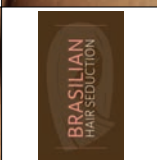
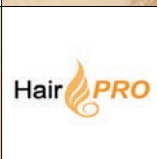
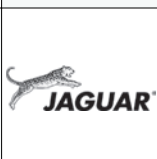


Straighteners & Curling Irons





SMOOTHE ME STRAIGHTENER

- Pre-setting for fine, medium & coarse hair types
 - Ceramic plate
 - Intuitive touch control 80-230°C
 - Dual voltage for worldwide use
 - Soft touch
 - Fast heat recovery
 - Auto shut-off
 - 25mm plates
 - Temperature lock
 - 360 degree swivel cord
- 14492**



SMOOTHE ME XL STRAIGHTENER

- Pre-setting for fine, medium & coarse hair types
 - Ceramic plate
 - Intuitive touch control 80-230°C
 - Dual voltage for worldwide use
 - Soft touch
 - Fast heat recovery
 - Auto shut-off
 - 38mm plates
 - Temperature lock
 - 360 degree swivel cord
- 14493**



SMOOTHE & CURL ME TOUCH STRAIGHTENER

- Soft touch housing
 - 25mm plates
 - Ceramic plates to straighten, curl or slip hair
 - Maximum temperature of 210°C
 - 360 degree swivel cord
 - Fast heat recovery
 - Temperature dial
- 14519**



SLEEK HEAT STRAIGHTENER

- New! From Silver Bullet
- Sophisticated rose gold finish
 - Swipe temperature control panel ranging from 110-230°C
 - 25mm ceramic plates for sleek styling
 - Slim housing for curls & flicks
 - Dual voltage for worldwide use
 - Fast heat-up & heat recovery technology
 - Auto shut-off
 - 360 degree swivel cord
- 15589**



GLIDE STRAIGHTENER

- New! From Silver Bullet
- 25mm ceramic plate
 - LCD display combined with LED visual temperature level display, ranging from 180-230°C
 - 360 degree swivel cord
 - Super-fast heat-up time
 - Power off memory function
 - Ion generator which smoothes the cuticle of the hair
 - Dual voltage for worldwide use
 - Results in smooth, shiny hair
 - Soft touch
- 15973**





WHITE HEAT STRAIGHTENER - 2 SIZES

- Soft-touch housing
- Floating 25mm titanium plates with beveled edges
- Digital variable temperature control from a warm 130°C to super-hot 230°C
- Digital heat control
- Enhanced ionic technology seals in natural oils
- Dual voltage for worldwide use
- 1 hour automatic shut-off
- 3 meter cord with 360 degree swivel
- Fast heat-up & heat recovery



25mm
12452

38mm
12450

RED HEAT STRAIGHTENER

- One plate has restorative infrared properties
- 38mm floating ceramic plates reach a maximum temperature of 230°C.
- Digital variable temperature control from a warm 130°C to super-hot 230°C makes this straightener very flexible for hair types & different hairstyles.
- Infrared rays allow water, proteins & other nourishing ingredients in repair treatments to be vaporized into gaseous microscopic particles that penetrate the hair structure easily which helps restore the hair's elasticity & natural vibrancy
- This restores the hair's elasticity & smoothes the hair's cuticles
- Enhanced ionic technology seals in natural oils
- 1-hour automatic shut off
- 3 meter cord with 360 degree swivel for tangle-free styling

12451



LIGHTNING STRAIGHTENER

- Incorporates latest MCH (Metal Ceramic Heater) rapid heater technology
- 25mm titanium plates
- Variable heat control, up to 230°C
- Consistent heat across the whole plate
- Suitable for all styling needs
- Imparts shine & makes hair more manageable
- Floating plates with beveled edges allow for a wide range of styling & straightening options through maximum hair coverage per pass
- Manufactured for silkier, shinier, glossy & healthy hair
- Fast heat-up & heat recovery
- 1-hour automatic shut off
- 360° swivel cord
- 3 meter cord with 360 degree swivel for tangle-free styling

