)} \\ \text{(bright of the plus ergonomic grip that 's easy for a child to hold)} \\ \text{(bright of the plus ergonomic grip that 's easy for a child to hold)} \\ \text{(bright of the plus ergonomic grip that 's easy for a child to hol$
- Minimizes pain & protects against split ends & breakage



MINI SHINE ENHANCER™

Little brush, big results: the mini detangling brush that brings out your hair's natural shine.

• Small size for convenient storage, plus kids love it too • Natural boar bristles distribute natural oils leaving hair shiny & smooth • Exclusive, ultra-soft IntelliFlex® bristles





















THE NEXT GENERATION IN PROFESSIONAL STYLING

Wet Brush[®], the brand known worldwide for innovative thining & top selling products, is proud to introduce the EPIC™ line - a truly elite line of hair brushes for professionals. Innovative in both appearance & performance, the new line gives the styling professional the best-in-class tools. EPIC™ - Elite, Professional, Inspired, Creative

DELUXE DETANGLER - An elevated take on the revolutionary detangling brush that glides through tangles with less breakage & pain. Expanded cushion area for faster detangling. Comfortable grip with more efficient detangling. Allows you to brush with less force & damage.



DELUXE SHINE - Mixed IntelliFlex® & 100% premium boar bristles for detangling, smoothing the cuticle, distributing natural oils & creating a healthy shine. Stimulates circulation on the scalp while removing impurities from the hair. Black Rose Gold 14547 15033

 $\operatorname{\bf QUICK\,DRY}$ - The faster way to dry hair. Heat-resistant, flexible HeatFlex $^{\rm TM}$ & StyleFlex™ bristles can cope with heat up to 230°C for up to 30% faster drying. Vented design allows better hot airflow while curved shape hugs head. Flexible bristles effortlessly glide & detangle while blow-drying. Ideal for keratin



EXTENSION Rubberized, tapered head allows work in-between layers & to get closer to the roots. Exclusive IntelliLoop™

bristles ease through tangles without snagging hair, wefts & weaves & will not catch on extensions. 11660



BLOWOUT Trip-Grip handle provides the stylist with great control.

Crimped bristles grab hair & provide root-to-end tension for ultrasmooth, heatresistant styling. This creates more volume & bounce as the hair dries. 11662



ULTIMATE TREATMENT & COLOR BRUSH

The ultimate tool for highlights, balayage, single process & all treatments with its lightweight design.

- Bristles ensure even distribution of product
- Less waste & easy clean-up
- Tapered head allows for pinpoint precision
- · Ideal for sectioning, foiling & creating customized colouring techniques

14551





STYLIST INTRO KIT Complete set of 4 brushes including the

Deluxe Detangler, Extension, Quick Dry & Blowout with the bonus offer of 2 EPIC Carbon Combs.



TEASING BRUSH Teasing brush for precise detailing. Unique design allows for pinpoint styling with an ergonomic grip.

Black



12 piece stand Includes:

- 4 x Silver
- 8 x Black









Exclusive, ultra-soft IntelliFlex® bristles glide through tangles & mats with ease

Use with favorite dry shampoo to maintain a fresh coat between baths



Reinforced nylon bristles distribute natural oils & remove loose hair, dirt & impurities, for a healthy & shiny coat













SMALL BREED DETANGLER



Minimizes pulling & pain



Cuts down on grooming



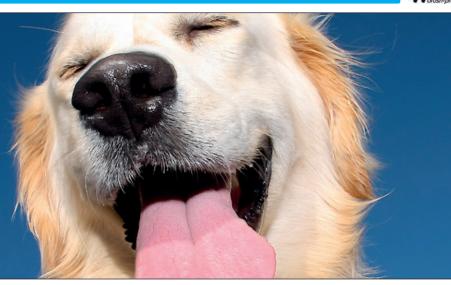
Ergonomic handle provides a comfortable grip





The first ever pet grooming line from the brand that revolutionized detangling.

















14676





LARGE BREED DETANGLER



Cuts down on grooming



Ergonomic handle provides a comfortable

















SMOOTH & SHINE ENHANCER 14678

Exclusive, ultra-soft IntelliFlex® bristles glide through tangles & mats with ease

Use with favorite dry shampoo to maintain a fresh coat between baths

Reinforced nylon bristles distribute natural oils & remove loose hair, dirt & impurities, for a healthy & shiny coat

Perfect for long & short coats, & everything inbetween





The first ever pet grooming line from the brand that revolutionized detangling.













WaveTooth™ bristles evenly distribute hair & fur across teeth for effortless detangling



Ergonomic handle provides a comfortable grip



Perfect for long & short coats, & everything inbetween







3 in 1
DETANGLER, ODOR CONTROL & CONDITIONER
14680

- Time-release formula helps detangle up to 3 days
- Conditions for a soft, tangle-free & manageable coat
- Aloe soothes & moisturizes skin
- Hydrates for a healthy shine
- Odor control to keep fresh between baths
- Keratin helps strengthen & protect coat
- Can be used on wet or dry coat
- Paraben, nitrate & sulfate-free
- Can be used on wet or dry coat



Tel: (011) 608 4191 Fax: 086 508 2333