9046

BRASILIAN KERATIN IRONS

BRASIL CACAU ACCELERATOR

- High performance titanium plates that generate high levels of negative ions & infrared heat
- 32.4mm plate width for all hair types
- Hair is left silky smooth, frizz-free & free from heat damage
- Enhanced ionic technology seals in natural oils
- Floating plates with bevelled edges for all styling & straightening applications
- Newest heat technology makes heat-up recovery time twice as fast
- LCD digital temperature control from 80-230°C
- 3 meter swivel cord with 360 degree swivel action
- Automatic shut-off after 1 hour

9047

BRASILIAN HAIR SEDUCTION IRON

- Durable 25mm titanium plate which generates high levels of negative ions & infrared heat
- Digital variable heat control from 110-230°C
- Hair is left silky smooth, frizz-free & free from heat damage
- Enhanced ionic technology seals in natural oils
- Floating plates with bevelled edges for all styling & straightening applications
- Fast heat-up & recovery
- Dual voltage for worldwide use
- Automatic shut-off after 1 hour
- 3 meter swivel cord with 360 swivel action

13356



BRASIL CACAU

PROFESSIONAL



JAGUAR



Jaguar ST600 Night Star

- 25mm ceramic-coated plates with glitter finish for all hair types and thicknesses
- Fast heat-up with 200°C reached within 1 minute
- 3 meter, 360° swivel cord for easy maneuverability and to prevent discomfort
- Individual, variable temperature control from 60°C-230°C
- Ideal for straightening and curling
- Lightweight at only 433g
- Precise heat control and recovery for consistent results every time

15674

These latest generation heaters provide a max temperature of 210°C, ultra-rapid heat-up times, consistent heat across the whole plate, damp to dry styling, ultra-rapid heat recovery & improved reliability. Tourmaline is nature's most effective ion generator, making hair silkier & shinier. Ionic care for glossy & healthy hair.

HairPRO 25MM ULTRASONIC/INFRA-RED HAIR CARE IRON:

This unique iron combines ultrasonic technology with infrared rays, allowing water, proteins & other nourishment substances found in repair treatments to be vapourized into gaseous, microscopic particles that easily penetrate the hair structure; thus positioning these nourishment ingredients where they have the best effect.

The infrared rays enhance this by encouraging such penetration & in so doing, restores the hair's elasticity & smoothes the cuticles.

This hair care iron can be used with most treatments and, particularly, with BRASIL CACAU KERATIN NOURISHMENT TREATMENT & ARGAN VELVET.

PLEASE NOTE: THIS IRON DOES NOT GENERATE HEAT & DOES NOT STRAIGHTEN HAIR
6945



HairPRO



GAMMA PIÙ PROFESSIONAL

RAINBOW IRONS

- 230°C
- 25,5mm x 100mm
- Anti-static rainbow finish
- Digital temperature control
- Can be locked

Gamma Più Professional



Pink
12478



Lime
12479



Black
12477



Blue
12480

i-EXTRA Quartz Frise Crimper

- Ideal for creating volume, floating plates, textured results
 - 220°C
 - 230g, dual voltage, quartz bevelled plates, 25mm x 89mm
- 12481



Gamma Più Professional

High Performance Professional Flat Irons

- Dual function: straighten & curl
- Finest quality 25mm ionic 3D floating plates & rounded body edge to easily straighten, create flips, curls, twists or spirals
- 11 digital temperature settings from 135-235°C
- Digital LED Display
- Auto safety shut-off after 30 minutes of inactivity
- Travel lock, keeps iron in closed position
- Cool tips, ideal to apply additional pressure when desired
- Comfortable ergonomic thumb rest
- One pass styling, ultra-smooth & snag-free
- Longer plates at 110mm designed to reach roots easily & for faster styling
- High performance dual-ceramic heaters are gentler, leaving hair healthier & shinier
- Instant heat-up & temperature recovery
- Even heat distribution on plates
- Premium electronic Ion Generator, for more shine & less frizz
- 360° Swivel Cord
- Dual voltage (100v - 240V) for worldwide use

PREMIUM ION GENERATOR
Healthier hair & beautiful, smooth results with more shine & less frizz

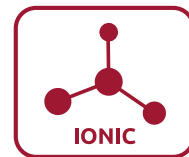


TRAVEL LOCK
Keeps iron in closed position
Protects plates from damage during storage or travel



- HEAT RESISTANT MAT POUCH INCLUDED**
- Protects work surfaces from heat damage
 - Pouch is perfect for storage & travel
 - Unique slip-free texture design

Ceramic + Ion™ Plates
15640



Titanium + Ion™ Plates
16181



Olivia Garden®
Tools of Professionals Worldwide

Allows you to generate curls evenly, easily & without effort



SILVER BULLET REVOLUTION

- Automatic rotating barrel
- 25mm ceramic barrel
- Digital temperature control from 80-210°C styling temperature for any hair type
- LCD display screen
- Left, right & reset control buttons
- Dual voltage for worldwide use
- Fast heat-up & heat recovery
- Auto shut-off after one hour
- Temperature lock
- 360° swivel cord power cord



15590



Silver Bullet Ceramic & Tourmaline Curling Tong, well-priced & all the sizes you need



19mm
210°C
5596



25mm
210°C
9412



32mm
210°C
9413



38mm
210°C
9414



SILVER BULLET CURLY CURL CONICAL WAND

Soft touch body, black titanium conical body, temp 80 - 200°C, tapers from 19-32mm
9416



BOUNCE & SWIRL CURLER - achieve the straightness with the ease of a brush
Curl & straighten as you need, max heat 210°C
12453



SILVER BULLET CURLERS



SILVER BULLET MINI CURLER
19mm, ideal for travel, 180°C max
7468

MINI SIZE



SILVER BULLET EXPRESS MINI SPIRAL CURLER
Soft touch body, titanium conical body
temperature 80 - 200°C, 19mm-32mm
6730

MINI SIZE



ADVANCED, IONIC HEAT BRUSH - the next generation of heat brushes

Negative ion technology allows brilliant straightening capabilities, delivering results that leave hair sleek, shiny & lustrous

Features:

- Rotating power cord
- Heats to 230°C
- Cast iron base with ceramic coating
- Vinyl heat-resistant tip, that do not break off & snag hair
- Scalp protection technology
- Handle will not heat up
- LED display

Black 13068
Pink/Black 13069



Steam Brush Straightener
240V, 230°C, Ceramic plates, LED display. Uses
distilled water in water tank. 100% safe, highly
innovative, solution to straightening hair with steam.
Kinder to hair.
12449



Iron Bubble Rainbow

For regular ringlet type curls, cool top for handling

- 200°C
- 230g, dual voltage, on/off switch



25mm
12482

33mm
12483

SILVER BULLET DEEP WAYER



SILVER BULLET WAYER
To create soft waves,
titanium barrel, 210°C
7467



Straightener bags, fits 2 standard irons



White with black stitching
5654



Travel bag black
6035



Hot Pink with black stitching
5653



Travel bag pink
6034



HairPRO travel kit:

HairPRO CRYSTAL MINI TRAVEL KIT, WITH DIAMONDS
This travel kit comprises of 1 mini hairdryer with nozzle (1000W) & 1 mini flat iron, 190°C, all packaged in a convenient travel bag
5863



Straightener Accessories

Elektra

Ceramic Iron Holder, purple, 4555



Ceramic Iron Holder, black, 3991



Elektra

Thermo Ceramic Iron Holder, black, 5776



Grip Eze heat protective non-slip mat, black, 5723



Grip Eze heat protective non-slip mat, pink, 5937



Non-slip mat, silicone, small, black For hot tools, 15934



Insulated Pouch for storing iron, pink, 32cm, 3990



Pouch, black, 31cm, 5655



Elektra

Elektra Insulated Pouch, pink, 33.5 x 32.5cm, 4554



Straightener pouches

Wild Side, 7393



Free Spirit, 7395



Glitz & Glam, 7394



Simple Chic, 7396



Heat Glove, 2 fingers & thumb, 5873



Heat-safe glove, 12203



diane FROMM